

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, November 15, 2018

City Hall ~ 820 St. Joseph

1:00pm

Call to Order and Certification of Quorum

Chairwoman Dawn O'Donnell called the meeting to order at 1:00pm. A quorum was declared present.

Members present: Barbara Crozier, Holly Danz, Dawn O'Donnell, Ken Morrow, Jean Burns; **Members absent:** Tiffany Hutchinson, Lisa Brown, Suzanne Sexton; **Ex officio present:** Daisy Scheske-Freeman; **Staff present:** Clint Hille, Anne Dollary; **City Officials present:** Mayor Connie Kacir; **Guests:** Kelly Lindner, Eric McCowan

Public Comments: Barbara Crozier discussed New Year's Eve celebration to support funding for the Crystal Theatre. Mayor Kacir expressed thanks to the board for their achievements over the last 2 years. Chairwoman O'Donnell did note that she had asked for clarification on who could speak during action items. Per the attorney, those with viable comments toward the active discussion may comment. However, this is also at the discretion of the chairperson.

Approval of Minutes

1. **Approval of Minutes:** Minutes of the October 18, 2018 meeting were approved, with the change of meeting start time listed as 12pm to 1pm.

REPORTS

2. **Staff Reports**

A. JB Wells. Only 8 weekends open at Expo in 2019. A new group inquired about using the space. There is no longer special pricing to rent the expo. Otherwise, very busy overall.

B. Main Street. Committee is getting ready for Winterfest.

C. Tourism Director. Attending Christmas Showcase in San Antonio, if anyone would like to volunteer to help. Still working with the Alamo; first tour has come through. Teachers loved it. Also still working on Runaway Scrape event; could possibly coincide with a gun show in Mid-March. Alamo is looking for volunteers for Texas Independence Day and they reached out to Gonzales. Mobile Town app is now active. Pioneer Village is very active. Memorial Museum, Old Jail, Chamber of Commerce reports given. Tourism assessment will take place in January. DRT will not be moving their meetings away from the Austin area for now. Historic Sites brochure is complete and is being printed now. Working to host Sisters on the Fly in October 2019. Travel talk updates. Gonzales featured in November Texas Highways magazine. Received proposal from JGI for digital billboard.

3. **Report on Upcoming Events:** Small Business Saturday November 24, Winterfest December 1-2
4. **Financial Report.** No questions; stand as printed.

DISCUSSION ITEMS

1. **Goals for 2019.** Discussed everyone's desired goals for 2019. Need to create a good first impression. Re-do downtown trashcans. Entice downtown business to keep their store fronts tidy. Make Gonzales look like we like ourselves.
2. **March Festival Name.** Group decided on "Texas Independence Festival".

ACTION ITEMS

3. **Election of Officers-Secretary.** Holly Danz moved to nominate Tiffany Hutchinson, Jean Burns seconded; nomination passed.
4. **Discussion, consideration of goals for 2019.** Prior discussion held.
5. **Call for new agenda items for the following meeting, by members.** None at this time.
6. **Set date and time of next regular meeting.** December 20th at 1pm

Chairwoman asked for a motion to adjourn. Holly Danz moved that we adjourn. With a second from Ken Morrow, the meeting was adjourned at 1:57pm.

Holly Danz, Secretary