



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, August 22, 2017– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Del De Los Santos, Egon Barthels, Connie Dolezal, Shelli Van Kirk, Lisa Kay Brown, Carlos Camarillo, John Boothe and Sherrie Schellenberg. Members absent: Debbie Toliver, John Pirkle, and Angelia Wishert, *Johnnie Edwards*
Others present were Barbara Friedrich.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of July 25, 2017 Minutes

Following discussion, Connie Dolezal moved to approve the minutes of July 25, 2017. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider entering the Come and Take It Parade

Following discussion, Shellie Van Kirk moved to not participate in the Come and Take It Parade. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

3. Discuss and Consider Board Training on September 12, 2017

Barbara Friedrich reported that Main Street State Coordinator Debra Drescher would be able to do board training on September 12, 2017. Some of the board members could not make this date. The board discussed having Genora Young speak on Main Street at the next meeting.

Following discussion, Sherri Schellenberg moved to have Genora Young speak on Main Street at the next regular meeting on September 22, 2017. Egon Barthels seconded the motion. The motion prevailed by unanimous vote. *26*

4. Discuss Program of Work for 2018

Connie Dolezal requested that we place on the program of work landscaping on Confederate Square.

Following discussion, Connie Dolezal moved to approve the Program of Work for 2018 with the edition of a landscaping project. Shellie Van Kirk seconded the motion. The motion prevailed by unanimous vote.

5. Discuss and Consider any action regarding Promotion Committee

a) Winterfest

1. Winterfest Plan

Lisa Brown presented a list of activities that will be going on during Winterfest.

It was reported that the parade will start at 7 pm. Connie Dolezal reported that she would like to have a snow slide. This would cost \$750.00.

Following discussion, Shelli Van Kirk moved to spend up to \$750.00 for rental of snow slide. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

2. Vendor Applications

Barbara Friedrich presented the arts and craft and food vendor applications for Santa's Market to the Board. She stated that she and Debbie Toliver had talked and would suggest charging \$50.00 for a vendor space.

Following discussion, Lisa Brown moved to approve the arts and craft application for Santa's Market with the change of charging \$40.00 per space instead of \$50.00. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

Following discussion, Egon Barthels moved to approve the food vendor application for Santa's Market with changes of charging \$40.00 per space and including a sentence for additional power needed. John Boothe seconded the motion. The motion prevailed by unanimous vote.

3. Parade Application

Barbara Friedrich presented the Lighted Christmas Parade application to the board.

Following discussion, Lisa Brown moved to approve the Lighted Christmas Parade application as presented. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

b) Concert Series and Star Spangled Spectacular

1. Sponsorship Packets

Egon Barthels presented the Main Street Concert Series sponsorship packets for 2018 to the board for approval.

Following discussion, Lisa Brown moved to approve the 2018 Main Street Concert Series sponsorship packet. Shellie Van Kirk seconded the motion. The motion prevailed by unanimous vote.

6. Discuss and Consider any action regarding Christmas/downtown decorations

a. Lighting Plan

Connie Dolezal presented the plan for purchasing 8 500' spool C9 wiring, wiring for across the streets, 125 LED-T50 bulbs, and 6" x 14" Oregon Fire Deluxe Garland for a total cost of \$5,023.63.

Following discussion, Sherri Schellenberg moved to approve spending \$5,023.63 for Christmas decorations. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

b. Window Decorating Contest

Barbara Friedrich presented a plan for a Christmas Window Decorating Contest for the downtown businesses. Shelli Van Kirk volunteered to oversee the contest.

Following discussion, Shelli Van Kirk moved to approve moving forward on a Christmas Window Decorating Contest for downtown.. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

7. Discuss and Consider any action regarding Organization Committee

a. Happy Fall Y'all

Lisa Brown presented the following list of activities that would be happening at Happy Fall Y'all: Movie on the Square, Costume Contest, Trunk r Treat, Photo Booth display, games provided by Rosangel and Brian Wells, Hay ride, Youth Center bringing something to the festival, firetruck display and police department for awareness and safety tips.

8. Discuss and Consider any action regarding Design Committee

Egon Barthels reported that it was time to renew the web site domain. He reported that it was about \$180.00 for 5 years.

Following discussion, John Boothe moved to approve spending up to \$200.00 for the gonzalesmainstreet.org domain for five years. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

9. Discuss and Consider any action regarding Economic Vitality Committee

It was discussed to put up the pumpkins down town on September 22, 2017 starting at 5 pm.

STAFF/COMMITTEE REPORTS

10. Manager's Report

Barbara Friedrich reported that she had been researching Historic Preservation Ordinances from different cities. She is working on one for the City.

11. Financial Report

Reviewed

12. Next regular meeting will be September 26, 2017 at 5:30 pm.

AJOURN

No further matters were discussed. Meeting was adjourned by motion by Egon Barthels and seconded by John Boothe.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary