

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, OCTOBER 19, 2023, AT 5:30 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving the September 19, 2023, Regular Meeting Minutes
- 1.2 Discussion regarding Main Street America and Texas Main Street's redefined focus on the Main Street Four Point Approach
- 1.3 Discuss, Consider and Possible Action electing Main Street Officers via ballot election.
- 1.4 Discuss, Consider and Possible Action regarding successes and improvement opportunities, and action items of past month's Main Street event including:
 - (a) Main Street Roundtable – Thursday, September 21st
 - (b) Royal Ball – Saturday, September 23rd
 - (c) Come & Take It Mullet Contest – Saturday, October 7th
- 1.5 Discuss, Consider and Possible Action regarding upcoming events including:
 - (a) Main Street Rum Run – Saturday, October 21st
 - (b) Happy Fall Y'all - Saturday, October 28th
 - (c) Come & Bake It - Friday, November 17th
 - (d) Sip, Savor, Shop Small Business Saturday - Saturday, November 25th
 - (e) Winterfest Celebration - Saturday, December 2nd
- 1.6 Discuss, Consider and Possible Action regarding decorating downtown squares for the Christmas Season.
- 1.7 Discuss, Consider and Possible Action regarding updating Merchant Relations Representatives
- 1.8 Discussion regarding events hosted 2022-2023

STAFF/BOARD REPORTS

- 2.1 Financial Reports:
 - A) Through September 31, 2023
- 2.2 Committee Reports
 - A) Business of the Month Committee
 - B) Merchant Relations Program Report from each Board Member
 - C) Texas Treasures Update
 - D) Veteran's Banners
- 2.3 Main Street Director's Report
 - A) Christmas Lights
 - B) Handrail project
 - C) Upcoming Board Training
 - D) Upcoming trainings
 - E) *Yiftee* Community card program
- 2.4 Requests by board members for items on a future Main Street agenda
- 2.5 Set date and time for next meeting.

ADJOURN

I certify that a copy of the October 19, 2023, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 16th day of October 2023 at 5:30 p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting.

I further certify that the above agenda was removed on ____ day of October, at _____. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information