

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – May 19, 2025**

The Special Called meeting of the Main Street Advisory Board was held on **May 19, 2025**, at 5:30 p.m. at the Gonzales Economic Development Corporation/Main Street building located at 305 St. Lawrence Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Board Chairperson Peeler called the meeting to order at 5:30 p.m. and a quorum was certified.

Attendee Name	Title	Status
Amy Peeler	Board President/Chairperson	Present
Kayla Craven	Board Vice President/Vice Chairperson	Present
Glori Wyatt	Board Secretary	Present
Brandon Page	Board Treasurer	Present
Joey Moss	Board Member	Absent
Linda Brown	Board Member	Present
Charles Kerr	Board Member	Present
Greg Webb	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Ken Morrow
Adriane Hastings
Susan Sankey, EDC Director

PUBLIC COMMENTS

None

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the April 22, 2025, Regular Meeting.
- 1.2 **Financial Report** – Approval of the Financial Report ending May 14, 2025

CONSENT AGENDA ITEMS: Item 1.1 & 1.2

APPROVED

Board Member Webb moved to approve the April 22, 2025, Regular Meeting Minutes and approve the Financial Report ending May 14, 2025. Board Member Wyatt seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 7 to 0.

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action regarding a Revitalization Incentive Fund request submitted by Kenneth Morrow of Alliant Homes, Inc. for 503 St Joseph Street in the approximate amount of \$50,000.00.

ACTION 2.1

APPROVED

Mr. Morrow presented pictures of the building and conceptual design ideas for the repainting of the building. The Texas Historical Commission provided recommendations as it is a historically significant building in downtown Gonzales. Mr. Morrow currently has four businesses in the building with apartments on the top floor. Three out of the four doors will be refurbished to look like the original doors. Board Member Webb motioned to approve the request for \$50,000.00 Revitalization funds. Board Member Craven seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 7 to 0.

- 2.2 Discuss, Consider and Possible Action regarding consideration of Gonzales Main Street Inc., being the host organization for the Gonzales Royal Court

ACTION 2.2

TABLED

Adriane Hastings presented the project idea again. She will be working with a women out of Victoria that has done it successfully for many years. The Miss Texas Pageant is under the Miss America Pageant and all rules and regulations will be the same for Miss Gonzales Pageant. Fundraising, soliciting and budgeting will be handled independently of Gonzales Main Street. But the financial oversight will be under the Gonzales Main Street Non-Profit. This will provide financial transparency for the project. Based on the recommendation of this board, we would need to send the proposal to the attorney to draft an agreement between Gonzales Main Street, Inc. and The Gonzales Royal Court. We would be unable to offer scholarships as our By-Laws state we cannot. If it is a "county" project, it takes Main Street out of it. It would need to stay in the City of Gonzales. The participants would need to go to school here in Gonzales. We could be the host organization for 1 year while the Gonzales Royal Court gets their own 501c3. Board Member Wyatt made a motion to approve and discuss. Board Member Webb seconded the motion. Discussion was had among the board. Board member Wyatt amended her motion to approve with no scholarship option. Board Member Kerr seconded the motion. Chairperson Peeler called for a roll call vote: Amended motion for: Unanimous. The amended motion passed 7 to 0.

- 2.3 Discuss, Consider and Possible Action regarding updating the Gonzales Main Street By-Laws

ACTION 2.3

REJECTED

Based on the direction given and the vote on agenda item 2.2 Board Member Webb made a motion to reject updating the Gonzales Main Street By-Laws. Board Member Wyatt seconded the motion. Chairperson Peeler called for a roll call vote. Unanimous. The amended motion passed 7 to 0.

- 2.4 Discuss, Consider, and Possible Action regarding upcoming events.

ACTION 2.4

DISCUSSION ONLY

Board discussed upcoming events including Jr Main Street – Summer Throwdown, Farmers/Makers Market, July 4th Star Spangled Spectacular, and National Bikers Roundup. Additional discussion that JB Wells could use volunteers for the Texas Jr High Rodeo State Finals May 23 – May 31.

- 2.5 Discuss, Consider, and Possible Action regarding Transformational Strategy Focus and applicable work

ACTION 2.5

DISCUSSION ONLY

Staff presented the sample from the City of Elgin and board agreed to utilize sample for similar “welcome packet” for Gonzales. Discussion among board also included developing a monthly newspaper article around “What is Main Street or Welcome to Main Street”. Additional discussion also included having our Jr Main Street Board develop a FB Live every month for Gonzales Main Street. Other Board Members could help with content and post on all social media platforms. Items with pictures, videos, posts and live. Discussion was also brought up about resurrecting the bench project and identifying committees.

STAFF/BOARD REPORTS

3.1 Business of the Month Committee Report

ReMax – June

Reese Escobar - July

Texas Treasures Report – Linda and Kayla will find a date for Halamecik

Merchant Relations Program Report by each Representative – Willis Sports Bar is open and Night Owl Brewery will be open soon

Jr Main Street Board Report – Awards Ceremony will be May 21. Brandon and Glori will attend

Veteran Banner Project – Banners are going back up.

3.2 Main Street Director Report

Already discussed in previous agenda items

3.3 Requests by board members for items on a future Main Street agenda

- Royal court agreement from attorney
- Roundtables for Tax Credits
- Christmas Cutouts
- Call for artists for Mural Mosaic
- Winterfest planning

3.4 Set date and time for next meeting:

Tuesday, June 17, 2025, 5:30pm – City Hall

ADJOURN

A motion by Board Member Kerr and a second by Board Member Brown, the meeting adjourned at 7:34pm. Chairperson Peeler called for a vote. For: Unanimous. The motion passed 7 to 0.

Approved this 19th day of May 2025

Amy Peeler
Board Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales