

**MAIN STREET ADVISORY BOARD MEETING
GONZALES MAIN STREET & ECONOMIC DEVELOPMENT OFFICE
305 ST. LAWRENCE STREET
TUESDAY, NOVEMBER 14, 2023, AT 5:30 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving the October 19, 2023, Regular Meeting Minutes, October 23, 2023, Special Called Meeting Minutes, and November 5, 2023, Workshop Meeting Minutes.
- 1.2 Discuss, Consider and Possible Action regarding Gonzales Main Street Mission, Vision, and Strategic Goal Planning
- 1.3 Discuss, Consider and Possible Action regarding identifying Committee Chairs to represent each of the Four-Points of the Transformational Strategies to Main Street Revitalization
- 1.4 Discuss, Consider and Possible Action updating the following documents:
 - (a) Main Street Board Bylaws
 - (b) Main Street and City of Gonzales Service Agreement
 - (c) Main Street and GEDC Service Agreement
 - a. Main Street Grant Revisions
 - (d) Financial Control Policies
- 1.5 Discuss, Consider and Possible Action regarding 2024 GMS Budget
- 1.6 Discuss, Consider and Possible Action regarding planning for 2024 events utilizing the Four-Point Approach
- 1.7 Discuss, Consider and Possible Action regarding successes and improvement opportunities, and action items of past month's Main Street event including:
 - (a) Main Street Rum Run – Saturday, October 21st
 - (b) Happy Fall Y'all - Saturday, October 28th

- 1.8 Discuss, Consider and Possible Action regarding upcoming events including:
 - (a) Come & Bake It - Friday, November 17th
 - (b) Sip, Savor, Shop Small Business Saturday - Saturday, November 25th
 - (c) Winterfest Celebration - Saturday, December 2nd
- 1.9 Discuss, Consider and Possible Action regarding updating Merchant Relations Representatives and dividing unrepresented Merchants between existing board members

STAFF/BOARD REPORTS

- 2.1 Financial Reports:
 - A) Through October 31, 2023
- 2.2 Committee Reports
 - A) Business of the Month Committee
 - B) Merchant Relations Program Report from each Board Member
 - C) Texas Treasures Update
 - D) Veteran's Banners
- 2.3 Main Street Director's Report
- 2.4 Requests by board members for items on a future Main Street agenda
- 2.5 Set date and time for next meeting.

ADJOURN

I certify that a copy of the November 14, 2023, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 11th day of November 2023 at 5:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

I further certify that the above agenda was removed on ____ day of _____, at _____. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information