

**MAIN STREET ADVISORY BOARD MEETING
GONZALES MAIN STREET & ECONOMIC DEVELOPMENT OFFICE
305 ST. LAWRENCE STREET
TUESDAY, JANUARY 23, 2024, AT 5:30 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving the December 19 and November 14, 2023, Regular Meeting Minutes.
- 1.2 Discuss, Consider and Possible Action regarding the creation of a "Consent Agenda Items" section for future meeting agendas and moving applicable items to the "Consent Agenda Items" section
- 1.3 Discuss, Consider and Possible Action regarding Transformational Strategy focus and applicable work.
- 1.4 Discuss, Consider and Possible Action regarding DowntownTX.org database and consideration of "Imagine the Possibilities Tour" offered by Texas Downtown Association.
- 1.5 Discuss, Consider and Possible Action regarding 4th of July Pole decorations and lights across the roadways
- 1.6 Discuss, Consider and Possible Action regarding Yiftee Community Gift Card Program
- 1.7 Discuss, Consider and Possible Action regarding setting time, date, and subject matter for next Business Roundtable
- 1.8 Discuss, Consider and Possible Action regarding ideas for Main Street's contribution to 2025 Bicentennial Celebration
- 1.9 Discuss, Consider and Possible Action regarding hosting a Spring Main Street event
- 1.10 Discuss, Consider, and Possible Action regarding 2024 Discover Magazine Ad

STAFF/BOARD REPORTS

- 2.1 Financial Reports:
 - A) Through December 31, 2023
- 2.2 Committee Reports
 - A) Business of the Month Committee
 - B) Merchant Relations Program Report from each Board Member
 - C) Texas Treasures Update
 - D) Veteran's Banners
- 2.3 Main Street Director to provide updates on:
 - End of Year Reporting
 - Combined Newsletters
 - Ornaments for 2024
 - Handrails/Trash Cans
 - Shopping bags
 - Downtown Speakers
 - Upcoming trainings
- 2.4 Requests by board members for items on a future Main Street agenda
- 2.5 Set date and time for next meeting.

ADJOURN

I certify that a copy of the January 23, 2024, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 20th day of January 2024 at 5:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

I further certify that the above agenda was removed on ____ day of _____, at _____. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information