

**MAIN STREET ADVISORY BOARD MEETING
GONZALES MAIN STREET & ECONOMIC DEVELOPMENT OFFICE
305 ST. LAWRENCE STREET
TUESDAY, AUGUST 20, 2024, AT 5:30 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

CONSENT AGENDA ITEMS

The Consent Agenda is considered self-explanatory and will be enacted by the Board with one motion. There will be no separate discussion of these items unless they are removed from the Consent Agenda upon the request of any Board Member.

- 1.1 **Minutes** – Approval of the minutes for the May 16, 2024, Regular Meeting and the July 18, 2024, Regular Meeting
- 1.2 **Financial Report** – Approval of the Financial Report ending July 31, 2024

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action regarding a Revitalization Fund Request at 418 St. Andrew Street for \$52,000.00.
- 2.2 Discuss, Consider and Possible Action regarding a Revitalization Fund Request at 617 St. Paul Street for \$21,000.00.
- 2.3 Discuss, Consider and Possible Action regarding a Revitalization Fund Request at 342 St. George Street for \$42,000.00.
- 2.4 Discuss, Consider and Possible Action allowing Main Street Executive Director to work with property owner at 810 St Paul Street to submit a Revitalization Fund outside the standard online parameters.

- 2.5 Discuss, Consider and Possible Action regarding planning for upcoming events, including Fiesta Patrias, Rum Run, Come and Bake It, Sip – Shop - Savor Small Business Saturday, and Winterfest
- 2.6 Discuss, Consider and Possible Action regarding possible Community Halloween event.
- 2.7 Discuss, Consider and Possible Action identifying Committee Chairs to represent each of the Four-Points of the Transformational Strategies to Main Street Revitalization
 - A) Economic Vitality
 - B) Design
 - C) Promotion
 - D) Organization

STAFF/BOARD REPORTS

- 3.1 Committee Reports
 - Promotions Committee Report
 - Media Campaign/Opportunities
 - Business of the Month
 - Texas Treasures Update
 - Donation Solicitation
 - Economic Vitality Committee Report
 - Merchant Relations Program
 - Building Inventory Report for DowntownTX Database
 - Design Committee Report
 - Beautification
 - Wayfinding
 - Organization Committee Report
 - Asset Management
 - Volunteer Management
 - Jr Main Street Board
- 3.2 Gonzales Economic Development Director and Interim Gonzales Chamber of Commerce Director will provide updates regarding GEDC Projects and Tourism updates.
- 3.3 Main Street Director Report
 - Board Reappointments
 - Executive Board Vote
 - Main Street Merchant Representation
 - Update signatories on accounts
 - Quarterly Shop Crawl
 - Memorial Bench Program
 - Handrails, Trashcans, Benches update
 - Jr Main Street Board
 - Rebranding Gonzales Main Street
 - Yiftee

- 3.4 Requests by board members for items on a future Main Street agenda
- 3.5 Set date and time for next meeting.

ADJOURN

I certify that a copy of the August 20, 2024, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 17th day of August 2024 at 5:30 p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting.

I further certify that the above agenda was removed on _____ day of _____, at _____.

I further certify that the following News Media were properly notified of the above stated meeting:
Gonzales Inquirer.

Kristina Vega
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information