

**CITY OF GONZALES, TEXAS  
GONZALES CONVENTION & VISITORS BUREAU MEETING**

**VIA TELEPHONE CONFERENCE  
AGENDA –THURSDAY, April 22, 2021 at 1:30P.M.**

NOTICE is hereby given that, pursuant to Section 551.045 of the Texas Government Code and the March 16, 2020 order by the Governor of the State of Texas, the Gonzales Convention & Visitors Bureau will hold its regular meeting on **Thursday, April 22, 2021 at 1:30P.M.** via teleconference in accordance with Governor Abbott’s order.

This meeting notice, agenda and agenda packet are posted online at [www.gonzales.texas.gov](http://www.gonzales.texas.gov).

*On March 16, 2020, Governor Abbott suspended several provisions of the Texas Open Meetings Act for the duration of his statewide declaration of disaster, including the new requirement (added by H.B. 2840 last legislative session) that the public has a right to speak on agenda items. This DOES NOT apply to statutorily-mandated public hearings, such as zoning and similar hearings.*

*This meeting will be closed to in person attendance by the public. A temporary suspension of certain provisions of the Open Meetings Act to allow telephone or videoconference public meetings has been granted by Governor Greg Abbott. These actions are being taken to mitigate the spread of COVID-19 by avoiding meetings that bring people into a group setting and in accordance with Section 418.016 of the Texas Government Code.*

The public toll-free dial in number to participate in the telephone conference is hosted through FreeConferenceCall.com.

Toll-free call in number: **1-844-854-2222**

When asked for an access code enter **348787#**

It is not necessary to announce yourself when you join the teleconference.

A recording of the telephone conference will be made, and will be available to the public in accordance with the Open Meetings Act upon written request.

---

**CALL TO ORDER**

**PUBLIC COMMENT**

**APPROVAL OF MARCH MINUTES**

**REPORTS**

1. Staff Reports
  - A. JB Wells Expo Center and J.B. Wells Park
  - B. Main Street: Ms. Liz Reiley
  - C. Tourism Director: Mrs. Ashley Simper
2. Report on Upcoming Events

- A. Texas Junior High Rodeo Finals
- B. Gonzales Main Street Summer Concert Series

3. Financial Report

**DISCUSSION ITEMS**

**ACTION ITEMS**

1. Discuss, consider and possible action regarding a proposal from Cygnet Strategies in the amount of \$28,750.00 for consulting services on wayfinding signage for the destination of Gonzales
  
2. Discuss, consider and possible action regarding a recommendation from the Gonzales Convention and Visitors Bureau to the Gonzales City Council to approve a Request for Proposals (RFP) process for a feasibility study and market analysis to aid in the consideration of potentially enhancing and expanding the City of Gonzales softball and baseball fields into a marketable sports complex to host youth sports tournaments

**SET NEXT MEETING AND TIME**

**ADJOURN**

CERTIFIED as posted by Ashley Simper, Director of Tourism no later than 12:59 PM on April 19, 2021. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.