

**MAIN STREET ADVISORY BOARD MEETING
CITY HALL
820 ST JOSEPH STREET
THURSDAY, NOVEMBER 20, 2025, AT 5:30 P.M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Main Street Advisory Board. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Main Street Advisory Board as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Main Street Advisory Board may be requested to leave the meeting.

Discussion by the Main Street Advisory Board of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

CONSENT AGENDA ITEMS

The Consent Agenda is considered self-explanatory and will be enacted by the Board with one motion. There will be no separate discussion of these items unless they are removed from the Consent Agenda upon the request of any Board Member.

- 1.1 **Minutes** – Approval of the minutes for the October 23, 2025, Regular Meeting and the November 10, 2025 Workshop.
- 1.2 **Financial Report** – Approval of the Financial Report ending November 19, 2025

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action regarding successes and improvements opportunities, and action items for past month's Main Street events including:
 - (a) Downtown Spooktacular (October 31)
- 2.2 Discuss, Consider and Possible Action regarding upcoming events including:
 - (a) Come and Bake It Pecan Show and Sale (November 24)
 - (b) Winterfest Celebration (December 6)
 - (c) Jingle Mingle Shop Crawl (December 20)
- 2.3 Discuss, Consider, and Possible Action regarding hosting a Texas Treasures reception for Halamicek on December 20th during Jingle Mingle Event.

- 2.4 Discuss, Consider and Possible Action regarding courthouse landscaping & Historical Commission Survey
- 2.5 Discuss, Consider and Possible Action regarding redefining Business of the Month Program
- 2.6 Discuss, Consider, and Possible Action regarding setting date and time for additional one (1) hour of training required by Main Street America.

STAFF/BOARD REPORTS

- 3.1 Jr Main Street Report – Brandon Page
Texas Treasures Report –
Merchant Relations Program Report by each Representative
Royal Court Report – Adrian Hastings
- 3.2 Main Street Director Report
 - Main Street Businesses – update on new businesses/closing businesses
 - Past/Upcoming trainings
 - Upcoming City Events
- 3.3 Requests by board members for items on a future Main Street agenda
- 3.4 Set date and time for next meeting.

ADJOURN

I certify that a copy of the November 20, 2025, agenda of items to be considered by the Gonzales Main Street was posted on the City Municipal Building bulletin board on the 14th day of November, 2025 at 5:00 p.m. and remained posted continuously for at least three (3) business days preceding the scheduled time of the meeting.

I further certify that the above agenda was removed on ____ day of _____, at _____.

I further certify that the following News Media were properly notified of the above stated meeting:
Gonzales Inquirer.

Kristina Vega
City Secretary, City of Gonzales

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information