

SPONSORSHIP AGREEMENT

NOTES REGARDING SPONSOR SIGNS:

- DUE TO SIGN AND PROMOTIONAL PRODUCTION, AND TO ENSURE YOUR NAME/BUSINESS IS PROPERLY RECOGNIZED, SUBMISSION FOR ARTWORK DEADLINE IS APRIL 15TH.
- SIGNS ARE PROVIDED BY GMS. GMS MAY RE-USE SIGNS FROM PREVIOUS YEARS IF SIZE IS SIMILAR TO THE SIZE NEEDED.
- LOGOS MAY BE PRINTED ON SIGNS IF THE APPROPRIATE ARTWORK IS PROVIDED. ARTWORK/LOGOS FOR SIGNS, POSTER, AND WEBSITE SHOULD BE EMAILED TO BFRIEDRICH@GONZALES.TEXAS.GOV
- ALL OTHER SIGNS WILL BE SIZED AS OUTLINED ABOVE OR AT COMMITTEE DISCRETION.
- BASED ON THE NUMBER OF RESPONSES, THE COMMITTEE RESERVES THE RIGHT TO ARRANGE SIGNS IN A MANNER THAT GIVES SPONSORS THE HIGHEST DEGREE OF RECOGNITION. HOWEVER, EVERY ATTEMPT WILL BE MADE TO HONOR SPONSOR'S FIRST CHOICE OF PLACEMENT.

SPONSOR INFORMATION

Business Name (to appear in materials):

Contact: _____

Phone: _____

Email: _____

Address: _____

City/St/Zip: _____

Website: _____

SPONSOR INFORMATION

Please sign below to indicate acceptance of sponsorship terms:

X _____

Printed Name: _____

DATE: _____

Enclosed is my payment for \$ _____

OR bill me in the amount of \$ _____

PLEASE RETURN TO:

Gonzales Main Street
PO BOX 547
Gonzales, Texas 78629

Gonzales Main Street is a 501c3 Non-Profit Organization. Your Donation is tax deductible.



PO Box 547 - 820 N St Joseph
Gonzales, TX 78629
P. (830) 672-2815 F. (830) 672-2813
BFriedrich@gonzales.texas.gov
www.gonzalesmainstreet.org



EST. 2008

SPONSORSHIP GUIDE



Greetings from Gonzales!

Gonzales Main Street proudly presents the Gonzales Main Street Concert Series, Fridays in June, and the 4th of July in Downtown Gonzales.

At this time, we humbly invite you to become a partner in our success by purchasing a sponsorship package.

To maximize your advertising dollars, we are offering 10 sponsorship levels that will give you the flexibility to meet your advertising needs.

You'll have a fantastic opportunity to reach attendees every Friday in June AND July 4th!

It is only through the generosity of supporters like you that we are able to continue hosting this community event at no charge to attendees.

If you have questions about sponsorship packages, please contact anyone on the Gonzales Main Street Board. Thank you for your consideration, we look forward to seeing you in Downtown Gonzales!

Sincerely,
Gonzales Main Street
Promotions Committee

STAR SPANGLED SPECTACULAR (\$10,000)
Exclusive Naming Rights for the GMSCS Concert Series Star Spangled Spectacular Fireworks Show on July 4th. Logo on Event Shirt, Promotional Posters, event website, all print ads ◦ "Thank You" ad in a local publication post-event ◦ 3 Recognition of STAR SPANGLED SPECTACULAR SPONSOR in between band performances ◦ Logo on Sponsorship Banner ◦ Free Vendor Space at Concert Series and Two (2) Concert Series T-Shirts.

STAGE SPONSOR (\$10,000)
Exclusive Naming Rights for the GMSCS Concert Series Stage. Logo on Event Shirt, Promotional Posters, event website, all print ads ◦ "Thank You" ad in a local publication post-event ◦ 3 Recognition of STAGE SPONSOR in between band performances ◦ Logo on Sponsorship Banner ◦ Free Vendor Space at Concert Series and Two (2) Concert Series T-Shirts.

HERITAGE PARTNER (\$5000)
Logo on GMSCS Event Shirt ◦ Logo on GMS Promotional Posters ◦ Listed as PREMIER PARTNER on event website ◦ Logo included on all print ads ◦ Logo present on "Thank You" ad in a local publication post-event ◦ 2 Recognition of HERITAGE PARTNER in between band performances ◦ Logo on Sponsorship Banner ◦ Free Vendor Space at Concert Series and Two (2) Concert Series T-Shirts.

PREMIER PARTNER (\$2500)
◦ Logo on GMSCS Promotional Posters ◦ Listed as PREMIER PARTNER on event website ◦ Logo included on all print ads ◦ Logo present on "Thank You" ad in a local publication post-event ◦ 1 recognition of PREMIER PARTNER in between band performances ◦ Logo on Sponsorship Banner ◦ Free Vendor Space at Concert Series.

OFFICIAL PARTNER (\$1,500)
Logo on GMSCS Promotional Posters ◦ Listed as OFFICIAL PARTNER on event website ◦ Logo present on "Thank You" ad in a local publication post-event ◦ Free Vendor Space at Concert Series.

***KOOZIE CLUB (\$1000)**
Your Logo on one side of GMS Event Koozie ◦ Your logo on GMS Promotional Posters ◦ Listed as KOOZIE CLUB on event website ◦ Logo present on "Thank You" ad in a local publication post-event ◦ Free Vendor Space at Concert Series.

***GMSCS FAN (\$500)**
Your Logo on one side of GMSCS Handheld Fan ◦ Your logo on GMS Promotional Posters ◦ Listed as MAIN STREET FAN on event website ◦ Name (no logo) on "Thank You" ad in a local publication post-event ◦ Free Vendor Space at Concert Series.

***BENCH SPONSOR (\$200.00)**
Advertise your business name, on a bench, on the event grounds.

***MONUMENT CIRCLE (\$100.00)**
Advertise your business name, on a lawn sign, on the festival grounds.

***TRASH CAN SPONSOR (\$50.00)**
Advertise your business name on a Trash Barrel on the festival grounds.

***INDIVIDUAL SPONSOR (\$25.00)**
Name (no logo) present on "Thank You" ad in a local publication post-event.

*limited space available.