



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, January 23, 2018– 5:30 p.m.**

**MINUTES**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman Egon Barthels called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Lisa Kay Brown, Johnnie Edwards, John Pirkle, Shelli Van Kirk, Carlos Camarillo, John Boothe, and Karen Jacobs. Members absent: Debbie Toliver, Suzanne Zaitz, and Sherri Schellenberg. Others present were Barbara Friedrich.

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole  
None

**APPROVAL OF MINUTES**

**1. Approval of November 21, 2017 Minutes**

Following discussion, Johnnie Edwards moved to approve the minutes of November 21, 2017. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDERED**

**2. Discuss and Consider Budget for FYE 2018.**

Following discussion, Connie Dolezal moved to approve the Budget for FYE 2018. John Boothe seconded the motion. The motion prevailed by unanimous vote.

**3. Discuss and Consider any action regarding Promotion Committee**

**a) Concert Series and Star Spangled Spectacular**

Barbara Friedrich reported that the board had received sponsorships from HEB, D & G Auto, and Holiday Finance. She has contacted GVTC, Secure Vision, and Buc ee's. Egon Barthels reported that we have contacted TXDOT about putting banner across the street. It can be put in place 30 day prior to the event. Banner will go up May 1<sup>st</sup>.

**b) Winterfest**

Lisa Brown reported everything was great. The weather was perfect and we had a great crowd. Johnnie Edwards questioned the length of the spaces on the parade route. Carlos explained that the length that the entries put on the parade app, is the length of the space. It was suggested that we change the application to read the length of truck and trailer.

**4. Discuss and Consider any action regarding Christmas/downtown decorations**

Connie Dolezal reported that she and Barbara worked in the warehouse to go through the decorations. Egon Barthels picked up the extension cords on Confederate and Market Square.

**5. Discuss and Consider any action regarding Organization Committee**

**a. City Wide Yard Sale**

Shelli Van Kirk reported that the applications were ready for the City Wide Yard Sale; we are trying to get a dumpster for Confederate Square for all items that wanted to be thrown away; thought of maybe making a stake to put in the yards; and will need a sign-up sheet for volunteers to man the event.

**b. 30<sup>th</sup> Anniversary of Gonzales Main Street.**

Barbara Friedrich reported that she had submitted a bid to host the Main Street Professional Training July 10<sup>th</sup> – 13<sup>th</sup>. The theme of the bid was "Come & Celebrate It" 30 years of Main Street. She stated if the bid was awarded this would be a good way to promote 30 years of Main Street.

**6. Discuss and Consider any action regarding Design Committee**

None

**7. Discuss and Consider any action regarding Economic Vitality Committee**

None

**STAFF/COMMITTEE REPORTS**

**8. Review Program of Work**

Not reviewed

**9. Manager's Report**

Barbara Friedrich reported that she attended "Real Places" training on January 10<sup>th</sup> – 12<sup>th</sup>. This would count as one of her Main Street Trainings.

The City is working on an event for April 27<sup>th</sup>- 20th, "Beer, Wine & Art Festival" and would be partnering with Gonzales Inquirer. Friday night would be a VIP event with beer, wine and food. Saturday the event would begin with beer, wine and art show. Sunday we will have a car show.

**10. Financial Report**

Reviewed

**11. Next Regular meeting will be February 27, 2018.**

**AJOURN**

No further matters were discussed. The meeting was adjourned by motion by John Boothe, and seconded by Lisa Brown.

Barbara Friedrich, Recording Secretary

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Egon Barthels, Chairman

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Johnnie Edwards, Secretary