

CITY OF GONZALES, TEXAS
GONZALES MAIN STREET ADVISORY BOARD MEETING
VIA TELEPHONE CONFERENCE
SPECIAL CALLED MEETING MINUTES – October 13, 2020

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CALL TO ORDER

Chairman Gregory Webb called the Main Street Meeting to order on October 13, 2020 at 5:36 pm. The following board members were present constituting in a quorum: Connie Dolezal, Meena Patel, D'Anna Robinson, Carlos Camarillo, Debbie Toliver, Amy Cernosek, Tiffany Hutchinson. Becky Eldridge was not in attendance, and did not call in. Also present was Liz Reiley, Main Street Director. Before meeting began City Secretary Kristi Gilbert performed the oath of office for Board Members Gregory Webb, Meena Patel, Connie Dolezal, D'Anna Robinson and Tiffany Hutchinson.

HEARING OF RESIDENTS

Temporarily suspended.

APPROVAL OF MINUTES

1. Approval of September 15, 2020 Advisory Board Meeting Minutes. No changes were made. Amy Cernosek moves to accept the September 15, 2020 Board Meeting Minutes as is, Carlos Camarillo seconded. The motion carried by unanimous vote.

ITEMS TO BE CONSIDERED

2. **Discuss, Consider, and Possible Action regarding Main Street Advisory Board Officer Positions & new Board Members.**

Discussion was held. Debbie Toliver moved to have Meena Patel continue as Secretary, and it was clarified that the role of Secretary and Recording Secretary was merged into one. Connie Dolezal seconded. Debbie Toliver moved to have Gregory Webb continue as Chairperson, D'Anna Robinson seconded; D'Anna Robinson moved to have Tiffany Hutchinson become Vice-Chairperson and Amy Cernosek seconded; Gregory Webb moved to have Connie Dolezal continue as Treasurer, and Carlos Camarillo seconded. All motions carried by unanimous vote.

Board of Directors:
Gregory Webb, Chairperson;
Tiffany Hutchinson, Vice-Chairperson;
Connie Dolezal, Treasurer;
Meena Patel; Secretary.

3. **Discuss, Consider, and Possible Action regarding Main Street Advisory Board Sub-Committee(s) and roles.**

An extensive and detailed discussion was held. Director Liz Reiley was requesting a report from the subcommittee(s) for Winterfest. The subcommittee did not have one.

4. **Discuss, Consider, and Possible Action regarding Black Friday shop & stroll.**

Discussion was held. Tiffany Hutchinson moves to have D'Anna Robinson and Amy Cernosek form a sub-committee to proceed with a realistic version of Black Friday sip and shop, with a contributing donation of up to but not to exceed \$100.00 (one hundred dollars). Debbie Tolliver seconded the motion. The motion carried by unanimous vote. The sub-committee will have a report at the next scheduled Special Meeting of October 20, 2020.

5. **Discuss, Consider, and Possible Action regarding Trunk or Treat collaboration with the churches.**

Discussion was held. Due to the time constraints, Board Members agreed that there was nothing Main Street could do for Halloween, therefore majority of the Board Members agreed to volunteer and assist the Churches in any way possible. Director Liz Reiley will reach out to the churches and advise Board Members accordingly as to how Main Street can assist. The date of the event is October 31, 2020, from 3:30 pm to 6:00 pm. There was no motion necessary.

6. **Discuss, Consider, and Possible Action regarding Gonzales Main Street Winterfest Celebration.**

Discussion was held. It was confirmed that the application to have Winterfest was approved and that events would need to be planned out. The Board went over a schedule of possible events. Board Members were assigned tasks. Meena Patel moved to schedule a Special Called Meeting on October 20, 2020 at 5:00 pm, to continue discussions and firm up schedule of events for Winterfest 2020. Amy Cernosek seconded. Meena Patel also motioned to grant Gregory Webb up to but not to exceed \$5,000.00 (five thousand dollars) to secure a Band to perform for Winterfest. Upon confirming that, Gregory Webb will report back to the Board at the October 20, 2020 meeting with specifics. Amy Cernosek seconded. Both motions carried by unanimous vote.

7. **Discuss, Consider, and Possible Action regarding Gonzales Main Street Stage recommendation for use to City Council.**

Matter to be tabled for October 20, 2020 meeting at 5:00 pm.

REPORTS:

Line Items 10,11, 12, 13: Promotion, Organization, Design and Economic Vitality Committee Report(s):

None to report at this time.

14. **Financial Report for the month of September:** Matter to be tabled for October 20, 2020 meeting at 5:00 pm.

Main Street Manager Liz Reiley's Report: Director Liz Reiley gave a brief report on items listed in the agenda.

11. **Requests by Board Members for items on future agendas.**

Request to discuss Christmas decorations, etc., at next meeting;

Request to discuss Black Friday Sip & Shop at next meeting.

13. **Set Date and Time for Next Meeting.**

October 20, 2020 at 5:00 p.m. at City Hall.

ADJOURN

No further matters were discussed. Meena Patel moved to adjourned the meeting at 7:28 pm by Gregory Webb seconded.

Liz Reiley, Main Street Manager

Gregory Webb, Chairperson

Meena Patel, Secretary