

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, JULY 20, 2023, AT 5:30 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving the June 15, 2023, Regular Meeting Minutes
- 1.2 Discuss, Consider and Possible Action regarding successes and improvements opportunities, and action items of past month's Main Street event including:
 - (a) Juneteenth – Saturday, June 17th
 - (b) Shop & Stroll 4th Thursday – Thursday, June 22nd
 - (c) Star Spangled Spectacular – Tuesday, July 4th
- 1.3 Discuss, Consider and Possible Action regarding upcoming events including:
 - (a) Shop & Stroll 4th Thursday – Thursday, July 27th
 - (b) Back-To-School Bash – Saturday, August 5th
Possible backpack drive
 - (c) Shop & Stroll 4th Thursday – Thursday, August 24th
 - (d) Royal Ball – Saturday, September 23rd
 - (d) Additional Sponsors Needed – All events
- 1.4 Discuss, Consider and Possible Action approving a Business Incentive Grant for 513 St George Street
- 1.5 Discuss, Consider and Possible Action regarding Texas Treasures recipient reception
- 1.6 Discuss, Consider and Possible Action regarding decorating Downtown for Fall
- 1.7 Discuss, Consider and Possible Action regarding purchasing additional Winterfest Decorations.
 - (a) Light strings to run across road
 - (b) Main Street Christmas Cut-Out

- 1.8 Discuss, Consider and Possible Action regarding promotion ideas for the 800 block of St Joseph Street
- 1.9 Discuss, Consider and Possible Action regarding donations for the Old Jail Museum
- 1.10 Discuss, Consider and Possible Action regarding implementation of Gonzales Main Street Gift Card program
- 1.11 Discuss, Consider and Possible Action regarding Downtown Beautification

STAFF/BOARD REPORTS

- 2.1 Financial Reports:
 - A) Through June 30, 2023
- 2.2 Committee Reports
 - A) Business of the Month Committee
 - B) Merchant Relations Program Report from each Board Member
 - C) Texas Treasures Update
 - D) Veteran's Banners
- 2.3 Main Street Director's Report
- 2.4 Requests by board members for items on a future Main Street agenda
- 2.5 Set date and time for next meeting.

ADJOURN

I certify that a copy of the July 20, 2023, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 17th day of July 2023 at 5:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

I further certify that the above agenda was removed on ____ day of July 2023, at _____. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information