

# **GONZALES CONVENTION AND VISTOR BUREAU**

Thursday, April 14, 2016

Gonzales Municipal Building at 12:30 P.M.

## **AGENDA**

### **CALL TO ORDER AND CERTIFICATION OF QUORUM**

### **PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### **APPROVAL OF MINUTES**

1. Approval of March 10, 2016 Minutes

### **ACTION ITEMS**

2. Discuss and Consider application for funding from Come & Take It Committee
3. Discuss and Consider application for funding from Hat Rod Productions
4. Discuss and Consider Meena Patel's Resignation
5. Discuss and Consider budget for Red Carpet Roll Out of new website at the Lynn Theater
6. Discuss and Consider hosting a photo contest
7. Discuss and Consider request for monthly reporting from Jessie Holt of events covered by and art work for the electronic bill board and dates of run of art.
8. Discuss Rick Green's offer and our response and request for editable CD's
9. Discuss ways to encourage hotel/motel/b/b participation of weekend packaging around Ghost Host tours, etc.

### **REPORTS**

10. Report on Tourism Week Events
11. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
12. Report from advisory members on Event Development
13. Post Event Report Form
  - a. Central Texas Independent Cattlemen's Association
  - b. Texas Independence Songwriter's Festival
14. Report on Upcoming Events
  - a. Relay for Life – April 15, 2016
  - b. Ribbon Cutting, The Expo Center at J B Wells Park – April 19, 11 am
  - c. GADC/GEDC Industrial Luncheon, The Expo Center at J B Wells Park –April 19, 11:30 am
  - d. Norma's House 5K Run/Walk – April 16, 2016, 8 am – 12 pm
  - e. Jim Price Clean-Up – April 23, 2016, 8 am – 12 pm
  - f. Ghost Host Tours – April 23, 2016

- g. Pioneer Village Dutch Oven Cook-Off – April 30, 2016
  - h. Hospital Gala – May 7, 2016
  - i. Fiesta Gonzales, Templin Saloon – May 7, 2016 – 1 pm
- 15. Financial Report
  - 16. Staff Report
  - 17. Next regular meeting will be May 12, 2016

## ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 11th day of April 2016 at 11:45 a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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***Barbara Friedrich, Main Street Administrator***

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF  
THE GONZALES TOURISM ADVISORY COMMITTEE

Thursday, March 10, 2016

City Hall at, 820 St. Joseph

12:30 p.m.

**Call to Order and Certification of Quorum**

Chairman Crozier called the meeting to order at 12:30 p.m. A quorum was declared present.

**Members present:** Barbara Crozier, Ann Covert, Chris Kappmeyer, Dawn O'Donnell, Paul Frenzel; Alison Guerra Rodriguez; **Members absent:** Meena Patel, **Ex officio present:** Daisy Scheske, Chamber of Commerce, Barbara Friedrich of Main Street; **Staff present:** Genora Young, GEDC, Jesse Holt, Marketing Consultant ; **City Officials present:** Mayor Bobby Logan, Councilman Tommy Schurig and Councilman Clarence Opiella; **Guests:** Vicki Frenzel from Gonzales Pioneer Village

**Public Comments**

Time for public comments included comments from Vicki Frenzel, Board member of Pioneer Village. She told of the number of people who visit the village each year is growing. She is asking for \$1,000 for brochures. They have applied for the GVEC Power up grant for work on a building or two. Several groups are scheduled to visit this month. 115 teenagers from Yoakum are coming. The new manager Anna Welch is doing a great job for the village while studying at Victoria College.

1. Approval of Minutes: The minutes of February meeting were approved as presented.

**Action Items:**

2. Discuss and consider the request from Pioneer Village for \$1,000. Ann moved to approve this request and with a second by Dawn the motion carried by a aye vote from all members. Paul Frenzel commented that the Dutch Oven Cook Off would be coming up on April 30 and asked about advertisement for that. Jesse stated that the electric LED board is operative as of today and that the Dutch Oven Cook Off could go on the board as soon as this afternoon.
3. Discuss and consider preparation and activities during Tourism Week. Chairman Crozier asked Genora to comment. Genora said that Tourism Week would be the first week In May, as always. This year it would be May 1-7. She shared statistics of how tourism helps a community. She said that Tourism is a key element in the economic development of our town. Chairman Crozier said that it is imperative to get the community to be more aware of the value of tourism. Genora said that she would very much like to see us celebrate Tourism Week in

choosing some things to do that would enforce the message of tourism and show appreciation to the front line people. She said that she asked Ann to take the lead on this and that Barbara was helping. We can get the proclamation and she would like to show a video "Dollars and Cents and the impact of tourism." She said there was another video that is "Jobs created by Tourism". And she commented that with the downturn of the oil benefits we will need tourism. She said that no other community owns the history like we do; without the 32 men from Gonzales that went to the Alamo, Texas history would be written another way.

She suggested that we consider some form of appreciation to the front line people like Hotel clerks, restaurant personnel, convenience stores and the like. Discussion was had as to how to proceed.

Some things to consider for Tourism Week

- Have City Council read a proclamation in April Council meeting which will officially designate May 1-7 as Tourism Week in Gonzales.
- Provide lapel buttons saying "Ask me about" or "Ask me about Gonzales" for front line people or something catchy.
- Gift basket with flag, coffee mug "Gonzales", cookies.
- A card or letter to explain tourism and their part.
- Have front line people dressed as settlers, pioneers, etc.

After discussion as to how much a reasonable budget would be, Ken Morrow moved that we set a budget of \$2,400.00 to help frontline people understand the impact of tourism. With a second from Paul Frenzel, the committee voted unanimously to fund the project.

Action: A Tourism Week committee was appointed with Ann Covert, Dawn O'Donnell, Ken Morrow, Paul Frenzel, Jesse Holt and Daisy Scheske. Report will be made at the April meeting.

4. Discuss and Consider Keep Gonzales Beautiful: There was discussion had as to the KGB program. Genora would like to know where we are with that. Ann was asked for input on this since she had been in charge of it several years ago. It was noted that the program failed for lack of City support. Ann said that the program accomplishments was about to bring us \$150,000. dollars but was pulled. Ann indicated that it is an extensive program but will be happy to bring Genora up to date on where it is. We are coming up on the Jim Price Clean Up date in which there is now a great participation by the community. Genora would like to have the schools and hospital and other groups help with this project. They do in part but the participants could be enlarged. Chairman Crozier asked for committee participants to review what has been done and asked if you were interested in the future of KGB to be on the committee. **Action:** Committee was formed to review KGB and make recommendation and next meeting. The members are Ann Covert, Dawn O'Donnell, and Paul Frenzel, Jesse Holt and Daisy Scheske Freeman.
5. Discuss and consider participating in the Texas Travel Counselor Conference April 25-28, 2016.

This is a conference that meets once a year and includes traveler counselors from the entry points around the state. The entry points have our brochures but they are running very low. Jesse is working on a new brochure that we can provide them with. The counselors know that and are waiting to see our new brochure. The conference this year is in San Marcos. Genora checked into the expenses and registered us to participate with TTIA so that we can become a Destination city and participate in this conference. The conference cost is \$45.00 including all meals and we can provide a booth showcasing Gonzales for \$345. We need 200 items and we could take flags for each counselor. We can send several representatives from Gonzales to visit with the Counselors. Texas Highway and Texas Monthly representatives will be there. We will have face time with all of these people who want to know about Gonzales.

Daisy will represent Gonzales. Cost for her will be around \$1,000. for hotel, travel and expenses.

**Action:** Ken Morrow moved that we allocate \$2,400. for the project. With a second from Dawn O'Donnell The committee voted unanimously to fund the project. That is \$1,000. Travel for Daisy and \$1,400. for flags, T shirts or whatever we need to take for handouts. Genora, Barbara, Allen and Jesse will participate in the travel fair that showcases talking with the counselors and networking.

6. Report by Marketing Consultant regarding advertising, smart phone app, Billboards and Website. See report attached as to new records of page likes – exposure to many of the new flag and the Wall that Heals. Jesse encouraged each member to use their Facebook to contact their friends and make them aware of the flag and the Wall. One Facebook is not enough to cover everybody. Good news that Texas Coop gave us a one half page in their magazine for the same price as the ¼ page that we had before. They gave us coverage all over the state of Texas, with the ¼ page we had a limited exposure. Chairman asked if there were any questions about the smart phone APP and Jesse said no not at this time because we must continue with Bar Z for a couple more months. Saffire cannot build a website for replacement before that. Chairman Crozier reminded us that we chose to drop the APP and go with Saffire which is more mobile friendly. We were also reminded that we need the traffic stats that will view the board. Events will be posted timely. Dawn relayed a story – she was out in her front yard when a passerby from Wimberly stopped to chat. The visitor said what do you do here – there is nothing to do here. Dawn corrected her and said that there are all kinds of things to do here- and told her of many of the activities. The visitor said she had no idea – she was thinking about moving here. So the LED announcing activities is important so people will know what is going on here. Jesse was asked about the new city website and she reported that the art work is a work in progress, that she hopes to have the second round of art next week. The May and June print media is ready and will be coming out with the summer concerts. Then not much print ads until the Fall for Come and Take It. Discussion was had about the Wall that Heals. It will be here March 23 through March 26.

During discussion of upcoming events, Paul Frenzel told of how great the Village is looking. A large group of volunteers have really been busy cleaning and clearing the area. More people have been invited this year than ever to participate in the Dutch Oven Cookoff.

During discussion of upcoming events, Chairman Crozier asked Main Street Manager if she would contact people in organizations who have upcoming events to join us for our meeting . We would like for them to share information so we can be more supportive of the event. She will do so.

Genora invited all to the GAD C and GEDC luncheon on April 19 at the new expo center. The Day Tripper will be the guest speaker and the theme is Spaces, Faces and Places of Gonzales and where do you fit in.” Gerry Lawing and Genora have been working diligently on this for sharing information about Gonzales. Chairman Crozier said that it would be great to have front line people invited to this. She will contact Gerry who is working on the guest list.

Other upcoming events. Jim Price Clean Up – April 23 and Hospital Gala is May 7.

9. Financial Report: The Finances were reviewed and it was noted that GEDC approved part of payment for the Expo Center and those funds taken from the Tourism budget will be placed back in Tourism Budget.

Genora thanked the Board for the time and betterment of our community. She also thanked the Board for supporting her.

The announcement was made that this committee will hereafter be known as The Gonzales Convention Visitors Bureau GCVB. The City Council designated this identification as a change from being known as the Tourism Committee in their March 2016 meeting.

With a motion by Ann and a second by Dawn O'Donnell, the meeting adjourned at 1:45

Items on Agenda not included here but made a part of the Minutes.

1. Financial Reports
2. Unfinished business: Kiosks, GVT advertisement, work with the Alamo, Promo ideas

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Ann Covert, Secretary

# APPLICATION

## Organization Information

Date: March 9, 2016

Name of Organization: Come and Take It Committee

Address: 414 St. Lawrence

City, State, Zip: Gonzales, Texas 78629

Contact Name: Daisy Scheske/ Jessie Holt (Marketing Committee)

Contact Phone Number: 830.672.6532

Web Site Address for Event or Sponsoring Entity: www.GonzalesTexas.com

Is your organization: Non-Profit X Private/For Profit \_\_\_\_\_

Tax ID #: 74-0648360 Entity's Creation Date: 1987

Purpose of your organization: To commemorate the firing of the first shot of Texas Independence and attract visitors to Gonzales to support not only the celebration but local businesses. Of special note, 2015 will be the 180<sup>th</sup> anniversary of battle.

Name of Event or Project: Come and Take It Celebration

Date of Event or Project: September 30, October 1, 2 2016

Primary Location of Event or Project: Downtown Gonzales, Texas

Amount Requested: 6,000

How will the funds be used? The funds will be utilized is assisting the organization in advertising the celebration.

Primary Purpose of Funded Activity/Facility: Advertising the 180<sup>th</sup> anniversary date of the battle.

### Percentage of Hotel Tax Support of Related Costs

\_\_\_\_\_ Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

\_\_\_\_\_ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for \_\_\_\_\_ the Funded Event.

\_\_\_\_\_ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities \_\_\_\_\_

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category: Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

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2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

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3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

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4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:  
\*Music Entertainment/ Children's entertainment
5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

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6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

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**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? \_\_\_\_\_

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? \_\_\_\_\_



If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

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**Questions for all Funding Requests:**

Expected Attendance: 15,000-20,000

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 500 plus

How many nights will they stay? 3

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: No

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Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
HOT	10/2015	\$6,000.00	500-550
HOT	10/2014	\$5,000.00	500-550
HOT	10/2013	\$4,516.08	450-500
EDC	10/2012	\$4,000.00	N/A

How will you measure the impact of your event on area hotel activity?

We will contact hotel owners and track impact via website analytics and social media outlets.

Please list other organization, government entities and grants that have offered financial support to your project: Private and Corporate Sponsors, however, sponsorships have decreased due to companies (who previously donated) who have closed due to the oil industry.

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising X Newspaper X Radio X TV TBD

Press Release to Media X Direct Mailing to out of town recipients X

Other Social Media

What areas does your advertising and promotion reach?

People living and working within an 80 mile radius for print/radio advertising, statewide via our social media outreach.

What number of individuals will your proposed marketing reach that are located in another city or county? 50,000-60,000

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: \_\_\_\_\_ - \_\_\_\_\_ (Please note percentage of those  
in Attendance that are Staying at Area Hotels/Lodging Facilities: \_\_\_\_\_ - \_\_\_\_\_

# APPLICATION

## Organization Information

Date: 04/07/2016

Name of Organization: Hat Rod Productions

Address: P. O. Box 930

City, State, Zip: Lockhart, Texas 78644

Contact Name: Joel Aaron Gammage

Contact Phone Number: 512-657-4616

Web Site Address for Event or Sponsoring Entity: www.hatrodproductions.com

Is your organization:        Non-Profit        Private/For Profit YES

Tax ID #: 3-20585-7178-0        Entity's Creation Date: 10/01/2015

Purpose of your organization: Event production/marketing

Name of Event or Project: Hot Standoff

Date of Event or Project: 06/04/2016

Primary Location of Event or Project: Confederate and Texas Heroes Squares

Amount Requested: \$2,499.

How will the funds be used? Promotion and marketing of event, in order to bring more outside funds into Gonzales, including those staying in the local hotels/motels, eating in local restaurants and shopping in local stores for the 3 days surrounding the event. At our last event in Gonzales, all hotels/motels were at 75-100% occupancy.

Primary Purpose of Funded Activity/Facility: see above

## Percentage of Hotel Tax Support of Related Costs

100        Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax  
-0-        Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy  
Tax for        the Funded Event.

-0-        Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the  
Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the  
funded event(s) compared to other activities \_\_\_\_\_

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

- ☒ 1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both
- 
- ☒ 2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:
- 
- ☒ 3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.
- 
- ☒ 4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:
- 
- ☒ 5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;
- 
- ☒ 6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**
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**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? N/A

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? N/A

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?  
N/A

**Questions for all Funding Requests:**

How many years have you held this Event or Project: One previous year for this specific event

Expected Attendance: 3,500 to 8,500 people, 250 to 400+ hot rods

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? approximately 30-50% of attendees will stay in Gonzales overnight

How many nights will they stay? 1-3 nights

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: I typically reserve rooms at the Dillworth, Alcalde, Sleep Inn, Holiday Inn, Best Western and La Quinta, etc. Approximately 10-15 rooms per hotel for car registrants.

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
Gonzales	June 2015	0	75 - 100% of all rooms in Gonzales

How will you measure the impact of your event on area hotel activity?

Talking to hotel management, questionnaire on my registration website asking if registrants are staying overnight for the event and which hotel or motel they will be staying in.

Please list other organization, government entities and grants that have offered financial support to your project: \_\_\_\_\_

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising ☒ \_\_\_\_\_ Newspaper ☒ Radio ☒ TV \_\_\_\_\_

Press Release to Media ☒ \_\_\_\_\_ Direct Mailing to out of town recipients ☒ \_\_\_\_\_

Other ☒ Emailing newsletters to past and current registrants and vendors.

What areas does your advertising and promotion reach?

Central Texas and other surrounding states.

What number of individuals will your proposed marketing reach that are located in another city or county? 18,000 to 80,000 through social media, emailing and web ads.

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: 3,500 - 8,500 (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: 30-50%



KAT ROD PRODUCTIONS PRESENTS:

# HOTROD STANDOFF

CAR SHOW AND CONCERT

**FREE TO PUBLIC**

*Live Rockabilly Music!*

BUDY DEE AND THE SNAKE HANDLERS  
ROSIE FLORES & PATRICIA VONNE  
THE DANGER CAKES  
READY BETTY



CAR REGISTRATION INCLUDES

CAR SHOW T-SHIRT

ADVANCE CAR PERMIT

\$25 [ONLINE]

CAR PERMIT AT GATE \$30

CONFEDERATE SQUARE

CONZALES TEXAS, 78620

CARE GATE OPENS AT 8AM

AWARDS AT 4PM



CONCERT 10-MIDNIGHT  
**RICK TREVINO**

EVENT HOSTED BY KAT ROD PRODUCTIONS

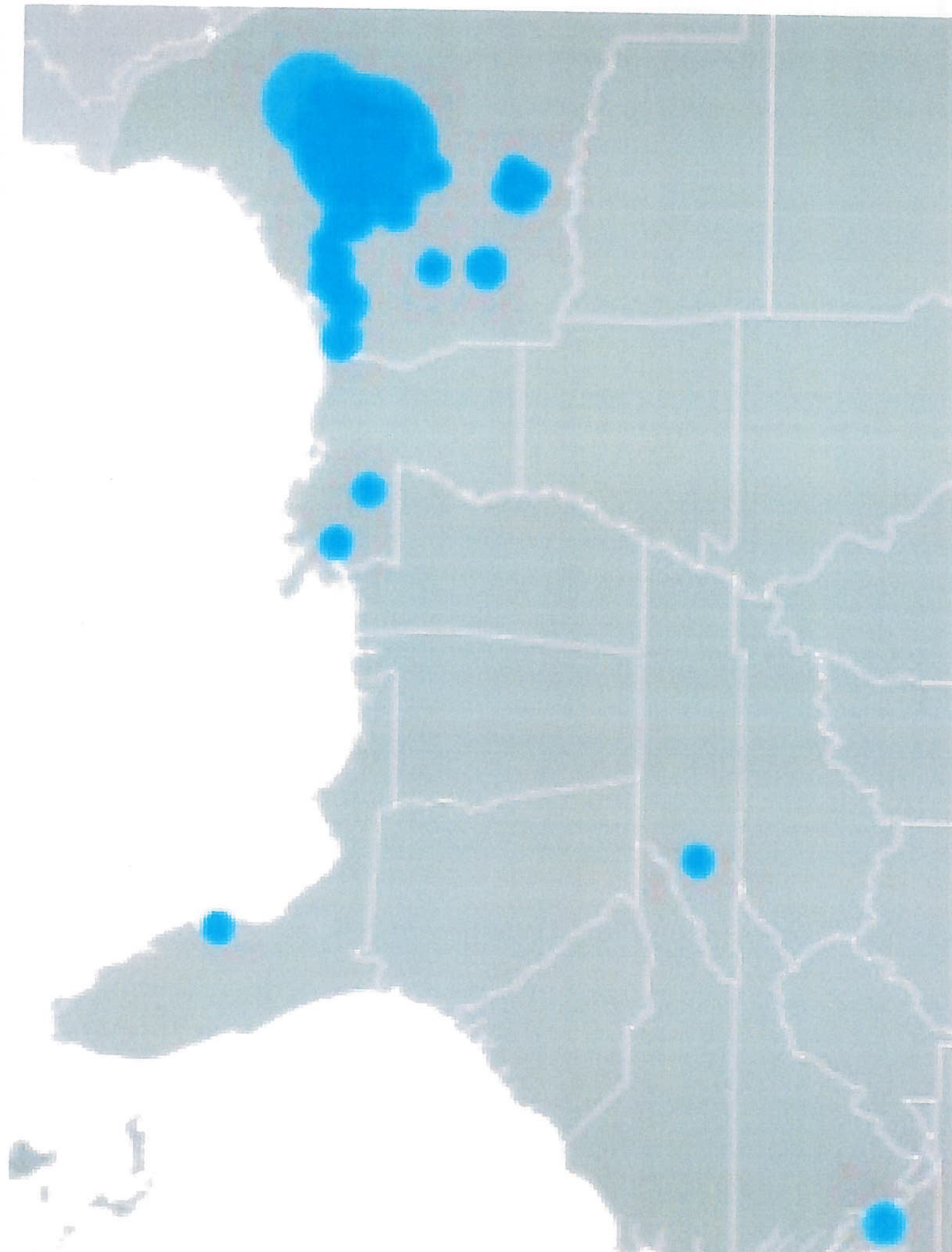
JUDGING BY: CLASSIC INNOVATIONS

VISIT [HOTRODSTANDOFF.ORG](http://HOTRODSTANDOFF.ORG)

#HOTRODSTANDOFF









**Barbara Friedrich**

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**From:** Best Western Gonzales <bwregency1@gmail.com>  
**Sent:** Saturday, April 09, 2016 10:50 PM  
**To:** Barbara Crozier; Barbara Friedrich  
**Subject:** Resignation from Tourism Board

I, Meena Patel, wish to submit my resignation from the Gonzales Tourism Board, effective April 11, 2016.

It is with great regret and humble apologies, that I send to you and the Tourism Board my resignation. But, I feel it only fair to resign and make room for someone more compatible to take my place. I have not been able to serve the Board in any capacity this year, and for that I am sincerely sorry and truthfully feel very ashamed. I make every effort to make it to the meetings, however, I am just not able to attend.

At this time, I have to put all my time and efforts towards my children and our businesses.

I thank you all for allowing me to serve, and be apart of an amazing Board. I wish nothing but the best for the Tourism Board and will continue to support and participate the Board and Gonzales, as I can.

Sincerely and with much regret,

Meena Patel

Best Western Regency Inn & Suites  
1811 E. Sarah Dewitt Drive  
Gonzales, Texas 78629  
Telephone: (830) 672-5555

# Palmetto State Park Photo Contest

Submit your photos of the park and win prizes! All ages are welcome.

## **Categories:**

- Youth: Up to 17 years old
- Adult: 18 and older

**Prizes:** Both categories will have a 1st, 2nd, and 3rd place winner.

- **1st Prize: \$50 TPWD gift card**
- **2nd Prize: \$35 TPWD gift card**
- **3rd Prize: \$20 TPWD gift card**

All prizes are provided by Friends of Palmetto.

## **Entry information to be submitted with photos:**

Name\*\*    Date of Birth\*\*    Address\*\*

Phone\*\*    Email\*\*    Category\*\*

Photo title\*\*    Location & Date of photo\*\*

Camera Brand/Model

**\*\*Information is REQUIRED and MUST be submitted with photos. Photos submitted without required information will be disqualified.**

## **Rules:**

TPWD employees and family members are not allowed to enter contest.

Photos **MUST** be taken within the bounds of Palmetto State Park and during the contest period.

Each person is allowed to submit **up to three (3)** photos.

Digital photo submissions only.

Photos cannot be edited or altered in any way.

Metadata from the images must **NOT** be removed.

Photos containing people will be disqualified, **UNLESS** a signed Photo Release is provided.

All Park Rules & Regulations must be adhered to at ALL times.

All submitted photos become the property of Palmetto State Park and TPWD.

Winners will be chosen by Palmetto State Park staff and announced by October 1, 2016.

If it is determined that any entry has not followed the above rules, said entry will be disqualified.

All prizes will be mailed to winners no later than October 15, 2016.

Limit one prize per person.

**Photos must be submitted to [Katherine.Perez@tpwd.texas.gov](mailto:Katherine.Perez@tpwd.texas.gov) by 11:59 pm on September 5, 2016.**

## Barbara Friedrich

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**From:** Barbara Crozier <barbaracrozier1@gmail.com>  
**Sent:** Monday, April 11, 2016 9:11 AM  
**To:** Genora Young; Barbara Friedrich; Jessie Holt  
**Subject:** Fwd: ghost Host. FYI and YEA!

----- Forwarded message -----

**From:** Glenda Gordon <[chair@gonzaleschc.org](mailto:chair@gonzaleschc.org)>  
**Date:** Sun, Apr 10, 2016 at 3:25 AM  
**Subject:** ghost Host. FYI and YEA!  
**To:** Chris Kappmeyer <[chris@brokernetwork.com](mailto:chris@brokernetwork.com)>, Barbara Crozier <[barbaracrozier1@gmail.com](mailto:barbaracrozier1@gmail.com)>

FYI From Sandra Wolff message to me. Glenda

Just booked 10 tickets to the April 23rd Ghost Host for a corporate retreat - Epic Cardiology. They wanted a private investigation so I told them I haven't started selling tickets for the one set on this date yet. He took them and is booking for the whole weekend at the Gonzales Mansion if he can get it. This might be an exciting new way to get some serious funds raiser! Need to think about it and talk with Chris Kappmeyer, and/or Clint Hille, etc. about advertising a weekend package

Sent from my iPad

## POST EVENT REPORT FORM

Date: March 16, 2016

### ORGANIZATION INFORMATION

Name of Organization: Central Texas Independent Cattlemen's Association - All Breed Full & Female Sale

Address: P O Box 344

City, State, Zip: Gonzales, Texas 78629

Contact Name: Billy Bob Low

Contact Phone Number: 830.857.3324

### PROJECT OR EVENT

Name of Event or Project: Central Texas All Breed Bull & Female Sale

Date of Event or Project: October 22nd and October 23rd. 2015

Primary Location of Event or Project: JB Wells Show Barn

Primary Purpose of Funded Event/Project: Promote the cattle industry that is vital to Gonzales County and raise funds for scholarships.

Amount Received from Hotel Occupancy Tax Funds: 2499.00 Approved - 0 received

Amount Used from Hotel Occupancy Tax Funds: 2499.00

How Were the Funds Actually Used? The Funds will be used for Advertising the Event.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How many years have you held this Event or Project: 6th yr.

### **Event Funding Information**

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 5%
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): \_\_\_\_\_
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): \_\_\_\_\_
4. If staff costs were covered, estimate of actual hours staff spent on funded Event: \_\_\_\_\_
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

No Admission charged. After all expenses including purchasing of additional Cattle Panels donated to the City of Gonzales our net profit is \$4,000.

### Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): @125
2. What would you estimate was the actual attendance at the Event? @140
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? @80+
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?  
Last Year @60  
Two Years Ago @50  
Three Years Ago @50
5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? Surveyed sellers and buyers during registration.
6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? NO

### Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper -	\$	
Radio -	\$	
TV:	\$	
Press Release	\$	
Other	\$	

Attached is Advertising Expense Report and this report does not include the direct mail out from the state office in Lockhart.
2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? No

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign.
6. Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

**Sporting Related Events**

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? \_\_\_\_\_
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? \_\_\_\_\_
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Additional Event Information**

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?

Reese Print Shop, Gonzales Cannon, HEB, Wal Mart, Micro-Tel Inn and Suites, Sage Capital Bank, DuBose Insurance  
Gonzales Food Market  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please Submit no later than 60 days after the event to:**

City of Gonzales  
Tourism Advisory Committee  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-2815

**For Questions Contact**  
Tim Patek  
Parks and Recreations Director  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-3192

11:07 AM  
12/24/15  
Accrual Basis

# Central Texas ICA All Breed Bull and Heifer Sale

January 1 through December 24, 2015

Type	Date	Num	Name	Memo	Clr	Split	Amount	Balance
<b>Expense</b>								
<b>Advertising Expense</b>								
Check	07/18/2015	1391	DVS Productions			Sage Capital ...	500.00	500.00
Check	08/01/2015	1393	Southern Livestock			Sage Capital ...	475.00	975.00
Check	08/05/2015	1394	Ranchers Exchange			Sage Capital ...	100.00	1,075.00
Check	09/16/2015	1397	Southern Livestock			Sage Capital ...	300.00	1,375.00
Check	09/16/2015	1398	Weekly Livestock R...			Sage Capital ...	240.00	1,615.00
Check	10/21/2015	1399	Ranchers Exchange			Sage Capital ...	1,280.00	2,895.00
Check	10/21/2015	1400	Weekly Livestock R...			Sage Capital ...	240.00	3,135.00
Check	10/21/2015	1401	Southern Livestock			Sage Capital ...	1,605.65	4,740.65
Check	11/05/2015	1458	Down on the Farm			Sage Capital ...	690.00	5,430.65
Check	11/05/2015	1459	Weekly Livestock R...			Sage Capital ...	120.00	5,550.65
Check	11/05/2015	1460	Gonzales Cannon			Sage Capital ...	112.50	5,663.15
Check	11/05/2015	1461	Texas Thunder Radio			Sage Capital ...	300.00	5,963.15
Check	11/16/2015	1463	The Eagle			Sage Capital ...	700.00	6,663.15
Check	11/16/2015	1464	Country World			Sage Capital ...	365.00	7,028.15
Check	12/24/2015	1467	Gulf Coast Cattlemen			Sage Capital ...	850.00	7,878.15
<b>Total Advertising Expense</b>							<b>7,878.15</b>	<b>7,878.15</b>



**INDEPENDENT  
CATTLEMEN'S ASSOCIATION  
OF TEXAS**



**"COWMAN TO COWMAN"**  
**CENTRAL TEXAS ALL BREED**  
**BULL & FEMALE SALE**  
**Friday, October 23, 2015**  
**J.B. Wells Park, Gonzales, Texas**

***Bull and Female Consignments Wanted!***  
***Showcase Your Breeding Program!***

**EARLY CONSIGNMENTS FROM THESE TOP ICA MEMBERS!**  
San Miguel Creek, Jasik Hay Farms, Verstuyft Farms, West Charolais,  
Harlan Charolais, B.C. Cattle Company, Katcsmorak Brangus,  
Brad Cotton, Williams Farms, T.R. Marshall Brahms and W-4 Ranch

**EARLY CONSIGNMENTS INCLUDE:**

75 Head of Brangus Females - bred 3 to 6 months.  
25 head Brangus and Brangus Baldies - many pairs  
by sale day!

Brangus Bulls • Hereford Bulls • Charolais Bulls  
F1 Brangus Bulls • Angus Bulls



**SCHEDULE OF EVENTS:**

**Wednesday, October 21:**

10 a.m. to 8 p.m. - Cattle Arrive

**Thursday, October 22:**

12 to 6 p.m. - Cattle Judging and Buyer Viewing

6 p.m. - Cattle Viewing, Barn Party - Door Prizes and Awards

**Friday, October 23:**

10 a.m. - BULL SALE

12 to 1 p.m. - LUNCH

1 p.m. - FEMALE SALE

**Corporate Sponsor:**



*Your consignments and/or purchases help*  
**SUPPORT THE INDEPENDENT CATTLEMEN'S ASSOCIATION**

Call or email the office for entry forms:  
tica@icatexas.com • 512/620-0162

**SALES MANAGER:**

Billy Bob Low: 830/857-3324 • wrjbann@gvfc.com

**SALES CONSULTANT:**

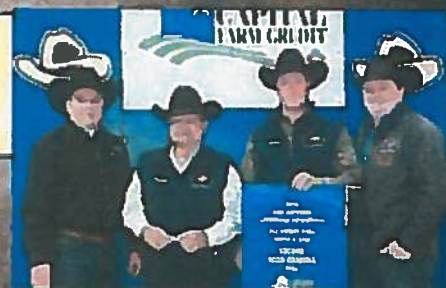
Ken Persyn: 830/931-0099 • knp@knpccattle.com • www.knpccattle.com



*A Powerful Brightside Son Sells!*



*Charolais Bulls - Bred and Raised in South Texas... The Rancher's Kind!*



*Hereford Bulls from a Proven Championship Herd!*



*Outstanding Set of Registered Brahman Heifers Sell!*



*Over 100 Plus Quality Bred Brangus Females Sell!*



*Brangus Baldies - Breds and Pairs!*



## POST EVENT REPORT FORM

Date: March 7, 2016

### ORGANIZATION INFORMATION

Name of Organization: TEXAS INDEPENDENCE SONGWRITERS FESTIVAL

Address: 621 ST. Paul St.

City, State, Zip: Gonzales, TX 78629

Contact Name: JAMES McMAHON

Contact Phone Number: 830-857-1813 Co-ordinator: Mike Stroup 713-598-6333

### PROJECT OR EVENT

Name of Event or Project: TEXAS INDEPENDENCE SONGWRITERS FESTIVAL

Date of Event or Project: March 4-6, 2016

Primary Location of Event or Project: TEMPLIN SALOON / RUNNING M BAR + GRILL

Primary Purpose of Funded Event/Project: Gonzales Tourism & TEXAS SONGWRITERS

Amount Received from Hotel Occupancy Tax Funds: \$2499

Amount Used from Hotel Occupancy Tax Funds: \$2499

How Were the Funds Actually Used? As REQUESTED: Compensation to performers and production.

How many years have you held this Event or Project: 1<sup>ST</sup> YEAR

### Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 38.7 %
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0
4. If staff costs were covered, estimate of actual hours staff spent on funded Event: 0
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

\$10/PERSON ADMISSION. NO PROFIT.

### Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): 600
2. What would you estimate was the actual attendance at the Event? 250
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? 20
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?  
Last Year N/A  
Two Years Ago N/A  
Three Years Ago N/A
5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? PERSONAL REQUESTED INFORMATION (MIKE STROUP)  
FROM: SLEEP INN, ALCALDE, DILLWORTH, DAKS INN, HOLIDAY INN,  
LA QUINTA
6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? ROOMS NOT  
BOOKED.

### Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:  
MUSIC MAG  
Newspaper- \$ 410  
Radio - \$ 150  
TV: \$ 0  
Press Release \$ NO COST  
Other \$             
DIGITAL MEDIA NO COST
2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? ON FACEBOOK
3. Did you negotiate a special rate or hotel/event package to attract overnight stays?  
NO NEGOTIATION - ALCALDE HOTEL HAD SPECIAL RATES

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?  
Magazine article written & published about Texas  
Sandwiches and pastries. Event Substantiated & published  
in "Biker" mag. featuring artists who will hire their media  
contracts. Houston Singer group contacted
5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign.
6. Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

### Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? N/A
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? N/A
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?  
N/A  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?

Reese's Printing Running M Bar & Grill  
ALCALDE HOTEL - Food TEMPERIT SALON  
JUMP-N-FUN Party Rental  
GYP2 SOULS T-SHIRTS

**Please Submit no later than 60 days after the event to:**

City of Gonzales  
 Tourism Advisory Committee  
 P. O. Box 547  
 Gonzales, Texas 78629  
 830-672-2815

### **For Questions Contact**

Genora Young  
 President and CEO of GEDC  
 P. O. Box 547  
 Gonzales, Texas 78629  
 830-672-3192



Welcome

Relay For Life on

[Log In](#)[DONATE](#)[Get Involved](#) > [Find an Event](#) > Participate in This Event

## Participate in This Event [or find another event](#)



### Relay For Life of Gonzales County

Friday, April 15, 2016 | 6 p.m.-Midnight [Add to calendar](#)

JB Wells Jr Park

2301 Cty Rd 197, Gonzales, TX [Map it](#)[SIGN UP](#)[DONATE](#)Already a participant?  
[Log in here](#)[View more event information](#)

**21 teams** and **177 participants** have raised **\$67,376.96**

*Total above may not reflect all participants, teams, and donations*

The American Cancer Society Relay For Life movement is the world's largest and most impactful fundraising event to end cancer. It unites communities across the globe to celebrate people who have battled cancer, remember loved ones lost, and take action to finish the fight once and for all. With the support of thousands of volunteers like you, the **American Cancer Society** is helping save more than 500 lives a day. Please join us and take action against a disease that has taken too much!

Event sponsored by: [View more](#)

Remember or honor a loved one who has battled cancer with a luminaria tribute bag »



Connect with others and find resources to help you participate in the Relay For Life movement »



Find out more about your Relay For Life event »



#### TOP PARTICIPANTS: [View more](#)

	Arline Rinehart	\$1,678.18
	Joyce Gibson	\$793.46
	Patty Stewart	\$555

#### TOP TEAMS: [View more](#)

	Louie's Lights of Hope	\$5,572.96
	Faith Walkers	\$4,171.75
	SAGE CAPITAL BANK	\$3,810.05

Questions? Contact Stephen Bedsole: [stephen.bedsole@cancer.org](mailto:stephen.bedsole@cancer.org) | (512)919-1810 or [view Online Help](#)

#### CANCER INFORMATION.

[What Is Cancer](#)

#### GET INVOLVED

[Find A Relay Event](#)

#### ABOUT RELAY FOR LIFE

[What Is Relay](#)



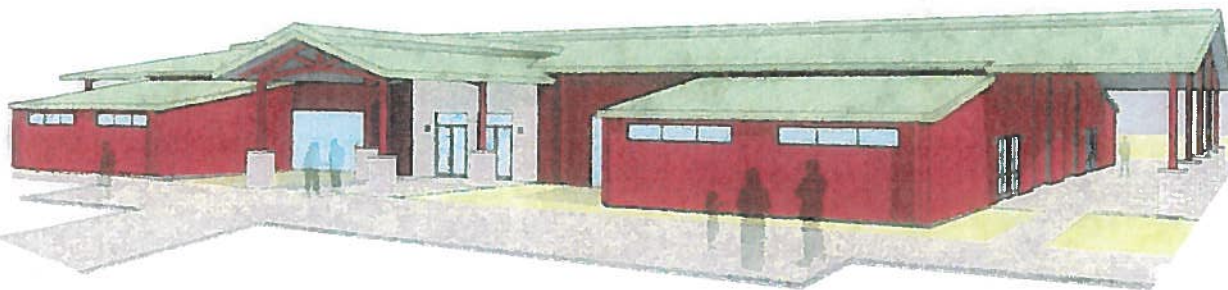
# The Expo Center At JB Wells Park

Ribbon

Cutting



April 19, 2016  
11:00 am



City of  
**Gonzales**

Expo Center At JB Wells Park

# Faces, Places and Spaces of Gonzales County

*What's YOUR piece of the puzzle?*

## The Expo Center at JB Wells Park

2301 CR 197 Bldg E | Gonzales, TX 78629

**Tuesday, April 19, 2016**

11:30 a.m. – 1:00 p.m.

*Open to the Public*

*GADC Annual Meeting immediately following*

*Please RSVP to Gerri Lawing at*

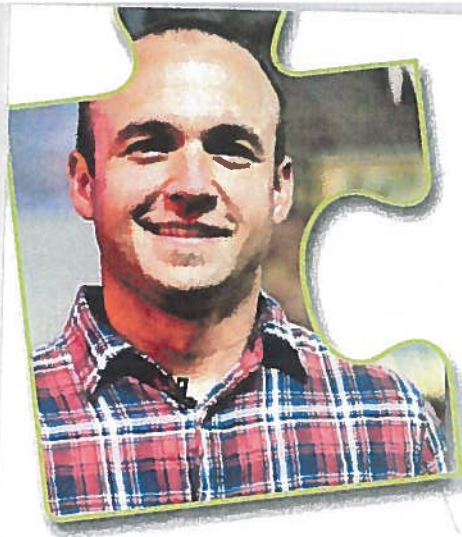
*830-857-1207 or [glawing@gvec.org](mailto:glawing@gvec.org)*

*by Friday, April 15, 2016.*

*Hosted by:*







## **Featured Guest Speaker & Facilitator of Fun**

**Chet Garner, aka, The Daytripper**

When it comes to the faces, places and spaces of Gonzales County—what's your piece of the puzzle? Find out by coming to this fast-paced, interactive luncheon

event where you will learn some little known history and back stories that make our area the unique place that it is. The business community, public and industry leaders are all welcome to explore how we each hold a piece of the puzzle that connects Gonzales County, Texas, with the rest of the world.

This lively event will feature Texas-born and raised media celebrity, Chet Garner, aka The Daytripper. He is the creator, executive producer, writer, editor and host of the five-time Emmy-award winning podcast and blog, *The Daytripper*, and is also a monthly contributor to *Texas Highways Magazine*. Garner attended Baylor law school, but found the call for adventure stronger than his day job at a legal firm and turned to taking day trips as his new vocation. He will be sharing his insights of how the interesting faces, places and spaces of Gonzales County can be used to our advantage in attracting tourism and business to the local economy.







# Gonzales Regional Children's Advocacy Center

Changing Lives ~ Giving Hope

Servicing

Help us restore dignity, hope and security to a child.

**DONATE NOW**

- Home
- History
- Direct Services
- Board
- Staff
- Volunteer
- Wishlist
- Stats
- Contact Us
- FAQ
- Reporting Abuse
- Photos

Join our mailing list!

## Our Mission



It is our mission to restore the dignity, hope and security to children of Gonzales, Lavaca and surrounding counties by uniting public officials and our community.

Proud members of:



**FY2013 990 form**  
**FY2014 990 form**

Gonzales Regional CAC  
1604 St. Paul St  
Gonzales, Tx 78629

Phone: 830-672-1278  
Fax: 830-672-5749

Executive Director:  
Ann Alexander

**Tickets on Sale now !**



20 Bingo games  
20 designer purses!



52 Card Raffle for  
1/2 Day Guided Bay  
Fishing Trip

**April 9, 2016**



**2016  
Purses**



## Racing to End Child Abuse

**5K Run/Walk**

benefiting

**Norma's House**

**April 16, 2016**

For information and to register,

[Click Here](#)



Multidisciplinary Team (MDT) Members

Norma's House Children's Advocacy Center | Promote Your Page Too

**facebook**

Name:  
Norma's House Children's  
Advocacy Center

Status:  
Silent Auction Items Consuela  
iPad and iPhone cases

## Shop at AmazonSmile

and Amazon will make  
a donation to:  
**Gonzales Regional  
Children's Advocacy**

Get started

**amazon**smile

Gonzales Regional Children's Advocacy Center is approved by the Internal Revenue Service as a 501(C)(3) tax-exempt organization, and all donations are tax deductible to

To Report Suspector

We have started off 2016 with a House has served 110 children year. We have conducted 77 in also send children that have m (SANE) at the Guadalupe Regi special nurse who has been sp survivors, show compassion ar courtroom testimony. We have up 35% compared to 17 last ye



Educating kids is a very import through 12th grade about pers has been in the Nixon and Gon how to be safe, who to tell if yo scheduled for Yoakum Elementi kids coming forward and telling

**W**

**2014 Estimated  
Lavaca Countie**

**Number of pers**

**Number of fema**

**Number of male**

**One in 4 girls m**

**One in 6 boys n**

**Total Victims**

**1 in 10 will tell**

*\*According to N*

*We con*

*from th*

**Who will**

Texas Family Code  
child's physical or me

## Racing to End Child Abuse

**Date:** Saturday, April 16, 2016 @ 8:00 am CDT

**Type:** Running

**Location:**  
[Gonzales Chamber of Commerce](#)  
 414 Saint Lawrence St  
 Gonzales, Texas 78629  
 United States

[Register Online](#)



**Description:** 5K to benefit Norma's House

**Schedule:** 7:00am - Packet pickup and registration  
 8:00am - 5K Run/Walk

**Entry Fees:** \$20 thru March 16th  
 \$25 March 17th-April 15th  
 Race Day \$30

Kids 12 - Under may run or ride a bike during the race for \$10

Entry Fees are non-refundable and are considered a donation to Norma's House

**Contact:** Norma's House, 830-672-1278

**Groups:** [Athlete Guild](#)

[Calendar](#)

# Jim Price Community Clean-Up



**April 23, 2016**

**8:00 am - 12:00 pm**

**Apache Field**

Enter onto Tate Street from Saint Paul  
Exit onto Saint Joseph

- ♻️ Must present City of Gonzales utility bill.
- ♻️ Must be in line by 12:00 in order to dump.
- ♻️ No commercial or business dumping.

**Batteries, Scrap Metal, Electronics,  
Appliances, & Other Trash & Debris**

**No Tires!**

Businesses and civic groups who wish to form teams and clean-up neighborhoods or public areas can call 830-857-6265 or email [holtmarketing@yahoo.com](mailto:holtmarketing@yahoo.com) to reserve a clean-up area, arrange to get trash bags and supplies and schedule trash pick-up.

**CITY OF GONZALES**

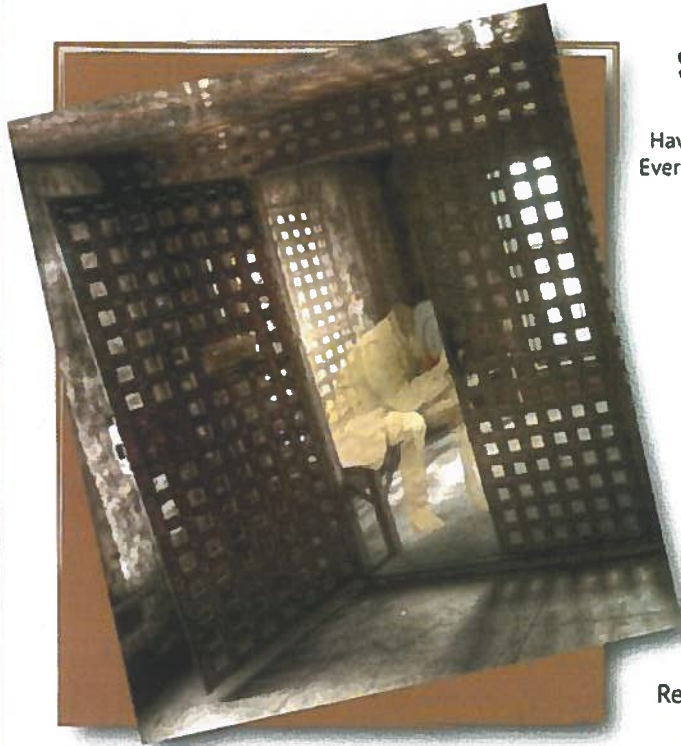


**COME AND TAKE IT**

**For More Information  
Call City Hall  
830-672-2815**







Proceeds to benefit the Gonzales County Jail Museum restoration.

# Ghost Host

Have you ever wanted to go along on a "ghost-buster" adventure?  
Ever wondered if there is something around you that you can't see?  
Wondered how that paranormal equipment works?  
We are giving you the chance to find out!

**April 23, 2016, 8 pm**  
**\$25 per person**

**RSVP ASAP**

**Call 830-263-4663**

Reserve tickets at the Gonzales County Jail Museum  
414 St. Lawrence, Gonzales, TX  
Call 830-203-1834 • Email [jail@gonzaleschc.org](mailto:jail@gonzaleschc.org)

Pioneer Village Living History Center Events Calendar

Today

April 2016

Print

Week

Month

Agenda

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	Apr 1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Dutch Oven Cook-Off

When

Saturday, Apr 30, 2016

Description

This event is held annually on the last Saturday of April. Breads, main dishes, beans and desserts are judged. All entries may be cooked over open fire and in Dutch Ovens. Contact Pioneer Village for information about how you can enter and other activities that will happen during the cook-off.

more details»

copy to my calendar»

Dutch Oven Cook-

Events shown in time zone: Central Time

Calendar

https://calendar.google.com/calendar/embed?height=600&wkst=1&bgcolor=%23FFFFFF... 04/11/2016




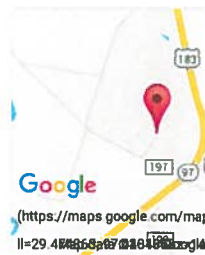
[Chamber](#) ▾
 [Business Directory](#)
[Calendar](#)
[Come and Take It Celebration](#)
[Chamber Events](#) ▾
 [Visitor Center Information](#) ▾
 [Contact Us](#)

## Gonzales Healthcare Systems Foundation Hospital Gala

**WHEN:** May 7, 2016 @  
 6:00 pm – May  
 8, 2016 @  
 12:00 am

**WHERE:** J.B. Wells Expo &  
 Convention Center  
 Co Rd 197  
 Gonzales, TX  
 78629  
 USA

**CONTACT:**  Gonzales  
 Healthcare  
 Systems  
 Foundation  
 ☎ 830-672-7581  
 x1005  
 ✉ Email  
 (mailto:cfreeman@  
 gonzaleshealthcare  
 .com)  
 🌐 Event website  
 🔗  
 (http://www.gonzal  
 eshealthcare.com/  
 #filter=.all)



 [Calendar \(http://www.gonzalestexas.com/calendar-2/\)](http://www.gonzalestexas.com/calendar-2/)

 Add to Calendar ▾

 [COMMUNITY \(HTTP://WWW.GONZALESTEXAS.COM/CAL/\)](http://www.gonzalestexas.com/calendar-2/)  
[FUNDRAISERS \(HTTP://WWW.GONZALESTEXAS.COM/C/\)](http://www.gonzalestexas.com/calendar-2/)

The Gonzales Healthcare Systems Foundation will host their annual Gala on May 7, 2016, at the JB Wells Expo & Convention Center. Purchase your tickets or become a sponsor now for this amazing fundraiser that is committed to bringing the best in healthcare to our community.





**Templin**  
Est. 1906  
**SALOON**

**FIESTA GONZALES**  
May 7th  
600 block of Saint Paul, Gonzales, TX

**BIG BAND TEJANO**  
21 & up - \$8 Cover  
under 21 - Free

**Kiko Villamizar Y La Banda**  
Salsa & Guacamole Contest

**Dizzy Lizard Smooth Jazz Band**  
Mechanical Bull & More

**Food Vendors**

<http://www.templinsaloon.com>



CITY OF GONZALES  
HOTEL/MOTEL TAX FUND 30  
P O DRAWER 547 5  
GONZALES TX 78629 0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE	820,516.29	LAST STATEMENT 02/29/16	768,116.84
		7 CREDITS	108,235.63
		3 DEBITS	34,092.32
		THIS STATEMENT 03/31/16	842,260.15

----- DEPOSITS -----

REF #.....DATE.....AMOUNT	REF #.....DATE.....AMOUNT	REF #.....DATE.....AMOUNT
03/01 3,239.24	03/16 2,330.18	03/28 7,214.65
03/03 1,592.99	03/21 5,372.71	

----- OTHER CREDITS -----

DESCRIPTION	DATE	AMOUNT
CITY OF GONZALES ACCT ANALYSIS EARNINGS CREDIT FEBRUARY	03/01	336.07
112553879 CORP INTERNET BANKING TRANSFER FROM NP NOW 9000488	03/09	88,149.79

----- OTHER DEBITS -----

DESCRIPTION	DATE	AMOUNT
119380666 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	03/08	10,594.31
114134694 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	03/11	18,699.01
116850798 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	03/24	4,799.00

----- I N T E R E S T -----

AVERAGE LEDGER BALANCE:	.00	INTEREST EARNED:	.00
INTEREST PAID THIS PERIOD:	.00	DAYS IN PERIOD:	
		ANNUAL PERCENTAGE YIELD EARNED:	.00%

\* \* \* C O N T I N U E D \* \* \*





For Questions, Call (800) 672-8583  
P.O. Box 1840  
Gonzales, Texas 78629



000 00001 01

ACCOUNT:

DOCUMENTS:

2515350

5

PAGE: 2

03/31/2016

CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

*****				
*		TOTAL FOR	TOTAL	*
*		THIS PERIOD	YEAR TO DATE	*
-----				
*	TOTAL OVERDRAFT FEES:	\$ .00	\$ .00	*
-----				
*	TOTAL RETURNED ITEM FEES:	\$ .00	\$ .00	*
*****				

- - - DAILY BALANCE - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
03/01	771,692.15	03/09	850,840.62	03/21	839,844.50
03/03	773,285.14	03/11	832,141.61	03/24	835,045.50
03/08	762,690.83	03/16	834,471.79	03/28	842,260.15

229.16

DATE	AMOUNT	CHECK #	DEPOSIT
3/1/16	229.16		
TOTAL CASH	229.16		
TOTAL CHECKS			
TOTAL DEPOSITS	229.16		

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P.O. BOX 847  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 3239.24

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DEPOSIT  
\$3,239.24

NO OTHER CASH TOTAL  
IN EXCESS OF \$100

\$3,239.24 3/1/2016

320.10

DATE	AMOUNT	CHECK #	DEPOSIT
3/3/16	320.10		
TOTAL CASH	320.10		
TOTAL CHECKS			
TOTAL DEPOSITS	320.10		

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P.O. BOX 847  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 1592.99

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DEPOSIT  
\$1,592.99

NO OTHER CASH TOTAL  
IN EXCESS OF \$100

\$1,592.99 3/3/2016

315.16

DATE	AMOUNT	CHECK #	DEPOSIT
3/16/16	315.16		
TOTAL CASH	315.16		
TOTAL CHECKS			
TOTAL DEPOSITS	315.16		

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P.O. BOX 847  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 2330.18

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DEPOSIT  
\$2,330.18

NO OTHER CASH TOTAL  
IN EXCESS OF \$100

\$2,330.18 3/16/2016

318.16

DATE	AMOUNT	CHECK #	DEPOSIT
3/21/16	318.16		
TOTAL CASH	318.16		
TOTAL CHECKS			
TOTAL DEPOSITS	318.16		

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P.O. BOX 847  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 5372.71

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DEPOSIT  
\$5,372.71

NO OTHER CASH TOTAL  
IN EXCESS OF \$100

\$5,372.71 3/21/2016

321.16

DATE	AMOUNT	CHECK #	DEPOSIT
3/28/16	321.16		
TOTAL CASH	321.16		
TOTAL CHECKS			
TOTAL DEPOSITS	321.16		

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P.O. BOX 847  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 7214.5

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DEPOSIT  
\$7,214.5

NO OTHER CASH TOTAL  
IN EXCESS OF \$100

\$7,214.65 3/28/2016



## FINANCIAL STATEMENT

AS OF: MARCH 31ST, 2016

## 500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	19,846.48	146,255.28	21.35	0.00	538,744.72
4-811.801 INTEREST INCOME	<u>1,200.00</u>	<u>336.07</u>	<u>1,478.08</u>	<u>123.17</u>	<u>0.00</u>	<u>( 278.08)</u>
TOTAL 811-HOTEL/MOTEL	686,200.00	20,182.55	147,733.36	21.53	0.00	538,466.64
<hr/>						
*** TOTAL REVENUES ***	686,200.00	20,182.55	147,733.36	21.53	0.00	538,466.64

## FINANCIAL STATEMENT

AS OF: MARCH 31ST, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	313.52	322.84	6.46	0.00	4,677.16
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	5,000.00	313.52	322.84	6.46	0.00	4,677.16
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	0.00	2,995.00	99.83	0.00	5.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	2,807.01	12.76	0.00	19,192.99
7-811.412 CHAMBER OF COMMERCE	25,000.00	6,250.00	10,657.09	42.63	0.00	14,342.91
7-811.413 PIONEER VILLAGE	25,000.00	0.00	20,914.91	83.66	0.00	4,085.09
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	20,000.00	6,360.00	14,860.00	74.30	0.00	5,140.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	740.00	740.00	14.80	0.00	4,260.00
TOTAL 4-CONTRACT/OPER SERVICES	110,000.00	13,350.00	52,974.01	48.16	0.00	57,025.99
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	23,984.77	78,732.58	47.72	0.00	86,267.42
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	2,858.62	9,865.62	16.44	0.00	50,134.38
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	2,910.94	24.26	0.00	9,089.06
7-811.520 MARKETING AND PROMOTIONS	15,000.00	0.00	530.00	3.53	0.00	14,470.00
7-811.521 SPECIAL PROJECTS	45,000.00	5,998.00	47,352.00	105.23	0.00	( 2,352.00)
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	0.00	0.00	0.00	7,000.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	0.00	839.16	1.68	0.00	49,160.84
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	774.00	7.74	0.00	9,226.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	380.81	2,970.64	59.41	0.00	2,029.36
7-811.530 EXPO CENTER	125,000.00	88,149.80	88,157.80	70.53	0.00	36,842.20
7-811.531 CITY SPECIAL EVENTS	25,000.00	0.00	11,171.50	44.69	0.00	13,828.50
TOTAL 5-SPECIAL CHARGES EXPENSE	549,000.00	121,372.00	243,304.24	44.32	0.00	305,695.76

## FINANCIAL STATEMENT

AS OF: MARCH 31ST, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<hr/>						
TOTAL 811-HOTEL MOTEL	664,000.00	135,035.52	296,601.09	44.67	0.00	367,398.91
	=====	=====	=====	=====	=====	=====
<hr/>						
*** TOTAL EXPENSES ***	664,000.00	135,035.52	296,601.09	44.67	0.00	367,398.91

\*\*\* END OF REPORT \*\*\*

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
-----										
7-811.202			POSTAGE							
				B E G I N N I N G	B A L A N C E					0.00
10/30/15	11/02	B25561	Deposit 101515	05329	TO ALLOCATE MONTHLY POSTAGE		JE# 013421		1.64	1.64
			=====	OCTOBER ACTIVITY	DB:	1.64	CR:	0.00	1.64	
12/31/15	1/05	B25978	Deposit 121515	05436	TO ALLOCATE MONTHLY POSTAGE		JE# 013535		7.68	9.32
			=====	DECEMBER ACTIVITY	DB:	7.68	CR:	0.00	7.68	
3/10/16	3/11	A81631	CHK: 106211	13795	1ST QTR 2016	0041	1ST QTR 2016		313.52	322.84
			=====	MARCH ACTIVITY	DB:	313.52	CR:	0.00	313.52	
			=====	ACCOUNT TOTAL	DB:	322.84	CR:	0.00		
-----										
7-811.217			MISCELLANEOUS							
				B E G I N N I N G	B A L A N C E					0.00
-----										
7-811.304			OFFICE EQPT & FURNITURE							
				B E G I N N I N G	B A L A N C E					0.00
-----										
7-811.401			TELEPHONE							
				B E G I N N I N G	B A L A N C E					0.00
-----										
7-811.402			UTILITIES							
				B E G I N N I N G	B A L A N C E					0.00
-----										
7-811.407			TELEPHONE							
				B E G I N N I N G	B A L A N C E					0.00
-----										
7-811.408			MEMBERSHIP DUES							
				B E G I N N I N G	B A L A N C E					0.00
11/04/15	11/04	A77750	CHK: 000000	13327	TEXAS TRAVEL INDUSTRIES	2931	110415		395.00	395.00
			=====	NOVEMBER ACTIVITY	DB:	395.00	CR:	0.00	395.00	
12/15/15	12/18	A79366	CHK: 105654	13596	TEXAN BENEFITS MEMBERSHI	1748	193		2,500.00	2,895.00
			=====	DECEMBER ACTIVITY	DB:	2,500.00	CR:	0.00	2,500.00	
1/05/16	3/03	A81497	CHK: 106147	13760	ANNUAL AFFILIATE FEE	1852	2016 ANNUAL FEE		100.00	2,995.00
			=====	JANUARY ACTIVITY	DB:	100.00	CR:	0.00	100.00	
			=====	ACCOUNT TOTAL	DB:	2,995.00	CR:	0.00		

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## D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.409

## SUBSCRIPTIONS

B E G I N N I N G B A L A N C E

0.00

7-811.411

## SPECIAL CONTRACTS

B E G I N N I N G B A L A N C E

0.00

10/01/15	11/06	A77868	CHK: 105076	13493	CONDUIT PVC, COUPLING	0219	00680866		9.74	9.74
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10/02/15	11/06	A77834	CHK: 105134	13493	TEXAS BLUEBONNET, ROSE S	0148	16-6282		48.00	57.74
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10/02/15	12/18	A79238	CHK: 105616	13596	ALL CLEANING WIPES & POL	0202	491066		10.78	68.52
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=====	OCTOBER ACTIVITY	DB:	68.52	CR:	0.00	68.52
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11/10/15	1/12	B26061		05471	MARKETING CONSULTANT		JE# 013579		2,712.00	2,780.52
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11/30/15	12/18	A79237	CHK: 105616	13596	LATE CHARGE ON INV. 4910	0202	113015		0.51	2,781.03
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=====	NOVEMBER ACTIVITY	DB:	2,712.51	CR:	0.00	2,712.51
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2/18/16	4/01	A82407	CHK: 106406	13835	DOMAIN NAME REG. & PRIVA	2895	1176		25.98	2,807.01
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=====	FEBRUARY ACTIVITY	DB:	25.98	CR:	0.00	25.98
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=====	ACCOUNT TOTAL	DB:	2,807.01	CR:	0.00	
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7-811.412

## CHAMBER OF COMMERCE

B E G I N N I N G B A L A N C E

0.00

10/01/15	10/02	A76684	CHK: 104717	13392	QTRLY REIMBURSEMENT	0041	093015		4,407.09	4,407.09
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=====	OCTOBER ACTIVITY	DB:	4,407.09	CR:	0.00	4,407.09
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3/10/16	3/11	A81631	CHK: 106211	13795	1ST QTR 2016	0041	1ST QTR 2016		6,250.00	10,657.09
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=====	MARCH ACTIVITY	DB:	6,250.00	CR:	0.00	6,250.00
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=====	ACCOUNT TOTAL	DB:	10,657.09	CR:	0.00	
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7-811.413

## PIONEER VILLAGE

B E G I N N I N G B A L A N C E

0.00

12/01/15	12/18	A79328	CHK: 105604	13596	NOVEMBER EXPENSES	1027	12/01/2015		4,361.69	4,361.69
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12/02/15	12/02	A78569	CHK: 105265	13566	QUARTERLY PAYMENT	1027	11/2/2015		6,953.22	11,314.91
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=====	DECEMBER ACTIVITY	DB:	11,314.91	CR:	0.00	11,314.91
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1/21/16	2/05	A80674	CHK: 105927	13704	REQUEST FOR FUNDS	1027	01/21/2016		9,600.00	20,914.91
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=====	JANUARY ACTIVITY	DB:	9,600.00	CR:	0.00	9,600.00
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=====	ACCOUNT TOTAL	DB:	20,914.91	CR:	0.00	
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## D E T A I L L I S T I N G

PAGE: 3

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.414			JB WELLS PARK							
			B E G I N N I N G		B A L A N C E					0.00

7-811.415			MAIN STREET							
			B E G I N N I N G		B A L A N C E					0.00

10/01/15	10/30	A77633	CHK: 104968	13438	GIANT SLEIGH	3508	15-3942		5,000.00	5,000.00
10/17/15	11/20	A78403	CHK: 105239	13526	OWENS ENTERTAINMENT	6/24 3608	06/24/2016		3,500.00	8,500.00
			=====		OCTOBER ACTIVITY	DB: 8,500.00	CR: 0.00		8,500.00	
3/10/16	3/11	A81803	CHK: 106238	13795	ANNUAL FIREWORKS DISPLAY	2992	07/04/2016		6,360.00	14,860.00
			=====		MARCH ACTIVITY	DB: 6,360.00	CR: 0.00		6,360.00	
			=====		ACCOUNT TOTAL	DB: 14,860.00	CR: 0.00			

7-811.416			CRYSTAL THEATRE							
			B E G I N N I N G		B A L A N C E					0.00

7-811.417			INSURANCE							
			B E G I N N I N G		B A L A N C E					0.00

7-811.430			TRAVEL & TRAINING							
			B E G I N N I N G		B A L A N C E					0.00

3/24/16	4/01	A82356	CHK: 106421	13835	2016 TRAVEL FAIR BOOTH	0954 3009			740.00	740.00
			=====		MARCH ACTIVITY	DB: 740.00	CR: 0.00		740.00	
4/01/16	4/01	A82355	CHK: 106421	13835	TTCC-DAISY SCHESKE	0954 206			45.00	785.00
			=====		APRIL ACTIVITY	DB: 45.00	CR: 0.00		45.00	
			=====		ACCOUNT TOTAL	DB: 785.00	CR: 0.00			

7-811.502			ADVERTISING							
			B E G I N N I N G		B A L A N C E					0.00

10/01/15	10/30	A77600	CHK: 105034	13438	4 COLOR, WEB DISPLAY	2404 244978			495.00	495.00
10/01/15	10/30	A77636	CHK: 105030	13438	4 COLOR, 1/2 PAGE DISPLA	3583 249901			10,848.92	11,343.92
10/15/15	11/06	A78016	CHK: 105123	13493	4 COLOR, FULL PAGE, DISP	3024 245959			5,461.96	16,805.88
10/18/15	11/06	A78001	CHK: 105125	13493	TEXAS MONTHLY	2714 TM73071			9,504.00	26,309.88
10/22/15	11/13	A78206	CHK: 105160	13508	BILLBOARD ADVERTISING	2532 69719			650.00	26,959.88
10/23/15	11/06	A78035	CHK: 105088	13493	1/2 PAGE AD	3597 41730			750.00	27,709.88
			=====		OCTOBER ACTIVITY	DB: 27,709.88	CR: 0.00		27,709.88	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/01/15	11/06	A78022	CHK: 105124	13493	1/2 HORIZONTAL ADVERTISI	3255	40008431		6,980.00	34,689.88
11/01/15	11/06	A78032	CHK: 105117	13493	BULLETIN ADVERTISING	3587	194853		500.00	35,189.88
11/01/15	12/11	A79012	CHK: 105513	13577	ADVERTISEMENT BILLBOARD	3341	6528		675.00	35,864.88
11/01/15	12/11	A79013	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6529		425.00	36,289.88
11/06/15	11/18	A78278	VOID: 105117	13532	REVERSE VOIDED CHECK	3587	194853		500.00CR	35,789.88
11/12/15	12/18	A79400	CHK: 105589	13596	CITY OF GONZALES AD, GUI	3618	16059		90.00	35,879.88
11/13/15	11/13	A78223	CHK: 105162	13508	KEYE COMMERCIAL PACKAGE	3457	DECEMBER PARTNERSH		2,500.00	38,379.88
11/16/15	12/30	A79606	CHK: 000000	13509	KXTS-TV	2931	16-40408		2,497.00	40,876.88
11/17/15	11/20	A78390	CHK: 105233	13526	AUSTIN WEB	3028	MM100522		775.00	41,651.88
11/19/15	12/11	A79001	CHK: 105525	13577	BILLBOARD ADVERTISING	2532	69720		650.00	42,301.88
=====				NOVEMBER ACTIVITY	DB:	15,092.00	CR:	500.00CR	14,592.00	
12/01/15	12/11	A79014	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6602		675.00	42,976.88
12/01/15	12/11	A79015	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6603		425.00	43,401.88
12/01/15	12/11	A79033	CHK: 105548	13577	BULLETIN ADVERTISING	3587	195897		500.00	43,901.88
12/15/15	1/08	A79919	CHK: 105726	13615	ONLINE ADVERTISING	3028	MM104416		300.00	44,201.88
12/30/15	1/08	A79949	CHK: 105741	13615	BULLETIN ADVERTISING	3587	196946		500.00	44,701.88
12/31/15	2/12	A80941	CHK: 106016	13724	WINTER ISSUE AD-1/2 PAGE	3640	12/31/2015		1,000.00	45,701.88
=====				DECEMBER ACTIVITY	DB:	3,400.00	CR:	0.00	3,400.00	
1/10/16	2/12	A80934	CHK: 105977	13724	MARKETING CONSULTING	3603	15-DEC		1,108.50	46,810.38
1/25/16	2/12	A80898	CHK: 106014	13724	4 COLOR, FULL PAGE	2256	249908		1,594.26	48,404.64
1/29/16	1/29	C26179	RCPT 00770264	08075	REFUND FOR KXTS-TV B.F.				33.00CR	48,371.64
=====				JANUARY ACTIVITY	DB:	2,702.76	CR:	33.00CR	2,669.76	
2/10/16	2/19	A81188	CHK: 106096	13733	4 COLOR FULL PAGE DISPLA	2256	249902		5,261.67	53,633.31
2/10/16	3/11	A81835	CHK: 106190	13795	DESIGN HOURS-AAA, TX HIG	3603	16-JAN		1,114.50	54,747.81
=====				FEBRUARY ACTIVITY	DB:	6,376.17	CR:	0.00	6,376.17	
3/01/16	3/03	A81533	CHK: 106171	13760	PUBLICATION IN TEXAS JOU	3255	40008514		6,980.00	61,727.81
3/08/16	3/08	C26458	RCPT 00775349	08211	REFUND (KEYE- TV)				20.00CR	61,707.81
3/09/16	4/01	A82415	CHK: 106417	13835	1/2 PAGE AD-TX CO-OP MAG	3635	INVAD019922		7,272.60	68,980.41
3/15/16	4/01	A82398	CHK: 106416	13835	4 COLOR, FULL PAGE DISPL	2256	249903		5,261.67	74,242.08
3/25/16	4/01	A82397	CHK: 106416	13835	4 COLOR WIDE SKYSCRAPER	2256	248501		445.50	74,687.58
3/25/16	4/01	A82402	CHK: 106422	13835	4 COLOR WEB DISPLAY	2404	248509		495.00	75,182.58
3/25/16	4/01	A82403	CHK: 106422	13835	4 COLOR, E-NEWS EXCL BAN	2404	248513		700.00	75,882.58
3/25/16	4/01	A82411	CHK: 106373	13835	4 COLOR, OVER 50,000 WEB	3025	249940		2,850.00	78,732.58
=====				MARCH ACTIVITY	DB:	24,004.77	CR:	20.00CR	23,984.77	
=====				ACCOUNT TOTAL	DB:	79,285.58	CR:	553.00CR		

7-811.503

ELECTRICAL LINE EXPENSE

B E G I N N I N G B A L A N C E

0.00

7-811.504

SIGNAGE &amp; BANNERS

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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## B E G I N N I N G B A L A N C E

0.00

10/01/15	10/30	A77626	CHK: 104986	13438	ADVERTISING IN SEALY	3341	6451		675.00	675.00
10/01/15	10/30	A77627	CHK: 104986	13438	ADVERTISING IN SEALY TEX	3341	6452		425.00	1,100.00
=====				OCTOBER ACTIVITY	DB:	1,100.00	CR:	0.00	1,100.00	
12/10/15	2/12	A80935	CHK: 105977	13724	MARKETING CONSULTING	3603	15-NOV		1,257.00	2,357.00
12/18/15	1/14	A80152	CHK: 105789	13663	BILLBOARD ADVERTISING	2532	69721		650.00	3,007.00
12/30/15	1/08	A79941	CHK: 105700	13615	ADVERTISING BILLBOARD	3341	6677		675.00	3,682.00
12/30/15	1/08	A79942	CHK: 105700	13615	ADVERTISING ON BILLBOARD	3341	6678		425.00	4,107.00
=====				DECEMBER ACTIVITY	DB:	3,007.00	CR:	0.00	3,007.00	
1/19/16	3/24	A82106	CHK: 106347	13814	BILLBOARD ADVERTISING	2532	69722		650.00	4,757.00
=====				JANUARY ACTIVITY	DB:	650.00	CR:	0.00	650.00	
2/01/16	2/05	A80747	CHK: 105919	13704	IH 10 MILE EAST OF BECKE	3341	6757		675.00	5,432.00
2/01/16	2/05	A80748	CHK: 105919	13704	ADVERTISING ON BILLBOARD	3341	6758		425.00	5,857.00
2/01/16	2/05	A80758	CHK: 105953	13704	BULLETIN ADVERTISING	3587	197987		500.00	6,357.00
2/18/16	3/24	A82107	CHK: 106347	13814	BILLBOARD ADVERTISING	2532	69723		650.00	7,007.00
=====				FEBRUARY ACTIVITY	DB:	2,250.00	CR:	0.00	2,250.00	
3/01/16	3/11	A81832	CHK: 106256	13795	ADVERTISING LEASE SPACE	3587	16772		500.00	7,507.00
3/01/16	3/11	A81833	CHK: 106256	13795	ADVERTISING LEASE	3587	16824		2,358.62	9,865.62
=====				MARCH ACTIVITY	DB:	2,858.62	CR:	0.00	2,858.62	
=====				ACCOUNT TOTAL	DB:	9,865.62	CR:	0.00		

7-811.519

## PROMOTIONAL ITEMS

## B E G I N N I N G B A L A N C E

0.00

11/04/15	12/30	A79613	CHK: 000000	13509	EPROMOS.COM	2931	340663		312.83	312.83
11/23/15	12/30	A79619	CHK: 000000	13509	WHOLESALE HATS	2931	7203		594.58	907.41
11/23/15	12/30	A79624	CHK: 000000	13509	DISCOUNTMUGS.COM	2931	DM2059611		1,869.37	2,776.78
=====				NOVEMBER ACTIVITY	DB:	2,776.78	CR:	0.00	2,776.78	
1/11/16	1/14	A80157	CHK: 105795	13663	1000 - 31 OVAL LABELS	2819	12988		134.16	2,910.94
=====				JANUARY ACTIVITY	DB:	134.16	CR:	0.00	134.16	
=====				ACCOUNT TOTAL	DB:	2,910.94	CR:	0.00		

7-811.520

## MARKETING AND PROMOTIONS

## B E G I N N I N G B A L A N C E

0.00

11/10/15	11/13	A78227	CHK: 105150	13508	MARKETING CONSULTING HOU	3603	15-OCT		2,712.00	2,712.00
11/10/15	1/12	B26061		05471	MISCODED GL LINE ITEM		JE# 013579		2,712.00CR	0.00
=====				NOVEMBER ACTIVITY	DB:	2,712.00	CR:	2,712.00CR	0.00	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
2/01/16	2/19	A81131	CHK: 106087	13733	BROCHURE-DRIVING TOUR	0230	0152336-001		530.00	530.00
			=====	FEBRUARY ACTIVITY	DB:	530.00	CR:	0.00	530.00	
			=====	ACCOUNT TOTAL	DB:	3,242.00	CR:	2,712.00CR		
-----										
7-811.521			SPECIAL PROJECTS							
			B E G I N N I N G B A L A N C E							
										0.00
10/06/15	10/16	A77184	CHK: 104839	13424	REIMBURSEMENT FOR TICKET 2956		10/06/2015		45.00	45.00
			=====	OCTOBER ACTIVITY	DB:	45.00	CR:	0.00	45.00	
12/08/15	12/11	A79035	CHK: 105498	13577	REIMBURSE FOR TOURISM VI 3616		12/11/2015		25,000.00	25,045.00
12/10/15	1/08	A79951	CHK: 105736	13615	REIMBURSE FOR ADVERTISIN 3621		REIMBURSE 12/2015		2,499.00	27,544.00
			=====	DECEMBER ACTIVITY	DB:	27,499.00	CR:	0.00	27,499.00	
2/05/16	2/05	A80600	CHK: 105923	13704	CTI CELEBRATION	0041	02/04/2016		6,000.00	33,544.00
2/05/16	2/05	A80601	CHK: 105924	13704	CTI CELEBRATION	0041	02/05/2016		7,810.00	41,354.00
			=====	FEBRUARY ACTIVITY	DB:	13,810.00	CR:	0.00	13,810.00	
3/01/16	3/24	A82119	CHK: 106344	13814	REIMBURSEMENT FOR ADVERT 3170		03/16/2016		2,499.00	43,853.00
3/21/16	3/24	A82084	CHK: 106340	13814	REIMBURSE FOR BROCHURES 1027		03/21/2016		1,000.00	44,853.00
3/28/16	4/01	A82421	CHK: 106420	13835	PAYMENT OF ARTISTS & SOU 3665		03/28/2016		2,499.00	47,352.00
			=====	MARCH ACTIVITY	DB:	5,998.00	CR:	0.00	5,998.00	
			=====	ACCOUNT TOTAL	DB:	47,352.00	CR:	0.00		
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7-811.522			INDEPENDENCE RELAY							
			B E G I N N I N G B A L A N C E							
										0.00
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7-811.524			GONZALES CO. JAIL MUSEUM							
			B E G I N N I N G B A L A N C E							
										0.00
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7-811.525			HISTORIC PRESERVATION							
			B E G I N N I N G B A L A N C E							
										0.00
-----										
7-811.526			MEMORIAL MUSEUM							
			B E G I N N I N G B A L A N C E							
										0.00
2/09/16	2/19	A81086	CHK: 106082	13733	ALUM CUTTING REEL	0097	1559915-00		595.49	595.49
2/23/16	3/11	A81635	CHK: 106236	13795	OUTL BX,LAMPHOLDER,CUTTI	0097	1563010-00		48.87	644.36
2/23/16	3/11	A81663	CHK: 106257	13795	TIMER	0190	00000473		54.24	698.60
2/23/16	3/11	A81712	CHK: 106209	13795	DBL STRENGTH GLASS,SILIC	0219	00687465		97.78	796.38
2/23/16	3/11	A81713	CHK: 106209	13795	EVOLT	0219	00687496		2.00	798.38
2/23/16	3/11	A81729	CHK: 106233	13795	CAULK,TOG SWTH,STRAP	0294	5830315		40.78	839.16
			=====	FEBRUARY ACTIVITY	DB:	839.16	CR:	0.00	839.16	
			=====	ACCOUNT TOTAL	DB:	839.16	CR:	0.00		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.527			EGGLESTON HOUSE							
			B E G I N N I N G		B A L A N C E					0.00

7-811.528			JB WELLS HOUSE							
			B E G I N N I N G		B A L A N C E					0.00

12/31/15	1/14	A80124	CHK: 105779	13663	4TH QTR 2015	1130	4TH QTR 2015		774.00	774.00
			=====	DECEMBER ACTIVITY	DB:	774.00	CR:	0.00	774.00	
			=====	ACCOUNT TOTAL	DB:	774.00	CR:	0.00		

7-811.529			RIVERSIDE MUSEUM							
			B E G I N N I N G		B A L A N C E					0.00

10/11/15	10/30	A77573	CHK: 104997	13438	RIVERSIDE BILLING	1816	10/11/15 RIVERSIDE		72.81	72.81
10/12/15	12/11	A79034	CHK: 105490	13577	REPLACED FIRE ALARMS AT R 3606	126834			665.12	737.93
			=====	OCTOBER ACTIVITY	DB:	737.93	CR:	0.00	737.93	

11/11/15	11/25	A78514	CHK: 105256	13555	RIVERSIDE CHARGES	1816	11/11/15 RIVERSIDE		67.81	805.74
11/11/15	12/30	A79639	CHK: 105665	13638	RIVERSIDE BILLING	1816	12/11/15 RIVERSIDE		67.81	873.55
			=====	NOVEMBER ACTIVITY	DB:	135.62	CR:	0.00	135.62	

12/08/15	12/18	A79355	CHK: 105644	13596	RIVERSIDE MUSEU ANNUAL I 1729	013887			3.50	877.05
12/16/15	12/18	A79294	CHK: 105627	13596	HALOGEN FLOODLIGHT	0294	5828177		29.78	906.83
			=====	DECEMBER ACTIVITY	DB:	33.28	CR:	0.00	33.28	

1/11/16	1/29	A80443	CHK: 105860	13670	RIVERSIDE CHARGES	1816	01/11/16 RIVERSIDE		72.81	979.64
1/25/16	2/05	A80634	CHK: 105920	13704	BUSHING	0219	00686199		13.68	993.32
			=====	JANUARY ACTIVITY	DB:	86.49	CR:	0.00	86.49	

2/11/16	3/03	A81495	CHK: 106139	13760	RIVERSIDE MONTHLY BILL	1816	02/11/16 RIVERSIDE		67.81	1,061.13
2/11/16	3/11	A81705	CHK: 106209	13795	PAINT SUPPLIES AND PAINT	0219	00687020		1,528.70	2,589.83
			=====	FEBRUARY ACTIVITY	DB:	1,596.51	CR:	0.00	1,596.51	

3/07/16	4/01	A82341	CHK: 106415	13835	LIQUID DEFEND SYSTEM SER 0565	4299148-2016			308.00	2,897.83
3/11/16	4/01	A82392	CHK: 106385	13835	RIVERSIDE BILLING	1816	03/11/16 RIVERSIDE		72.81	2,970.64
			=====	MARCH ACTIVITY	DB:	380.81	CR:	0.00	380.81	

			=====	ACCOUNT TOTAL	DB:	2,970.64	CR:	0.00		
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7-811.530			EXPO CENTER							
			B E G I N N I N G		B A L A N C E					0.00

11/06/15	12/04	A78604	CHK: 105480	13538	READ/WRITER	0148	16-06464		8.00	8.00
			=====	NOVEMBER ACTIVITY	DB:	8.00	CR:	0.00	8.00	

4-06-2016 4:28 PM

## D E T A I L L I S T I N G

PAGE: 8

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
3/01/16	3/09	A81619	CHK: 000000	13804	EXPO BOND PAYMENT	3136	231258000-0316		176,299.59	176,307.59
3/09/16	3/09	B26462		05587	EXPO PAYMENT EXP AND REIMB		JE# 013716		88,149.79CR	88,157.80
			=====		MARCH ACTIVITY	DB:	176,299.59	CR:	88,149.79CR	88,149.80
			=====		ACCOUNT TOTAL	DB:	176,307.59	CR:	88,149.79CR	

7-811.531

## CITY SPECIAL EVENTS

## B E G I N N I N G B A L A N C E

0.00

12/11/15	1/08	A79950	CHK: 105755	13615	THE WALL THAT HEALS	3620	2016-2		3,750.00	3,750.00
12/11/15	2/12	A80936	CHK: 106025	13724	THE WALL THAT HEALS	3620	2016-2B		3,750.00	7,500.00
			=====		DECEMBER ACTIVITY	DB:	7,500.00	CR:	0.00	7,500.00
1/15/16	2/05	A80651	CHK: 105948	13704	COLOR COPIES	0230	0151719-001		225.00	7,725.00
			=====		JANUARY ACTIVITY	DB:	225.00	CR:	0.00	225.00
2/12/16	3/03	A81538	CHK: 106166	13760	42" EDGELINE CHANNELIZER	3632	9968		1,800.00	9,525.00
2/24/16	3/03	A81521	CHK: 106158	13760	VIETNAM WALL T-SHIRT	2819	13144		1,646.50	11,171.50
			=====		FEBRUARY ACTIVITY	DB:	3,446.50	CR:	0.00	3,446.50
			=====		ACCOUNT TOTAL	DB:	11,171.50	CR:	0.00	

7-811.610

## OFFICE FURNITURE &amp; EQPT

## B E G I N N I N G B A L A N C E

0.00

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000 ERRORS IN THIS REPORT!

\*--\*--\*--\*--\*--\*--\*--\*--\*--\*

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	388,060.88	91,414.79CR
ENDING BALANCES:	388,060.88	91,414.79CR
TOTAL FUND ENDING BALANCE:	296,646.09	