



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, April 25, 2017– 5:30 p.m.**

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Treasurer Connie Dolezal called the meeting to order at 5:36 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Carlos Camarillo, Shelli Van Kirk, John Pirkle, Sherri Schellenberg, Johnnie Edwards and John Boothe. Members absent: Debbie Toliver, Lisa Kay Brown, Del De Los Santos and Angela Wishert.

Others present were Barbara Friedrich, Mayor Connie Kacir, Janna Christian, and Genora Young.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

Mayor Kacir spoke on the Community Wide Yard Sale and asked that the board consider doing multiple day events. Johnnie Edwards spoke on having an Art Walk. She reported that several of the businesses were interested in cleaning the back of their buildings and painting murals on the back of the buildings. Johnnie is looking into having a mural on the side of her building on St. Joseph Street.

OTHER BUSINESS

- 1. Formal Proclamation Signing of Proclamation Designating May as National Preservation Month**

Mayor Connie Kacir signed a proclamation declaring May 2017 as National Preservation Month.

APPROVAL OF MINUTES

- 2. Approval of March 28, 2017 Minutes**

Following discussion, Johnnie Edwards moved to approve the March 28, 2017 minutes. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

- 3. Discuss and Consider Business Improvement Grant application from Janna Christian for building located at 321 St. Lawrence.**

The Board received a Business Improvement Grant Application from Jana Christian for a building located at 321 St. Lawrence Street. Janna Christian reported that they would like to redo the façade of the building by removing the awning and replacing with a cloth awning; replace the windows; and that the original doors of the building had been found and they would be restoring the doors.

Following discussion, Johnnie Edwards moved to approve the Business Improvement Grant Application funding of 80% up to \$15,000. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

- 4. Discuss and Consider any action regarding Promotion Committee**
 - a) Concert Series and Star Spangled Spectacular**

Egon Barthels reported that the band line-up has been announced; sponsor posters were completed; and he is working on posters and sponsor signs.

- b) Winterfest**

Connie Dolezal reported that Lisa Brown has obtained two characters for Winterfest and a bounce house. Connie reported that she has been talking with a company to provide a snow slide and snow. Egon requested that if they have anything on Winterfest to let him know so he can promote.

5. **Discuss and Consider any action regarding Christmas/downtown decorations**
Connie Dolezal reported that she had distributed letters to the downtown businesses and had several positive responses.
6. **Discuss and Consider any action regarding Organization Committee**
 - a) **City Wide Yard Sale**
Shelli Van Kirk reported that there were several responses to the yard sale and applications were being submitted. Discussion was made on advertising the list of participants in the Gonzales Inquirer. She reported that a 2x5 ad would be \$55.00; 3x5 \$28.50; and a ¼ page ad \$173.25.
Following discussion, Shellie Van Kirk made a motion to spend up to \$90.00 for advertising. John Pirkle seconded the motion. The motion prevailed by unanimous vote
7. **Discuss and Consider any action regarding Design Committee**
Carlos Camarillo reported that the committee had reviewed the application from Janna Christian and approved to send to the board.
8. **Discuss and Consider any action regarding Economic Vitality Committee**
None

STAFF/COMMITTEE REPORTS

9. **Manager's Report**
Barbara Friedrich reported:
Long Branch Saloon was opened
Tori Waggoner will be opening the Two Rivers Café
Early voting began on Monday, April 24th and will end May 2nd. Election Day is May 6th.
10. **Financial Report**
Financial Report was reviewed.
11. **Next regular meeting will be May 23, 2017.**

AJOURN

No further matters were discussed. The meeting was adjourned by motion by John Boothe and seconded by Shelli Van Kirk.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary