



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, August 23, 2016– 5:30 p.m.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of July 26, 2016 Minutes

ITEMS TO BE CONSIDERED

2. Discuss and Consider extension to DeMent and Company LLC Business Improvement Grant
3. Discuss and Consider Brick Paver Fund Raiser
4. Discuss appointment/reappointments to Main Street Advisory Board
5. Discuss Come & Take Parade application
6. Discuss and Consider any action regarding Promotion Committee.
 - a) Happy Fall Ya'll
 - b) Winterfest
 - c). Concert Series Vendor
7. Discuss and Consider any action regarding Christmas Decorations
8. Discuss and Consider any action regarding Organization Committee
9. Discuss and Consider any action regarding Design Committee
10. Discuss and Consider any action regarding Economic Vitality Committee

STAFF/COMMITTEE REPORTS

11. Manager's Report
12. Financial Report
13. Next regular meeting will be September 27, 2016 at 5:30 p.m.

AJOURN

I certify that a copy of the August 23, 2016 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 19th day of August 2016 at 4:00 a.m./p.m) and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _

_____, 2016 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, July 26, 2016– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., July 26, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:33 p.m. The following members were present constituting a quorum: Egon Barthels, John Pirkle, Connie Dolezal, Del De Los Santos, Debbie Toliver, Carlos Camarillo, Lisa Kay Brown, Johnnie Edwards, and Shelli Van Kirk. Members absent: John Boothe, Sherri Schellenberg, and Diane McCaskill. Others present were Barbara Friedrich, and Genora Young.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. Approval of June 28, 2016 Minutes

Following discussion, Egon Barthels moved to approve the minutes of June 28, 2016 with corrections. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Business Improvement Grant application from Brent and Janna Christian.

The Advisory Board received a Business Improvement Grant application from Brent and Janna Christian for their building at 509 St. Joseph Street. Janna Christian was present to answer questions.

Following discussion, Connie Dolezal moved to approve the Business Improvement grant application from Brent and Janna Christian. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

3. Discuss and Consider Utility Relocation Grant application from Brent and Janna Christian.

The Advisory Board received an Utility Relocation Grant application from Bren and Janna Christian for their building at 509 Saint Joseph Street. Janna Christian was present to answer any questions.

Following discussion, Johnnie Edwards moved to approve the Utility Relocation Grant application from Janna and Brent Christian. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

4. **Discuss and Consider Business Improvement Grant application from Paul Neuse.**
The Advisory Board received a Business Improvement Grant application from Paul Neuse for his building at 607-609 N St. Joseph Street. Mr. Neuse was present to answer questions.

Following discussion, Connie Dolezal move to approve the Business Improvement Grant application from Paul Neuse. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

5. **Discuss and Consider entering the Come and Take it Parade.**
Barbara Friedrich received an application for the Come and Take It Parade and asked if the board would like to have an entry in the parade.

Following discussion, Lisa Brown moved to approve having an entry in the Come and Take It Parade. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

6. **Discuss and Consider any action regarding Promotion Committee.**

- a). **Concert Series and Star Spangled Spectacular**

Genora Young praised the board of the great job they did during the series. Barbara Friedrich reported that it came to her attention that all children's rides should be licensed and certified in order to participate in the events. The vendor applications will be reviewed and have this on the application and a copy of their insurance and certification will need to be attached to the application. It was also reported that all food vendors will need a health certificate. The food vendor application will also be revised.

- b) **Happy Fall Ya'll**

Connie Dolezal reported that we would be putting the pumpkins out sometime in September and that she, Lisa and Del had gathered the corn stalks. It was discussed to have an event on the square sometime in October.

- c) **Winterfest**

It was reported that there may not be a Historic Homes Tour if the association could not have five homeowners to commit their houses to the tour.

7. **Discuss and Consider any action regarding Christmas Decorations**

Connie Dolezal reported that the lights for across the streets have been ordered.

8. **Discuss and Consider any action regarding Organization Committee**

Lisa Brown reported that she was working with Chief of Police Tim Crow for a route for the carriage rides.

9. **Discuss and Consider any action regarding Design Committee**

Carlos Camarillo reported that the design committee met to review the Business Development applications and review reimbursement request from Angels and Outlaws.

10. **Discuss and Consider any action regarding Economic Vitality Committee**

None

STAFF/COMMITTEE REPORTS

11. **Manager's Report**

Barbara Friedrich reported that she met with Kelly Lindner, publisher of the Gonzales Inquirer; met with the Tourism brainstorming committee to develop new ideas to bring tourist to town; and that the Old Beall's building had sold.

12. **Financial Report**

Financial Report was reviewed.

13. **Next regular meeting will be August 23, 2016 at 5:30 p.m.**

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Egon Barthels and seconded by Debbie Toliver.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

John Prikle, Secretary

BRICK & STONE

G R A P H I C S

www.brickstonegraphics.com

PRICES FOR THE ENGRAVED BRICK FUNDRAISING PROGRAM

Our engraved prices include brick and engraving cost, but do not include shipping and tax. You may supply your own bricks; however, there may be a price difference for special order bricks.

Refer to the Fundraising Planner for a list of stock bricks and available colors.

Engraved Brick Prices

No minimum Quantity Required

<u>Size</u>	<u>of Lines</u>	<u>Characters/Spaces</u>	<u>Logos</u>	<u>Price</u>
4x8 bricks	3	16 per line	0	\$20.00*
4x8 bricks	3	13 per line	1	\$20.00*

*If 100 or more bricks are ordered, price is \$18.00 each

*If 250 or more bricks are ordered, price is \$15.00 each

(Discounted price only available on our 4x8 sizes. Pricing is good for 6 months after initial order.)

Signature for bricks \$5.00 each

(Signatures and Custom design bricks that are not accompanied by camera-ready artwork may incur a minimum design fee of \$25.00.)

8x8 brick	6	16 per line	2	\$32.00
12x12 brick	10	20 per line	4	\$58.00
12x24 bricks	10	30 per line	4	\$116.00
24x24 bricks	20	30 per line	4	\$220.00

Blank 4x8 Brick Prices

Thick 4x8 .62 each plus tax and shipping

Thin 4x8 2.00 each plus tax and shipping

Blank Brick Quantity is not included in Quantity for price break.

Formula for estimating how many bricks you will need for your project
 $4 \frac{1}{2} \text{ 4x8 bricks} = \text{sq. foot} \times 4.5 \times \# \text{ of sq. feet} = \text{total \# of bricks needed.}$

Prices will be effective on all engraved bricks sales campaigns and add-on campaigns after January 2011.

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ORDERING INSTRUCTIONS

To avoid errors/delays, please use the following guidelines when preparing orders.

- There are several formats you may submit your brick orders.
 - * You can submit a copy of each order form the customer filled out
 - * You can send in the orders on an excel worksheet or in word format
- Use capital letters ONLY – print, not script.
- Punctuation and spacing counts as a character. Include punctuation on the order form (e.g. periods between initials, periods after abbreviations, etc. Each comma, hyphen, and period counts as a space.)
- You can use the “&” sign instead of the word “and” to save space
- Attach a copy of the logo sheet used for the campaign when submitting planner
- To avoid errors, write the name of the logo in the space provided.
- Separate orders by logo (football, cheer, no logo, etc.), check for legibility and number each order. Do not duplicate numbers. We will use the same numbering system that you used to number your orders. This number will be written on the back of each brick, making it easier for you to check them in upon receipt. The numbers will also help you with special installation designs.
- Keep a copy of each order submitted for proofing purposes.
- Most orders take 2-4 weeks to be processed.
- We are a distributor for Pavestone. We will be able to send your blank bricks with your order if you need them. You will need to use the formula on our Fundraising price sheet to decide how many you will need. We recommend you install your bricks in a sand bed, so that you can remove the blank bricks and replace with new engraved bricks with each campaign.

Engraved Bricks

- Please refer to lines, characters, and logo guidelines for brick size on our Fundraising price sheet. This will prevent delays on your order.
- 4x8 bricks with logo request will be left justified not centered. There are no exceptions due to the amount of space available when logos are used. Orders without logos will be automatically centered.
- Only approved logos will be used on 4x 8 bricks. Logos submitted for engraving must be approved before engraving. Our sandblasting process does not allow for intricate designs on smaller brick sizes. Logos submitted by customer must be camera-ready artwork or a minimum design fee of \$25.00 will be applied
- Our larger bricks and tiles allow for flexibility on design. We will design proof as close as possible to your order (left justified, centered, location of logo(s), etc). If design does not fit on the size of brick or tile requested, some changes may have to be made.
- We will gladly correct spelling errors. The proofing process is mainly for spell checking. If you have a customer with an exceptionally long name – we will make it fit in the format.
- It has been our experience that the Campaign Coordinator should proof all orders instead of giving them back to each person to proof. There will be a \$ 5 charge for any changes on orders that were previously approved and initialed by the proofing committee

We are looking forward to receiving your order!

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MARKETING IDEAS

What you put in your cover page along with your order form is what will really help your sales. After nearly 20 years in business, we realize that many people view this project as a way to memorialize those who have passed. It certainly can do that, however, we suggest that you give your customers examples of all the possible ways your program can honor those who have passed and those present. Let them know that this program will build not only a tradition but a legacy.

Examples of who might want to buy a brick in a school campaign:

Alumni	SRO's	Special Education
Current Students	Businesses in the	Special Olympics
Valedictorian	community	Graduates
Salutatorian	Technology Department	Gifts from Relatives
Top 10 Graduates	Food Services	Honor
First Graduating Class	Employees	Teachers/Coaches
Principals	Transportation Dept.	Large Tiles for Teams-
Sports Teams	Employees	<i>list awards/records</i>
Individual Athletes	Guidance Counselors	Senior Tiles- <i>with list of</i>
Clubs and Officers	Nurses	<i>honors</i>
Armed Forces Graduates	Custodial Dept.	
Family Members	Employees	

Examples of who might want to buy a brick in a church campaign:

▪ Birth Announcement	▪ Youth groups	▪ Past Pastors
▪ Anniversaries	▪ Baptisms	▪ Office Personnel
▪ Marriages	▪ Deacons	▪ Choir Department
▪ Sunday School Classes	▪ Elders	▪ Special Scriptures
▪ Sunday School Teachers	▪ Founders of The Church	

Our 12x12's or 24x24's are a great centerpiece for your display of recognition. These tiles or bricks can display your church or school logo along with a scripture or motto. This is a great way to begin your campaign and to motivate your customers. These large pieces are also used for clubs to list their awards and ranks. They can even be used to list the school board members. Visit our website and click on the link "Brick Sizes" to view the colors and sizes available. All sizes available were made to modulate so that all your bricks will fit together evenly and nicely.

A vital key to the success of your campaign is your committee and the leaders of these committees. Sign up sheets for volunteers are a perfect way to unite a committee. Dividing up the work between parents and trustworthy students will make the process go smoother. Students can earn community service hours while helping your campaign. Even the parents who work will enjoy being a part of this new tradition. Let everyone be a part of this process and they will enjoy the outcome so much more.

Recommended Committees:

Committees to- Come up with a cover letter for school bricks and for business bricks (we can help with this). Using the tips above will help you market your bricks with success.

Committees to- Make copies and assemble your order packets.

Committees to- Market to your community and businesses. Let them know that we can engrave their company logo if they provide clean camera-ready artwork.
(Due to the sandblasting process we are unable to design small detail.)

Committees to- Advertise through cable and school websites. This will allow you to reach much more of your community.

Committees to- Send out mass mailings to all students and their parents with a cover letter and order form. You can get "To the Parents OP" labels from your main office and get businesses to sponsor postage.

Committees to- Market to clubs in your school. The list of all these clubs and their sponsors are available at your main office. Place letters in their boxes asking for 5 minutes on their agenda for their next meeting. Bring along all the necessary tools to the meeting such as sample bricks and order forms. Advise them that they do not want to miss the opportunity to advertise and permanently recognize their members. If you would like to rebate each club, customize an order form with their organization name. Once they collect their order forms and payments they can make a check to your group minus their percentage.

Committees to- Advertise every chance you get. Equipped with pictures, sample bricks and order forms you can setup a table at events such as sporting events, PTA meetings and assemblies.

Committees to- Organize all your orders by logo (all footballs together...etc) number them consecutively on the upper right corner. Make a copy of each order and check.
(Mail, Fax, email or deliver orders to Brick & Stone Graphics. you can place all your orders in excel or word format.)

Committees to- Receive and Proof orders. We will make a proof for each brick (6 bricks to a page). To avoid confusion and changing design fees we suggest that you don't allow customers to proof their own order.

Committees to- Check the bricks. They will have the same number written on the back of the brick as the number on the proof copy- so they are easier to check in *(give yourself a few days to do this before installation so we can fix any last minute problems.)*

If you have any questions please feel free to call. Good luck and we hope to make this experience a good one for you and to make the process go as smoothly as possible!

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FUNDRAISING PLANNER

Brick & Stone Graphics offers an innovative fundraising concept with a simple plan to help your organization get its campaign started. The Brick Fundraising Program offers several options. The choices made by you and your planning committee will help us customize the campaign to your specific needs. This planner provides information to help with these decisions. Please read the *"Campaign Coordinator Guidelines"* before completing this form. Once you have completed these pages, please mail or fax them into us. Upon receipt, we will open your account and start working on your sample bricks and order forms at no charge. In your packet you will find a sample brick order form and a sample tile order form on the reverse side. The same format will be used on your custom order form. You can also design your own order form if you would like, but please submit a copy to us in advance so that we can make sure that it follows our guidelines.

- The name of the group sponsoring this campaign: _____
- Are you tax exempt? Yes _____ No _____
(If so, we will need a copy of your tax exemption form for your file)
- The contact person who will work with Brick & Stone Graphics and receive orders from your clients:

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

- Will the contact person change each year or each campaign? Yes _____ No _____

*We will need this form completed each time the contact person (Campaign Coordinator) changes. Additional copies can be requested or downloaded from our website.

- Shipping Address: _____
(Must be a street address, not a post office box)

City: _____ State: _____ Zip: _____

There are two types of bricks available – thin or thick. The engraving price of thin and thick bricks is the same. Blank brick prices for each are not. Available colors of bricks can be viewed on our website.

Thin Brick: 4"x8" – There are several colors available, and the range of colors should coordinate with most architectures.

Stock colors are: **Colony Red, Medium Iron Spot-77, and Coppertone.**

Thin bricks can be installed on an existing wall or over existing concrete sidewalks.

Coordinating (cream color) 12"x12", 12"x24", and 24"x24" tiles are available.

Thick Brick: 4"x8" – Stock colors include: **River Red, Pewter and Terra Cotta.**

All offer a choice of larger bricks/tiles in 12"x12", 12"x24", and 24"x24".

These are the same color and thickness as the 4"x8" bricks.

If your group already has bricks, please provide samples so we can verify that they are suitable for engraving. The engraving price is the same whether we use your bricks or ours. If we match an existing installation, please send us a picture via email (jpg) so we can match font and brick color. We can also engrave on clay pavers as well.

- Will your bricks be installed over an existing wall, concrete sidewalk/patio or In\ground walk way/patio? _____
- Our brick choice is: _____ thin bricks _____ thick bricks
- Our color choice is (refer to the above list): _____

Your organization must decide how much to charge for each brick. Refer to our Price Sheet for the most current price information. The price you decide on should include the cost of installation, shipping and miscellaneous expenses (printing of order forms, postage, etc.). In addition, be sure to consider whether your group will want to purchase any blank bricks or tiles, as that will affect the total cost. To determine the installation cost, call and request a quote from the company or individual that will be responsible for your installation. We are a distributor for paverstone (the brick we use) so we can provide your blank bricks.

- We will create our own order form Yes _____ No _____
- Checks should be made payable to: _____
- We will sell our bricks for:

\$ _____	each (4"x8")
\$ _____	each (12"x 12")
\$ _____	each (12"x 24")
\$ _____	each (24"x 24")
- How did you hear about our engraved brick program?

Your organization is now ready to begin the sales campaign. Most schools conduct two campaigns each year, fall and spring. Churches and other organizations usually run the campaigns for 3-6 months and repeat annually.

A printed copy (proofs) of engraved bricks will be mailed, faxed or emailed to your contact person for approval. As soon as the proofs are received, make necessary corrections and initial each correct brick/tile to indicate approval. Production will not begin on your order until we have received all initialed, approved proofs. Approved proofs may be returned by fax, mail or email. To ensure timely production, proofs should be returned within 2 weeks. *See marketing tips before setting up your program.*

Before sending in your orders, separate each by logo (*eg; football, drill-team, no logo, etc.*), check for legibility, and number each order. Do not duplicate numbers. These numbers will be marked on the back of each brick/tile after engraving. Most orders take 2-4 weeks. Send us copies of the original forms and the contact person should hang on to the originals for proofing. You can also send your orders in a spreadsheet or word format.

When mailing in large orders, include a 50% deposit (*based on the number of bricks ordered*). The balance and any additional amounts due will be billed after the order is shipped. If your organization is tax exempt, submit a copy of your Certificate of Exemption with this planner.

Congratulations! Brick & Stone Graphics can now begin designing your campaign. A master copy of your custom order forms (for you to make copies) and sample bricks will be ready in a few days and can be shipped to you or picked up at our office. We hope that this is the most successful fundraiser your group has ever sponsored! And please feel free to give us a call if you have any questions.

BRICK & STONE

G R A P H I C S

www.brickstonegraphics.com

FUNDRAISING PLANNER

Brick & Stone Graphics offers an innovative fundraising concept with a simple plan to help your organization get its campaign started. The Brick Fundraising Program offers several options. The choices made by you and your planning committee will help us customize the campaign to your specific needs. This planner provides information to help with these decisions. Please read the "*Campaign Coordinator Guidelines*" before completing this form. Once you have completed these pages, please mail or fax them into us. Upon receipt, we will open your account and start working on your sample bricks and order forms at no charge. In your packet you will find a sample brick order form. The same format will be used on the custom order form we create for you. Our generic order form is also available in a customizable word format. If you wish to receive it by email, please provide your email below and check the appropriate box. You can also design your own order form, but please submit a copy to us in advance so that we can make sure it follows our guidelines.

- The name of the group sponsoring this campaign: _____
- Are you tax exempt? Yes _____ No _____
(If so, we will need a copy of your tax exemption form for your file)
- The contact person who will work with Brick & Stone Graphics and receive orders from your clients:

Name: _____ Date: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ *Send order form to me!*

- Will the contact person change each year or each campaign? Yes _____ No _____

*We will need this form completed each time the contact person (*Campaign Coordinator*) changes. Additional copies can be requested or downloaded from our website.

- Shipping Address: _____
(Must be a street address, not a post office box)

City: _____ State: _____ Zip: _____

There are two types of bricks available – *thin or thick*. The engraving price of thin and thick bricks is the same. Blank brick prices for each are not. Available colors of bricks can be viewed on our website.

Thin Brick: 4"x8" – Currently, the only color available in stock for new fundraisers is **Havana Red**. These thin bricks can be installed on an existing wall or over existing concrete sidewalks. Coordinating (*cream color*) 12"x12", 12"x24", and 24"x24" tiles are available.

Thick Brick: 4"x8" – Stock colors include: **River Red, Pewter and Terra Cotta**. All of these offer a choice of larger bricks 12"x12", 12"x24", and 24"x24" available in the same color and thickness as the 4"x8" bricks.

If your group already has bricks, please provide samples so we can verify that they are suitable for engraving. The engraving price is the same whether we use your bricks or ours. If we match an existing installation, please send us a picture via email (*jpg*) so we can match font and brick color. We can also engrave on clay pavers as well.

- Will your bricks be installed over an existing wall, concrete sidewalk/patio or In-ground walk way? _____
- Our brick choice is: _____ thin bricks _____ thick bricks
- Our color choice is (refer to the above list): _____

Your organization must decide how much to charge for each brick. Refer to our Price Sheet for the most current price information. The price you decide on should include the cost of installation, shipping and miscellaneous expenses (*printing of order forms, postage, etc.*). In addition, be sure to consider whether your group will want to purchase any blank bricks or tiles, as that will affect the total cost. To determine the installation cost, call and request a quote from the company or individual that will be responsible for your installation. We are a distributor for paverstone (*the brick we use*) so we can provide your blank bricks.

- We will create our own order form Yes _____ No _____
- Checks should be made payable to: _____
- We will sell our bricks for:

\$ _____	each (4"x8")
\$ _____	each (12"x 12")
\$ _____	each (12"x 24")
\$ _____	each (24"x 24")
- How did you hear about our engraved brick program?

Your organization is now ready to begin the sales campaign. Most schools conduct two campaigns each year, fall and spring. Churches and other organizations usually run the campaigns for 3-6 months and repeat annually.































































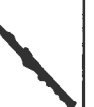
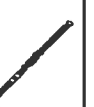












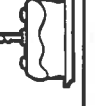























A printed copy (*proofs*) of engraved bricks will be mailed, faxed or emailed to your contact person for approval. As soon as the proofs are received, make necessary corrections and initial each correct brick to indicate approval. Production will not begin on your order until we have received all initialed, approved proofs. Approved proofs may be returned by fax, mail or email. To ensure timely production, proofs should be returned within 2 weeks. *See marketing tips before setting up your program.*

Before sending in your orders, separate each by logo or no logo and group logos together (*eg; football, drill-team, etc.*), check for legibility, and number each order. Do not duplicate numbers. These numbers will be marked on the back of each brick after engraving. Most orders take 2-4 weeks. Send us copies of the original forms and the contact person should hang on to the originals for proofing. You can also send your orders in a spreadsheet or word format. All orders sent in by word format will be expedited.

When mailing in large orders, include a 50% deposit (*based on the number of bricks ordered*). The balance and any additional amounts due will be billed after the order is shipped. If your organization is tax exempt, submit a copy of your Certificate of Exemption with this planner.

Congratulations! Brick & Stone Graphics can now begin designing your campaign. A master copy of your custom order forms (*for you to make copies*) and sample bricks will be ready in a few days and can be shipped to you or picked up at our office. We hope that this is the most successful fundraiser your group has ever sponsored! And please feel free to give us a call if you have any questions. We look forward to working with you!

LOGO CHOICES

									
BASEBALL	TENNIS BALL	BASKETBALL	FOOTBALL	SOCCER BALL	VOLLEY BALL	WATER POLO	HOCKEY	BASEBALL-2	BASEBALL-3
									
FOOTBALL-2	GOLF	TENNIS-2	BOWLING	LACROSSE	BOXING	BOY GYMN.	GIRL GYMN.	POWER LIFT	WRESTLING
									
WEIGHT LIFTING	DIVING	TRACK	CROSS COUNTRY	SWIMMING	PEP SQUAD	FLAG CORP	TWIRLER	DRILL TEAM	CHEERLEADER-1
									
MEGAPHONE	Film	STUDENT COUNCIL	JOURNALISM	DRAMA	NHS	LAMP. LEARNING	PTA	DECCA	ROTC
									
BOY SCOUTS	GIRL SCOUTS	MASON	FFA	GRADUATION	ALUMNI	DOCTOR	BAND	MUSIC	CHOIR
									
DRUM	FRENCH HORN	BARITONE	CELLO	BASSOON	TRUMPET	TUBA	SAXOPHONE	TROMBONE	PIANO
									
VIOLIN	CLARINET	OBOE	FLUTE	COMPUTER	ART	OPEN BOOK	SMILE	HANDPRINT	HEART
									
PAW	ROSE	STAR	APPLE	ANGEL	CROWN	BIRTHDAY CAKE	GOOD LUCK	FOOTPRINTS	COWBOY BOOT
									
THE FISH	PRAYING HANDS	CROSS	BUTTERFLY	HEARTS	FLOWERS	PEACE	CROSSES	BELL	COWBOY HAT
									
MUSTANG	BOB CAT	HAWK	RAM	EAGLE	INDIAN	TORNADO	CHIEF	TROJAN	PANTHER

**SAMPLE
ONLY**

**YOUR ORGANIZATION
NAME HERE
BRICK ORDER FORM**

ORDER #

ONE BRICK ORDER PER PAGE

STYLE ONE

NO LOGO

**TEXT WILL BE
AUTOMATICALLY
CENTERED**

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

LINE 1 (16 LETTERS OR SPACES)

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

LINE 2 (16 LETTERS OR SPACES)

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

LINE 3 (16 LETTERS OR SPACES)

STYLE TWO

**LOGO CHOICE
PLACE NAME OF
LOGO ON LINE**

**ONLY ONE LOGO
PER BRICK**

**TEXT WILL BE
AUTOMATICALLY
LEFT-JUSTIFIED**

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LINE 1 (13 LETTERS OR SPACES)

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LINE 2 (13 LETTERS OR SPACES)

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LINE 3 (13 LETTERS OR SPACES)

ORDERING INFORMATION

PRICE \$ _____

Name _____

Phone Number _____

Amount Paid \$ _____ Check Number _____

Make checks/money orders payable to: Name of organization

For more information contact: Name and phone number of Campaign Coordinator

Mail orders to: Name of organization
Correspondence address
City, State Zip

BRICK & STONE

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10310 Plano Road, Suite B, Dallas, TX 75238
Phone 214.343.0573 Fax 214.349.4776 Toll Free 800.442.1942
www.brickstonegraphics.com

CONTACT ORDER CONFIRMATION SHEET

Job Name: _____

Brick Color: _____

Daytime Contact Person (8:00-4:30, M-F): _____

Telephone #(s): _____

Fax #: _____

E-Mail Address: _____

Mailing Address: _____

Shipping Address: _____

*Mail or Fax Proofs? _____

Ship or Pick Up Bricks? _____

Need Bricks by? _____

***PLEASE NOTE: Proofs MUST be returned to us within 2 weeks.**

Signature _____

Date ___/___/___

MAIN STREET PROGRAM ADVISORY BOARD

MEMBER LIST

2015

<p>Egon Barthels 1313 N. Avenue B Shiner, Texas 77984 361-571-3466 egon@guadalupevalleymedia.com</p>	<p>App: 07/09 Reapp:12/10 Reapp:12/12 Reapp:11/14 TE: 09/16</p>	<p>John Pirkle 1527 St. Vincent Gonzales, Texas 78629 210-464-8556 john_pirkle@yahoo.Com</p>	<p>App:10/01/14 TE: 9/30/16</p>
<p>Del De Los Santos 724 N. College Gonzales, Texas 78629 830-203-0514 deldls@stx.rr.com</p>	<p>App: 12/09 Reapp: 1/14 Reapp: 09/15 TE: 09/17</p>	<p>Connie Dolezal 228 Fair Street Gonzales, Texas..... 830-857-5339..... connie@shear-designs.com</p>	<p>App: 05/09 Reapp:12/10 Reapp: 12/12 Reapp:11/14 TE: 09/16</p>
<p>Carlos A. Camarillo 524 County Rd 309 Gonzales, Texas 78629 830-857-6371 Camarillo1958@yahoo.com</p>	<p>App: 01/14 Reapp: 09/15 TE: 09/17</p>	<p>Lisa Kay Brown P. O. Box 745 Gonzales, Texas 78629 830-445-1419 hunlovmom@gmail.com</p>	<p>App: 01/14 TE: 09/16</p>
<p>Diane McCaskill 1004 St. Michael..... Gonzales, Texas 78629 830-857-6330 Di_mccaskill@yahoo.com</p>	<p>App: 01/14 Reapp: 09/15 TE: 09/17</p>	<p>Sherri Schellenberg..... 1410 St. Vincent Gonzales, Texas 78629 5830-857-6439 sherrischellenberg@stx.rr.com</p>	<p>App: 12/12 Reapp: 1/14 Reapp: 09/15 TE: 09/17</p>
<p>Johnnie Edwards 206 St. Francis St Gonzales, Texas 78629 361-0688-9404 Jedwards601@mac.com</p>	<p>App: 04/16 TE: 09/16</p>	<p>Debbie A. Toliver..... 1932 St. Hwy. 97W Gonzales, Texas 78629... 830-857-3974..... Toliver_debbie@yahoo.com</p>	<p>App: 05/09 Reapp: 1/14 Reapp:09/15 TE: 09/17</p>
<p>John Boothe..... 609 FM 108 South..... Gonzales, Texas 78629 830-203-1979 John.Boothe@altana.com</p>	<p>App: 09/15 TE: 09/16</p>	<p>Shelli Shelton Van Kirk..... 768 CR 197 Gonzales, Texas 78629 830-857-1523 photographibyshelli@yahoo.com</p>	<p>App: 04/16 TE:... 09/17</p>

Barbara Friedrich, Main Street Administrator, Gonzales Main Street Program
mainstreet@cityofgonzales.org - 830-263-0118 (cell) – 830-672-2815 (Office)

According to Gonzales Main Street, Inc. By-Laws the board members are to be appointed by City Council. There is no restriction as to residency nor to term limits.

AMERICAN VOLKSSPORT ASSOCIATION

America's Premier Noncompetitive Sports Organization



American Volkssport Association Facts & Figures

- ✓ The American Volkssport Association (AVA) is a 501(c)(3) nonprofit organization dedicated to promoting regular physical fitness activity for Americans as an essential component of overall good health.
- ✓ AVA is America's premier noncompetitive sports organization and administers the nation's largest noncompetitive sports program from its national headquarters in Universal City, Texas.
- ✓ Since its inaugural U.S. event in 1976, AVA now boasts of more than 250 chartered sports clubs nationwide, whose activities are monitored by ten Regional Directors who are elected by the clubs in their region.
- ✓ The volkssporting movement began in Germany in 1968 – now in more than 40 countries worldwide.
- ✓ Volkssporting is an international sports phenomenon that promotes personal physical fitness and good health by providing fun-filled, safe exercise in a stress-free environment through self-paced walks and hikes, bike rides, swims, and in some regions cross-country skiing and snowshoeing.
- ✓ Walking is the most popular of all U.S. volkssporting activities and has been identified by the U.S. Surgeon General as the most beneficial form of exercise.
- ✓ Two trails are normally offered at walking events: 10 kilometers (6.2 miles) or 5 kilometers (3.1 miles).
- ✓ More than 3,000 sanctioned U.S. volkssport events are sponsored annually with participation open to the general public. No need to be an athlete.
- ✓ Special provisions also allow for the physically challenged to participate in most events.
- ✓ Nearly 400,000 people took part in AVA events during a recent two-year period.
- ✓ More than six million individuals have participated in volkssporting since 1990.
- ✓ Clubs schedule several walks annually usually one or two-day events on a weekend, available only on that date. Participants may start an event individually or in a group at any time during a specified time period and are allowed more than enough time to finish. These are designated as "Traditional" events.
- ✓ Also there are established walk routes that can be walked throughout the year or seasonally at the participant's personal convenience. These are designated as year-round and seasonal events.
- ✓ Many people adopt volkssporting as part of their lifestyle, and have completed hundreds of events and thousands of kilometers. While many begin walking for fitness (that inevitable medical wake-up call), most continue because of friendships and social benefits provided by the local clubs.
- ✓ A unique aspect of volkssporting is the Achievement Awards Program whereby participants may enroll in an incentive awards program keeping records of distances walked and events completed. Record books are purchased for a nominal fee.
- ✓ The record books are stamped when the events are completed and after processing at the Association headquarters, achievement awards consisting of a patch, pin and certificate are returned to the participant.
- ✓ AVA is run by an all-volunteer board of directors with a President, Vice President, Secretary and Treasurer and ten Regional Directors who form the National Executive Council. There are six paid employees at the headquarters location.
- ✓ **Mission Statement:** The AVA is the advocate for the promotion and organization of walking and other noncompetitive sporting events that encourage physical fitness, fun and friendship for people of all ages and abilities.
- ✓ **Vision Statement:** To be recognized as America's premier noncompetitive sports organization with sustained growth and sound financial base.
- ✓ **Values Statement:** The AVA values friendship, fun and fitness through quality family oriented noncompetitive events, in America's spirit of teamwork where all can achieve their personal best.

What is Volkssporting?

Volkssporting started in Germany and simply defined, is a personal fitness sports and recreation program offering noncompetitive walks, hikes, bike rides, swims, and in some regions cross-country skiing. You may choose your time to start within the start/finish "window" and participate in the sport at your own pace.

Walking – also called "volksmarching" – is the most popular of all the volkssporting activities.

Volkssporting in the United States is sponsored by the American Volkssport Association (AVA) which has a nationwide, grassroots network of about 300 active clubs presenting more than 3,000 volkssporting events each year.

Founded in 1976, AVA is an educational nonprofit 501(c)3 corporation dedicated to promoting fun, fitness and friendship.

Almost 400,000 Participants

The 2010-2011 AVA Biennial Report indicates that almost 400,000 people took part in AVA events during the July 1, 2008 – June 30, 2010 reporting period.



Year-Round and Nationwide

Volkssporting events take place throughout the year, all around the country. Historic and scenic sites are selected for their enjoyment. Trails are carefully laid out and marked and easy to follow directions or maps are provided.

Trails are rated based upon the challenge the route presents. The designated Start Point is open for several hours to allow you to begin your volkssporting adventure at your leisure. Trails have checkpoints along the route and are monitored for security and



Volkssporting As A Lifestyle

Many people adopt volkssporting as part of their lifestyle, and have completed hundreds of events and thousands of kilometers. While most begin walking for fitness (that inevitable medical "wake-up call"), most continue because of friendships and social benefits.

kilometers. While most begin walking for fitness (that inevitable medical "wake-up call"), most continue because of friendships and social benefits.

Most participants do take part in the International Achievement Award Program by purchasing record books to record their progress, or receive a special event award that adds to the fun of accomplishment.



Volkssporter Profile

The average volkssporter is a "baby boomer," in his or her mid-fifties, and usually an "empty-nester" either approaching or beginning retirement.

The ratio of female to male participants is about 60%-40%. Approximately 25,000 volkssporters are members of local clubs, with thousands more regularly walking each year.

Past surveys indicate 84% travel out of state on a regular basis to participate in events and that they participate for enjoyment of the outdoors, exercise, health, travel and to enjoy the fun and social aspects of volkssporting.



Fun, Fitness, Friendship

American Volkssport Association
 1001 Pat Booker Road, Suite 101
 Universal City, Texas 78148
 210.659.2112
www.ava.org

**Volkswalking:
 Off the Beaten Path
 view video**

**Volkswalking:
 A Family Affair
 view video**

Follow us on Facebook to receive our latest updates!

American Volkssport Association

safety.

In the volkssporting tradition, you frequently find volkssporters gathered at the Finish Point where they take time to enjoy friends, and at some events, entertainment or refreshments.

Membership

Open to everyone, local club or national membership is optional, but highly recommended. Join the AVA today! Go to the www.ava.org homepage and use the membership link.

Volkssporter Profile Continued

It is not uncommon to find two or three generations at AVA events. Adults with children participate as a family while young adults enjoy more extreme hikes and longer distances.



3,000+ Events Annually

With more than 3,000 events per year, about 1,200 events are "live", with many participants coming together to enjoy a delightful family weekend.

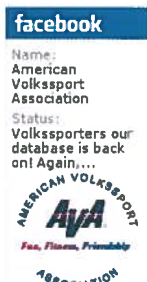
About 1,870 events are self-guided and open every day of the year. AVA's **Starting Point** is an annual directory of these events published and sold by AVA.

All AVA events are listed on AVA's website at www.ava.org (Locate Walking Events link.) AVA's largest events routinely attract thousands of people.

Biennially, the AVA hosts a week-long National Convention, which Volkssporters from all over the world attend.

Sponsor Benefits At Events

- Drive retail
- Ability to interact with event participants for several hours
- Showcase products
- Exposure to lucrative senior target market
- Increase brand loyalty
- Create product awareness



Promote Your Page Too

New Walkers Program Packet

Order Form

The AVA has a New Walkers Program packet to get you started right, at a cost everybody can afford. You may purchase a packet at an event from a local AVA Club for \$5.00, or order one from the AVA National Headquarters direct for \$6.50 (includes shipping cost). Not all Clubs have packets in stock, so be sure to call ahead and ask if they have one available for sale.

Order one packet for each person participating. A New Walker Packet does not include an Associate Membership.

Packet includes:

- 1st green RVV Event Record Book for your first 10 events anywhere in the world.
- 1st blue RVV Distance Record Book for your first 500 kilometers anywhere in the world.
- 3 coupons for free snacks at events. These coupons are good only at events in the USA.
- 1 coupon for a free issue of *The American Walker* (TAW) bimonthly newspaper.
- Booklet on explanations about Volkssporting.
- 1 coupon for 10% off your first purchase of AVA merchandise.
- 1 coupon for an event in May - National Physical Fitness and Sports Month patch.

Send \$5.50 for each New Walkers Program Packet

Texas Residents please add sales tax of 8.25% to merchandise total. Make your check payable to AVA. Print the form to mail order, or fax form and your credit card information to the number below. You may also call the number below to order direct. Please allow 2-3 weeks for delivery.

Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Email: _____
 Check: Credit Card: Expire: _____
 CC Security Code: _____

American Volkssport Association
 1001 Pat Booker Road, Suite 101
 Universal City, TX 78148
 Office (210) 659-2112 Fax (210) 659-1212 E-mail: Theresa@ava.org

Ready to become a new walker?
 Click the image above to view the
 New Walkers Program Packet!

1001 Pat Booker Road, Suite 101, Universal City, TX 78148 | Fax 210.659.1212 | Office 210.659.2112 | AVAHQ@ava.org

In order to effectively use this site, we recommend that you use Google Chrome, Safari, Firefox, or Internet Explorer version 9.0 or later for your browser.

Please visit the web pages of our companion organizations



[Internationaler Volkssportverbund E.V.](#)



[Canadian Volkssport Federation](#)

AVA Commercial Advertising Partners



AVA State Associations



MEDAL BLOCKS
 Take your Volkssporting achievement medals out of the box and put them on display!



TATER TOURS
 Walking and Volksmarching Trips. Tour the USA, the Tater Tour Way!



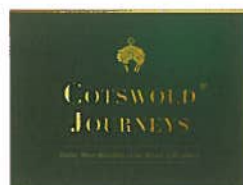
BLUETRAILS
 bluetrails: coastal trails, coastal towns, coastal tastes. Walk and discover the South Shore, Nova Scotia.



WALKING ADVENTURES INTERNATIONAL
 Travel to all 50 states and 58 countries on all 7 continents! History, Scenery, Culture and Volksmarching... more than just a walking tour!



GREAT CIRCLE ROUTE
 Guided walking holiday tours in the United Kingdom and Europe. Holidays designed to engage travelers in exploring the history, gardens, culture and natural



COTSWOLD JOURNEYS
 Providing walking and cycling holidays in the Cotswolds for over twenty years.

Financial Statement
July 31, 2016
Gonzales Main Street, Inc.

Date	Num	Description	Category	Amount
Balance as of 06/30/2016				7,983.50
07/01/2016	1923	Void		0.00
07/01/2016	1924	Barbara Friedrich	Logan Ryan Band	-300.00
07/01/2016	1925	Barbara Friedrich	Cash for Workers	-100.00
07/01/2016	DEP	Deposit	Quality Tire	1,000.00
07/01/2016	DEP	Deposit	Booth Spaces	170.00
07/04/2016	1951	Fool Hearted Productions	Jon Wolff	-2,250.00
07/04/2016	ATM	Buc EE's	Ice	-9.68
07/04/2016	ATM	Buc EE's	Ice	-8.06
07/04/2016	ATM	Buc EE's	Ice	-3.23
07/04/2016	ATM	HEB	Supplies	-22.98
07/04/2016	ATM	La Potosina	Cake for Bands	-25.00
07/04/2016	ATM	Mr. Taco	Food for Bands	-125.63
07/05/2016	ATM	Harland Checks	supplies	-8.00
07/06/2016	DEP	Deposit	Booth Spaces	150.00
07/06/2016	DEP	Deposit	T Shirts	70.00
07/06/2016	DEP	Deposit	Raffle	330.00
07/07/2016	1952	Tornado Tees	Banner	-80.00
07/12/2016	DEP	Deposit	The Heights	400.00
07/12/2016	DEP	Deposit	Booth Spaces	25.00
07/12/2016	1957	Seguin Daily	Advertising	-480.00
07/12/2016	1954	KULP	Advertising	-500.00
07/12/2016	1955	KNRG 92.3	Advertising	-250.00
07/12/2016	1956	KULM	Advertising	-250.00
07/12/2016	1953	Victoria Radio	Advertising	-2,000.00
07/13/2016	ATM	ASCAP	Legal	-193.82
07/13/2016	ATM	ASCAP	Legal	-50.00
07/15/2016	1958	K Buk Radio	Advertising	-488.00
07/25/2016	DEP	Deposit	Booth Spaces	85.00
07/26/2016	1959	No Bull Radio	Advertising	-1,000.00
07/26/2016	1960	KHMC	Advertising	-500.00
Balance as of 07/31/2016				1,569.10

Business Improvement Grant
July 31, 2016

Date	Num	Description	Category	Amount
Balance as of 06/30/2016				14,404.60
07/26/2016	1049	Angels & Outlaws	Grant	-10,278.00
Balance as of 07/31/2016				4,126.60

BRINGING LOCALS BACK DOWNTOWN



**August 31, 2016
9:00 am – 2:30 pm
Downtown Seguin, TX**



Hosted by the Texas Downtown Association

Register today!

\$40.00 member
\$50.00 non-member

Register online

[www.texasdowntown.org/
regional-roundtable.html](http://www.texasdowntown.org/regional-roundtable.html)

CENTRAL TEXAS ROUNDTABLE AGENDA

9:00 am Registration

9:30 am Introductions

10:00 - 11:00 am Growing Your Business Through Philanthropy

Multiple downtown Seguin businesses have hosted fundraisers for area nonprofits. Through these events business owners contribute to local causes while creating new connections and re-introducing downtown to residents. In this session you'll hear from business owners who have made this work.

Hepzibah Hoffman-Rogers, Thunderpaws Canine Solutions

Mary Jo Langford, Court Street Coffee Shop

11:00 – 11:15 am Break

11:15 am – 12:15 pm Locals Moving their Business to Downtown

Sometimes the best leads for new downtown businesses are already in your town. This panel discussion will explore how some born and raised Seguinites decided to move their businesses downtown. You'll hear what triggered their decisions and why they think downtown is important.

Carlos Medrano, LoneStar Home Solutions

Brian Wallace, Seguin Brewing Company

12:15 – 1:15 pm Lunch – Included with registration

1:15 – 2:15 pm Developing a Strategy to Attract Locals

The Seguin Main Street Program recently developed a new work plan following the Refreshed Approach of creating Transformation Strategies. One of the strategies is to bring locals back downtown. Learn about how the Seguin Main Street Program plans on taking this strategy from an idea to a reality.

Kyle Kramm, City of Seguin Main Street

2:15 – 3:15 pm Tour of Downtown Seguin - optional