



**MAIN STREET ADVISORY BOARD MEETING**  
Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, March 5, 2019– 5:30 p.m.

**AGENDA**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole

**APPROVAL OF MINUTES**

1. Approval of January 22, 2019 Minutes

**ITEMS TO BE CONSIDER**

1. Discuss, Consider and Possible Action regarding resignation from Johnnie Edwards
2. Discuss, Consider and Possible Action regarding election of Vice-Chairman
3. Discuss, Consider and Possible Action regarding Sponsorship Package
4. Discuss, Consider and Possible Action regarding Promotion Committee
  - a) Concert Series and Star Spangled Spectacular 2019 report
  - b) City-Wide Yard Sale Report
5. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations
6. Discuss, Consider and Possible Action regarding Organization Committee
7. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

**REPORTS**

1. Financial Report for month of January 2019
2. Main Street Manager Barbara Friedrich's report on Texain Rally Workshop, meeting with Terry Fitzwater, meeting with Jorge Morales-Burnett, Gun Show, and Bingo Bags and Badges
3. Set time and date for next regular meeting.

**AJOURN**

I certify that a copy of the March 5, 2019 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 1st day of February 2019 at \_\_\_\_\_ a.m./p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_ day of \_\_\_\_\_, 2018 at \_\_\_\_\_ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

\_\_\_\_\_  
Barbara Friedrich, Main Street Manager

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The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, January 22, 2019– 5:30 p.m.**

**MINUTES**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, Karen Jacobs, and John Pirkle. Members absent: Johnnie Edwards, Debbie Toliver, Suzanne Zaitz and Shelli Van Kirk  
Others present were Barbara Friedrich

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole  
None

**APPROVAL OF MINUTES**

**1. Approval of November 20, 2018 Minutes**

Following discussion, Connie Dolezal moved to approve the minutes of November 20, 2018. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDER**

**1. Discuss, Consider and Possible Action regarding Budget FYE 2019**

Connie Dolezal presented the proposed FYE 2019 budget to the board.

Following discussion, Sherri Schellenberg moved to approve the Budget for FYE 2019. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

**2. Discuss, Consider and Possible Action regarding Sponsorship Package**

Karen Jacobs moved to table item #2 until next meeting. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

**3. Discuss, Consider and Possible Action regarding Promotion Committee**

**a) Concert Series and Star Spangled Spectacular 2019 report**

John Boothe reported that Britney was in the process of booking the bands and has booked several already.

**4. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations**  
**a) Donation of float for Christmas Parade**

Connie Dolezal reported that she would like to donate a float for the Christmas Parade. She has a sled that has been used in the parade for her business and felt that it would be perfect for the Main Street float.

Following discussion, Carlos Camarillo moved to accept the donation of a float for the Christmas Parade. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss, Consider and Possible Action regarding Organization Committee**

- a) **Set date and time for City Wide Yard Sale**  
City Wide Yard Sale will be April 13, 2019 from 8 am to 12 pm.
  - b) **Set date and time for Main Street Concert Series and Star Spangled Spectacular**  
Concert Series will be June 7, 14, 21, 28, and July 4 from 6 pm to 10 pm.
  - c) **Set date and time for Happy Fall Y'all**  
Happy Fall Y'all October 26, 2019
  - d) **Set date and time for Jingle Mingle, Santa's Market and Lighted Christmas Parade**  
Winterfest will be December 6, 7, and 8.
  - e) **Set date and time for Sisters on the Fly**  
Sisters on the Fly Tour will be October 5 from 4 pm to 6 pm.
  - f) **Discuss date and time for other possible events**  
No other events set at this time
6. **Discuss, Consider, and Possible Action regarding Economic Vitality Committee**  
Greg Webb reported about groupon and researching this as a possibility of something that Main Street could implement. Karen Jacobs stated that she would like to help on this committee and it was agreed that the committee would meet on it later. He also mentioned recruiting investors.

## REPORTS

1. **Report on Winterfest**  
Connie Dolezal reported that Winterfest was a huge success. The snow went over well and the parade was great.
2. **Financial Report for month of November and December**  
Financial report for November and December were reviewed.
3. **Main Street Manager Barbara Friedrich's report on Hot Rod and Hatters Car Show, Sister's on the Fly, Cow Pony Antiques, Master Gardner's Spring Show, Texas Independence Relay, and Chamber of Commerce Annual Banquet**  
Barbara Friedrich reported that the Hot Rod and Hatters would be having a car show and concert on February 1<sup>st</sup>. and 2<sup>nd</sup>. They will close off the Confederate and Texas Heroes Square on Thursday, January 31<sup>st</sup> at 6 am. The downtown streets will be closed Friday at 6 am and complete street closure will be at 6 pm on Friday. They will open everything up by 10 am on Sunday. Sisters on the Fly will be staying at the JB Wells park September 28<sup>th</sup> thru October 6<sup>th</sup>. Main Street will host vintage tour of trailers on October 5<sup>th</sup> from 4 to 6 pm. Cow Pony Antiques located at 619 Saint Paul Street will be opening soon. The Master Gardeners will have their annual plant show on Texas Heroes Square on March 16<sup>th</sup> from 8:30 am to 1 pm. The Independence Relay will be held on March 29<sup>th</sup> and the Gonzales Chamber of Commerce banquet will be February 8<sup>th</sup> starting at 6 pm at the Expo Center.
4. **Next Regular meeting will be February 26, 2019**

## AJOURN

No further matters were the discussed. The meeting was adjourned by motion by Karen Jacobs and seconded by Greg Webb.

Barbara Friedrich, Recording Secretary

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John Boothe, Chairman

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Suzanne Zaitz, Secretary

## Barbara Friedrich

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**From:** Johnnie Edwards <jedwards601@mac.com>  
**Sent:** Monday, February 11, 2019 10:00 AM  
**To:** Barbara Friedrich  
**Subject:** Resignation

Dear Barbara and Board Members,

Effective immediately, I am resigning my position on the Main Street Board. I have appreciated the opportunity to serve Gonzales in this way and have learned a great deal. I am preparing to start my Capstone project for school as I near not only my graduation but also my daughter's from Gonzales High School. This and other commitments will require me to miss too many meetings and I feel that is not good stewardship to do so. I would like to remain on the volunteer list and will be available for special events as needed. Again, thank you for the opportunity to serve Gonzales through the volunteer efforts of the Main Street Board. I wish everyone continued success.

Sincerely,

Johnnie Edwards

**Barbara Friedrich**

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**From:** Johnnie Edwards <jedwards601@mac.com>  
**Sent:** Monday, January 21, 2019 9:12 PM  
**To:** Barbara Friedrich  
**Subject:** meeting

I'm going to try to finish up working in Austin early enough to get back for the meeting, but that's not always possible.  
Yesterday, I noticed lights are hanging off buildings downtown, some pretty bad. Who do we call for repair or removal?

Here are some notes I took from the Winterfest activities if you want to discuss:

City Release - had several kids with friends or other family, not parents; ran out of consent forms

Bracelets were too expensive - recommend \$5 for future

Santa's Market - for future - set up start at 1pm  
open market at 2pm  
rides open 2pm - 8pm

In addition, here is a quick summary of the sponsorship package I've been looking at:

Main Street Annual Sponsors

Main Street Platinum Partner	\$10,000 (include name at bottom of stage at SCS)
Main Street Gold Partner	\$5000
Main Street Silver Partner	\$1000
Main Street Bronze Partner	\$500
Main Street Cleanup Partner	\$150 (trash can at every event; limit 4)
Friends of Main Street	\$100

Just one of each type sponsor in the above would yield \$16,750.00.

Sponsorship dollars can be used for any event needs.

These sponsors should get something at every event for recognition.

What they get at each level: ? still reviewing that

Events: Come & Taste It

Summer Concert Series



Registration Form

## 3rd Annual City-Wide Yard Sale

Saturday April 13, 2019

Gonzales, Texas

### Check One:

I would like to participate in the city-wide yard sale at my location and be on a map.

Enclosed is my **\$10.00**

I would like to participate in the yard sale at Confederate Square. 12x12 space x \_\_\_\_\_

Enclosed is my **\$10.00**

I would like to participate at my Business location and be on a map.

Enclosed is my **\$10.00**

The City-Wide Yard Sale is sponsored by Gonzales Main Street.

Make all checks payable to Gonzales Main Street.

**Registration must be in the Gonzales Main Street Office no later than Thursday, April 4, 2019 to ensure your place on the map.** Maps will be available for pick up on Thursday, April 11, 2019.

Mail application and check to Gonzales Main Street, P. O. Box 547, Gonzales, Texas 78629 or drop by City Hall, 820 Saint Joseph Street, Gonzales, Texas 78629.

**Name:**

**Address:**

**Contact Phone:**

**E-Mail:**

**Directions to my location choice:**

**Items for Sale**

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Barbara Friedrich - 830-672-2815 – [bfriedrich@gonzales.texas.gov](mailto:bfriedrich@gonzales.texas.gov)

[www.gonzales.texas.gov](http://www.gonzales.texas.gov)

# 2019 MainStreet Summer Concert Series

Friday, June 7 <sup>th</sup>			Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	Kenny Orts & No Chance				No	
8:45-10 pm	Five Card Draw Band				No	Yes
	Choice Productions				No	Invoice

Friday, June 14 <sup>th</sup>			Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	Bill Pekar & The Rainey Brothers				No	
8:45-10 pm	Different Beast				No	
	Choice Productions				No	Invoice

Friday, June 21 <sup>st</sup>			Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	Max Castillo Y RoadHouse Conjunto				No	
8:45-10pm	Ram Herrera & The Outlaw Band				No	
	Choice Productions				No	Invoice

Friday, June 28 <sup>th</sup>			Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	DJ Richter				No	Yes
8:45-10 PM	Jarrod Birmingham				Yes	Yes
	Choice Productions				No	Invoice

Thursday, July 4 <sup>th</sup>			Deposit:	At Show:	Rider:	Contract:
7-9:00 pm	Texas Unlimited Band				No	Yes
	Choice Productions				No	Invoice



**Financial Statement  
January 31, 2019  
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
<b>Balance as of December 31, 2018</b>				<b>12,945.79</b>
1/10/2019	2050	Texas Comptroller	Sales Tax	-37.76
1/11/2019	2051	Texas Unlimited	Concert Series	-1,500.00
<b>Balance as of January 31, 2018</b>				<b>11,408.03</b>

**Business Improvement Grant  
January 31, 2019**

Date	Num	Description	Category	Amount
<b>Balance as of December 31, 2018</b>				<b>22,635.68</b>
1/15/2019	263	Andrew Brunkin	Utility Grant	-2,500.00
1/30/2019	264	Comfy Pets	Façade Grant	-15,000.00
<b>Balance as of January 31, 2018</b>				<b>5,135.68</b>



Come and Take It! And Stay Awhile.  
**Mark Your Calendars For Our  
Annual Mainstreet Events!**

[www.GonzalesTX.Travel](http://www.GonzalesTX.Travel)

**Star Spangled Spectacular**

*July 4<sup>th</sup>  
Live Music & Fireworks*

**Mainstreet Concert Series**

*Friday Nights in June  
Food, Games, Arts & Crafts*

**Winterfest**

*First Weekend in December  
Lighted Christmas Parade, Historic Homes Tour,  
Arts and Crafts, Stars in the Village, Breakfast with  
Santa & More*

