

**CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITOR BUREAU MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, FEBRUARY 20, 2025, AT 1:00 P.M.
AGENDA**

CALL TO ORDER

EVENTS AND ANNOUNCEMENTS

- Announcements of upcoming City Events
- Announcements and recognitions by the Board Chair
- Recognition of actions by community volunteers

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action on January 16, 2025, Regular Meeting Minutes.
- 1.2 Discuss, Consider and Possible Action on Post Event form submitted by Elaine Wood for the January 2025 Quantum Leap/Pawz Across Texas Flyball Club for previously approved amount of \$4,999.99.
- 1.3 Discuss, Consider and Possible Action on Resolution #**2025-2** Authorizing the funding to Lone Star Relays for an amount not to exceed \$2,500.00 to be used to reimburse certain expenses, including advertising, solicitations, promotions that attract tourists and convention delegates to the City of Gonzales; for the 2025 Texas Independence Relay on March 28-29, 2025.
- 1.4 Discuss, Consider and Possible Action on **Resolution #2025-3** Authorizing the funding to the Gonzales Golf Association, Inc. in an amount not to exceed \$3,000.00 to be used to reimburse certain expenses, including promotional expenses directly related to a sporting event where the majority of the participants are tourists for the 9th Annual Bill Ploetz Memorial Golf Tournament event to be held from April 25-27, 2025.

- 1.5 Discuss, Consider and Possible Action on **Resolution #2025-4** Authorizing the funding to the Wine Country Festival LLC for an amount not to exceed \$150,000.00 to be used to reimburse certain expenses, including advertising, solicitations, promotions that attract tourist and convention delegates to the City of Gonzales; and/or promotions of the arts that directly enhance tourism for the 2025 Cattle Country Music Festival to be held April 10 – 12, 2025.

STAFF/BOARD REPORTS

- 2.1 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 2.2 Gonzales Chamber of Commerce Coordinator will provide updates regarding Chamber of Commerce projects and updates.
- 2.3 Gonzales Tourism Coordinators will provide updates regarding Tourism projects and updates and Bi-Centennial Planning.
- 2.4 Main Street Director, Tiffany Hutchinson-Padilla will provide an update regarding past or upcoming Main Street hosted events and Beautification Committee projects.
- 2.5 Financial Reports for Hotel/Motel Fund as of February 19, 2025.

BOARD REQUESTS AND ANNOUNCEMENTS

- Requests by Board for items on a future CVB agenda
- Set Date and Time for next CVB meeting

ADJOURN:

I certify that a copy of the February 20, 2025, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 14th of February 2025, at 1:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____ 2025 at _____AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.