

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, January 12, 2017
Gonzales Municipal Building at 12:00 P.M.
AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of December 8, 2016 Minutes

ACTION ITEMS

2. Presentation of Visit Widget for Gonzales, Texas
3. Discuss and Consider three year financial report on "Come and Take It" event.
4. Discuss and Consider application for funding from Come and Take It Committee
5. Discuss and Consider Billboards and Advertising opportunities
6. Discuss and Consider theme for marketing
7. Discuss and Consider Brochure
8. Discuss and Consider how to utilize the GCVB's time during the meeting

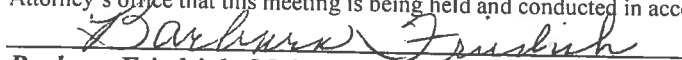
REPORTS

9. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
10. Post Event Report from Come & Take It committee
11. Report from advisory members on Event Development
12. Report on Upcoming Events
 - a. Casino Night Fundraiser – January 28, 2017
 - b. Honky Tonk Festival - February 17-19th, 2017
13. Financial Report
14. Staff Report
15. Next regular meeting will be January 12, 2017

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 6th day of January 2017 at 3:00 a.m./p.m. and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.


Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, December 7, 2016

City Hall ~ 820 St. Joseph

12:00pm

Call to Order and Certification of Quorum

Chairman Crozier called the meeting to order at 12:03pm. A quorum was declared present.

Members present: Barbara Crozier, Dawn O'Donnell, Paul Frenzel, Clint Hille, Chris Kappmeyer, Ann Covert, Holly Danz, Alison Guerra, Ken Morrow; **Members absent:** none ; **Ex officio present:** none; **Staff present:** Sami Jo Warren, JB Wells, Gary Schurig, Museum Director; **City Officials present:** Barbara Friedrich, Genora Young; **Guests:** Sarah Tenberg, Daisy Scheske Freeman

Public Comments: Guests introduced themselves. Media contract spreadsheet was passed around for review and the cuts that were made were discussed. Gary Schurig shared a story regarding a couple from New Zealand that visited the museum this past summer, as well as gave visitor numbers. Sami Jo Warren brought a list/flyers of upcoming events at JB Wells; light festival and rodeo/Joe Nichols concert. She also stated that the Tejano bands/dances are bringing in about 1,000 people each time. Go Texan Steak night brings in about 500 people from 18 or so different counties in Texas. Also in talks with an inflatable house company for a play day. Genora Young discussed that TXTN has come to the city, asking if there are any projects available for them to do. They will be working around town thru the end of December. Texas Independent Relay is also coming back to Gonzales in March.

1. Approval of Minutes: The minutes of the November 3, 2016 meetings were approved unanimously without corrections.

Action Items:

2. **Presentation of Visit Widget of Gonzales, Texas.** This company has requested this presentation to be moved to January, so they will be attending next month's meeting.
3. **Discuss and Consider Certified Folder Display Service, Inc.** To save money, the board could decide not to renew this service for next year. Genora Young recommended that we do as much free advertising as we can. We can place our brochures at all Texas Travel Information Centers in the state for free, we only pay for shipping to these facilities; currently 13 centers in Texas. Dawn O'Donnell moved to not renew the service with Certified Folder Display Service, Ann Covert seconded. Motion carries unanimously.
4. **Discuss resignation of Marketing Consultant and ongoing plan for marketing.** Jesse Holt has resigned. The brochures are close to being finished, hoping to print before Christmas. Personal Impressions has stepped up to assist with the design/printing of the brochures. Social media is

still in the works and a volunteer has come forward to handle the social media aspect, Gerri Lawing. Genora Young will handle any contract issues. Holly Danz moved to accept the resignation of the marketing consultant, Dawn O'Donnell seconded; motion carries unanimously.

Reports

5. **Report Regarding Advertising, Billboards, Website, and use and distribution of the video Rick Green has supplied.** Contracts for billboards are being reviewed. Artwork for Victoria College billboard has been approved and should be going up soon. Genora Young discussed that she will be working on our website, and will be contacting a past intern to assist. Gerri Lawing and Barbara Crozier will be handling the Rick Green video. Credit card to use for social media has not been issued yet.
6. **Report from Strategic Planning Committee.** Holly Danz discussed the committee meeting held in November. Biggest changes discussed were budget cuts and how we can save money; process to be put in place on how we can get behind those individuals that come to us requesting funds and how we can help their event; how we can get behind the Expo center to fill it and increase their revenue, would like to see their calendar of events at every monthly meeting. It was also proposed that our board members make 2 presentations a year to organizations in our surrounding areas to educate that we have this facility available for rental. It was also discussed to move the meeting time, and extend the meeting as needed. Barbara Crozier also noted that the board could explore grant options.
7. **Report from advisory members on Event Development.** We have an event coming up in the spring. 4 homes have committed to a garden and grounds tour during the first weekend of May; more details to come.
8. **Report on Upcoming Events.** GISD Education Foundation Casino Night Fundraiser taking place on Jan. 28, 2017 at the Expo. Stars in the Village December 9th and 10th.
9. **Financial Report.** Promotional items on hand will be used up before any new are ordered. Budget cuts have been made.
10. **Staff Report.** Barbara Friedrich discussed Winterfest celebration. Despite weather, turnout was decent. Breakfast with Santa served 150, this will be planned to do it again next year.
11. **Set date and time of next regular meeting.** January 12, 2017 at 12pm.

Chairman asked for a motion to adjourn. Ann Covert moved that we adjourn. With a second from Dawn O'Donnell, the meeting was adjourned at 12:43pm

Holly Danz, Secretary

COME AND TAKE IT
CELEBRATION



COME AND TAKE IT

Daisy Scheske

To: Chris Kappmeyer
Subject: RE: Phone Message

From: Chris Kappmeyer [<mailto:chris@brokernetwork.com>]
Sent: Monday, October 17, 2016 9:03 AM
To: Daisy Scheske
Subject: RE: Phone Message

All good, I thought I would see you at the Conv./Visitors Meeting. I wanted to give you a heads up. The board is looking for numbers from at least the past 3 C&TIs.

Basic head counts numbers
Income brought in on Ticket sales and other relevant numbers, booth, etc.
Is C&TI it profitable yet?

Wanted to get a basic feel if the headline bands have been helping with growing and making C&TI more profitable

Feel free to call me to discuss.

Thanks again for all you do for Gonzales
Cheers!



Chris S. Kappmeyer | Broker/Owner
Broker Network Realty
1011 Westlake Drive | Austin, Texas 78746
p. 512.327.1994 | f. 512.328.6911 | m. 512.426.1937
e. chris@brokernetwork.com |
w. www.kappmeyerrealty.com

Daisy Scheske

To: Genora Young
Subject: RE: CTI Committee HOT Funds Request for 2017

From: Genora Young [mailto:GYoung@cityofgonzales.org]
Sent: Monday, November 07, 2016 11:18 AM
To: Daisy Scheske
Cc: Barbara Friedrich; Liz Reiley; Robert Bland; Charles Windwehen; Pam Larison; 'Barbara Crozier'; Barbara Crozier (laurelridge@gvec.net)
Subject: RE: CTI Committee HOT Funds Request for 2017

Daisy,

The next meeting of the GCVB is December 8, 2016 at 12:30 p.m., Conference Rm at City Hall.

RE: Application: On page 2, Item h (bottom of the page), please provide information requested under **Supplemental Information Required With Application:**

- **Proposed Marketing Plan for Funded Event and**
- **Schedule of Activities or Events Relating to the Funded Project**

During the October GCVB meeting, Chris Kappmeyer requested that the past three years reports of Come & Take It Celebration be on the December Agenda for discussion.

Please provide any information you want included in the December packets, to Barbara Friedrich, by COB on Wednesday, November 30, 2016.

Thanks!

Genora

Daisy Scheske

From: Genora Young <GYoung@cityofgonzales.org>
Sent: Monday, November 28, 2016 5:10 PM
To: Barbara Crozier (laurelridge@gvec.net); 'Barbara Crozier'
Cc: Barbara Friedrich; Barbara Friedrich; Daisy; Liz Reiley
Subject: Request for extension CTI Report

Barbara,

Daisy contacted me today to see if the CVB Board would allow an extension beyond November 30th for the CTI Report. I understand that she is still suffering injuries from the car accident last week.

Barbara Friedrich is Cc'd so that she sees your response and knows what items to include on the upcoming agenda.

Thanks!

Genora

Genora C. Young, PCED, BREC
President/CEO, Gonzales Economic Development Corporation
City of Gonzales
820 St. Joseph Street
P. O. Box 547
Gonzales, TX 78629
Office 830-672-2815
Cell 830-263-9327
Fax 830-672-2813
gyoung@cityofgonzales.org
www.cityofgonzales.org



Daisy Scheske

From: Genora Young <GYoung@cityofgonzales.org>
Sent: Wednesday, November 30, 2016 12:39 PM
To: Erika Lester
Cc: Daisy Scheske
Subject: Gonzales CVB Meeting

Liz,
The CTI Report and Application will be on the January Meeting Agenda.
Thanks!
Genora

Sent from my iPhone

COME & TAKE IT CELEBRATION COMPARISONS

	2013	2014	2015	2016
Food	\$ 75,796.50	\$ 78,514.50	\$ 82,099.00	\$ 81,659.50 ¹
Beer	\$ 41,160.50	\$ 36,492.00	\$ 57,932.50	\$ 65,947.00 ²
Carnival	\$ 27,362.14	\$ 26,255.67	\$ 26,414.00	\$ 27,076.00
Commercial Craft	\$ 16,410.00	\$ 16,060.00	\$ 26,300.00	\$ 27,650.00 ³
Total	\$ 160,729.14	\$ 157,322.17	\$ 192,745.50	\$ 202,332.50

Payout to Chamber of Commerce	\$ 36,387.82	\$ 37,738.94	\$ 45,143.00	\$ 47,885.25
Payout to Non-Profit Vendors	\$ 61,938.44	\$ 70,530.76	\$ 63,576.34	\$ 67,526.13
Payout to Knights of Columbus	\$ 18,586.87	\$ 16,398.45	\$ 27,492.79	\$ 25,050.40
Net Retained Earnings to Come & Take It Committee	\$ 4,828.57	\$ 5,448.58	\$ 6,171.29	\$ 18,594.00
Total	\$ 121,741.70	\$ 130,116.73	\$ 142,383.42	\$ 159,055.78

- Notes: 1. In 2016 the contracts with non-profit food vendors were simplified and changed to allow the Come & Take It Committee to receive a straight percentage of ticket sales to help cover event expenses.
2. In 2016, the contract with the Knights of Columbus was changed to add a \$1 surcharge on each beer to be retained by the Come & Take It Committee to aid in creating and sustaining a fund to promote and fund future celebrations.
3. In 2015 the fees for Commercial Craft booths were increased.



Daisy Lynn
Edit Profile

MY EVENTS

5 Upcoming

3

Calendar

Discover

Subscribed

Past

Create

THIS WEEK

YOU'RE GOING TO Abbe...
Saturday at 9 PM

SEP
30

Come and Take It Celebration

Public · Festival · Hosted by Come and Take It Celebration

September 30, 2016 – October 2, 2016
Sep 30, 2016 at 6 PM to Oct 2, 2016 at 6 PM

Come and Take It Celebration
511 N St Joseph St, Gonzales, Texas 78629

Show Map

Invited by Gonzales ClassOf Oone

About

Discussion

Write Post

Add Photo / Video

Create Poll



Write something...

Search Facebook

Going

Invite

Edit

EVENT TIPS

Next Tip

Create New Event

Have another event by Come and Take It Celebration coming up? Create an event to let people know about it.

Create



Daisy Home

2

Details

The Come and Take It Celebration commemorates the firing of the first shot of the Texas revolution on Oct. 2, 1835, which took place near Gonzales. Come and help us celebrate history with the firing of the first shot!

1.5K
Interested

1.4K
went

2.4K
Invited

Recent Posts



Come and Take It Celebration — Johnny!
October 1, 2016



Come and Take It Celebration — Be sure to check out our official #Comeandtakeit merchandise booth under the food tent at 6:00 PM!
September 30, 2016



Come and Take It Celebration — The schedule of events is located on our website! <http://gonzalestexas.com/come-and-take-it/>
September 30, 2016

See All Posts

About the Venue



INSIGHTS

94K Reached
+0 this week

10K Viewed
+0 this week

3.3K Responded
+0 this week

Since 05/05/2016

See More

Related Events

See More



A Celebration of Life - Fiddlin' ...
Sun Jan 22 at John T. Floore C...
Concert · 210 guests
Interested · Going



HARD ASF
Sat Jan 28 at Cains Ashes
Nightlife · 83 guests
Interested · Going

Come and Take It Celebration



4.7

4.7 of 5 stars
278 reviews

5 stars		224
4 stars	31	
3 stars	15	
2 stars	2	
1 star	6	

MOST HELPFUL MOST RECENT STAR RATING

5 STAR REVIEWS



Melanie Wright reviewed Come and Take It Celebration —
Yesterday at 12:02am ·

Something for everybody, and one of the few celebrations where you can walk in for free. Put it on your calendar, for sure!

Like Comment Share

Come and Take It Celebration



Susan Benefield Logan reviewed Come and Take It Celebration —

October 2, 2016 ·

Loved everything! The town's people were so warm & inviting. The parade was so much fun. The organization of food, vendors and entertainment was perfect. Thank you for the guy playing the accordion and the card trick guy, they were a bonus. The "Come And Take It" reenactment was entertaining and educational. The pioneer village and folk were a hoot especially the guy in the blacksmith shop. I've been to the Goliad & San Jacinto reenactments and I think Gonzales has them beat.

I missed the chicken flying but I will be back for it next year!

Like Comment Share

Come and Take It Celebration, Christie Ortmann Fullilove, Britney Caka and 9 others



Kathy Valdez reviewed Come and Take It Celebration —

October 3, 2016 ·

Come & Take It was great family time. My family gathers every year from Victoria, Austin, Killeen, Houston and Gonzales to have fun. Gonzales is our home and we come back every year. I loved that The Electric Cowboys played. They played with heart. Tokens for adult beverages was a great idea vs the tickets. Great job Gonzales!!!

Like Comment Share

Come and Take It Celebration, Kathy Valdez and Susan Adams Kitchen



Terri Fehlis reviewed Come and Take It Celebration —

October 2, 2016 ·

Great town, great people! This is only the second time I've made it to Come & Take It but it was a great time! My Father would of loved it, it's a shame he's no longer with us.

Like Comment Share

Come and Take It Celebration, Britney Caka, Gregory Webb and Susan Adams Kitchen



Steve Logan reviewed Come and Take It Celebration —
October 2, 2016 ·

We have visited Gonzales before but just attended the celebration for the first time. Everyone did a great job putting it on and the "home town" atmosphere reminds me of what our state and country are about. We will be back!

Like Comment Share

Come and Take It Celebration, Britney Caka, Gregory Webb and 4 others



Servpro Guadalupe Gonzales reviewed Come and Take It Celebration —
October 3, 2016 ·

Servpro of Guadalupe & Gonzales Counties was proud provide the clean up and to work with Daisy & Robert for the 2nd year in a row. We think you guys do a great job putting this celebration on and we hope to be back next year to make the grounds ... "Like it never even happened."

Love Comment Share

Come and Take It Celebration, Britney Caka, Robert Bland and 2 others



Melanie Svoboda reviewed Come and Take It Celebration —
October 3, 2016 ·

Had a great time!! The music was great, and from what I saw the carnival was clean. Wish the booths were not so commercialized! But otherwise it was a lot of fun!!

Like Comment Share

Come and Take It Celebration and Britney Caka



Robin Steinman reviewed Come and Take It Celebration —
October 2, 2016 ·

One of the best festival I have been to in years. If not for the rude volunteer it was perfect.

Like Comment Share



Kelly Pattison Schumann reviewed Come and Take It Celebration —
October 2, 2016 ·

We had a great time at the 5k, the fair, the parade, helicopter rides, and visiting the vendors. This was our first time to attend.

Like Comment Share

Come and Take It Celebration, Britney Caka, Gregory Webb and 2 others



Come and Take It Celebration Thank you for joining us!
Like · Reply · Commented on by Daisy Lynn · October 2, 2016 at 9:47am

Come and Take It Celebration replied · 2 Replies



Write a comment...



Carol Robinson Swan reviewed Come and Take It Celebration —
October 3, 2016 ·

Thanks to all our customers this year! The celebration and weather and turnout were great! See you all next year, God willing! Name Rings & More, Don and Carol Swan

Love Comment Share

Come and Take It Celebration, Britney Caka, Gina Camacho and Misty Hall Kuntschik



Keill Chaney reviewed Come and Take It Celebration —
October 1, 2016 ·

Had a great time, the Bellamy brothers put on a good show as always. Keep the good bands comin!

Like Comment Share



Come and Take It Celebration, Christie Orman Fullilove, Gretchen Hilt and 3 others



Maria Esmeralda Rodriguez reviewed Come and Take It Celebration —
October 2, 2016 ·

We had so much fun It was our first time coming here and we can't wait for next year.

Like Comment Share



Come and Take It Celebration, Britney Caka, Gregory Webb and Janice Molnoskey



Come and Take It Celebration Thank you for joining us!

Like · Reply · 1 · Commented on by Daisy Lynn · October 2, 2016 at 9:47am



Write a comment...



Brian N Mollie James reviewed Come and Take It Celebration —
October 2, 2016 ·

We had so much fun Friday night and it wasn't too crowded! So much to see and do. Thanks for having Bellamy Brothers!!

Like Comment Share



Come and Take It Celebration, Britney Caka, Gregory Webb and Janice Molnoskey



Bradley Chappel reviewed Come and Take It Celebration —
October 2, 2016 ·

Everything about this Fair is sooooo much fun. The music lineup this year was the Best....

Like Comment Share



Come and Take It Celebration, Britney Caka, Gregory Webb and 2 others



Norma Turk reviewed Come and Take It Celebration —
October 3, 2016 ·

Thanks to all that worked unendingly to make Come & Take It 2016 a great success in every way!

Like Comment Share



Come and Take It Celebration



Clint Pustějovský reviewed Come and Take It Celebration —
October 2, 2016 ·

Great celebration from the parade to the booths to the Snakes.

Come and Take It Celebration, Britney Caka and Janice Molnoskey

Like Comment Share



Anisha McCord reviewed Come and Take It Celebration —
October 2, 2016 ·

Had a blast! kids enjoyed the petting zoo, touching snakes and the carnival rides!

Like Comment Share



Come and Take It Celebration, Britney Caka and Janice Molnoskey



Pam Pettijohn reviewed Come and Take It Celebration —
October 3, 2016 ·

Great C&TI celebration with perfect weather and a wonderful crowd.

Like Comment Share

Come and Take It Celebration and Britney Caka



Miranda Lopez reviewed Come and Take It Celebration —
October 2, 2016 ·

It's a family tradition I love attending. I can't wait for Come & Take it 2017

Like Comment Share

Come and Take It Celebration, Britney Caka and Gabby Rodriguez



Jeff Reich reviewed Come and Take It Celebration —
October 3, 2016 ·

Great time and neat cars! We try to go every year.

Come and Take It Celebration and Britney Caka

Like Comment Share



Luis Solis reviewed Come and Take It Celebration —
October 3, 2016 ·

Beautiful town and friendly people you can't find another place like it if you tired.

Like Comment Share

Come and Take It Celebration and Britney Caka



Angela Havel Barton reviewed Come and Take It Celebration —
October 2, 2016 ·

Was great seeing all the pictures from everyone there

Like Comment Share

Come and Take It Celebration, Britney Caka, Tara Straub Kuntschik and Janice Molnoskey



Arnold James Jr reviewed Come and Take It Celebration —
September 22, 2016 ·

My wife and I can't wait to finally join the celebration

Come and Take It Celebration, Britney Caka, Gregory Webb and 2 others

Like Comment Share



Jenny Moreno reviewed Come and Take It Celebration —
October 2, 2016 ·

My first time coming to come and take it ! && I loved it!! I had so much fun...

Come and Take It Celebration and Britney Caka

Like Comment Share



Andrew Georgiou reviewed Come and Take It Celebration —
October 3, 2016 ·

Great fun for kids and adults alike. Can't wait for next year.

Love Comment Share

Come and Take It Celebration and Britney Caka



Philip Moore reviewed Come and Take It Celebration —
September 8, 2016 ·

Went last year. Had a great time! Makin it a tradition now!

Like Comment Share

Come and Take It Celebration and Britney Caka



Aline Magee Blohm reviewed Come and Take It Celebration —
October 2, 2016 ·

Great time with family and friends! See everyone next year!

Like Comment Share

Come and Take It Celebration and Britney Caka



Ann Gaines Rodriguez reviewed Come and Take It Celebration —
October 6, 2013 ·

Come and Take It was great for us this year! Ate some great food, thought the arts and crafts booths were better than they've been for a while, had a great time watching other folks on the Kamikaze, saw lots of old friends. Good job, Come and Take It planners! Well done, Daisy!

Like Comment Share

Come and Take It Celebration, Britney Caka, Chris Mullenix and 3 others



Come and Take It Celebration Thank you for the positive feedback!
March 12, 2014 at 8:14am · Like · 1



Sandra Castaneda Hi! I'm looking for a vendor Helen Diaz. Can you connect me to her. I'm interested in buying a crossbody purse. Thanks
October 13, 2014 at 9:20pm · Like



Write a comment...



Anita Vega-Winfree reviewed Come and Take It Celebration —
October 3, 2013 ·

Love the Come & Take It -no other place to be the first weekend of Oct than in Gonzales, Tx at the Come & Take It!

Like Comment Share

Come and Take It Celebration and Esther Johnson



Come and Take It Celebration Thank you for attending!
March 12, 2014 at 8:14am · Like



Write a comment...



Julie Kimball-walker reviewed Come and Take It Celebration —
September 29, 2015 ·

Last year was great can't wait for this yr....bingo...lol

Like Comment Share

Come and Take It Celebration



Linda McCormick Montgomery reviewed Come and Take It Celebration —
October 24, 2015 ·

John Conlee concert was Great. Loved every minute of it. Thanks Gonzales

Like Comment Share

Come and Take It Celebration



Come and Take It Celebration You're welcome! We hope to see you next year!
Like · Reply · Commented on by Daisy Lynn · May 11, 2016 at 11:54am



Write a comment...



Richard Hopkins reviewed Come and Take It Celebration —
October 8, 2015 ·

Great atmosphere!!! The hospitality was amazing and can't wait till next year

Come and Take It Celebration

Like Comment Share



John Aaron Valchar reviewed Come and Take It Celebration —
October 4, 2014 ·

Was great to be in the parade this year

Like Comment Share

See More

4 STAR REVIEWS



Lesley Grant reviewed Come and Take It Celebration —
October 2, 2016 ·

Great festival this year. My kids had a blast. I only have one negative....chairs for the food tent. I think it is ridiculous to allow people to remove just about all the chairs to move to the lawn to listen to the band. I witnessed many people either standing in front of a table attempting to eat or sitting on the ground. Not sure if you should try one piece table/bench or have designated chair colors for each area....just a thought.

Like Comment Share

Come and Take It Celebration. Britney Caka, Amanda Person and 3 others



Jennifer Miller reviewed Come and Take It Celebration —
October 2, 2016 ·

Didn't get to go for very long due to work but I enjoyed what little time I was there. Great music Friday night. Sorry I missed Saturday night. Glad I decided to go back Sunday & get my custom ring from one of the vendors.

Like Comment Share

Come and Take It Celebration. Britney Caka, Gregory Webb and Janice Molnosky



Christy A. Thomas reviewed Come and Take It Celebration —
October 23, 2016 ·

Great location, smack-dab in the town square. Stopped for an adult beverage, we sat outside & enjoyed the sights. Town has tons of history with some of the most beautiful buildings to be seen!

Like Comment Share

Come and Take It Celebration



Dawn Schuetz reviewed Come and Take It Celebration —
October 2, 2016 ·

There is a lot of Texas history at the reinactment. Just need to listen and watch what is going. Enjoyed with my Texas family💎

Like Comment Share

Come and Take It Celebration, Britney Caka, Pam Pettijohn and Janice Molnoskey



Matt Huffman reviewed Come and Take It Celebration —
October 21, 2015 ·

Excellent time! Well organized event. My only complaint was the sound got very loud the act before John Conley, I had to move back

Like Comment Share

Come and Take It Celebration



Come and Take It Celebration Thank you for your feedback!
Like · Reply · Commented on by DaisyLynn · October 27, 2015 at 10:30am



Write a comment...



Ant Almaraz reviewed Come and Take It Celebration —
February 17, 2015 ·

Everyone that lives in Texas should experience this celebration in Gonzales, TX.

Come and Take It Celebration and Wesley Jackson

Like Comment Share



Charlene Avant reviewed Come and Take It Celebration —
October 3, 2016 ·

Come and Take It Celebration

Like Comment Share



Denise Hanna Richter reviewed Come and Take It Celebration —
October 2, 2016 ·

Like Comment Share



Jose Romo reviewed Come and Take It Celebration —
October 2, 2016 ·

Like Comment Share

Come and Take It Celebration



Joanna Stubbs reviewed Come and Take It Celebration —
July 22, 2016 ·

Like Comment Share

Come and Take It Celebration



Come and Take It Celebration Thank you for your rating. We hope to see you this year!
Like · Reply · Commented on by DaisyLynn · July 22, 2016 at 8:25am



Write a comment...



John Torres Jr. reviewed Come and Take It Celebration —
October 25, 2015 ·

Like Comment Share

Come and Take It Celebration



Yareth De La Cruz reviewed Come and Take It Celebration —
October 3, 2015 ·

Come and Take It Celebration

Like Comment Share



Leslie Ann Vivian reviewed Come and Take It Celebration —
December 17, 2013 ·

Come and Take It Celebration

Like Comment Share

See More

3 STAR REVIEWS



Patti Head White reviewed Come and Take It Celebration —
October 13, 2015 ·

1st time going. Got there at 11 am just as parade was going on. Got stuck in huge traffic jam (ha ha for such a small town) and then full stop for over 30 mins. I got out of car and walked up to street and watched parade. It was great and you had a very large turn out. Wish there had been signs pointing me to direction of where to park. It was a real mess with traffic for hours after parade. Side streets were so narrow and large trucks with hay trailers we jamming up ... See More

Like Comment Share

Janice Molnoskey, Ellis Vilasana and Nancy Kelcham



Come and Take It Celebration Thank you for your feedback. We will take your concerns into consideration and hope that you will visit with us next year!

Like · Reply · 1 · Commented on by Daisy Lynn · October 14, 2015 at 8:32am



Janice Molnoskey My husband, David, just gave a suggestion that possibly there could be parking in the football field and shuttle buses going back and forth. I know I had an elderly relative says he didn't go this year since it is so hard to get to downtown due to having to park and walk so far away.

Like · Reply · 1 · October 2, 2016 at 7:57pm

Janice Molnoskey replied · 6 Replies



Write a comment...



Veronica Ollervides reviewed Come and Take It Celebration —
February 9, 2014 ·

Here's where that challenge/saying first came about..

Like Comment Share

Come and Take It Celebration and Veronica Ollervides



Come and Take It Celebration We hope to see you this year!
March 12, 2014 at 8:14am · Like



Veronica Ollervides What are the dates???

March 12, 2014 at 8:48am · Like



Come and Take It Celebration October 3, 4, & 5! It's always the first full weekend in #October. If you would like more information about events in the area, please like the Gonzales Chamber of Commerce & Agriculture page! #GonzalesTX

March 12, 2014 at 3:21pm · Like · 2



Write a comment...



Maria Juanita Garcia Smith reviewed Come and Take It Celebration —
October 2, 2016 ·

Like Comment Share

Come and Take It Celebration



Roy Peña reviewed Come and Take It Celebration —
November 22, 2013 ·



Like

Comment

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Dean Villarreal reviewed Come and Take It Celebration —
September 24, 2013 ·



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August 21, 2013 ·



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July 1, 2013 ·



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Crystal Colleen Perry reviewed Come and Take It Celebration —
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Christine Moers reviewed Come and Take It Celebration —
December 8, 2012 ·



Come and Take It Celebration



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2 STAR REVIEWS



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January 3, 2014 ·



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1 STAR REVIEWS



Kim Perez reviewed Come and Take It Celebration —
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Lesa Brister reviewed Come and Take It Celebration —
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Come and Take It Celebration

@ComeandTakeItCelebration

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Chat (Off)

Come and Take It Celebration



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**GONZALES TOURISM COMMITTEE
SPECIAL PROJECTS
APPROVED BY CITY COUNCIL
10/01/2016 - 09/30/2017**

	APPROVED	FUNDED
Hot Rod Productions Approved by Committee - 10/13/2016	\$2,000.00	
Central Texas Independent Cattlemen's Associaton Approved by Committee 10/13/2016	\$2,000.00	
DVS Productions Approved by Committee 10/13/2016	\$2,000.00	
Rusted Gingham Approved by Committee 11/03/2016	\$1,200.00	
TOTAL	\$7,200.00	\$0.00
PROPOSED BUDGET	\$45,000.00	\$45,000.00
APPROVED FUNDING	\$7,200.00	
AVAILABLE FUNDS	\$37,800.00	\$45,000.00

HOTEL OCCUPANCY TAX USE GUIDELINES
UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM

State Law: By law of the State of Texas, the City of Gonzales collects a Hotel Occupancy Tax (HOT) from hotels, motels, bed & breakfasts and inns. Under state law, the revenue from the HOT may be used only to directly promote tourism and the hotel and convention hotel industry. **Chapter 351 of the Tax Code states that the use of HOT funds is limited to:**

- a. **Convention Centers and Visitor Information Centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing operation and maintenance of convention facilities or visitor information centers, or both;
- b. **Registration of Convention Delegates:** the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
- c. **Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry:** advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- d. **Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.
- e. **Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.
- f. **Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Expenses including promotional expenses directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.
- g. **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:**
 - 1. the commercial center of the city;
 - 2. a convention center in the city;
 - 3. other hotels in or near the city; or
 - 4. tourist attractions in or near the city.

The law specifically prohibits the use of the local hotel tax to cover the costs for general city transit costs to transport the general public.

- h. **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.**

City Policy: The City of Gonzales accepts applications from groups and businesses whose program fits into one or more of the above categories. All requests for funds should be submitted in writing accompanied by the official application two weeks prior to the Tourism Committee Meeting which is held on the second Tuesday of the month. The application will be reviewed by the Gonzales Tourism Committee at the earliest possible regularly scheduled meeting. The applicant may be asked to be present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review. City Council will have final approval for any application requesting over \$2,500.00. The Gonzales Tourism Committee will make a recommendation to the City Council. The City Council will make the final decision on your request. You will be notified when City Council will address your request. Attendance is required.

Eligibility and Priority for Hotel Tax Funds: Priority will be given to those events and entities based on their ability to generate overnight visitors to Gonzales. The amount that you are requesting should not exceed more than 25 percent of the gross amount of hotel night revenue that you are predicting that will be created or sustained by your event. If an event will not generate any meaningful hotel night activity, it is not eligible for receipt of hotel occupancy tax funds. Events can prove this potential to generate overnight visitors by:

- a) **historic information on the number of room nights used during previous years of the same events;**
- b) **current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the event requesting hotel tax funds;**
- c) **historical information on the number of guests at hotel or other lodging facilities that attended the funded event; and/or**
- d) **examples of marketing of the programs and activities that are likely to generate encourage overnight visitors to local lodging properties.**

Use of Local Vendors: The Gonzales Tourism Committee encourages all event organizers to patronize Gonzales businesses for food, supplies, materials, printing, etc.

Use of Revenues from Event: A portion of the revenues from any event and/or project receiving any type of funding assistance from the HOT funds should be channeled back into the future costs of operating that same event or the continued operation of the project. No other outside event(s), project, charity, etc., sponsored by the host organization may profit from the City of Gonzales's funding of a particular event.

Supplemental Information Required With Application: Along with the application, please submit the following:

_____ Proposed Marketing Plan for Funded Event
_____ Schedule of Activities or Events Relating to the Funded Project

Submit to:

City of Gonzales
Attention: Tourism Advisory Committee
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

APPLICATION

Organization Information

Date: October 6, 7, 8, 2017

Name of Organization: Come and Take It Committee

Address: 414 St. Lawrence Street

City, State, Zip: Gonzales, Texas 78629

Contact Name: Daisy Scheske Chamber of Commerce/ Robert Bland Chairman

Contact Phone Number: 830.672.6532

Web Site Address for Event or Sponsoring Entity: www.GonzalesTexas.com

Is your organization: Non-Profit X Private/For Profit _____

Tax ID #: 74-0648360 Entity's Creation Date: 1/1/1987

Purpose of your organization: To commemorate the firing of the first shot of Texas Independence and attract visitors to Gonzales to support not only the celebration but local businesses and non-profits.

Name of Event or Project: Come and Take It Celebration

Date of Event or Project: October 6, 7, 8, 2017

Primary Location of Event or Project: Downtown Gonzales, Texas

Amount Requested: \$36,000

How will the funds be used? Funding will be used to book various entertainment including bands, musicians, with a focus this year on family events such as clowns, kid-friendly performances and games. These funds will also be used for advertising.

Primary Purpose of Funded Activity/Facility: The primary purpose is to enhance the entertainment and advertising footprint of the celebration which will draw a larger crowd to the Gonzales area eager to do business.

Percentage of Hotel Tax Support of Related Costs

33% Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

____ - ____ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy Tax for _____ the Funded Event.

____ - ____ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____ - _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:
*Music Entertainment/ Children's entertainment

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? _____ - _____

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? _____ -

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

Questions for all Funding Requests:

Expected Attendance: _____ 16,000-20,000

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 500 plus

How many nights will they stay? 3

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: _____ Not at this time

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
HOT- Ads	10/2016	\$6,000	500-550- Full
HOT- Entertainment	10/2016	\$30,000	500-550- Full
HOT- Ads	10/2015	\$6,000	500-550- Full
HOT-Entertainment	10/2015	\$20,000	500-550- Full
HOT- Ads only	10/2014	\$5,000.00	500

How will you measure the impact of your event on area hotel activity?

We will contact hotel owners and track impact via social media outlets. Observation on Celebration grounds as well.

Please list other organization, government entities and grants that have offered financial support to your project: _____ Private and Corporate Sponsors

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising X Newspaper X Radio X TV _____

Press Release to Media X Direct Mailing to out of town recipients X

Other _____ Social Media

What areas does your advertising and promotion reach?

People living and working within an 80 mile radius for print/radio advertising, statewide via our social media outreach.

What number of individuals will your proposed marketing reach that are located in another city or county? 40,000-50,000

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: _____ - _____(Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____

Barbara Friedrich

From: Genora Young
Sent: Monday, November 28, 2016 10:05 AM
To: Barbara Friedrich
Cc: Barbara Crozier (laurelridge@gvec.net); 'Barbara Crozier'
Subject: FW: C& TI 2017
Attachments: CTI 2017 Marketing.pdf

Barbara,

Please see the attachment

From: Liz Reiley [<mailto:admin@gonzalestexas.com>]
Sent: Tuesday, November 22, 2016 2:21 PM
To: Genora Young
Cc: Daisy
Subject: C& TI 2017

Genora,

Please see the attached proposed 2017 marketing plan:

Here are the listed events that in relation to the Come and Take It Celebration:

1. 5k Run/ Walk
2. Alumni Basketball Game
3. Art Show
4. Balloon Twisters
5. Battle Reenactment
6. Bingo
7. Camera Club Contest
8. Canoe Race
9. Chicken Flying Contest
10. Chili Cook off
11. Classic Car show
12. Disc Golf Tournament
13. DRT Memorial Service
14. Educational Snake Exhibit
15. Eurasian Owl Educational Exhibit
16. Golf Tournament
17. Helicopter Rides
18. Live Music
19. Mechanical Bull Rides
20. Memorial Museum, JB Wells House & Old Jail Tours
21. Parade
22. Petting Zoo
23. Pioneer Village Tours
24. Quilt Show
25. Roaming Magicians
26. Softball Tournament

- 27. Square dance performance
- 28. T-bone Cook-off
- 29. Washer Pitching Contest

As the celebration has grown, we have noticed that more local businesses will host their own event that weekend. For example, the Running M and Templin Saloon will have live music, J.B. Wells Park Arena will have a cutting horse event by 3 ½ Amigos and retail stores will have special sales.

Thanks,

Liz Reiley

Administrative Assistant
Gonzales Chamber of Commerce & Agriculture
414 Saint Lawrence St.
Gonzales, TX 78629
Phone: (830) 672-6532
Fax: (830) 672-6533

www.gonzalestexas.com

www.twitter.com/GonzalesChamber

www.pinterest.com/GonzalesChamber

www.instagram.com/GonzalesChamber

www.youtube.com/GonzalesTXChamber

www.facebook.com/GonzalesTXChamberofCommerce

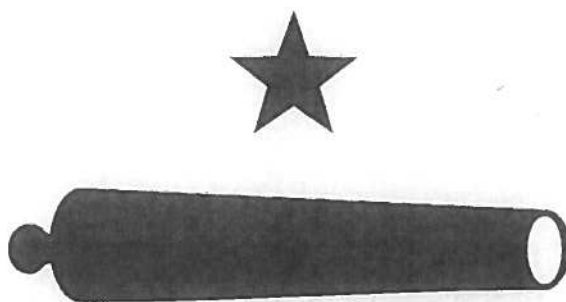
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Come & Take It Marketing & Advertising 2017

Victoria Discover Magazine	\$1,500
CTI Posters	\$800
CTI Rack Cards	\$1,250
CTI Brochures	\$1,800
CTI Coasters	\$1,100
Festivals of Texas	\$485
Lone Star Music Magazine	\$750
Texas Music Magazine	\$1,200
Cuero Record	\$325
Come & Take It Signage	\$500
Print Design	\$800
Social Media	\$1,200
KIXS – Victoria	\$500
KKYX/Y100 – San Antonio	\$500
KOKE-FM – Austin	\$500
KVET – Austin	\$500
TOTAL	\$13,710

COME AND TAKE IT CELEBRATION



COME AND TAKE IT

POST EVENT REPORT

POST EVENT REPORT FORM

Date: December 31, 2016

ORGANIZATION INFORMATION

Name of Organization:

Come and Take It Committee

Address:

414 St. Lawrence Street

Gonzales, Texas 78629

Contact Name:

Daisy Scheske- Executor Director Chamber of Commerce; 830-672-6532

Robert W. Bland-Chairman 830-672-2437

PROJECT OR EVENT

Name of Event or Project:

Come and Take It Celebration

Date of Event or Project:

September 29th, October 1st, October 2nd 2016

Primary Location of Event or Project:

Downtown Gonzales located Primarily upon Confederate Square, Texas Heroes Square and the Courthouse/Jail Square

Primary Purpose of Funded Event/Project:

To commemorate the firing of the First Shot of Texas Independence, to attract visitors to Gonzales to support the Celebration and the Community Business, and to serve as a fundraising opportunity for local non-profit groups.

Amount Received from Hotel Occupancy Tax Funds:

\$30,000 for Entertainment both live music and children's activities

\$6,000 for Advertising

Amount Used from Hotel Occupancy Tax Funds:

\$30,000 for Entertainment

\$6,000 for Advertising

How Were the Funds Actually Used?

The HOT Funds were used to promote the arts and entertainment through the booking of a wide variety of music act and performers as well as being used to promote family/kid oriented entertainment with magicians, jugglers, and balloon artists. These funds were able to provide nine different music acts and/or performers that covered the genres from Tejano to Folk to Texas Country, Bluegrass to 80's/Classic Country to Square Dancing. These acts consisted of local performers to nationally famous acts. Additionally, a portion of the funds were used to have a Magician and Balloon Artist entertains the young and young at heart during the Celebration.

How many years have you held this Event or Project:

The Celebration has been a Gonzales Tradition since 1956

Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 13.68%._
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0.00
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0.00
4. If staff costs were covered, estimate of actual hours staff spent on funded Event: 0.00
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

Admission to the Celebration which includes all the entertainment is Free. This was the first year to implement a different financial structure in order for the Come and Take It Committee to generate a renewable source of income. In the previous years, the event was set-up on a cost sharing system with the Come and Take It Committee receiving money from the Celebrations activities, and unredeemed tickets. The small amount of money the Come and Take It Committee retains is used for capital improvements to the Celebration and to some operating money for the next year's Celebration. In years past, the Come and Take It Celebration was not designed to make a profit. The majority of the funds are distributed to the local non-profit groups that participate in the Celebration. This year, certain items were introduced. The Come and Take It Committee implemented in 2016 a partnership fee to be listed on the brochure, food booths were charged 12.5%, and a \$1 sustainability fee was added to each beer.

Event Attendance Information

1. How many people did you predict would attend this Event? (Number submitted in application for hotel occupancy tax funds):
15,000 to 20,000 people over the three day Celebration
2. What would you estimate was the actual attendance at the Event?
17,500 people over the three day Celebration
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project?
All of these entities were full when we spoke with hotel and B&B employees.
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?

2016: Approximately 500 (We had people stay in Luling, Seguin, and Cuero as well)

2015: Approximately 500

2014: Approximately 400

2013: Not Applicable

5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.: room block usage . information, survey of hoteliers, etc.)?

We contacted these entities by phone.

6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

No room block was established for this event.

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper:	Gonzales Cannon, In-Kind Sponsor Gonzales Inquirer, In-Kind Sponsor
Radio:	Texas Thunder Radio \$600
Social Media:	Facebook, Twitter, Instagram, Snapchat, \$179.48
Distributions:	Certified Public Folder Display, Brochures- \$2,460.00 Rack Cards- \$951.66 Posters: \$180.00
Magazine:	Discover Gonzales County: \$250 Crossroads: \$976.00

2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event?

Yes, the Gonzales Chamber of Commerce and Visitors Center is on our handouts and social media sites.

3. Did you negotiate a special rate or hotel/event package to attract overnight stays?

No special rates were negotiated.

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?

Our marketing initiatives utilized were Social Media sites such as Facebook, Twitter, Instagram, and Snapchat which linked to our schedule of events and listed various hotels in Gonzales. We also promoted our easily recognized headliners via social media and they in turn shared our information on their sites which helped to attract their fans to Gonzales. Additionally, we had rack cards and brochures which were distributed along the IH-10 Corridor by Certified Public Folder Display.

5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign.

Please see the promotional items attached. City of Gonzales logo was also located on stage banners.

6. Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please see the promotional items attached.

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event?

While our Celebration is not strictly a Sporting Event, we do have various sporting events that take place over the Weekend in which we promote through our advertising campaign. We have the following Sporting Events:

Disc Golf Tournament: 75 participants
Softball Tournament- 150+ participants
5K Run – 100+ participants
Golf Tournament- 75+ participants
Chicken Flying- 30+ participants
Canoe Race- 25+ participants (record number year)
Washer Pitching- 20+

2. If the event was a sporting-related function/facility, how many of the participants were from another city or county?

Our numbers are not exact as to all the events but all the softball teams and disc golf teams were from outside of Gonzales while each of the other Sporting Events had several participants which were not from Gonzales.

3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

The majority of the softball teams traveled from quite a distance and booked hotel rooms to stay and enjoy the festival for the weekend. This was information provided to us by the individuals running the softball tournament.

Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?

The local businesses which were utilized during the Celebration include the following:

Alcalde Hotel and Grill
Apache Chemical
Buccee's
Caraway Ford
Circle K
Craft Crossing
D&D Liquor
Daylight Donuts
Dilworth
La Quinta
Family Dollar
Frames and Things

Gonzales Building Center
Gonzales Cannon
Gonzales Inquirer
Gonzales National Bank
GVEC
GVTC
HEB
Holiday Inn/ Sleep Inn
Hyden Highway Hauling
Kitchen Pride Mushrooms
McCoy's Building Supply
NAPA

Personal Impressions
Reese's Print Shop
Rent-a-Center
Security Storage
Sage Capital Bank
Sun Belt Rentals
Time Warner
Wal-Mart
WB Farm and Ranch
Wells Fargo



Casino Night Fundraiser

January 28, 2017

The Gonzales ISD Education Foundation will be hosting a Casino Night on Saturday January 28, 2017. This event will feature an evening of excitement with Las Vegas style gaming, including all of your favorite games such as blackjack, craps, roulette and poker, as well as dinner and the opportunity to win fabulous prizes!

Black Jack
Craps

Black Jack

VIP Table \$600

Table for 10 includes dinner, \$1,000 in chips (per guest) and reserved table.

Doors Open 6:00pm • Dinner 6:30 pm

Roulette
Poker

Roulette


Vegas Attire Individual Tickets - \$50 each
Ticket includes dinner and \$1000 in chips. *Win great prizes!*




**Gonzales ISD
Education
Foundation**

For more information contact:
education.foundation@gonzalesisd.net


HONKY TONK FESTIVAL



SOUTH CENTRAL CATTLE COMPANY
Presents





JOE NICHOLS



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LESTER MEIER RODEO
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 FRIDAY & SATURDAY
 RUTTON BORTHOLD AND SNEY MORGAN
 FOR THE RST

February 17-19th, 2017
 J.B. Wells Arena • Gonzales, TX
www.southcentralcattleco.com





For Questions, Call (855) 673-6563
P.O. Box 1840
Gonzales, Texas 78629



000 00001 01
ACCOUNT:
DOCUMENTS:

PAGE: 1
2515350 12/30/2016
3

CITY OF GONZALES
HOTEL / MOTEL TAX FUND 30
P O DRAWER 547 3
GONZALES TX 78629 0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE	666,918.18	LAST STATEMENT 11/30/16	667,850.64
		4 CREDITS	10,157.03
		3 DEBITS	4,552.56
		THIS STATEMENT 12/30/16	673,455.11

----- DEPOSITS -----

REF #	DATE	AMOUNT	REF #	DATE	AMOUNT	REF #	DATE	AMOUNT
	12/20	1,780.10		12/22	4,677.94		12/30	3,396.15

----- OTHER CREDITS -----

DESCRIPTION	DATE	AMOUNT
EARNINGS CREDIT ACCT ANALYSIS NOVEMBER	12/01	302.84

----- OTHER DEBITS -----

DESCRIPTION	DATE	AMOUNT
117100875 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	12/07	1,771.26
110293218 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	12/09	2,694.56
112986819 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	12/27	86.74

----- I N T E R E S T -----

AVERAGE LEDGER BALANCE:	.00	INTEREST EARNED:	.00
INTEREST PAID THIS PERIOD:	.00	DAYS IN PERIOD:	
		ANNUAL PERCENTAGE YIELD EARNED:	.00%

* * * C O N T I N U E D * * *



For Questions, Call (838) 672-4543
P.O. Box 1840
Gonzales, Texas 78629



000 00001 01
ACCOUNT:
DOCUMENTS:

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2515350 12/30/2016
3

CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

```
*****
*                                     |          TOTAL FOR          |          TOTAL          *
*                                     |        THIS PERIOD        |        YEAR TO DATE        *
*-----*
* TOTAL OVERDRAFT FEES:             |          $ .00             |          $ .00             *
*-----*
* TOTAL RETURNED ITEM FEES:         |          $ .00             |          $ .00             *
*****
```

- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
12/01	668,153.48	12/20	665,467.76	12/30	673,455.11
12/07	666,382.22	12/22	670,145.70		
12/09	663,687.66	12/27	670,058.96		

CITY OF HOUSTON MORTGAGEE TAX PAYER	
CITY OF HOUSTON	
MORTGAGEE TAX PAYER	
P.O. BOX 147	
HOUSTON, TX 77202	

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

ALL CHECKS MUST BE PAID TO THE ORDER OF THE CITY OF HOUSTON

178010

\$1,780.10 12/20/2016

[illegible]

\$4,677.94 12/22/2016

[illegible]

\$3,396.15 12/30/2016

1-03-2017 2:17 PM

D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Dec-2016 THRU Dec-2016

DEPT : N/A

ACCOUNTS: 1-001.502 THRU 1-001.502

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT----	-----BALANCE----
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1-001.502

CASH - HOTEL MOTEL TAX

B E G I N N I N G B A L A N C E

667,850.64

12/01/16	12/07	B28569	Deposit 121605	06133	BANK ACCOUNT INTEREST		JE# 014354		302.84	668,153.48
12/06/16	12/06	B28558	Deposit 000000	06120	GF REIMBURSABLE		JE# 014343		1,771.26CR	666,382.22
12/09/16	12/09	B28592	Deposit 000000	06137	GF REIMBURSABLES		JE# 014359		2,694.56CR	663,687.66
12/19/16	12/19	C28635	DEPOSIT	09389	DAILY CASH POSTING 12/19/2016				1,780.10	665,467.76
12/21/16	12/21	C28661	DEPOSIT	09401	DAILY CASH POSTING 12/21/2016				4,677.94	670,145.70
12/27/16	12/27	B28668	Deposit 000000	06163	GF REIMBURSABLES		JE# 014385		86.74CR	670,058.96
12/29/16	12/29	C28676	DEPOSIT	09422	DAILY CASH POSTING 12/29/2016				3,396.15	673,455.11
-----				DECEMBER ACTIVITY DB:	10,157.03	CR:	4,552.56CR		5,604.47	

----*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	667,850.64	0.00
REPORTED ACTIVITY:	10,157.03	4,552.56CR
ENDING BALANCES:	678,007.67	4,552.56CR
TOTAL FUND ENDING BALANCE:	673,455.11	

CITY OF GONZALES
FINANCIAL STATEMENT
AS OF: DECEMBER 31ST, 2016

500-RESTRICTED USE FUNDS

	ANNUAL	CURRENT	Y-T-D	% OF	Y-T-D	BUDGET
	BUDGET	PERIOD	ACTUAL	BUDGET	ENCUMB.	BALANCE
REVENUE SUMMARY						
811-HOTEL/MOTEL	402,000.00	10,157.03	59,880.64	14.90	0.00	342,119.36
*** TOTAL REVENUES ***	402,000.00	10,157.03	59,880.64	14.90	0.00	342,119.36
EXPENDITURE SUMMARY						
811-HOTEL MOTEL	632,150.00	3,594.18	31,282.38	4.95	0.00	600,867.62
*** TOTAL EXPENDITURES ***	632,150.00	3,594.18	31,282.38	4.95	0.00	600,867.62
** REVENUES OVER (UNDER) EXPENDITURES ** (230,150.00)	6,562.85	28,598.26	12.43-	0.00	(258,748.26)
	=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: DECEMBER 31ST, 2016

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	400,000.00	9,854.19	59,053.83	14.76	0.00	340,946.17
4-811.801 INTEREST INCOME	<u>2,000.00</u>	<u>302.84</u>	<u>826.81</u>	<u>41.34</u>	<u>0.00</u>	<u>1,173.19</u>
TOTAL 811-HOTEL/MOTEL	402,000.00	10,157.03	59,880.64	14.90	0.00	342,119.36
<hr/>						
*** TOTAL REVENUES ***	402,000.00	10,157.03	59,880.64	14.90	0.00	342,119.36

FINANCIAL STATEMENT

AS OF: DECEMBER 31ST, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	7.44	7.44	0.15	0.00	4,992.56
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	5,000.00	7.44	7.44	0.15	0.00	4,992.56
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	8,000.00	0.00	0.00	0.00	0.00	8,000.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	1,872.00	8.51	0.00	20,128.00
7-811.412 CHAMBER OF COMMERCE	20,000.00	0.00	(24.46)	0.12-	0.00	20,024.46
7-811.413 PIONEER VILLAGE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.414 JB WELLS PARK	10,000.00	0.00	524.76	5.25	0.00	9,475.24
7-811.415 MAIN STREET	20,000.00	0.00	951.77	4.76	0.00	19,048.23
7-811.416 CRYSTAL THEATRE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	409.97	8.20	0.00	4,590.03
TOTAL 4-CONTRACT/OPER SERVICES	105,000.00	0.00	3,734.04	3.56	0.00	101,265.96
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	0.00	11,952.21	7.24	0.00	153,047.79
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	3,500.00	11,300.00	18.83	0.00	48,700.00
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	4,026.84	33.56	0.00	7,973.16
7-811.520 MARKETING AND PROMOTIONS	15,000.00	0.00	0.00	0.00	0.00	15,000.00
7-811.521 SPECIAL PROJECTS	45,000.00	0.00	0.00	0.00	0.00	45,000.00
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	0.00	0.00	0.00	7,000.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	0.00	0.00	0.00	0.00	50,000.00
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	86.74	261.85	5.24	0.00	4,738.15
7-811.530 EXPO CENTER	88,150.00	0.00	0.00	0.00	0.00	88,150.00
7-811.531 CITY SPECIAL EVENTS	12,000.00	0.00	0.00	0.00	0.00	12,000.00
7-811.532 TOURISM WEEK	3,000.00	0.00	0.00	0.00	0.00	3,000.00

FINANCIAL STATEMENT

AS OF: DECEMBER 31ST, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
7-811.533 NEW EVENTS	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.534 ONE-TIME EVENTS/EXPENSES	10,000.00	0.00	0.00	0.00	0.00	10,000.00
TOTAL 5-SPECIAL CHARGES EXPENSE	522,150.00	3,586.74	27,540.90	5.27	0.00	494,609.10
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
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TOTAL 811-HOTEL MOTEL	632,150.00	3,594.18	31,282.38	4.95	0.00	600,867.62
	=====	=====	=====	=====	=====	=====
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*** TOTAL EXPENSES ***	632,150.00	3,594.18	31,282.38	4.95	0.00	600,867.62

*** END OF REPORT ***

1-05-2017 7:59 AM

D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.202

POSTAGE

B E G I N N I N G B A L A N C E

0.00

12/30/16 1/03 B28710 Deposit 121615 06165 TO ALLOCATE MONTHLY POSTAGE JE# 014387

7.44

7.44

=====	DECEMBER ACTIVITY	DB:	7.44	CR:	0.00	7.44
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=====	ACCOUNT TOTAL	DB:	7.44	CR:	0.00	
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7-811.217

MISCELLANEOUS

B E G I N N I N G B A L A N C E

0.00

7-811.304

OFFICE EQPT & FURNITURE

B E G I N N I N G B A L A N C E

0.00

7-811.401

TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.402

UTILITIES

B E G I N N I N G B A L A N C E

0.00

7-811.407

TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.408

MEMBERSHIP DUES

B E G I N N I N G B A L A N C E

0.00

7-811.409

SUBSCRIPTIONS

B E G I N N I N G B A L A N C E

0.00

7-811.411

SPECIAL CONTRACTS

B E G I N N I N G B A L A N C E

0.00

10/30/16 11/18 A89885 CHK: 108480 14334 MARKETING CONSULTING HOU 3603 16-OCT

1,872.00

1,872.00

=====	OCTOBER ACTIVITY	DB:	1,872.00	CR:	0.00	1,872.00
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=====	ACCOUNT TOTAL	DB:	1,872.00	CR:	0.00	
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1-05-2017 7:59 AM

D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
7-811.412 CHAMBER OF COMMERCE										
B E G I N N I N G B A L A N C E										0.00
10/01/16	11/18	A89662	CHK: 108516	14334	HOTEL/MOTEL FUNDING	0041	10/01/2016		6,654.55	6,654.55
10/14/16	10/17	A89116	VOID: 108265	14309	REVERSE VOIDED CHECK	0041	3RD QTR 2016		6,679.01CR	24.46CR
===== OCTOBER ACTIVITY DB: 6,654.55 CR: 6,679.01CR										24.46CR
===== ACCOUNT TOTAL DB: 6,654.55 CR: 6,679.01CR										

7-811.413 PIONEER VILLAGE										
B E G I N N I N G B A L A N C E										0.00

7-811.414 JB WELLS PARK										
B E G I N N I N G B A L A N C E										0.00
11/15/16	12/02	A90273	CHK: 108613	14364	BRUSHES, LINER, GLOSS BL 0219	00699670			385.00	385.00
11/28/16	12/02	A90274	CHK: 108613	14364	SANDING BLOCK	0219	00699801		26.94	411.94
11/28/16	12/02	A90293	CHK: 108639	14364	SANDING BLOCK RUBBER	0294	5839953		5.98	417.92
11/30/16	12/02	A90247	CHK: 108613	14364	TOWELL WYPALL X 60 POP U 0219	00699935			180.00CR	237.92
11/30/16	12/02	A90275	CHK: 108613	14364	BRUSHES, GLOSS BLACK, WY 0219	00699934			264.84	502.76
11/30/16	12/02	A90276	CHK: 108613	14364	TOWELL WYPALL X 60 POP U 0219	00699936			22.00	524.76
===== NOVEMBER ACTIVITY DB: 704.76 CR: 180.00CR										524.76
===== ACCOUNT TOTAL DB: 704.76 CR: 180.00CR										

7-811.415 MAIN STREET										
B E G I N N I N G B A L A N C E										0.00
10/10/16	10/28	A89158	CHK: 108421	14285	LAG SCREW, WIRE CONNECTO 0130	50173940			93.20	93.20
10/11/16	10/28	A89146	CHK: 108388	14285	RETURNED ON DCF RC114 SE 0097	1615484-00			16.01CR	77.19
10/11/16	10/28	A89147	CHK: 108388	14285	1-POLE, 2-8 OUTDOOR LC, 0097	1612050-00			306.01	383.20
10/12/16	10/28	A89150	CHK: 108388	14285	1" SER CONNECTOR	0097	1613313-00		8.92	392.12
10/12/16	10/28	A89227	CHK: 108386	14285	15A 125V QUICK ATTACH PL 0294	5838321			3.98	396.10
10/13/16	10/28	A89148	CHK: 108388	14285	2-8 OUTDOOR LC 60A	0097	1612050.01		120.00	516.10
10/13/16	10/28	A89149	CHK: 108388	14285	2-8 OUTDOOR LC 60A	0097	1612050.02		30.00	546.10
10/13/16	10/28	A89228	CHK: 108386	14285	WINGED WIRE NUT, HEXLOCK 0294	5838356			18.76	564.86
10/21/16	11/18	A89664	CHK: 108542	14334	2-8 OUTDOOR LC 60A	0097	1612050-03		30.00	594.86
10/24/16	11/18	A89674	CHK: 108573	14334	CABLE TIE 8" UVB, LAG SC 0130	50174420			4.54	599.40
10/27/16	11/18	A89676	CHK: 108573	14334	CABLE TIE NYLON, UV BLAC 0130	50174567			30.96	630.36
10/31/16	11/18	A89673	CHK: 108573	14334	WAS PAID WITH CREDIT CAR 0130	50173260			22.78CR	607.58
10/31/16	12/02	A90189	CHK: 108680	14364	EXT CORD	0148	16-07075		7.72	615.30
===== OCTOBER ACTIVITY DB: 654.09 CR: 38.79CR										615.30
11/01/16	12/02	A90170	CHK: 108683	14364	CABLE TIE 14" UV BLACK 0130	50174742			18.38	633.68
11/01/16	12/02	A90193	CHK: 108680	14364	EXT. CORD	0148	16-07952		15.44	649.12
11/12/16	12/09	A90626	CHK: 108699	14402	HOLIDAY LIGHTING & DECOR 0952	6782			213.00	862.12

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D E T A I L L I S T I N G

PAGE: 3

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/16/16	12/02	A90171	CHK: 108683	14364 CABLE TIE 14" UV BLACK	0130	50175183		8.09	870.21
11/25/16	12/09	A90619	CHK: 108734	14402 15A 3 OUTLET TAP HD ORAN	0294	5839918		6.59	876.80
11/25/16	12/09	A90620	CHK: 108734	14402 14/3 EXT CORD & 12/3 EXT	0294	5839929		112.44	989.24
11/28/16	12/09	A90618	CHK: 108734	14402 12/3 EXT CORD 3 OUTLET 2	0294	5839961		37.47CR	951.77
			=====	NOVEMBER ACTIVITY DB:		373.94	CR: 37.47CR	336.47	
			=====	ACCOUNT TOTAL DB:		1,028.03	CR: 76.26CR		

7-811.416			CRYSTAL THEATRE						
			B E G I N N I N G B A L A N C E						0.00

7-811.417			INSURANCE						
			B E G I N N I N G B A L A N C E						0.00

7-811.430			TRAVEL & TRAINING						
			B E G I N N I N G B A L A N C E						0.00

10/06/16	11/18	A89884	CHK: 108480	14334 JESSIE'S HOTEL ROOM AT T	3603	10/06/2016		409.97	409.97
			=====	OCTOBER ACTIVITY DB:		409.97	CR: 0.00	409.97	
			=====	ACCOUNT TOTAL DB:		409.97	CR: 0.00		

7-811.502			ADVERTISING						
			B E G I N N I N G B A L A N C E						0.00

10/13/16	10/28	A89295	CHK: 108412	14285 4 COLOR, 1/3 PAGE DISPLA	2256	249907		2,457.95	2,457.95
10/25/16	11/10	A89609	CHK: 108455	14336 FULL PAGE DISPLAY, ADVER	2256	249911		1,594.26	4,052.21
10/25/16	11/10	A89616	CHK: 108451	14336 1/2 PAGE AD	3597	43539		920.00	4,972.21
			=====	OCTOBER ACTIVITY DB:		4,972.21	CR: 0.00	4,972.21	
11/01/16	11/10	A89611	CHK: 108456	14336 1/2 HORIZONTAL PAGE ADVE	3255	40008705		6,980.00	11,952.21
			=====	NOVEMBER ACTIVITY DB:		6,980.00	CR: 0.00	6,980.00	
			=====	ACCOUNT TOTAL DB:		11,952.21	CR: 0.00		

7-811.503			ELECTRICAL LINE EXPENSE						
			B E G I N N I N G B A L A N C E						0.00

7-811.504			SIGNAGE & BANNERS						
			B E G I N N I N G B A L A N C E						0.00

10/01/16	10/28	A89318	CHK: 108362	14285 ADVERTISING ON BILLBOARD	3341	7480		675.00	675.00
10/01/16	10/28	A89329	CHK: 108407	14285 ADVERTISING LEASE SPACE	3587	205417		1,900.00	2,575.00

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D E T A I L L I S T I N G

PAGE: 4

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
10/01/16	11/10	A89612	CHK: 108446	14336	IH 10 SEALY, ADVERTISING	3341	7481		425.00	3,000.00
10/15/16	10/28	A89302	CHK: 108379	14285	BILLBOARD ADVERTISING	2532	82084		650.00	3,650.00
			=====	OCTOBER ACTIVITY	DB:		3,650.00	CR:	0.00	3,650.00
11/01/16	11/10	A89613	CHK: 108446	14336	IH 10 SEALY, ADVERTISING	3341	7570		675.00	4,325.00
11/01/16	11/10	A89614	CHK: 108446	14336	IH 10 SEALY, ADVERTISING	3341	7571		425.00	4,750.00
11/01/16	11/10	A89615	CHK: 108454	14336	ADVERTISING LEASE SPACE	3587	206369		2,400.00	7,150.00
11/15/16	11/18	A89847	CHK: 108529	14334	BILLBOARD ADVERTISING	2532	82090		650.00	7,800.00
			=====	NOVEMBER ACTIVITY	DB:		4,150.00	CR:	0.00	4,150.00
12/01/16	12/02	A90394	CHK: 108612	14364	IH 10, SEALY ADVERTISING	3341	7667		675.00	8,475.00
12/01/16	12/02	A90395	CHK: 108612	14364	IH 10, SEALY ADVERTISING	3341	7668		425.00	8,900.00
12/01/16	12/09	A90708	CHK: 108753	14402	ADVERTISING LEASE SPACE	3587	207328		2,400.00	11,300.00
			=====	DECEMBER ACTIVITY	DB:		3,500.00	CR:	0.00	3,500.00
			=====	ACCOUNT TOTAL	DB:		11,300.00	CR:	0.00	

7-811.519	PROMOTIONAL ITEMS									
	B E G I N N I N G B A L A N C E									0.00
10/06/16	10/28	A89306	CHK: 108399	14285	SOFT ENAMEL PINS	2819	14007		4,026.84	4,026.84
			=====	OCTOBER ACTIVITY	DB:		4,026.84	CR:	0.00	4,026.84
			=====	ACCOUNT TOTAL	DB:		4,026.84	CR:	0.00	

7-811.520	MARKETING AND PROMOTIONS									
	B E G I N N I N G B A L A N C E									0.00

7-811.521	SPECIAL PROJECTS									
	B E G I N N I N G B A L A N C E									0.00

7-811.522	INDEPENDENCE RELAY									
	B E G I N N I N G B A L A N C E									0.00

7-811.524	GONZALES CO. JAIL MUSEUM									
	B E G I N N I N G B A L A N C E									0.00

7-811.525	HISTORIC PRESERVATION									
	B E G I N N I N G B A L A N C E									0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
7-811.526			MEMORIAL MUSEUM							
			B E G I N N I N G		B A L A N C E					0.00
7-811.527			EGGLESTON HOUSE							
			B E G I N N I N G		B A L A N C E					0.00
7-811.528			JB WELLS HOUSE							
			B E G I N N I N G		B A L A N C E					0.00
7-811.529			RIVERSIDE MUSEUM							
			B E G I N N I N G		B A L A N C E					0.00
10/11/16	10/28	A89278	CHK: 108375	14285	MONTHLY BILLING	1816	10/11/2016		78.24	78.24
			=====		OCTOBER ACTIVITY DB:	78.24	CR:	0.00	78.24	
11/01/16	12/02	A90251	CHK: 108613	14364	HALOGEN BULB 500W	0219	00698787		5.95	84.19
11/04/16	12/02	A90292	CHK: 108639	14364	150 W, (2) GE200W& 200W	0294	5839264		12.66	96.85
11/11/16	12/02	A90349	CHK: 108623	14364	MONTHLY BILLING	1816	11/11/2016		78.26	175.11
			=====		NOVEMBER ACTIVITY DB:	96.87	CR:	0.00	96.87	
12/08/16	12/27	A90990	CHK: 108999	14423	ANNUAL FIRE & SAFETY INS	1729	015332		3.50	178.61
12/11/16	12/27	A91001	CHK: 108971	14423	MONTHLY BILLING	1816	12/11/16		83.24	261.85
			=====		DECEMBER ACTIVITY DB:	86.74	CR:	0.00	86.74	
			=====		ACCOUNT TOTAL DB:	261.85	CR:	0.00		
7-811.530			EXPO CENTER							
			B E G I N N I N G		B A L A N C E					0.00
7-811.531			CITY SPECIAL EVENTS							
			B E G I N N I N G		B A L A N C E					0.00
7-811.532			TOURISM WEEK							
			B E G I N N I N G		B A L A N C E					0.00
7-811.533			NEW EVENTS							
			B E G I N N I N G		B A L A N C E					0.00
7-811.534			ONE-TIME EVENTS/EXPENSES							

1-05-2017 7:59 AM

DETAIL LISTING

PAGE: 6

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

BEGINNING BALANCE 0.00

7-811.610 OFFICE FURNITURE & EQPT

BEGINNING BALANCE 0.00

000 ERRORS IN THIS REPORT!

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	38,217.65	6,935.27CR
ENDING BALANCES:	38,217.65	6,935.27CR
TOTAL FUND ENDING BALANCE:	31,282.38	

Barbara Friedrich

From: Tim Patek
Sent: Friday, January 06, 2017 9:33 AM
To: Barbara Friedrich
Subject: FW: December Visitors

FYI

TIM

From: Gary Schurig
Sent: Wednesday, January 04, 2017 9:41 AM
To: Genora Young
Cc: Tim Patek
Subject: December Visitors

Genora,

Here are attendance totals at the Museum for December.

569

Barbara Friedrich

From: Liz Reiley <admin@gonzalestexas.com>
Sent: Friday, January 06, 2017 11:09 AM
To: Connie Kacir
Cc: Genora Young; Barbara Friedrich; Judge Bird
Subject: FW: Tour Feb 3, 2017 YMCA
Attachments: DOC.PDF

From: Liz Reiley [<mailto:admin@gonzalestexas.com>]
Sent: Friday, January 06, 2017 9:58 AM
To: Daisy <cti@gonzalestexas.com>
Cc: Glenda Gordon <jail@gonzaleschc.org>; Vicki Frenzel (pavi@stx.rr.com) <pavi@stx.rr.com>; 'pmenard@sbcglobal.net' <pmenard@sbcglobal.net>; 'gschurig@cityofgonzales.org' <gschurig@cityofgonzales.org>; crussell@co.gonzales.tx.us
Subject: Tour Feb 3, 2017 YMCA

Good Morning All,

We have a tour scheduled for Friday, February 3, 2017, around noon that would like to visit the Gonzales County Courthouse, Old Jail Museum and the Memorial Museum.
Please see the attached document:

If you have any questions, please do not hesitate to contact me!

Best,

Liz Reiley

Administrative Assistant
Gonzales Chamber of Commerce & Agriculture
414 Saint Lawrence St.
Gonzales, TX 78629
Phone: (830) 672-6532
Fax: (830) 672-6533
www.gonzalestexas.com
www.twitter.com/GonzalesChamber
www.pinterest.com/GonzalesChamber
www.instagram.com/GonzalesChamber
www.youtube.com/GonzalesTXChamber
www.facebook.com/GonzalesTXChamberofCommerce

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Gonzales Chamber of Commerce & Agriculture Visitor Center Tour Form

Please choose from the tour options listed below:

- ✓ Old Jail Museum (donations are welcome)
- Driving tour of Gonzales (\$2/person)
- ✓ Memorial Museum (donations are welcome)
- Eggleston House (\$1/person)
- Pioneer Village Living History Center
- (\$5/student & \$6/adult)

- JB Wells (\$3.50/person)
- Braches House (\$5/person)
- Cost Battleground
- Texas Pioneers Museum
- Specailty Shops
- Other (please specify charges will be given at the time of booking)

* Courthouse

When arrangements are made for any of the paid tour listed above, cancellations must be made 72 hours in advance or the listed fee will be charged bt the Chamber

Dining Options:

- Gonzales Food Market (BBQ)
- Baker Boys BBQ
- GG Steaks & Spirits
- La Bella Tavola
- Toni's
- * Belmont Social Club (in Belmont)

- Cow Palace Restaurant
- The Rodeo Restaurant
- Mr. Taco
- Guerra's Grill & Catering
- Kloesel's Steak House & Bar (In Moulton)
- Running M Bar and Grill

Hotels & Bed & Breakfast Inns are available for overnight lodging

Group Information:

DATE: February 3, 2017

Telephone #: (832) 928-7144

Number in group: 35 ppl (50 & over)

Arrival Time: Noon

Organization: Bradley McWilliams YMCA

Departure Time: 3:30 or 4:00 PM

Contact Person: Paula Menard

E-mail Address: pmenard@sbcglobal.net

Mailing Address: _____

Tour Information (For Office Use Only):

Noon - Courthouse
1:00 - Jail Museum
2:00 - Memorial Museum