

**MAIN STREET ADVISORY BOARD MEETING  
GONZALES MAIN STREET & ECONOMIC DEVELOPMENT OFFICE  
305 ST. LAWRENCE STREET  
TUESDAY, SEPTEMBER 17, 2024, AT 5:30 P. M.  
AGENDA**

**CALL TO ORDER**

**PUBLIC COMMENTS**

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

**CONSENT AGENDA ITEMS**

The Consent Agenda is considered self-explanatory and will be enacted by the Board with one motion. There will be no separate discussion of these items unless they are removed from the Consent Agenda upon the request of any Board Member.

- 1.1 **Minutes** – Approval of the minutes for the July 18, 2024, Regular Meeting and the August 20, 2024 Regular Meeting
- 1.2 **Financial Report** – Approval of the Financial Report ending August 30, 2024

**ACTION ITEMS**

- 2.1 Discuss, Consider and Possible Action regarding an amendment to previously approved Revitalization Fund Request at 418 St. Andrew Street for \$52,000.00.
- 2.2 Discuss, Consider and Possible Action regarding a Revitalization Fund Request at 612 St. James Street for \$26,550.00.
- 2.3 Discuss, Consider and Possible Action regarding a request from Community Outreach People Empowerment (“COPE”) to co-host a “Color My World” Autism Awareness event.
- 2.4 Discuss, Consider and Possible Action regarding supporting a Trick-or-Treat Trail with Main Street Businesses.
- 2.5 Discuss, Consider and Possible Action regarding Merchant Relations Representatives for Main Street Businesses

- 2.6 Consider and Possible Action regarding planning for upcoming events, including: Rum Run, Come and Bake It, Sip – Shop - Savor Small Business Saturday, Winterfest and any added events
- 2.7 Discuss, Consider and Possible Action regarding Downtown Fall Decorating
- 2.8 Discuss Consider and Possible Action regarding Asset Loan Agreement
- 2.9 Discuss, Consider and Possible Action regarding setting a date and time for required Board Training.
- 2.10 Discuss, Consider, and Possible Action regarding selecting a new Gonzales Main Street logo/brand identity

### **STAFF/BOARD REPORTS**

- 3.1 Gonzales Economic Development Director and Interim Gonzales Chamber of Commerce Director will provide updates regarding GEDC Projects and Tourism updates.
- 3.2 Main Street Director Report
  - Quarterly Shop Crawl
  - Memorial Bench Program
  - Handrails, Trashcans, Benches update
  - Jr Main Street Board
  - Yiftee Community Gift Card
- 3.4 Requests by board members for items on a future Main Street agenda
- 3.5 Set date and time for next meeting.

### **ADJOURN**

I certify that a copy of the September 17, 2024, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 14th day of September 2024 at 5:30 p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting.

I further certify that the above agenda was removed on \_\_\_\_\_ day of \_\_\_\_\_, at \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting:  
Gonzales Inquirer.

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Kristina Vega  
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information