

# **GONZALES CONVENTION AND VISTOR BUREAU**

Thursday, February 15, 2018

Gonzales Municipal Building at 12:00 P.M.

## **AGENDA**

### **CALL TO ORDER AND CERTIFICATION OF QUORUM**

### **PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### **APPROVAL OF MINUTES**

1. Approval of January 18, 2018

### **REPORTS**

#### 1. Staff Reports

- A. JB Wells – Expo Center and JB Wells Park
- B. Main Street – Barbara Friedrich

1. Report on Spring Garden and Grounds Tour
2. Report on Occupancy Trends – Allison Rodriguez
3. Report on Pioneer Village – Paul Frenzel
4. Report from Advisory Members on Event Development
5. Report on Upcoming Events
  - Chamber of Commerce Banquet February 23
  - Gonzales Stock Show March 1-3
  - Texas Independence Relay March 23-24
  - City Wide Garage Sale April 14
  - Come and Taste It Beer, Wine and Arts Festival April 28
  - 40 Fellas Food Fest April 28
  - American Freestyle Bullfight May 19th

#### 6. Financial Report

### **ACTION ITEMS**

1. Approval of dispersal of \$2,500 funding for Texas Independence Relay
2. Discussion of mission statement and proposed policy for consideration by City Council regarding delegated authority to the CVB Advisory Board for funding of events
3. Request from Gonzales Inquirer for consideration of funding for advertising for Come and Taste It Festival \$2,499
4. Request for funding from Abigail Mata Casares to sponsor float in Military Parade during SA Fiesta \$4,200
5. Call for new agenda items for the following meeting, by members

**Staff Report – Tourism Director – Clint Hille**

**Set Date and Time for Next Meeting**

## **ADJOURN**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.gonzaels.texas.gov](http://www.gonzaels.texas.gov) the 12th day of February 2018 at 10:15 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed

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I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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### ***Clint Hille, Tourism Director***

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.