

CITY OF GONZALES, TEXAS
GONZALES MAIN STREET ADVISORY BOARD MEETING
VIA TELEPHONE CONFERENCE
MINUTES – September 15, 2020

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CALL TO ORDER

Chairman Gregory Webb called the Main Street Meeting to order on September 15, 2020 at 5:31 pm. The following board members were present constituting in a quorum: Connie Dolezal, Meena Patel, D’Anna Robinson, Carlos Camarillo. Debbie Toliver called into the meeting, but with not being able to properly participate, left the meeting at 5:36 pm. Amy Cernosek was not in attendance, and did not call in. Also present were Liz Reiley, Main Street Director, and Britney Caka.

HEARING OF RESIDENTS

Temporarily suspended as noted above.

APPROVAL OF MINUTES

1. Approval of the July 28, 2020 and August 25, 2020 Advisory Board Meeting Minutes. No changes were made. Meena Patel moves to accept the minutes of both the July and August Board Meeting Minutes as is, D’Anna Robinson seconded. The motion carried by unanimous vote.

ITEMS TO BE CONSIDERED

2. **Discuss, Consider, and Possible Action regarding Business Improvement Grant with 515 NSJ LLC (located at 511 Saint Joseph) reimbursement to GEDC in the amount of \$800.00.**

Discussion was held. Liz Reiley explained how the funds were allocated and that the \$800.00 needed to be returned to the GEDC. Connie Dolezal moves to reimburse the \$800.00 to GEDC. Carlos Camarillo seconded. The motion carried by unanimous vote.

3. **Discuss, Consider, and Possible Action regarding Business Improvement Grant Funding to be reimbursed to GEDC in the amount of \$5,103.00.**

Discussion was held. Liz Reiley explained how the funds allocated were not used according to the agreement, and that they needed to be returned to GEDC. Carlos Camarillo moves to reimburse the GEDC in the amount of \$5,103.00. Meena Patel seconded. The motion carried by unanimous vote. Liz Reiley went on to explain how further grants would be allocated and how funding would be made. Liz Reiley explained that she was working with GEDC to draw up agreement, and how the process would be finalized for future projects.

4. **Discuss, Consider, and Possible Action regarding beautification committee & bids for banners.**

Discussion was held. Quotes received are included in the agenda packet. They were reviewed and options were discussed. Meena Patel moves to accept the quote given by local business Personal Impressions. Carlos Camarillo seconded. The motion carried by unanimous vote. A sub-committee would be assembled to go over design options. Board Members Meena Patel, D'Anna Robinson, and Carlos Camarillo would be on this sub-committee. Meena Patel was assigned task of planning meeting, and Liz Reiley suggested communication via email may work as well.

5. **Discuss, Consider, and Possible Action regarding decorating committee for fall.**

Discussion was held. Meena Patel moves to hold a day of decorating on Sunday, September 27, 2020 beginning at 2:00 pm. Board Members to meet at the warehouse location. D'Anna Robinson seconded. The motion carried by unanimous vote.

6. **Discuss, Consider, and Possible Action regarding the next Board Training date, time & place: *October 27, 2020 from 12:00 pm – 3:30 pm with Q&A to follow:***

Discussion was held. All Board members are requested to attend, as Sarah O'Brien will be providing additional invaluable information relating to the role(s) of Board Members as well as the responsibilities of the Main Street Board. Location will be at GG's Steak & Spirits. Meena Patel moves to keep the October 27, 2020 training date, time and location as indicated. D'Anna Robinson seconded. The motion carried by unanimous vote.

7. **Discuss, Consider, and Possible Action regarding changing the number of Main Street Advisory Board Members from twelve (12) to nine (9).**

Discussion was had. D'Anna Robinson moves to change the amount of Main Street Advisory Board Member(s) from twelve (12) to nine (9). Carlos Camarillo made the second. The motion carried by unanimous vote.

8. **Discuss, Consider, and Possible Action regarding Gonzales Main Street Winterfest Celebration.**

Discussion was held. Meena Patel moves to make a motion to continue with some sort of Winterfest Celebration for 2020. Sub-committee will be formed to work out details of events, etc. Board Members Connie Dolezal, Britney Caka, D'Anna Robinson and Gregory Webb have agreed to form sub-committee.

9. **Discuss, Consider, and Possible Action regarding Gonzales Main Street Stage recommendation for use to City Council.**

Discussion was held. Liz Reiley spoke of her conversations with other community members as well as City Employees. Liz Reiley stated that the use of the Main Street Stage would be an "in kind" for community events. Meena Patel moves to approve the use of the Gonzales Main Street Stage for community events, with the recommendation of forming a proper way of documenting and reserving the stage which clarifies liability, waiver, rules and regulations, etc. Carlos Camarillo seconded. The motion carried by unanimous vote. Meena Patel will be working with Liz Reiley to draft up documentation, and then will present it to entire Board at the November Main Street Board Meeting to review, amend, etc.

REPORTS:

Line Items 10,11, 12, 13: Promotion, Organization, Design and Economic Vitality Committee Report(s):

All matters are to be tabled as the next Main Street Board Meetings scheduled for October 27, 2020, is for Board Training. As matters arise, Liz Reiley will email the Board Members.

14. **Financial Report for the month of June, July, & August:** Liz Reiley suggested that discussion and review of the Financial Report(s) be made a lined item agenda item for November 2020 meeting. Meena Patel moves to add Financial Report for the months of June, July, August, September, October, 2020 as a lined item agenda item for the November 2020 Main Street Board Meeting. Carlos Camarillo seconded. The motion carried by unanimous vote.

Main Street Manager Liz Reiley's Report:

- Confirmed that Karen Jacobs, John Boothe, and Cheri Lane have resigned their position with Gonzales Main Street Board. Positions left vacant would be appointed at the October 2020 City Council meeting, since agenda item was tabled for September 2020 City Council meeting;
- Movie Screen was delivered on September 15, 2020;
- Discussion of upcoming events such as Fall Scarecrow contest, Veteran's Project, Care Packages for Hurricane Evacuees with Tourism and Chamber, Lion's Club Drive Up Bingo event on October 3, 2020, at 6:30 pm, at JB Wells. Bingo tickets are \$40, and only a limited number of tickets are available; Local Jeep Tour with Come and Take It Flags, DRT Memorial on October 2, 2020 at 10:00 am, at the Memorial Museum.
- Working with Alex Trevors, a local photographer to showcase local businesses. Also working on Virtual Tours of local businesses for social media;
- Working with GEDC Director Kim Tucker to redesign the Main Street Façade Grant. This should be finalized by November 2020 meeting, if not before.

- New Main Street Map for visitors and locals to utilize.

Discussion was held on to how to conduct regular Main Street business, since the next meeting is for board training. Liz Reiley reminds all Board Members to email her directly, and she will communicate with all Board Members as such matters arise.

11. **Requests by Board Members for items on future agendas.**

Please email Liz Reiley directly and she will communicate with all Board Members as such matters arise.

Gregory Webb wanted to discuss Christmas Lights for 2020. Discussion was held. Gregory Webb stated that in the past Rob Brown and Lisa Brown were assisting with the Christmas Lights, Gregory Webb stated he would contact them to see if they are able to help this year. Gregory Webb will report back to the Board with his findings.

13. **Set Date and Time for Next Meeting.**

October 2020 meeting on October 27, 2020 will be a Board Training from 12:00 pm to 3:30 pm at GG's Steak and Spirits. All Board Members along with other community members that are invited are encouraged to attend. The Main Street Board meeting is currently scheduled for November 24, 2020 at 5:30 pm.

ADJOURN

No further matters were discussed. The meeting was adjourned at 6:32 pm by Connie Dolezal moves to adjourn the meeting, D'Anna Robinson seconded.

Liz Reiley, Main Street Manager

Gregory Webb, Chairman

Meena Patel, Recording Secretary