

**CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITOR BUREAU MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, NOVEMBER 20, 2025, AT 1:00 P.M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action on the October 16, 2025, Regular Meeting Minutes
- 1.2 Discuss, Consider and Possible Action on Post Event form submitted by Elaine Wood for the September 25-26, 2025 Quantum Leap/Pawz Across Texas Flyball Club for previously approved amount of \$4,999.99
- 1.3 Discuss, Consider and Possible Action on **Resolution #2025-11** Authorizing the funding to the Wine Country Festival LLC for an amount not to exceed \$150,000.00 to be used to reimburse certain expenses, including advertising, solicitations, promotions that attract tourist and convention delegates to the City of Gonzales; and/or promotions of the arts that directly enhance tourism for the 2026 Cattle Country Music Festival to be held April 10 – 12, 2026.

STAFF/BOARD REPORTS

- 2.1 Gonzales Tourism Coordinators Molly Manning and Misti King will provide updates regarding Tourism projects.
- 2.2 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 2.3 Gonzales Chamber of Commerce Director, Ms. Melissa Taylor will provide updates regarding Chamber of Commerce projects and updates.

- 2.4 Gonzales Main Street Director, Ms. Tiffany Hutchinson-Padilla will provide an update regarding past and upcoming Gonzales Main Street Events and City Beautification efforts.
- 2.5 Financial Reports for Hotel/Motel Fund as of November 17, 2025.

BOARD REQUESTS AND ANNOUNCEMENTS

- Requests by Board for items on a future CVB agenda
- Set Date and Time for next CVB meeting

ADJOURN:

I certify that a copy of the November 20, 2025, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 14th of November 2025, at 5:00 P.M. and remained posted continuously for at least three (3) business days preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____ 2025 at _____ AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.