

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – April 22, 2025**

The regular meeting of the Main Street Advisory Board was held on **April 22, 2025**, at 5:30 p.m. at the Gonzales City Municipal Building located at 820 N St. Joseph Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Board Chairperson Peeler called the meeting to order at 5:34 p.m. and a quorum was certified.

Attendee Name	Title	Status
Amy Peeler	Board President/Chairperson	Present
Kayla Craven	Board Vice President/Vice Chairperson	Absent
Glori Wyatt	Board Secretary	Absent
Brandon Page	Board Treasurer	Present
Joey Moss	Board Member	Present
Linda Brown	Board Member	Present
Charles Kerr	Board Member	Present
Greg Webb	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Isaac Anzaldua
Chris Brunken
Dan Rivas
Susan Sankey, EDC Director

PUBLIC COMMENTS

None

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the March 27, 2025, Regular Meeting.
- 1.2 **Financial Report** – Approval of the Financial Report ending April 21, 2025

CONSENT AGENDA ITEMS: Item 1.1 & 1.2

APPROVED

Board Member Moss moved to approve the March 27, 2025, Regular Meeting Minutes and approve the Financial Report ending April 21, 2025. Board Member Webb seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action regarding a Revitalization Incentive Fund request submitted by Chris Brunken for 513 St George Street in the approximate amount of \$37,640.00.

ACTION 2.1

APPROVED

Mr Brunken gave a brief history of the building and the repairs that have been done on the building. Mr Brunken brought the business Aptiva Interiors from Luling to relocate in Gonzales with the understanding that Aptiva would help renovate the building, they would be able to have their showroom in the building rent free for the life of the business. The roof has been patched several times as they cannot isolate the problems and need to just replace the whole thing. The building is 3500 square feet where Aptiva is located. This is the area that the roof will be replaced on. The building was originally built as the Peterk grocery store. Then it was the Boothe hatchery. Aptiva is the only business in the (3500 sq ft) building. They currently have 15 employees (some are subs), they also sell material out of there. Board Member Webb motioned to approve the request for \$37,640.00 Revitalization funds. Board Member Moss seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

- 2.2 Discuss, Consider and Possible Action regarding consideration of Gonzales Main Street Inc., being the host organization for the Gonzales Royal Court

ACTION 2.2

TABLED

Board Member Webb motioned to consider hosting the Royal Court. Board Member Page seconded the motion. The board engaged in discussion including how does the hosting the Royal Court support the Mission and Vision of Gonzales Main Street. Board Chair Peeler added that Ms. Hastings is partnering with the organization out of Victoria that runs their pageant under the Ms. Texas platform and they have been running it successfully for many years. Additional questions included: how are expenses going to be covered, what is the accounting/legal responsibility, what happens if a pageant participant is not happy with the program, could that come back on us? Can we get a sample of the agreement? We would need to be very clear transparency of funds, audits, and reporting. Financial commitments and implications would need to be built into the agreement. Board Member Webb amended the motion to table until next month when questions could be answered and we could see a sample agreement. Motion was seconded by Board Member Kerr. Chairperson Peeler called for a roll call vote to table the item until next month. For: Unanimous. The motion passed 6 to 0.

- 2.3 Discuss, Consider and Possible Action regarding updating the Gonzales Main Street By-Laws

ACTION 2.3

TABLED

Due to the lack of action on agenda item 2.2, Board Member Moss made a motion to table agenda item until next meeting. Board Member Webb seconded the motion.

- 2.4 Discuss, Consider and Possible Action regarding design for stage banner

ACTION 2.4

APPROVED

Board viewed several options for a new stage banner. Discussion included adding "Shop, Stay, Play" on the side banners at a later date. Board Member Moss made a motion to move forward with option #2 of the stage banner choices. Board Member Page seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

- 2.5 Discuss, Consider and Possible Action regarding 2025 Christmas Ornament

ACTION 2.4

APPROVED

Board engaged in discussion regarding a 2025 ornament. Discussion included selling our older ornaments at a “Christmas in July event” and perhaps bundling it with a yiftee card partnering with the Alcalde on selling their ornaments for 2025 or possibly having the supplier design something with the 200 year Bicentennial logo. Board Member Webb made a motion to . Chairperson Peeler called for a roll call vote. For: Unanimous. The motioned passed 6 to 0.

- 2.6 Discuss, Consider and Possible Action regarding upcoming events including: Jim Price Hands together for Gonzales, Shop Crawl – Flower Flutter, Jr Main Street – Summer Throwdown, Farmers/Makers Market.

ACTION 2.6

DISCUSSION ONLY

Staff requested that the Board Members offer volunteer hours for Jim Price, Hands Together for Gonzales. Persons Floral will be an in-kind sponsor by allowing us to order through their wholesaler. Assistance is needed in checking with the local businesses for the business participation on the Flower Flutter – Shop Crawl. Please ask Main Street Businesses if they have anything to contribute to the Bucket Stuffers for the TJHRA coming up on May 23-31. A Signup Genius will be sent out for volunteers to assist with the Rodeo and also assist with the May 31 Summer Throwdown Event. Please promote the Farmer’s Market.

- 2.7 Discuss, Consider and Possible Action regarding Transformational Strategy Focus and applicable work

ACTION 2.7

DISCUSSION ONLY

Staff requested that the Board Members offer volunteer hours for the Jim Price, Hands Together for Gonzales.

STAFF/BOARD REPORTS

- 3.1 Business of the Month Committee Report

Mi Lupitas – May

ReMax – June

Reese Escobar - July

Texas Treasures Report – Linda will talk to Eddie about having an Open House. Would like to Nominate KINGS for the next Texas Treasures Award.

Merchant Relations Program Report by each Representative – Sips & Grins opened and Templin’s is currently considering reopening

Jr Main Street Board Report – Awards Ceremony will be May 21. We may need someone to hand out the cords on behalf of the Board.

Veteran Banner Project – Amy and Brandon are working on this

- 3.2 Main Street Director Report

Already discussed in previous agenda items

- 3.3 Requests by board members for items on a future Main Street agenda

- Yiftee Relaunch
- Ms. Gonzales Pageant
- By-Laws regarding Scholarships
- Consider events for Biker’s Roundup
- Website – Board Member Page

- 3.4 Set date and time for next meeting:

Tuesday, April 22, 2025, 5:30pm – City Hall

ADJOURN

A motion by Board Member Kerr and a second by Board Member Brown, the meeting adjourned at 6:46pm. Chairperson Peeler called for a vote. For: Unanimous. The motion passed 6 to 0.

Approved this 22nd day of April 2025

Amy Peeler
Board Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales