

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, July 19, 2018
City Hall ~ 820 St. Joseph
12:00pm

Call to Order and Certification of Quorum

Vice Chairwoman Dawn O'Donnell called the meeting to order at 12:03pm. A quorum was declared present.

Members present: Barbara Crozier, Ann Covert, Holly Danz, Dawn O'Donnell;; **Members absent:** Ken Morrow, Suzanne Sexton, Chris Kappmeyer; **Ex officio present:** none; **Staff present:** Barbara Friedrich, Clint Hille, Anne Dollary; **City Officials present:** Mayor Connie Kacir; **Guests:** Tiffany Hutchinson, Erik McCowan, Rebekah Morgan, Megan Zella, Daisy Scheske-Freeman

Public Comments: None

Approval of Minutes

1. **Approval of Minutes:** The minutes of the June 21, 2018 meeting were approved.

REPORTS

2. **Staff Reports**

A. JB Wells. Several weddings, events scheduled for the expo over the next couple of months.

B. Main Street. Concert series was a huge success. Next up is Happy Fall Y'all. Working on a grant for a building restoration for a new business.

C. Tourism Director. Bushong Grand Opening was a success. Contract signed with MobileTown Guide. Contract signed with Texas Travel Talk; they will be here over the Come and Take It Weekend. Texian Rally will be in town in February. Working with folks at the Alamo to start a continuing education class for history teachers; class to be held twice a year. More to come on this. Hotel survey forms have been revised, and redistributed. Contacted all the travel centers regarding brochures. Occupancy rates are at 73%. Rates are around \$80-82/night. Various visitors have been to Pioneer Village, Old Jail, Chamber, and Memorial Museum. Budget work is ongoing. Attended Texas Tourism College, lots of information and some tactics have already been put into place. More work being done on mural options; still more to come.

3. **Report on Upcoming Events:** Midsummer Night's Dream @ Crystal Theater July 12th, Summer program performance @ Crystal Theater July 20th, Hooked on Service Lions Club Fishing Tournament July 26-28th, First Shot Cookoff September 14-15th, Come and Pull It September 14-15th.

4. **Financial Report.** Clint reviewed current numbers and what has been received thus far.

ACTION ITEMS

5. **Discussion, consideration and possible approval of request from Rusted Gingham.** Holly Danz moved to approve the request, Barbara Crozier seconded. Discussion followed on dollar amount requested, use of funds, number of expected attendees, etc. Mayor Kacir gave some clarification on the two-part test on whether an application is acceptable. Vote was called, motion carried.
6. **Board Member appointment information.** A few of this board's member's terms are coming up for renewal. Chris Kappmeyer is up and may not renew, Ken Morrow is up and will be renewing, Suzanne Sexton is up and will be renewing, Ann Covert is up and will not be renewing. One application will be going to Council for approval. Suggestions were offered on who would be a good fit to this board. More to come.
7. **Discussion on way to enhance working relationship with Chamber of Commerce.** Need to find an appropriate meeting time to allow for Chamber reps are able to attend to keep communication open. Mayor also provided suggestions on ways for the board and the Chamber to work together: collaborate on ads, one brochure to promote Gonzales assets, work together to bring events to the expo center during the week.
8. **Call for new agenda items for the following meeting, by members.** Texas Independence Festival report by Barbara Crozier.
9. **Set date and time of next regular meeting.** August 23rd at 1pm.

Vice Chairwoman asked for a motion to adjourn. Holly Danz moved that we adjourn. With a second from Ann Covert, the meeting was adjourned at 1:03pm.

Holly Danz, Secretary