

**CITY OF GONZALES, TEXAS**  
**GONZALES CONVENTION & VISITOR BUREAU MEETING**  
**GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET**  
**THURSDAY, AUGUST 21, 2025, AT 1:00 P.M.**  
**AGENDA**

**CALL TO ORDER**

**EVENTS AND ANNOUNCEMENTS**

- Announcements of upcoming City Events
- Announcements and recognitions by the Board Chair
- Recognition of actions by community volunteers

**PUBLIC COMMENTS**

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

**ACTION ITEMS**

- 1.1 Discuss, Consider and Possible Action on July 14, 2025, Regular Meeting Minutes.
- 1.2 Discuss, Consider and Possible Action on Resolution #2025-10 Authorizing the funding to the Purple Cactus Art Festival and Market in an amount not to exceed \$5,000.00 to be used to reimburse certain expenses, including advertising, solicitations, and promotion of the arts that directly promote tourism and the hotel and convention industry to the City of Gonzales.

**STAFF/BOARD REPORTS**

- 2.1 Gonzales Main Street Director, Ms. Tiffany Hutchinson-Padilla will provide an update regarding past and upcoming Gonzales Main Street Events.
- 2.2 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 2.3 Gonzales Chamber of Commerce Director will provide updates regarding Chamber of Commerce projects and updates.
- 2.4 Gonzales Tourism Coordinator Molly Manning will provide updates regarding Tourism projects and updates and Bi-Centennial Planning.

2.5 Financial Reports for Hotel/Motel Fund as of August 20, 2025.

**BOARD REQUESTS AND ANNOUNCEMENTS**

- Requests by Board for items on a future CVB agenda
- Set Date and Time for next CVB meeting

**ADJOURN:**

I certify that a copy of the August 21, 2025, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 18<sup>th</sup> of August 2025, at 1:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_day of \_\_\_\_\_ 2025 at \_\_\_\_\_AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

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Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830) 672-2815 for further information.