

GONZALES CONVENTION AND VISTOR BUREAU

**Thursday August 15, 2019
Gonzales Municipal Building at
1:00 P.M.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of July 18, 2019 minutes

REPORTS

1. Staff Reports
 - A. JB Wells – Expo Center and JB Wells Park
 - B. Main Street – Barbara Friedrich
2. Report on March event
3. Report on October 12 Texas Revolution event
4. Report on Upcoming Events
 - Peach Creek Antiques Opening & Ribbon cutting – August 23
 - Dancing with the Stars Youth Center Gala – September 7
 - First Shot Cook-Off – September 20, 21, 22
 - Gonzales County Tractor Pull and BBQ – September 20, 21, 22
 - Come and Take It – October 4th – 6th
 - Happy Fall Y'all – October 26th
 - Rusted Gingham Barn Sale – November 1, 2
5. Financial Report

DISCUSSION ITEMS

1. Board Appointments/Reappointments
2. Discuss GCVB 20/20 goals
3. Mural

ACTION ITEMS

1. Discuss, consider, and possible action on application for Hot Tax Funding from Gonzales Chamber of Commerce and Visitor Center
 2. Discuss, consider, and possible action regarding purchase, insurance, and drivers for van.
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3. Discuss, consider, and possible action regarding AJR Media Group advertising in Native Texan Campaign, Texas Highways Magazine, and AAA Texas Journey Magazine.
4. Discuss, consider and possible action regarding promotion for Sisters on the Fly.
5. Call for new agenda items for the following meeting, by members

Set Date and Time for Next Meeting

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.gonzales.texas.gov the 12th day of August 2019 at _____ a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU
Thursday, July 18, 2019
City Hall ~ 820 St. Joseph
1:00pm

Called to Order and Certification of Quorum

Chairwoman Dawn O'Donnell called the meeting to order at 1:03pm. A quorum was declared present.

Members present: Dawn O'Donnell, Tiffany Hutchinson, Suzanne Sexton, Holly Danz, Jean Burns, Barbara Crozier, Ken Morrow **Members absent:** Lisa Brown **Staff present:** Ann Dollary, Barbara Friedrich **Guests:** Garrett McGinley, Tim Patek, Don Page, DeeDee Stringham, Virginia Edgecomb, Liz DuBose, Daisy Scheske

Public Comments:

Tim Patek – Council approved to go forward with the Tourism Director position. It has been advertised. The job description did not change. In order for a job description to change it has to go to City Council for approval. The position is advertised to be between \$50,000 - \$60,000 depending on qualifications and applications. The process for hiring will be to have 5 people on a committee, Tim and two staff members along with Dawn and someone from the CVB. They will review the applications and conduct interviews. From there they will come together and make a decision. Barbara Friedrich is filling in until we get someone in that position. Goals will stay the same.

Ken Morrow – I asked that this be an action item and a bullet point for salary for this position, just that the board be able to discuss salary.

Dawn O'Donnell - The City of Gonzales must follow HR policies and they have a set process in place as well as review and publish salaries based on experience and other factors. Tim has done a good job at making this a 50-60 and we can probably work with that.

Tim Patek – I did some investigation and checked around, the City of Longview is trying to hire a tourism coordinator, that position is around \$42,000 per year. Longview is probably 50 to 75 percent bigger. There are also some Main Street cities that are hiring that are between 50 and 60 range. Sometimes they combine those two together. We plan to cross train this position, but that doesn't mean that combining them will happen. Barbara will retire at some point. Jobs are posted online.

Approval of Minutes

1. **Approval of Minutes:** Minutes of the June 20th, 2019 meeting were approved with spelling corrections on Jean's name and Garrett was at meeting, not Eric.

Reports

1. **Staff Reports**

- A. **JB Wells:**

Gun show this weekend. TRA Finals start Tuesday through Saturday, July 23rd – 27th. Then start again with the cuttings and it is rented every weekend.

Sisters on the Fly coming in. Sisters on the Fly Committee was supposed to meet at 12:00noon today and no one showed. Who is on the committee? Daisy, Jean, Dawn – need to set a date after this meeting as to when they will stuff bags.

Daisy offered to have all the promotional items brought to the Chamber and the Chamber staff will assemble them. Early September would be best and if they give CVB a time, we will come and help.

Dawn has not heard back from Connie, she is supposed to let her know what the businesses are contributing. The CVB is doing stickers and fans. Ann clarified that the funds for the promotional items for SOTF came out of the \$10,000 that the CVB gave JB Wells to do advertising. The funds did not come from the CVB funds.

B. Main street:

Main Street Committee met and discussed Sisters on the Fly. They are talking about doing a scavenger hunt through an app. They will talk more about this Tuesday night at the next meeting.

“Happy Fall Y’all” will be October 26th beginning at 5:00pm. Barely touched on Winterfest activities. Barbara has been working on Tourism Stuff the past week – has got the concert series finished and will start working on Winterfest.

The concert series had good attendance. There were not as many overnight guests and it is believed to be because the bands that they got were mostly regional. That will be corrected for next year. Also, having two bands per night just didn't work well for our event.

The 4th of July had people all over town watching the fireworks as far out as JB Wells and the football field and Independence park. There was a place for the 70 children from the Elks Camp to watch the fireworks.

2. TTIA Report – Liz Reiley-DuBose (Chamber of Commerce)

Liz attended TTIA to represent Gonzales. Take-Aways include destination marketing, turning lookers into bookers. Her favorite thing was “packaging” in doing products with other people. Like history tour – Gonzales to San Antonio to Goliad, and sell that as a package and focus on promoting and organizing these things when we are in a slow time. A relaxing get-away – work with B&B and Rejuvenate. Fine dining and shopping. Work on good landing pages to websites where it would be directed to each one. Multi-generation or family destinations. Splash-pad and river. Birding brings in mass quantities of people. Get on ebird.org – Palmetto State park is already recognized for their bird species. We also have an endangered woodpecker here in Gonzales. The dragonfly people were here this weekend. Dawn has a contact for them at UT. Building and maintaining or research.

3. Report on upcoming events:

- Friday night at 7:00pm at the Crystal Theater – The Little Prince
- Science Camp at Alcalde: 29th July – 2nd August
- JD Shelton with Texas Remarketing brings in guests from out of town. May be able to put event stuff on his website.
- Running M – Live music at their venue
- July 23rd – Anniversary at China Basket
- July 30th – Storey Jewelers Trunk Show

- August 8th – Social Media Lunch and Learn with Shelia Scarborough
 - September 20th - First Shot Cook Off and Tractor Pull
 - Last Friday and Saturday of September – Laurel Ridge Christmas Open house
 - October 4th – 6th – Come and Take It - Parade applications are out. Sponsorships are out. It is a free family fun event for the community and we can't do it without sponsors.
 - October 26th - Happy Fall Y'all – planning a movie on the square and a costume contest.
 - Barn Sale in November
 - Homes tour with Winterfest
4. **Financial Report:**
- Details can be found in the packets
 - Tim Patek offered a financial statement that he has each month that shows the HOT funds line item by line item.

Discussion Items:

1. **Murals**
Next week Suzanne has a meeting scheduled with Mrs. Dolezal and a representative from the GVC regarding the "Power Up Grant". Once we get that started we can move forward.
2. **Post Event Report from Pat Montgomery: South Texas Camp of Champions:**
Included in the packet. The group raved about it. It was a very favorable experience. It was nice to have them perform at one of the downtown events. Criteria was met thus Barbara F. will now disperse the funds that were previously authorized.
Considering a winter camp here as well. Daisy will work with them to try to bring it to Gonzales.

Action Items:

1. **Discussion and possible action regarding the request from the Historic Homes Association in the amount of \$7,000 adjusted to \$5,000:** Virginia Edgecomb and DeeDee Stringham presented on HHA's behalf. They would like to create a conference in conjunction with the homes tour/working with Winterfest and bringing more people in under a package deal. The people could attend workshops or presentations on restoring older homes, owning older homes, etc. Seeking funds to create a brochure to promote Gonzales. Get people here Friday night, get them to stay the weekend, and go to the conference. If we can do this, and get the timing right and not conflict the activities that are already going on for Winterfest, that it could be a really great deal. We have already secured several websites to promote the event. Originally requested \$7,000 but changing the request to \$5,000 so that the CVB does not have to take it to City Council for approval. We would like to be more instrumental in the brochure and website. The plan is to get people to come from out of town for the weekend and have a wine and cheese reception Friday night, go to the conference, go on the tour, enjoy everything that Gonzales has to offer on Saturday, then after the parade have a wine and dessert event possibly on the square. Then they can stay and go to the tour on Sunday. Block of rooms have already been secured at about \$90 per night. We want the money to promote the package. At first we thought we were paying for the brochures, but we are not. So we need the money for additional marketing and advertising. Hoping that the speakers will be free. But if we do have to pay speakers, we will a lot for that.
 - Dawn clarified that we need a motion for a lower amount – knowing that we already pay for brochures and that if we do approve more than \$5,000 it will have to go to City Council, which will delay the funding for another month.

- Barbara C. clarified that this is a request for funds to expand the activities of Winterfest to encourage more out of town participation and fill more overnights (2night stay).

Motion from Ken to approve the HHA application with the clarification of the amount being \$5,000 instead of \$7,000. Second by Jean. Discussion: What do we currently have in our budget? We have over \$8,000 from one area and over \$12,000 from another in the budget, understanding that we have 2 more months left in our fiscal budget for any other requests. Our year end is September 30th. All in favor. Motion passes unanimously.

2. **Discussion and possible action regarding promotion for March Festival:** Barbara Crozier. is looking for a couple of people to work with very aggressively developing our March weekend. Gonzales needs to claim that March Texas Independence Weekend. Starting with the Immortal 32 going to the Alamo on March the 1st and participating as we did this year. Also encourage a group to go to San Antonio on the 5th to participate with the San Antonians as they do the ceremony there at the Alamo commemorating the fall of the Alamo. Last year they then came and laid a wreath at the memorial commemorating the Immortal 32. This year we want to expand that event to include the performance of the Immortal 32 ballad and then go ahead and spend the whole weekend celebrating Gonzales' place in Texas history, up to and including the Run Away Scrape. We need a couple of like-minded volunteers that really understand that we need to claim that to work with. Clint will still work with us on this. We can have a meeting next week to decide what we want that to look like... the first week in March. We would love to include the Chamber in it again, I know you have your breakfast that weekend... we just need to tie all these things together.
 - Barbara C is requesting a committee to work on this. Looking for volunteers. Volunteers now include: Ken Morrow, Barbara Crozier, Clint Hill, Daisy Sheske (or Chamber Staff Member), Don Page.
 - A motion was made by Jean to form this committee and second by Holly. Committee will now be the volunteers above.
 - All in favor. Passes unanimously.
3. **Discussion and possible action regarding October 12 Texas Revolution Event:** Barbara F included in packed the email received from Angela Wolfram. The second weekend in October they would like to have a battleground – the Battle of Gonzales, the Battle of Goliad, and so forth. She [Angela] would like the summation of the battles, the significance of the battles, historical figures, and the battle site today and the connection to the Alamo. Would like to have three people in period dress to explain the battle and everything of significance and how things are today. Each battle site town will have an area at the Alamo.
 - Do we want to move forward with this event?
Possibly have the Crystal Theater Ninja kids perform. – Barbara C will speak with the Ninja kids and get back to us.
 - Does anyone want to help with this – this is beyond what Barbara F. feels comfortable with – when we have a new Tourism Director, this is something they can do. Barbara C. has resources that can help with this this year. Additionally, we have brochures that we can take and distribute.
 - Motion by Barbara C. to move forward. Second by Ken. All in favor. Passes unanimously.

4. **Discussion and possible action regarding advertising in the Texas State Travel Guide:** Information in the packet. Last meeting, we passed the marketing budget amount and from the same people we have since received an addition of the Texas State Travel Guide. In reviewing it, it's distribution, etc., it is something that we really need to be included in. Going to the third page ad, with our discount would be about \$6,000, which we do have left in our advertising money in our budget, and we have already paid for our advertising for our next year, our \$20,000 that we paid for. We would be using our residuals for this increase.

- Barbara C moved that we discuss. Second by Holly.
- Barbara F mentioned that when she spoke with Connie Blair, we had done this two years ago. It used to be part of the package. We had to cut when funding was so tight and we had a budget cut.
- We have the money to do the bigger ad that is at the top of the page.
- People are still picking up and using print to plan their Texas vacations.
- Chamber of Commerce would like to input for design. October 4th is due date

Call for vote - all in favor. Passes unanimously.

Call for new agenda items:

1. Discuss tourism assessment report and 2020 goals – possibly create a beautification committee and address signage. It needs to be on the agenda every meeting.

They are in the goals for next year. We want to have a tourism director in place so that they can be involved. Signage is in the 2020 budget including wrapping the van.

Set date and time of next regular meeting. August 15th at 1pm

Chairwoman asked for motion to adjourn. Committee member moved that we adjourn. With a second from another. The meeting adjourned at 2:00pm.

Old Jail Museum Visitor Summary

Month	2014	2015	2016	2017	2018	2019	2020
January	151	293	468	357	299	303	
February	139	440	551	512	486	776	
March	627	1,223	1,112	1,737	1,472	1,239	
April	290	959	930	764	938	654	
May	878	872	1,062	991	862	762	
June	443	948	1,131	1,059	863	890	
July	743	1,266	1,281	1,401	1,102	1,006	
August	398	665	536	735	688		
September	154	524	577	565	496		
October	1,754	1,656	3,634	2,492	3,857		
November	418	606	720	808	573		
December	678	489	566	581	580		
Yearly Total	6,673	9,941	12,568	12,002	12,216	5,630	0

Barbara Friedrich

From: Angela Wolfgram <awolfgram@thealamo.org>
Sent: Friday, July 26, 2019 9:50 AM
To: Barbara Friedrich
Cc: Tim Hicks
Subject: RE: Alamo October 12 Texas Revolution Event

Follow Up Flag: Follow up
Flag Status: Flagged

Dear. Ms. Friedrich,
Thank you for your email. I'm terribly sorry for my delayed response! I hope this message finds you well.

This is wonderful news! Thank you for presenting on the event to the GCVB. Since we'll want the Gonzales station to cover the main battle, do you have a sense of who you would like to include? Like I said in the explanation email below, we'll want modern-day people and living history folks talking about the battle and the town. Let me know how I can help, particularly with recruiting some living history interpreters/1830s-dressed people.

Do not hesitate to call or email with any questions.

I hope you have a lovely Friday.
All the best,
Angela

Angela Wolfgram
Director of Living History
Alamo Trust, Inc.

(210) 225-1391 x4100 office
awolfgram@thealamo.org

321 Alamo Plaza, Ste. 200 | San Antonio, TX 78205
thealamo.org



You're Invited!

Who: Peach Creek Antiques

What: Grand Opening & Ribbon Cutting Ceremony

Date: Friday, August 23, 2019 from 11:00 AM – 2:00 PM

Where: 627 Saint Paul Street, Gonzales, Texas 78629



For more information, please contact Peach Creek Antiques at
830-203-5276 or 830-857-1313

Save the date!

dancing with the stars

September 7, 2019

Gonzales Youth Center Gala

Plan on an evening full of fun, glitz and glamour.
Local celebrities will compete, the audience will vote,
one winner will be chosen!

More information coming soon!

FIRST SHOT COOK-OFF

GONZALES, TEXAS



2019

13th. ANNUAL

IBCA Barbecue & CASI Chili COOKOFF

J.B. Wells Park

September 20-21-22, 2019

FRIDAY 20TH

MACARONI COMPETITION
\$20.00 JACKPOT

CHECK IN TIME

1-9 p.m.

EXPO CENTER

SATURDAY 21ST

BBQ Cookoff Prizes

GUARANTEED

OVER \$10,000

TOTAL PURSE

Money plus trophy for
10 places in each category

PROCEEDS TO BE DISTRIBUTED TO THE GONZALES ELKS LODGE,
AND GONZALES JUNIOR HIGH ATHLETICS

**CASI CHILI
COOKOFF**

SATURDAY

MORNING

5K COLOR

RUN-WALK

SUNDAY 22ND

**CASI
CHILI**

Turn in Time
12 noon

Entry forms available online at www.firstshotcookoff.com or contact Shirley Breitschopf 830-857-4142 or
Sissy Mills 830-857-6247 / \$30.00 camping hookups — contact J.B. Wells Office 830-672-6558

FRIDAY

BRANDI BEHLEN
DAMON CURTIS & THE NOMADS
JOHNNY BUSH



**FREE
LIVE
MUSIC**

COME & TAKE IT

2019
OCTOBER
4TH-6TH

**DOWNTOWN
HISTORIC
GONZALES
TX**

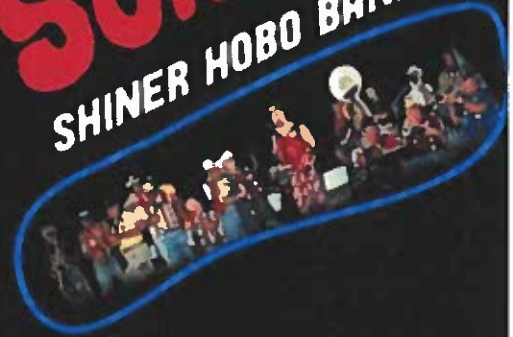


SATURDAY

LOS GAVILANES
LANDRY & CO.
LOS CHAMACOS
JANIE FRICKE
LEE ROY PARNELL



SUNDAY
SHINER HOBO BAND



RUSTED *gingham's* 12th Annual BARN SALE

Handmade & Remade Goods

ANTIQUES JUNK VINTAGE

Architectural Salvage

REPURPOSED FINDS

ORIGINAL ART

JB Wells Park
Gonzales, TX



November
1st & 2nd
2019

RUSTED GINGHAM rustedgingham.com RUSTEDGINGHAM



FOOD & DRINKS

Family Friendly

VINTAGE VENDORS GALORE

COVERED BARN

FREE PARKING

LIVE
MUSIC

BARN SALE

November 1st & 2nd
Friday 4-9pm
Saturday 9am-4pm

General Admission \$3 per person
Cute kids - 12 & under - are free!

RUSTED GINGHAM

RUSTEDGINGHAM



JB WELLS PARK
GONZALES, TX

rustedgingham.com

thegirls@rustedgingham.com

CITY OF GONZALES
FINANCIAL STATEMENT
AS OF: AUGUST 31ST, 2019

500-RESTRICTED USE FUNDS

	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
REVENUE SUMMARY						
811-HOTEL/MOTEL	<u>280,500.00</u>	<u>4,714.53</u>	<u>490,859.17</u>	<u>174.99</u>	<u>0.00</u>	<u>(210,359.17)</u>
*** TOTAL REVENUES ***	280,500.00	4,714.53	490,859.17	174.99	0.00	(210,359.17)
EXPENDITURE SUMMARY						
811-HOTEL MOTEL	<u>420,128.66</u>	<u>12,606.25</u>	<u>303,437.79</u>	<u>72.22</u>	<u>0.00</u>	<u>116,690.87</u>
*** TOTAL EXPENDITURES ***	420,128.66	12,606.25	303,437.79	72.22	0.00	116,690.87
** REVENUES OVER (UNDER) EXPENDITURES **	(139,628.66)	(7,891.72)	187,421.38	134.23-	0.00	(327,050.04)

C I T Y O F G O N Z A L E S
 FINANCIAL STATEMENT
 AS OF: AUGUST 31ST, 2019

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
811-HOTEL/MOTEL						
4-811.109 HOTEL OCCUPANCY TAX	276,000.00	4,714.53	476,418.65	172.62	0.00	(200,418.65)
4-811.658 MERCHANDISE SALES	0.00	0.00	0.00	0.00	0.00	0.00
4-811.801 INTEREST INCOME	4,500.00	0.00	14,440.52	320.90	0.00	(9,940.52)
TOTAL 811-HOTEL/MOTEL	280,500.00	4,714.53	490,859.17	174.99	0.00	(210,359.17)
<hr/>						
*** TOTAL REVENUES ***	280,500.00	4,714.53	490,859.17	174.99	0.00	(210,359.17)

CITY OF GONZALES
FINANCIAL STATEMENT
AS OF: AUGUST 31ST, 2019

500-RESTRICTED USE FUNDS
811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>1-PERSONNEL EXPENSE</u>						
7-811.101 TOURISM DIRECTOR'S SALARY	69,298.66	0.00	53,655.80	77.43	0.00	15,642.86
7-811.109 LONGEVITY PAY	0.00	0.00	0.00	0.00	0.00	0.00
7-811.110 F.I.C.A	0.00	0.00	0.00	0.00	0.00	0.00
7-811.111 UNEMPLOYMENT	0.00	0.00	0.00	0.00	0.00	0.00
7-811.112 RETIREMENT TMRS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.113 WORKERS COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00
7-811.114 MEDICAL INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.115 FLEX CARD FEE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.116 LIFE INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.121 EMPLOYMENT FEES	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 1-PERSONNEL EXPENSE	69,298.66	0.00	53,655.80	77.43	0.00	15,642.86
<u>2-SUPPLIES EXPENSE</u>						
7-811.201 OFFICE SUPPLIES	1,000.00	0.00	202.59	20.26	0.00	797.41
7-811.202 POSTAGE	4,000.00	0.00	402.36	10.06	0.00	3,597.64
7-811.203 COPIES/PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.219 MINOR EQUIP/FURNITURE	200.00	0.00	0.00	0.00	0.00	200.00
TOTAL 2-SUPPLIES EXPENSE	5,200.00	0.00	604.95	11.63	0.00	4,595.05
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 MAINT. TO OFFICE EQUIP/FURN.	1,000.00	0.00	204.79	20.48	0.00	795.21
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	1,000.00	0.00	204.79	20.48	0.00	795.21
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.404 CELL PHONES	1,080.00	0.00	447.77	41.46	0.00	632.23
7-811.407 INTERNET ACCESS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	9,000.00	0.00	5,623.75	62.49	0.00	3,376.25
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.410 LEGAL FEES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 MARKETING CONSULTANT	0.00	0.00	0.00	0.00	0.00	0.00
7-811.412 VISITOR'S CENTER	20,000.00	0.00	10,000.00	50.00	0.00	10,000.00
7-811.413 PIONEER VILLAGE	10,000.00	0.00	8,512.88	85.13	0.00	1,487.12
7-811.414 JB WELLS PARK	10,000.00	0.00	4,382.60	43.83	0.00	5,617.40
7-811.415 MAIN STREET	20,000.00	0.00	18,226.35	91.13	0.00	1,773.65
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	15,000.00	0.00	5,024.43	33.50	0.00	9,975.57
TOTAL 4-CONTRACT/OPER SERVICES	85,080.00	0.00	52,217.78	61.37	0.00	32,862.22

CITY OF GONZALES
FINANCIAL STATEMENT
AS OF: AUGUST 31ST, 2019

500-RESTRICTED USE FUNDS
311-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	40,000.00	0.00	28,759.18	71.90	0.00	11,240.82
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	5,000.00	0.00	4,200.00	84.00	0.00	800.00
7-811.519 PROMOTIONAL ITEMS	10,000.00	0.00	4,155.08	41.55	0.00	5,844.92
7-811.520 MARKETING-WEBSITE/BROCHURES	9,000.00	0.00	5,810.65	64.56	0.00	3,189.35
7-811.521 SPECIAL EVENTS	30,000.00	0.00	26,950.00	89.83	0.00	3,050.00
7-811.522 INDEPENDENCE RELAY	4,000.00	0.00	1,102.50	27.56	0.00	2,897.50
7-811.523 COME AND TAKE IT EVENT	5,000.00	0.00	5,000.00	100.00	0.00	0.00
7-811.524 GONZALES CO. JAIL MUSEUM	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.525 HISTORIC PRESERVATION	0.00	0.00	0.00	0.00	0.00	0.00
7-811.526 MEMORIAL MUSEUM	20,000.00	0.00	0.00	0.00	0.00	20,000.00
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	1,102.41	22.05	0.00	3,897.59
7-811.528 JB WELLS HOUSE	5,000.00	0.00	5,000.00	100.00	0.00	0.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	0.00	1,124.65	22.49	0.00	3,875.35
7-811.530 EXPO CENTER	0.00	0.00	0.00	0.00	0.00	0.00
7-811.531 CITY SPECIAL EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.532 TOURISM WEEK	3,000.00	0.00	0.00	0.00	0.00	3,000.00
7-811.533 NEW EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.534 ONE-TIME EVENTS/EXPENSES	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 5-SPECIAL CHARGES EXPENSE	146,000.00	0.00	83,204.47	56.99	0.00	62,795.53
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<u>9-NON-OPERATING EXPENSES</u>						
7-811.901 TRANSFER TO DEBT SERVICE	113,550.00	12,606.25	113,550.00	100.00	0.00	0.00
TOTAL 9-NON-OPERATING EXPENSES	113,550.00	12,606.25	113,550.00	100.00	0.00	0.00
TOTAL 811-HOTEL MOTEL	420,128.66	12,606.25	303,437.79	72.22	0.00	116,690.87

** TOTAL EXPENSES ***	420,128.66	12,606.25	303,437.79	72.22	0.00	116,690.87

** END OF REPORT ***

Gonzales CVB 2017 - 2018

NAME	ORGANIZATION or BUSINESS	ADDRESS	CITY	ST	ZIP	HOME/ OFFICE PHONE	CELL PHONE	E-MAIL	TERM BEGIN	TERM END
Holly Danz	Gonzales Healthcare Systems	4626 CR 289	Gonzales	Tx	78629	830-672-7581	830-857-3429	hdanz@gonzaleshealthcare.com	Appointed 10/2016	2019
Dawn O'Donnell	Gonzales Community Health Clinic	305 N. Bright Street	Gonzales	TX	78629		512-558-1605	dodonnell@gvvc.com	Appointed 10/14	2019
Barbara Crozier	Laurel Ridge Antiques, Inn and Christmas Shoppe	827 St. Joseph Street	Gonzales	TX	78629	830-672-2484	512-217-6565	laurelridge@gvvc.net barbaracrozier1@gmail.com	Appointed 4/08, 4/9, 5/11, 4/13	2019
Lisa Brown		223 St. James Street	Gonzales	Tx	78629		830-445-1419	hunlovmom@gmail.com	Appointed 10/18	2020
Ken Morrow	Alliant Homes	1004 Mitchell Street	Gonzales	TX	78629	830-437-5646	512-422-0811	KEN@ALLIANT-HR.COM	Appointed 5/11, 4/12, 10/14,	2020
Suzanne Sexton	Rusted Gingham	9328 W. State Hwy 97	Gonzales	Tx	78629	830-437-5377	830-203-0174	suzanne.sexton@gvvc.net	Appointed 11/14/2017, 10/18	2020
Tiffany Hutchins	Belle Oaks Inn		Gonzales	TX	78630				Appointed 08/2018	2020
Jean Peterk Burns								jenburns@gvvc.net	Appointed 10/18	2020
Position Vacant										
Daisy Scheske	Gonzales Chamber of Commerce & Agriculture	414 St. Lawrence Street	Gonzales	TX	78631	830-672-6532		cti@gonzalestexas.com		
Barbara Friedrich	City of Gonzales, Main Street	P.O. Box 547	Gonzales	TX	78629	672-2815	830-263-0118	mainstreet@cityofgonzales.org		

The 7 member Tourism Advisory Committee was established by City Council at the May 2, 2006 meeting.

The committee was increased to 9 members at the May 10, 2011 City Council meeting. 5 members constitute a quorum.

The committee includes, ex-officio, Chamber Director, Main Street Administrator and Parks Director.

The committee members serve two-year staggered terms with a limit of 2 two-year terms.

The Tourism Advisory Committee meets the 3rd Thursday of the month at City Hall at 1:00 pm. The meeting is subject to Open Meeting Act rules.

**Plans and Goals to Address Weaknesses noted in Tourism Assessment
May 2019**

Beautification and Maintenance of the City-Providing a Positive Image

- Reform a Beautification Advisory Committee
 - 6-10-person committee consisting of
 - Master Gardeners/Garden Club
 - Downtown Association
 - Historic Homes Association
 - Main Street
 - Chamber of Commerce
 - Convention and Visitor's Bureau
 - Economic Development Corporation
 - Realtors
 - County
 - Lodging Owners
- To work directly with Parks and Recreation
- Improve appearance of downtown, parks and entranceways
 - Renovate public restrooms
 - Paint handrails and light poles
- Work with Main Street to finish lights and other downtown amenities such as
 - Replacing and maintaining building and landscape lighting
 - Trash cans
 - Benches
 - Banners
 - Other aesthetically pleasing amenities

Social Media

- Redesign and Update Gonzalestx.travel web site
- Continue to add features, enhance and promote Gonzales App
- Consistent Facebook posting with budget allocated to boosting posts
- Work with Chamber and EDC to provide social media training for local businesses

Signage

- Work with City and EDC to improve and create wayfinding signs
- From major highways and thoroughfares in and around downtown area

Promote Local Businesses

- Work with Chamber of Commerce to provide
 - Hospitality Training
 - Develop a larger volunteer base to assist with Tourism
 - Enhance business success opportunities
 - Encourage longer hours and being open on Sundays

Work with City to help develop preservation ordinances to maintain the historic integrity of the City

- Vacant building ordinance

Work with Museums to

- Aide with fund raising to preserve and promote historic tourism assets
- Develop and enhance displays in a more dynamic entertaining, educational and entertaining way
- Better utilize facilities such as the Amphitheater

HOTEL OCCUPANCY TAX USE GUIDELINES
UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM

State Law: By law of the State of Texas, the City of Gonzales collects a Hotel Occupancy Tax (HOT) from hotels, motels, bed & breakfasts and inns. Under state law, the revenue from the HOT may be used only to directly promote tourism and the hotel and convention hotel industry. **Chapter 351 of the Tax Code states that the use of HOT funds is limited to:**

- a. **Convention Centers and Visitor Information Centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing operation and maintenance of convention facilities or visitor information centers, or both;
- b. **Registration of Convention Delegates:** the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
- c. **Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry:** advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- d. **Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.
- e. **Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.
- f. **Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Expenses including promotional expenses directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.
- g. **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:**
 - 1. the commercial center of the city;
 - 2. a convention center in the city;
 - 3. other hotels in or near the city; or
 - 4. tourist attractions in or near the city.

The law specifically prohibits the use of the local hotel tax to cover the costs for general city transit costs to transport the general public.

- h. **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.**

City Policy: The City of Gonzales accepts applications from groups and businesses whose program fits into one or more of the above categories. All requests for funds should be submitted in writing accompanied by the official application two weeks prior to the GCVB Meeting which is held on the second Thursday of the month. The application will be reviewed by the Gonzales GVCB at the earliest possible regularly scheduled meeting. The applicant may be asked to be present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review. City Council will have final approval for any application requesting over \$2,500.00. The GCVB will make a recommendation to the City Council. The City Council will make the final decision on your request. You will be notified when City Council will address your request. Attendance is required.

Eligibility and Priority for Hotel Tax Funds: Priority will be given to those events and entities based on their ability to generate overnight visitors to Gonzales. The amount that you are requesting should not exceed more than 25 percent of the gross amount of hotel night revenue that you are predicting that will be created or sustained by your event. If an event will not generate any meaningful hotel night activity, it is not eligible for receipt of hotel occupancy tax funds. Events can prove this potential to generate overnight visitors by:

- a) **historic information on the number of room nights used during previous years of the same events;**
- b) **current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the event requesting hotel tax funds;**
- c) **historical information on the number of guests at hotel or other lodging facilities that attended the funded event; and/or**
- d) **examples of marketing of the programs and activities that are likely to generate encourage overnight visitors to local lodging properties.**

Use of Local Vendors: The GCVB encourages all event organizers to patronize Gonzales businesses for food, supplies, materials, printing, etc.

Use of Revenues from Event: A portion of the revenues from any event and/or project receiving any type of funding assistance from the HOT funds should be channeled back into the future costs of operating that same event or the continued operation of the project. No other outside event(s), project, charity, etc., sponsored by the host organization may profit from the City of Gonzales's funding of a particular event.

Supplemental Information Required With Application: Along with the application, please submit the following:

_____ Proposed Marketing Plan for Funded Event
_____ Schedule of Activities or Events Relating to the Funded Project

APPLICATION

Organization Information

Date: July 18, 2019

Name of Organization: Gonzales Chamber & Visitor Center

Address: 414 St. Lawrence

City, State, Zip: Gonzales, TX 78629

Contact Name: Doray Sleske Freeman

Contact Phone Number: 830 672 4532

Web Site Address for Event or Sponsoring Entity: GonzalesTexas.com

Is your organization: Non-Profit ☒ Private/For Profit ☐

Tax ID #: 740648360 Entity's Creation Date: 1923

Purpose of your organization: Create a positive +

Welcoming environment to visitors +

Community members alike

Name of Event or Project: Digital Sign in Sheet

Date of Event or Project: 2019

Primary Location of Event or Project: Chamber + visitor Center

Amount Requested: up to \$2,500

How will the funds be used?

① 1,749 to purchase iPad Pro (1 time purchase)

12 inch screen with wifi connectivity

② 193.80 or 499.80 per year for software program

Primary Purpose of Funded Activity/Facility: To better track + survey

visitors. Also will create spreadsheets + information for

everyone to access at anytime. Provide better research about

Percentage of Hotel Tax Support of Related Costs who is in town + why. Tourism

can build from this info.

— Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

— Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for the Funded Event.

— Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the

Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the

funded event(s) compared to other activities —

Item can be mobile. Great for special events.

All sheets can immediately online.

Submit to:

City of Gonzales
Attention: GCVB
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

For Questions Contact:

Clinton Hille
Tourism Director
City of Gonzales
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

Promotional Program

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? N/A

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? N/A

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

N/A

Questions for all Funding Requests:

How many years have you held this Event or Project: 0

Expected Attendance: N/A

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? N/A

How many nights will they stay? N/A

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: N/A

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used

How will you measure the impact of your event on area hotel activity?

This will create a database to gather statistics and visitor information to better enhance the tourism exp.

Please list other organization, government entities and grants that have offered financial support to your project: Gonzales Chamber will insure Paid & Staff will man sign in area.

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising _____ Newspaper _____ Radio _____ TV _____

Press Release to Media _____ Direct Mailing to out of town recipients _____

Other _____

What areas does your advertising and promotion reach?

What number of individuals will your proposed marketing reach that are located in another city or county? _____

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: _____ (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____



Buy iPad +

Please verify your email. [Resend verification email](#)

Account › Subscription

Monthly

Annual

Individual

~~\$228~~ **\$193^{.80}** /year
($\$16.15 \times 12$ months)

Take 15% off this plan when you subscribe annually

Includes first device

Additional devices ~~\$108~~ **\$91.80**/year

Simple data capture campaigns with limited question types and styling.

Pro

~~\$588~~ **\$499^{.80}** /year
($\$41.65 \times 12$ months)

Take 15% off this plan when you subscribe annually

Includes first device

Additional devices ~~\$228~~ **\$193.80**/year

Data capture campaigns with custom branding and advanced question types.

Everything that Individual offers and the following:

- ✓ Add Your Own Branding
- ✓ Kiosk Mode
- ✓ Satisfaction Rating
- ✓ Star Rating
- ✓ Net Promoter Score®

Most Popular

Premium

Contact us!

~~\$1000~~ **\$1000^{.80}**

~~\$1188~~ **\$1000** /year
(~~\$84.15~~ x 12 months)

Take 15% off this plan when you subscribe annually

Includes first device
Additional devices ~~\$348~~ \$295.80/year

Data capture automation platform with custom response flows, alerts, and integrations.

Everything that Pro offers and the following:

- ✓ Auto-Reply Emails
- ✓ Notification Triggers
- ✓ Survey Scoring
- ✓ Photo Capture
- ✓ Signature Capture
- ✓ QR Code Scanner

NUMBER OF DEVICE LICENSES

1

PROMO CODE

COUNTRY:

Select a country

Next

iPad Pro

[Overview](#) [Design](#) [Why iPad Pro](#) [Tech Specs](#)



Buy iPad Pro

Get free two-business-day delivery on any in-stock iPad ordered by 5:00 p.m.

12.9-inch iPad Pro

[Change](#)

Silver

[Change](#)

1TB¹

[Change](#)

Connectivity

Wi-Fi
\$1,749.00

Wi-Fi + Cellular
\$1,899.00

Do you need Wi-Fi or Wi-Fi + Cellular?

From \$799

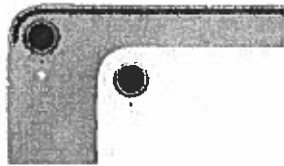
Would you like to add AppleCare+ coverage?

☒ AppleCare+
\$5.00/mo. for up to 24 mos. or \$129.00
Get up to two years of technical support and accidental damage coverage
[Learn more](#)

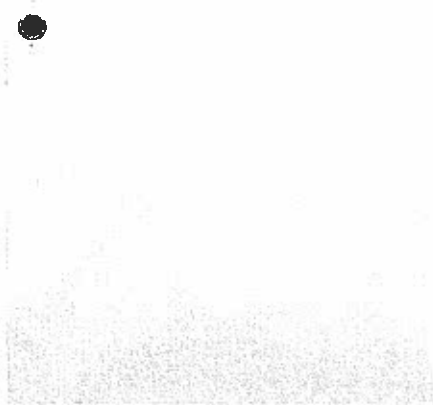
Add a trade-in

☒ Apple Trade In
Get a refund of up to \$255 when you trade in an eligible tablet, or recycle it for free.
[Learn more](#)

Need some help? Contact us.



What's in the Box



12.9-inch iPad Pro

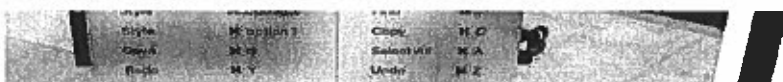
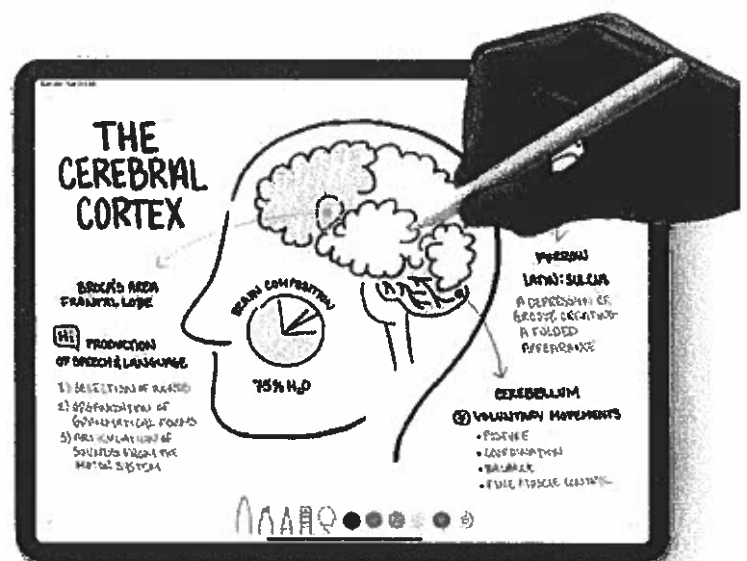


USB-C Charge Cable

18W USB-C Power Adapter

Apple Pencil (2nd Generation)

[Learn more >](#) [Buy >](#)





Smart Keyboard Folio

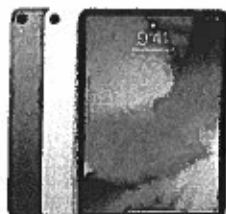
[Learn more >](#) [Buy >](#)

Compare iPad models

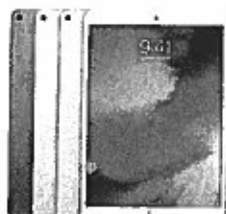
[Find the best iPad for you >](#)



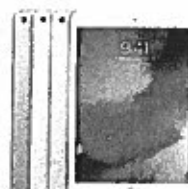
12.9-inch iPad Pro
From \$999



11-inch iPad Pro
From \$799



New
iPad Air
From \$499



iPad
From \$329



New
iPad mini
From \$399

Frequently Asked Questions



Answers from the Community



1. Available space is less and varies due to many factors. A standard configuration uses approximately 10GB to 12GB of space (including iOS and preinstalled apps) depending on the model and settings. Preinstalled apps use about 4GB, and you can delete these apps and restore them.
 2. Not all devices are eligible for an Apple Store Gift Card. Payments are based on the received device matching the description you provided when your estimate was made. Apple reserves the right to refuse or limit the quantity of any device for any reason. Other restrictions on gift cards may apply. See Apple Store Gift Card terms and conditions for details.
- * Trade-in values vary based on the condition, year, and configuration of your trade-in device, and may also vary between online and in-store trade-in. You must be at least 18 years old. In-store trade-in requires presentation of a valid, government-issued photo ID (local law may require saving this information). Additional terms from Apple or Apple's trade-in partners may apply.

** We approximate your location from your Internet IP address by matching it to a geographic region or from the location entered during your previous visit to Apple.

iPad	iPad Pro	Buy iPad Pro			
Shop and Learn	Apple Store	For Education	For Healthcare	Account	
Mac	Find a Store	Apple and Education	Apple in Healthcare	Manage Your Apple ID	
iPad	Genius Bar	Shop for College	Health on Apple Watch	Apple Store Account	
iPhone	Today at Apple	For Business	Health Records on iPhone	iCloud.com	
Watch	Youth Programs	Apple and Business	Apple Values	About Apple	
TV	Apple Store App	Shop for Business	Accessibility	Newsroom	
Music	Refurbished and Clearance	Government	Education	Apple Leadership	
iTunes	Financing	Shop for Government	Environment	Job Opportunities	
HomePod	Apple Trade In	Shop for Veterans & Military	Inclusion and Diversity	Investors	
iPod touch	Order Status		Privacy	Events	
Apple Card	Shopping Help		Supplier Responsibility	Contact Apple	
Accessories					
Gift Cards					

More ways to shop: Visit an Apple Store, call 1-800-MY-APPLE, or find a reseller.

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 United States



City of Gonzales AJR Media Group - 2020 Advertising Proposal



Publication / Website	Description	Frequency	Issue	Space Deadline	Material Deadlines	Gross Amount	Discounts	Final Net Amount	Comments:
TourTexas.com ANNUAL TRAFFIC • Visits: 2 million+ • Pageviews: 7 million	All Inclusive Content Plan	Annual	Oct 1, 2019 through Sept 30, 2020	Sep 1, 2019	Update any time	\$3,145.00	n/a	pd 6-27-19 \$3,145.00	4 SEO-rich content pages including images, Video, PDF, Web, Social etc.
	Leaderboard Banner (728 x 90 pixels)	1 of 3	November-2019	ASAP <i>limited inventory (3 positions on hold through July 1)</i>	Oct 15, 2019	\$425.00	n/a	pd 6-27-19 \$425.00	Guarantee of 100,000 impressions per month
		2 of 3	March-2020		Feb 15, 2020	\$425.00	n/a	pd 6-27-19 \$425.00	
		3 of 3	May-2020		Apr 15, 2020	\$425.00	n/a	pd 6-27-19 \$425.00	
Native Texan Campaign TourTexas.com programmatic native advertising	"Campaign B" 2,500 clicks	1 of 1	Late April / Early May 2020	asap	Mar 1, 2020	\$5,150.00	n/a	\$5,150.00	Native campaign with 3rd party voice through TourTexas.com. SEO optimized custom article
Texas Highways Magazine 180,000 copies monthly by subscription & newsstand	1/3 (horizontal)	1 of 2	May-2020	Feb 25, 2020	Mar 3, 2020	\$3,492.00	15%	\$2,968.20	The Official Tourism Publication of Texas
		2 of 2	September-2020	Jun 29, 2020	Jul 6, 2020	\$3,492.00	15%	\$2,968.20	
TexasHighways.com ANNUAL TRAFFIC • Visits: 1.2 million • Pageviews: 2.5 million	Half-Page Banner (300 x 600 pixels)	1 of 3	January-2020	ASAP <i>limited inventory (3 positions on hold through July 1)</i>	Dec 15, 2019	\$695.00	n/a	pd 6-27-19 \$695.00	Guarantee of 25,000 impressions per month
		2 of 3	March-2020		Feb 15, 2020	\$695.00	n/a	pd 6-27-19 \$695.00	
		3 of 3	November-2020		Oct 15, 2020	\$695.00	n/a	pd 6-27-19 \$695.00	
AAA Texas Journey Magazine Delivered to over 1.1 million Texas households 6X's/year	1/6 (vertical)	1 of 1	May/Jun 2020	Mar 1, 2020	Mar 8, 2020	\$4,600.00	45%	\$2,620.00	Special discount included! Each issue delivered to over 1.1 million Texas homes

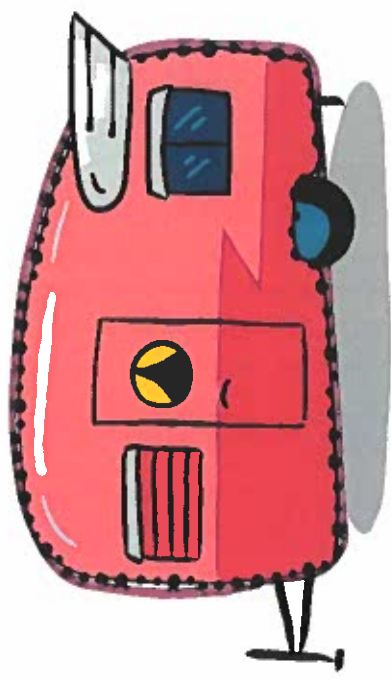
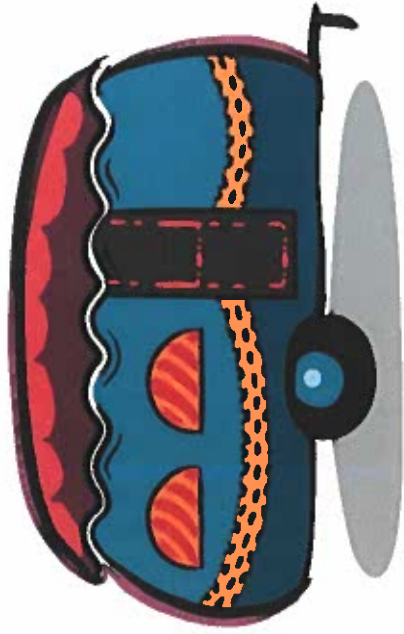
TOTAL: \$20,211.40



AJR Media Group • Connie Blair
512-524-0750 • connie@ajrmediagroup.com

WELCOME

on the
Winters



Help Gonzales
WELCOME

Sisters on the Fly
By Purchasing a
Yard or Window Sign

BUSINESS NAME	1-side Print \$14.93 ea	2-side Print \$16.17 ea	Wire Stakes \$2.50 ea	Total

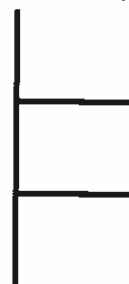
For More Information or to Order Signs, Contact:

Barbara Friedrich	830-672-2815	bfriedrich@gonzales.texas.gov
Connie Dolezal	830-672-7127	connie@shear-designs.com
Glenda Gordon	512-924-5850	gfgordon0@gmail.com
Personal Impressions	830-672-9223	cindy@pi-gonzales.com

18"H X 24"W Corrugated Plastic Sign
Printed One Side or Two



WIRE STAKE
For Mounting
In Yard



Order Now To Be Eligible For The Quantity Price Breaks