

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, November 3, 2016
Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of October 13, 2016 Minutes

ACTION ITEMS

2. Discuss and Consider Application for Funding from Rusted Gingham
3. Discuss and Consider Brochure, Visitor Guide, and tear away maps.
4. Discuss and Consider google and face book process
5. Discuss and Consider full calendar of events sharing and reporting process.
6. Discuss and Consider setting time and date for a called meeting for strategic plan 2016-2017
7. Discuss CVB
8. Discuss past two year's report of Come & Take It
9. Discuss relationship between Gonzales Convention and Visitor Bureau and the Expo Center at J B Wells Park
10. Discuss Brochure Distribution

REPORTS

11. Report by Marketing Consultant Regarding Advertising, Billboards, Website, and use and distribution of the video Rick Green has supplied
12. Report from advisory members on Event Development
13. Report on Upcoming Events
 - a. Rusted Gingham Barn Sale – November 5 & 6, 2016
 - b. Veteran's Day Celebration – November 4, 2016
 - c. Small Business Saturday – November 26, 2016
 - d. Winterfest – December 2, 3, & 4
14. Financial Report
15. Staff Report
16. Next regular meeting will be December 8, 2016

ADJOURN

continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, October 13, 2016

City Hall ~ 820 St. Joseph

12:30pm

Call to Order and Certification of Quorum

Chairman Crozier called the meeting to order at 12:30pm. A quorum was declared present.

Members present: Barbara Crozier, Paul Frenzel, Chris Kappmeyer, Ken Morrow, Ann Covert, Holly Danz; **Members absent:** Dawn O'Donnell, Alison Guerra, Clint Hille; **Ex officio present:** none; **Staff present:** Jesse Holt, Marketing Consultant; **City Officials present:** Genora Young, GEDC President; **Guests:** Joel Aaron Gammage, Billy Bob Lowe, Bo Davis

Public Comments:

Barbara Crozier presented the newest member to the board, Holly Danz. Holly Danz then gave a brief introduction on herself and what brought her to the Convention and Visitors Bureau board. Barbara Crozier asked all the members and guests present to introduce themselves. Barbara Crozier spoke in regards to the bureau's budget, and that for the first time, a member of the bureau was involved in the budget planning. Due to budget constraints, this bureau needs to stay within this year's budget as it was over spent last year. This year's total budget is \$45,000. As a board, this group can only approve up to \$2,499 for any one event. Anything over that goes to the City Council for approval. Also, the hope is that events are only funded for 3 years, and that after that, the event can stand alone to fill hotel/motel rooms and be successful. First event can be funded 100% of their request, and that amount should go down each year. Chris Kappmeyer spoke about events that occur in other cities/towns. He spoke that there were great events out there, but finding the people to spear head the events is the challenge. He hopes to find people like Joel Gammage that can put on productions/events, and this board can help get those events off the ground. We need to be able to champion new events.

1. **Approval of Minutes:** The minutes of the July 14 and August 23, 2016 meetings were approved unanimously without corrections.

Action Items:

2. **Application for funding from Hat Rod Productions.** Joel Gammage with Hat Rod discussed publications that spotlighted his event in Gonzales, and promoted the Gonzales visitor link. He presented numbers from hotels as to how many rooms were filled during his event, as well as a survey his group conducted as to whether the attendees would be staying in hotel rooms. Mr. Gammage brought up the fact that the hotels actually dropped their rates during the event. This is something that needs to be communicated with the hotels that this is not expected of them. Chris Kappmeyer mentioned that he and Mr. Gammage had spoken previously, and that Joel would like to assist in anyway with someone who may want to bring a new event to town.

Mr. Gammage would like to partner with an organization in town to bring monthly/regular events to the downtown area. Barbara Crozier called for a motion on the request of \$2499. Last year, this event was funded at \$2499. Ann Covert motioned to fund the event at the full request of \$2499, seconded by Paul Frenzel. As the vote was being called, Chris Kappmeyer voiced an amendment to the motion to reduce the funds to \$2000, due to the tighter budget constraints and the need to fund new events. Ms. Covert did remark that Hat Rod has done an excellent job with their event, and did accept the friendly amendment to reduce the funding to \$2000. Barbara Crozier called the vote; motion passed unanimously to fund Hat Rod Productions at \$2000.

3. **Application for funding from Independent Cattleman Association.** Billy Bob Lowe discussed equipment and materials that ICA has bought in the past for these sales, and then donated to the arena for future use. Room stays have increased from 2014 to 2015. Room stays are expected to be even higher this year. Chris Kappmeyer asked if the event has been profitable in the past. It has, and that money is put towards scholarships. Last 4 of 7 years, this board has funded the event. Barbara Crozier called for a motion on the request of \$2499. Ken Morrow moved to approve the request as submitted at \$2499; Holly Danz seconded. Chris Kappmeyer offered an amendment to fund at \$1500. Ken Morrow offered to fund at \$2000, and Chris Kappmeyer agreed. Barbara Crozier called for the vote; motion passed unanimously to fund the ICA event at \$2000.
4. **Application for funding from DVS Productions.** Bo Davis discussed his bullriding event. Biggest change for this event is the date; moving from a July date to an April date. 1st part of the event is held on Friday night and those proceeds go to Norma's House; cookoff Saturday morning and golf tournament during the day, proceeds go to Meals on Wheels; main bullriding event Saturday night and afterparty at a downtown venue. \$8,000-\$10,000 have been given to local charities from the past events. Barbara Crozier called for a motion on the request of \$5000. Ken Morrow motioned to fund the event in full. Barbara Crozier reminded everyone that this request would have to go to council for approval, since it's higher than \$2499. With no second, Chris Kappmeyer offered a new motion to fund this event at \$2000; seconded by Ann Covert. Ken Morrow noted that this event puts money back into the community with the charitable donations. Barbara Crozier called the vote; motion carried for funding at \$2000.
5. **Election of Officers.** Chairman, Vice Chairman, Secretary, and Parliamentarian needed. Holly Danz asked for explanation of duties for each officer. Barbara Crozier went thru duties of officers. Chris Kappmeyer nominated Ann Covert for secretary; she declined. Chris Kappmeyer nominated Holly Danz for secretary and Ann Covert would remain parliamentarian. Both ladies accepted. Chris Kappmeyer nominated Ken Morrow for vice chair; he accepted. Chris Kappmeyer nominated Barbara Crozier to remain chair; she accepted.

Reports

6. **Post Event Form Report from Gonzales Main Street.** Genora Young discussed the report in Barbara Friedrich's absence. Events went over very well; report reflects the success.

7. **Report by Marketing Consultant.** All ads for the rest of the year have been submitted. Barbara Crozier requested ad copy to be presented at board meetings, so members can view. Austin billboard has not been approved as the colors are not coming out correctly on proof. Awaiting new proof. Jarrell board is rotating Experience it and Savor it. Should add fall event and Winterfest event; and possibly a Pioneer Village board and a historic homes tour board. TTIA event had good discussions on economic impact; current economy is static. No big changes after elections. Travelers are not interested in augmented reality (Pokemon, etc). Suggested putting together a top 32 list of things to do in Gonzales. Members are asked to bring some ideas to next meeting. Rick Green video is still pending until a useable version is obtained. Ann Covert brought up the radio stations starting up again, and asked for Jesse Holt to look into the local radio stations to see what impact it could have for this board and for Gonzales. Report from Old Jail about visitors: September 577; 2-day Come and Take It 3170; YTD 10873; LY 9931.
8. **Report from advisory members on Event Development.** Lots of ideas for new events, but not a lot of volunteers to help get these events up and running. Ideas: Twilight cemetery tour. To increase heads in bed, we need special events. Maybe take a successful event and tag on an extra event.
9. **Report on Upcoming Events.** ICA sale, Happy Fall Y'all, Rusted Gingham Barn Sale. Barn sale should also be added as a billboard.
10. **Financial Report.** Barbara Crozier asked members to please study before next meeting to try to understand the trends. Genora Young stated that projections were much higher than what was actually collected. Again, hotels dropping their prices is hurting the economy just as much as the decline in the number of rooms rented out. Chris Kappmeyer brought up two things: Would like a recap on numbers from Come & Take It and why is this board named what we are named.
11. **Staff Report.** Gonzales is up for an award the week of Nov. 7th. Genora Young threw out an idea of cake balls as cannon balls. Suggested doing a whole weekend/culinary event based on Cannon Balls.
12. **Set date and time of next regular meeting.** To Be Decided

Chairman asked for a motion to adjourn. Ann Covert moved that we adjourn. With a second from Holly Danz, the meeting was adjourned at 1:45pm

Holly Danz, Secretary

APPLICATION

Organization Information

Date: Noted October 25, 2016
Name of Organization: Rusted Gingham
Address: 9528 W. State Hwy 97
City, State, Zip: COST, TX 78614
Contact Name: Suzanne Sexton
Contact Phone Number: 830-203-0714
Web Site Address for Event or Sponsoring Entity: rustedgingham.com
Is your organization: Non-Profit _____ Private/For Profit
Tax ID #: 32045074625 Entity's Creation Date: 2012
Purpose of your organization: to promote Gonzales by hosting an Annual Barn Sale bringing approx 2500+ people to Gonzales.

Name of Event or Project: The Barn Sale by Rusted Gingham
Date of Event or Project: NW 4/5
Primary Location of Event or Project: JB Wells Park
Amount Requested: 1200⁰⁰
How will the funds be used? pay for live band Fri/Sat
Newspaper Advertising - Inquirer, Canyon, Wilson Co News
Radio - Texas Thunder Radio
Facebook Ads
Instagram Ads

Primary Purpose of Funded Activity/Facility: To promote Gonzales w/ other vendors from across the state that bring their clientele to Gonzales!

Percentage of Hotel Tax Support of Related Costs

_____ Note Percentage of Total Event Costs Covered by Hotel Occupancy Tax

_____ Note Percentage of Total Facility Costs Covered by Hotel Occupancy

Tax for _____ the Funded Event.

_____ Note Percentage of Staff Costs Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

✓

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? _____

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? _____

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

Questions for all Funding Requests:

How many years have you held this Event or Project: 8

Expected Attendance: 3,000+

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? Several

How many nights will they stay? 1-3

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: not this year.

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
	<u>2015</u>	<u>2499</u>	<u>Several</u>
	<u>2014</u>	<u>1500</u>	

How will you measure the impact of your event on area hotel activity?

Generally b&b owners as well as HW wells tell me how many rooms/RVs they've booked

Please list other organization, government entities and grants that have offered financial support to your project: /

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising Newspaper Radio TV _____

Press Release to Media Direct Mailing to out of town recipients

Other Social Media

What areas does your advertising and promotion reach?

- TEXAS -

What number of individuals will your proposed marketing reach that are located in another city or county? thousands

(If a permanent facility (e.g. museum, visitor center)

Expected Attendance Monthly/Annually: _____ (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____)

Tourism Advisory Committee,

Thank you for taking time to consider the 9th Annual Barn Sale for funding!

We are not asking for much - enough to

Cover our advertising and the Live Music.

The band was a huge hit last year - which

We paid for one night. This year they

are playing both days therefore doubling

the cost.

We are doing huge Social Media Blasts -

Please know we do not take this money

for granted - there are numerous other

expenses that we cover annually to

bring the Barn Sale to Gonzales!

Next year will be the 10th and we plan

on more Advertising....

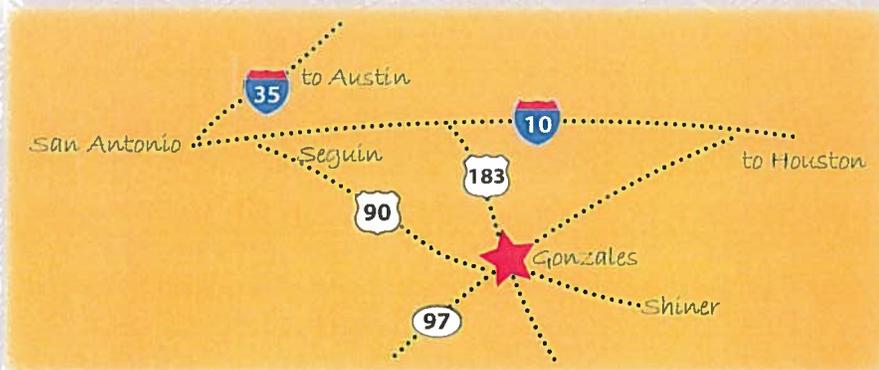
Thanks for considering
C. Gonzales

RUSTED gingham's

9TH annual
Barn Sale

- ▶ vintage
- ▶ junk
- ▶ antiques
- ▶ upcycled
- ▶ handmade & remade goods

NOV 4TH & 5TH, 2016
FRIDAY 4-8PM
SATURDAY 9-4



- ▶ FOOD & DRINKS
- ▶ covered barn
- ▶ vintage vendors galore
- ▶ FAMILY FRIENDLY
- ▶ Free parking

- ▽ general admission
- ▽ \$3 per person
- ▽ cute kids are free!



JB Wells Park ▶ Gonzales, Texas

thegirls@rustedgingham.com rustedgingham.com



RUSTED GINGHAM



RUSTEDGINGHAM

Veterans Day Celebration

November 4th, 2016

Veteran Reception begins at 9am

Veterans Day Celebration Event Begins at 9:30am

South Side of Apache Field will be open for a

Veterans Day Reception @ 9 am

All Military Personnel & Veterans are Welcome

Seating available on Field for all Military Personnel & Veterans.

Seating for Community guest on 50 yard line bleachers.



In the Event of Rain

Relocation @ Gonzales HS Gym



CITY OF GONZALES
 HOTEL / MOTEL TAX FUND 30
 P O DRAWER 547 13
 GONZALES TX 78629 0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE 693,187.47

LAST STATEMENT 09/30/16 720,478.26
 14 CREDITS 29,968.05
 4 DEBITS 79,073.26
 THIS STATEMENT 10/31/16 671,373.05

----- DEPOSITS -----

REF #	DATE	AMOUNT	REF #	DATE	AMOUNT	REF #	DATE	AMOUNT
	10/06	307.23		10/17	1,424.66		10/20	2,348.86
	10/11	1,759.87		10/17	7,188.80		10/25	4.00
	10/12	299.60		10/18	2,204.58		10/28	2,593.94
	10/14	87.50		10/18	6,999.36			
	10/17	718.55		10/19	3,774.16			

----- OTHER CREDITS -----

DESCRIPTION	DATE	AMOUNT
EARNINGS CR ACCT ANALYSIS SEPTEMBER	10/03	256.94

----- OTHER DEBITS -----

DESCRIPTION	DATE	AMOUNT
118352891 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	10/03	3,668.08
110373329 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	10/04	11,572.65
112301660 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	10/14	41,194.91
115983243 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	10/28	22,637.62

----- I N T E R E S T -----

AVERAGE LEDGER BALANCE: .00 INTEREST EARNED: .00
 INTEREST PAID THIS PERIOD: .00 DAYS IN PERIOD:
 ANNUAL PERCENTAGE YIELD EARNED: .00%

* * * C O N T I N U E D * * *

10-3-16

DATE	10-3-16
DEPOSIT TO	11507.83
DEPOSIT FROM	
DEPOSIT TOTAL	11507.83

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 307.23

⑆11491371⑆⑆⑆02515350⑆ 009

\$307.23 10/6/2016

10-14-16

DATE	10-14-16
DEPOSIT TO	7188.80
DEPOSIT FROM	
DEPOSIT TOTAL	7188.80

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 7188.80

⑆11491371⑆⑆⑆02515350⑆ 009

\$7,188.80 10/17/2016

10-10-16

DATE	10-10-16
DEPOSIT TO	1159.87
DEPOSIT FROM	
DEPOSIT TOTAL	1159.87

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 1159.87

⑆11491371⑆⑆⑆02515350⑆ 009

\$1,759.87 10/11/2016

10-17-16

DATE	10-17-16
DEPOSIT TO	2204.58
DEPOSIT FROM	
DEPOSIT TOTAL	2204.58

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 2204.58

⑆11491371⑆⑆⑆02515350⑆ 009

\$2,204.58 10/18/2016

10-11-16

DATE	10-11-16
DEPOSIT TO	299.60
DEPOSIT FROM	
DEPOSIT TOTAL	299.60

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 299.60

⑆11491371⑆⑆⑆02515350⑆ 009

\$299.60 10/12/2016

10-17-16

DATE	10-17-16
DEPOSIT TO	6999.36
DEPOSIT FROM	
DEPOSIT TOTAL	6999.36

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 6999.36

⑆11491371⑆⑆⑆02515350⑆ 009

\$6,999.36 10/18/2016

10-13-16

DATE	10-13-16
DEPOSIT TO	87.50
DEPOSIT FROM	
DEPOSIT TOTAL	87.50

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
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\$ 87.50

⑆11491371⑆⑆⑆02515350⑆ 009

\$87.50 10/14/2016

10-18-16

DATE	10-18-16
DEPOSIT TO	3774.12
DEPOSIT FROM	
DEPOSIT TOTAL	3774.12

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 3774.12

⑆11491371⑆⑆⑆02515350⑆ 009

\$3,774.16 10/19/2016

10-14-16

DATE	10-14-16
DEPOSIT TO	718.55
DEPOSIT FROM	
DEPOSIT TOTAL	718.55

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 718.55

⑆11491371⑆⑆⑆02515350⑆ 009

\$718.55 10/17/2016

10-15-16

DATE	10-15-16
DEPOSIT TO	2348.86
DEPOSIT FROM	
DEPOSIT TOTAL	2348.86

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 2348.86

⑆11491371⑆⑆⑆02515350⑆ 009

\$2,348.86 10/20/2016

10-13-16

DATE	10-13-16
DEPOSIT TO	1424.66
DEPOSIT FROM	
DEPOSIT TOTAL	1424.66

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 1424.66

⑆11491371⑆⑆⑆02515350⑆ 009

\$1,424.66 10/17/2016

10-25-16

DATE	10-25-16
DEPOSIT TO	4.00
DEPOSIT FROM	
DEPOSIT TOTAL	4.00

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78020

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 4.00

⑆11491371⑆⑆⑆02515350⑆ 009

\$4.00 10/25/2016

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Oct-2016

DEPT : N/A

ACCOUNTS: 1-001.502 THRU 1-001.502

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

1-001.502 CASH - HOTEL MOTEL TAX
B E G I N N I N G B A L A N C E 720,478.26

Table with columns: DATE, TRAN #, REFERENCE, PACKET, DESCRIPTION, VEND, INV/JE #, AMOUNT, BALANCE. Rows include transactions for REIMBURSE GF EXPENSES, BANK ACCOUNT INTEREST, and DAILY CASH POSTING from 10/03/16 to 10/28/16.

--*-*-*-*-*-*-*-*-*- 000 ERRORS IN THIS REPORT! *-*-*-*-*-*-*-*-*-*-*-

Summary table with columns: ** REPORT TOTALS **, --- DEBITS ---, --- CREDITS ---. Rows: BEGINNING BALANCES, REPORTED ACTIVITY, ENDING BALANCES, TOTAL FUND ENDING BALANCE.

FINANCIAL STATEMENT

AS OF: OCTOBER 31ST, 2016

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	29,711.11	29,711.11	4.34	0.00	655,288.89
4-811.801 INTEREST INCOME	<u>1,200.00</u>	<u>256.94</u>	<u>256.94</u>	<u>21.41</u>	<u>0.00</u>	<u>943.06</u>
TOTAL 811-HOTEL/MOTEL	686,200.00	29,968.05	29,968.05	4.37	0.00	656,231.95
<hr/>						
*** TOTAL REVENUES ***	686,200.00	29,968.05	29,968.05	4.37	0.00	656,231.95

FINANCIAL STATEMENT

AS OF: OCTOBER 31ST, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.217 MISCELLANEOUS	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 2-SUPPLIES EXPENSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	0.00	0.00	0.00	0.00	3,000.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	0.00	0.00	0.00	22,000.00
7-811.412 CHAMBER OF COMMERCE	31,000.00	(6,679.01)	(6,679.01)	21.55-	0.00	37,679.01
7-811.413 PIONEER VILLAGE	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	20,000.00	564.86	564.86	2.82	0.00	19,435.14
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	<u>5,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>5,000.00</u>
TOTAL 4-CONTRACT/OPER SERVICES	116,000.00	(6,114.15)	(6,114.15)	5.27-	0.00	122,114.15
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	2,457.95	2,457.95	1.49	0.00	162,542.05
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	3,225.00	3,225.00	5.38	0.00	56,775.00
7-811.519 PROMOTIONAL ITEMS	12,000.00	4,026.84	4,026.84	33.56	0.00	7,973.16
7-811.520 MARKETING AND PROMOTIONS	15,000.00	0.00	0.00	0.00	0.00	15,000.00
7-811.521 SPECIAL PROJECTS	45,000.00	0.00	0.00	0.00	0.00	45,000.00
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	0.00	0.00	0.00	7,000.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	0.00	0.00	0.00	0.00	50,000.00
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	78.24	78.24	1.56	0.00	4,921.76
7-811.530 EXPO CENTER	125,000.00	0.00	0.00	0.00	0.00	125,000.00
7-811.531 CITY SPECIAL EVENTS	<u>25,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>25,000.00</u>
TOTAL 5-SPECIAL CHARGES EXPENSE	549,000.00	9,788.03	9,788.03	1.78	0.00	539,211.97

CITY OF GONZALES
 FINANCIAL STATEMENT
 AS OF: OCTOBER 31ST, 2016

500-RESTRICTED USE FUNDS
 811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<hr/>						
TOTAL 811-HOTEL MOTEL	670,000.00	3,673.88	3,673.88	0.55	0.00	666,326.12
<hr/>						
*** TOTAL EXPENSES ***	670,000.00	3,673.88	3,673.88	0.55	0.00	666,326.12

*** END OF REPORT ***

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.202 POSTAGE

B E G I N N I N G B A L A N C E

0.00

10/30/15	11/02	B25561	Deposit 101515	05329	TO ALLOCATE MONTHLY POSTAGE	JE# 013421		1.64	1.64
			=====	OCTOBER ACTIVITY	DB:			1.64	
								0.00	
12/31/15	1/05	B25978	Deposit 121515	05436	TO ALLOCATE MONTHLY POSTAGE	JE# 013535		7.68	9.32
			=====	DECEMBER ACTIVITY	DB:			7.68	
								0.00	
3/10/16	3/11	A81631	CHK: 106211	13795	1ST QTR 2016	0041	1ST QTR 2016	313.52	322.84
			=====	MARCH ACTIVITY	DB:			313.52	
								0.00	
4/30/16	5/05	B26907	Deposit 041615	05689	ALLOCATE MONTHLY POSTAGE	JE# 013838		8.15	330.99
			=====	APRIL ACTIVITY	DB:			8.15	
								0.00	
5/04/16	5/26	A84241	CHK: 106971	13970	1ST QUARTER REIMBURSEMEN	0041	1ST QTR	548.99	879.98
			=====	MAY ACTIVITY	DB:			548.99	
								0.00	
6/30/16	7/01	B27334	Deposit 061615	05810	TO ALLOCATE MONTHL POSTAGE	JE# 013968		7.91	887.89
			=====	JUNE ACTIVITY	DB:			7.91	
								0.00	
7/01/16	7/22	A86303	CHK: 107545	14097	2ND QTR 2016	0041	2ND QTR 2016	429.02	1,316.91
			=====	JULY ACTIVITY	DB:			429.02	
								0.00	
9/30/16	10/03	B28034	Deposit 091615	06002	TO ALLOCATE MONTHLY POSTAGE	JE# 014190		7.91	1,324.82
			=====	SEPTEMBER ACTIVITY	DB:			7.91	
								0.00	
			=====	ACCOUNT TOTAL	DB:			1,324.82	
								0.00	

7-811.217 MISCELLANEOUS

B E G I N N I N G B A L A N C E

0.00

7-811.304 OFFICE EQPT & FURNITURE

B E G I N N I N G B A L A N C E

0.00

7-811.401 TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.402 UTILITIES

B E G I N N I N G B A L A N C E

0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT----- -----BALANCE-----

7-811.407 TELEPHONE
 BEGINNING BALANCE 0.00

7-811.408 MEMBERSHIP DUES
 BEGINNING BALANCE 0.00

11/04/15 11/04 A77750 CHK: 000000 13327 TEXAS TRAVEL INDUSTRIES 2931 110415 395.00 395.00
 ----- NOVEMBER ACTIVITY DB: 395.00 CR: 0.00 395.00

12/11/15 5/18 B26992 05726 MISCODED EXPENSES JE# 013875 4,308.25 4,703.25

12/15/15 12/18 A79366 CHK: 105654 13596 TEXAN BENEFITS MEMBERSHI 1748 193 2,500.00 7,203.25
 ----- DECEMBER ACTIVITY DB: 6,808.25 CR: 0.00 6,808.25

1/05/16 3/03 A81497 CHK: 106147 13760 ANNUAL AFFILIATE FEE 1852 2016 ANNUAL FEE 100.00 7,303.25
 ----- JANUARY ACTIVITY DB: 100.00 CR: 0.00 100.00

5/04/16 5/26 A84241 CHK: 106971 13970 1ST QUARTER REIMBURSEMEN 0041 1ST QTR 375.00 7,678.25
 ----- MAY ACTIVITY DB: 375.00 CR: 0.00 375.00

8/01/16 7/28 A86627 CHK: 107650 14121 ANNUAL MEMBERSHIP 0954 300000396 520.00 8,198.25
 ----- AUGUST ACTIVITY DB: 520.00 CR: 0.00 520.00

----- ACCOUNT TOTAL DB: 8,198.25 CR: 0.00

7-811.409 SUBSCRIPTIONS
 BEGINNING BALANCE 0.00

7-811.411 SPECIAL CONTRACTS
 BEGINNING BALANCE 0.00

10/01/15 11/06 A77868 CHK: 105076 13493 CONDUIT PVC, COUPLING 0219 00680866 9.74 9.74
 10/02/15 11/06 A77834 CHK: 105134 13493 TEXAS BLUEBONNET, ROSE S 0148 16-6282 48.00 57.74
 10/02/15 12/18 A79238 CHK: 105616 13596 ALL CLEANING WIPES & POL 0202 491066 10.78 68.52
 ----- OCTOBER ACTIVITY DB: 68.52 CR: 0.00 68.52

11/10/15 1/12 B26061 05471 MARKETING CONSULTANT JE# 013579 2,712.00 2,780.52

11/30/15 12/18 A79237 CHK: 105616 13596 LATE CHARGE ON INV. 4910 0202 113015 0.51 2,781.03
 ----- NOVEMBER ACTIVITY DB: 2,712.51 CR: 0.00 2,712.51

12/10/15 7/12 B27426 05840 MISCODED INVOICE - HOLT JE# 014011 1,257.00 4,038.03
 ----- DECEMBER ACTIVITY DB: 1,257.00 CR: 0.00 1,257.00

2/18/16 4/01 A82407 CHK: 106406 13835 DOMAIN NAME REG. & PRIVA 2895 1176 25.98 4,064.01

2/28/16 7/06 B27360 05817 MISCODED INVOICES JE# 013976 2,223.00 6,287.01
 ----- FEBRUARY ACTIVITY DB: 2,248.98 CR: 0.00 2,248.98

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
3/10/16	4/08	A82720	CHK: 106445	13862	MARKETING SERVICES	3603	15-FEB		1,479.00	7,766.01
			=====	MARCH	ACTIVITY	DB:	1,479.00	CR:	0.00	1,479.00
4/10/16	5/06	A83755	CHK: 106718	13913	MARKETING CONSULTING	3603	15-MAR		1,509.00	9,275.01
			=====	APRIL	ACTIVITY	DB:	1,509.00	CR:	0.00	1,509.00
6/15/16	6/24	A85408	CHK: 107229	14036	MARKETING CONSULTING	3603	15-JUN		2,019.00	11,294.01
			=====	JUNE	ACTIVITY	DB:	2,019.00	CR:	0.00	2,019.00
7/15/16	7/22	A86405	CHK: 107534	14097	MARKETING CONSULTING	HOU 3603	15-JUL		2,197.50	13,491.51
			=====	JULY	ACTIVITY	DB:	2,197.50	CR:	0.00	2,197.50
8/15/16	8/26	A87580	CHK: 107874	14178	MARKETING CONSULTING	3603	15-AUG		2,328.00	15,819.51
			=====	AUGUST	ACTIVITY	DB:	2,328.00	CR:	0.00	2,328.00
9/15/16	10/28	A89331	CHK: 108338	14285	MARKETING CONSULTING	3603	15-AUGB		2,052.00	17,871.51
9/30/16	10/28	A89332	CHK: 108338	14285	MARKETING CONSULTING	3603	16-SEP		1,752.00	19,623.51
			=====	SEPTEMBER	ACTIVITY	DB:	3,804.00	CR:	0.00	3,804.00
			=====	ACCOUNT	TOTAL	DB:	19,623.51	CR:	0.00	

7-811.412

CHAMBER OF COMMERCE

BEGINNING BALANCE

0.00

10/01/15	10/02	A76684	CHK: 104717	13392	QTRLY REIMBURSEMENT	0041	093015		4,407.09	4,407.09
			=====	OCTOBER	ACTIVITY	DB:	4,407.09	CR:	0.00	4,407.09
3/10/16	3/11	A81631	CHK: 106211	13795	1ST QTR 2016	0041	1ST QTR 2016		6,250.00	10,657.09
			=====	MARCH	ACTIVITY	DB:	6,250.00	CR:	0.00	6,250.00
5/04/16	5/26	A84241	CHK: 106971	13970	1ST QUARTER REIMBURSEMEN	0041	1ST QTR		6,249.99	16,907.08
			=====	MAY	ACTIVITY	DB:	6,249.99	CR:	0.00	6,249.99
7/01/16	7/22	A86303	CHK: 107545	14097	2ND QTR 2016	0041	2ND QTR 2016		6,249.99	23,157.07
			=====	JULY	ACTIVITY	DB:	6,249.99	CR:	0.00	6,249.99
9/30/16	10/14	A88860	CHK: 108265	14280	3RD QTR 2016	0041	3RD QTR 2016		6,679.01	29,836.08
			=====	SEPTEMBER	ACTIVITY	DB:	6,679.01	CR:	0.00	6,679.01
10/14/16	10/17	A89116	VOID: 108265	14309	REVERSE VOIDED CHECK	0041	3RD QTR 2016		6,679.01CR	23,157.07
			=====	OCTOBER	ACTIVITY	DB:	0.00	CR:	6,679.01CR	6,679.01CR
			=====	ACCOUNT	TOTAL	DB:	29,836.08	CR:	6,679.01CR	

7-811.413

PIONEER VILLAGE

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
B E G I N N I N G B A L A N C E										0.00
12/01/15	12/18	A79328	CHK: 105604	13596	NOVEMBER EXPENSES	1027	12/01/2015		4,361.69	4,361.69
12/02/15	12/02	A78569	CHK: 105265	13566	QUARTERLY PAYMENT	1027	11/2/2015		6,953.22	11,314.91
			=====		DECEMBER ACTIVITY DB:	11,314.91	CR:	0.00	11,314.91	
1/21/16	2/05	A80674	CHK: 105927	13704	REQUEST FOR FUNDS	1027	01/21/2016		9,600.00	20,914.91
			=====		JANUARY ACTIVITY DB:	9,600.00	CR:	0.00	9,600.00	
4/01/16	4/22	A83224	CHK: 106654	13909	QUARTERLY DRAW	1027	04/01/2016		1,356.54	22,271.45
			=====		APRIL ACTIVITY DB:	1,356.54	CR:	0.00	1,356.54	
6/27/16	7/07	A85813	CHK: 107377	14054	QUARTERLY DRAW	1027	06/27/2016		1,862.47	24,133.92
			=====		JUNE ACTIVITY DB:	1,862.47	CR:	0.00	1,862.47	
9/23/16	9/30	A88444	CHK: 108105	14271	QUARTERLY PYMT	1027	QUARTERLY PYMT		866.08	25,000.00
			=====		SEPTEMBER ACTIVITY DB:	866.08	CR:	0.00	866.08	
			=====		ACCOUNT TOTAL DB:	25,000.00	CR:	0.00		

7-811.414	JB WELLS PARK									0.00
B E G I N N I N G B A L A N C E										0.00
8/09/16	8/26	A87539	CHK: 107921	14178	TYRA PAYMENT AS PER CONT 1678	1678	TYRA-CONTRACT 2016		10,000.00	10,000.00
			=====		AUGUST ACTIVITY DB:	10,000.00	CR:	0.00	10,000.00	
			=====		ACCOUNT TOTAL DB:	10,000.00	CR:	0.00		

7-811.415	MAIN STREET									0.00
B E G I N N I N G B A L A N C E										0.00
10/01/15	10/30	A77633	CHK: 104968	13438	GIANT SLEIGH	3508	15-3942		5,000.00	5,000.00
10/17/15	11/20	A78403	CHK: 105239	13526	OWENS ENTERTAINMENT	6/24 3608	06/24/2016		3,500.00	8,500.00
			=====		OCTOBER ACTIVITY DB:	8,500.00	CR:	0.00	8,500.00	
3/10/16	3/11	A81803	CHK: 106238	13795	ANNUAL FIREWORKS DISPLAY	2992	07/04/2016		6,360.00	14,860.00
			=====		MARCH ACTIVITY DB:	6,360.00	CR:	0.00	6,360.00	
6/08/16	6/24	A85387	CHK: 107281	14036	JULY 4TH FIREWORKS	2992	06/08/2016		5,140.00	20,000.00
			=====		JUNE ACTIVITY DB:	5,140.00	CR:	0.00	5,140.00	
9/16/16	10/28	A89156	CHK: 108421	14285	CABLE TIE 30" 25/BAG HD	0130	50173260		22.78	20,022.78
			=====		SEPTEMBER ACTIVITY DB:	22.78	CR:	0.00	22.78	
10/10/16	10/28	A89158	CHK: 108421	14285	LAG SCREW, WIRE CONNECTO	0130	50173940		93.20	20,115.98
10/11/16	10/28	A89146	CHK: 108388	14285	RETURNED ON DCF RC114 SE	0097	1615484-00		16.01CR	20,099.97
10/11/16	10/28	A89147	CHK: 108388	14285	1-POLE, 2-8 OUTDOOR LC,	0097	1612050-00		306.01	20,405.98

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
10/12/16	10/28	A89150	CHK: 108388	14285	1" SER CONNECTOR	0097	1613313-00		8.92	20,414.90
10/12/16	10/28	A89227	CHK: 108386	14285	15A 125V QUICK ATTACH PL	0294	5838321		3.98	20,418.88
10/13/16	10/28	A89148	CHK: 108388	14285	2-8 OUTDOOR LC 60A	0097	1612050.01		120.00	20,538.88
10/13/16	10/28	A89149	CHK: 108388	14285	2-8 OUTDOOR LC 60A	0097	1612050.02		30.00	20,568.88
10/13/16	10/28	A89228	CHK: 108386	14285	WINGED WIRE NUT, HEXLOCK	0294	5838356		18.76	20,587.64
			=====		OCTOBER ACTIVITY	DB:	580.87	CR:	16.01CR	564.86
			=====		ACCOUNT TOTAL	DB:	20,603.65	CR:	16.01CR	

7-811.416

CRYSTAL THEATRE

BEGINNING BALANCE 0.00

6/27/16	7/07	A85858	CHK: 107373	14054	QUARTERLY DRAW	2899	1ST QTR 2016		2,184.18	2,184.18
			=====		JUNE ACTIVITY	DB:	2,184.18	CR:	0.00	2,184.18
9/30/16	10/14	A88971	CHK: 108269	14280	3RD QTR 2016	2899	3RD QTR 2016		1,503.53	3,687.71
			=====		SEPTEMBER ACTIVITY	DB:	1,503.53	CR:	0.00	1,503.53
			=====		ACCOUNT TOTAL	DB:	3,687.71	CR:	0.00	

7-811.417

INSURANCE

BEGINNING BALANCE 0.00

7-811.430

TRAVEL & TRAINING

BEGINNING BALANCE 0.00

3/24/16	4/01	A82356	CHK: 106421	13835	2016 TRAVEL FAIR BOOTH	0954	3009		740.00	740.00
			=====		MARCH ACTIVITY	DB:	740.00	CR:	0.00	740.00
4/01/16	4/01	A82355	CHK: 106421	13835	TTCC-DAISY SCHESKE	0954	206		45.00	785.00
			=====		APRIL ACTIVITY	DB:	45.00	CR:	0.00	45.00
8/17/16	8/26	A87534	CHK: 107920	14178	2016 SUMMIT REG. JESSIE	0954	3299		405.00	1,190.00
			=====		AUGUST ACTIVITY	DB:	405.00	CR:	0.00	405.00
			=====		ACCOUNT TOTAL	DB:	1,190.00	CR:	0.00	

7-811.502

ADVERTISING

BEGINNING BALANCE 0.00

10/01/15	10/30	A77600	CHK: 105034	13438	4 COLOR, WEB DISPLAY	2404	244978		495.00	495.00
10/01/15	10/30	A77636	CHK: 105030	13438	4 COLOR, 1/2 PAGE DISPLA	3583	249901		10,848.92	11,343.92
10/15/15	11/06	A78016	CHK: 105123	13493	4 COLOR, FULL PAGE, DISP	3024	245959		5,461.96	16,805.88
10/18/15	11/06	A78001	CHK: 105125	13493	TEXAS MONTHLY	2714	TM73071		9,504.00	26,309.88
10/22/15	11/13	A78206	CHK: 105160	13508	BILLBOARD ADVERTISING	2532	69719		650.00	26,959.88

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
10/23/15	11/06	A78035	CHK: 105088	13493	1/2 PAGE AD	3597	41730		750.00	27,709.88
			=====		OCTOBER ACTIVITY DB:	27,709.88	CR:	0.00	27,709.88	
11/01/15	11/06	A78022	CHK: 105124	13493	1/2 HORIZONTAL ADVERTISI	3255	40008431		6,980.00	34,689.88
11/01/15	11/06	A78032	CHK: 105117	13493	BULLETIN ADVERTISING	3587	194853		500.00	35,189.88
11/01/15	12/11	A79012	CHK: 105513	13577	ADVERTISEMENT BILLBOARD	3341	6528		675.00	35,864.88
11/01/15	12/11	A79013	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6529		425.00	36,289.88
11/06/15	11/18	A78278	VOID: 105117	13532	REVERSE VOIDED CHECK	3587	194853		500.00CR	35,789.88
11/12/15	12/18	A79400	CHK: 105589	13596	CITY OF GONZALES AD, GUI	3618	16059		90.00	35,879.88
11/13/15	11/13	A78223	CHK: 105162	13508	KEYE COMMERCIAL PACKAGE	3457	DECEMBER PARTNERSH		2,500.00	38,379.88
11/16/15	12/30	A79606	CHK: 000000	13509	KXTS-TV	2931	16-40408		2,497.00	40,876.88
11/17/15	11/20	A78390	CHK: 105233	13526	AUSTIN WEB	3028	MM100522		775.00	41,651.88
11/19/15	12/11	A79001	CHK: 105525	13577	BILLBOARD ADVERTISING	2532	69720		650.00	42,301.88
			=====		NOVEMBER ACTIVITY DB:	15,092.00	CR:	500.00CR	14,592.00	
12/01/15	12/11	A79014	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6602		675.00	42,976.88
12/01/15	12/11	A79015	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6603		425.00	43,401.88
12/01/15	12/11	A79033	CHK: 105548	13577	BULLETIN ADVERTISING	3587	195897		500.00	43,901.88
12/11/15	5/06	A83659	CHK: 106792	13913	ANNUAL THLA MEMBERSHIP	0926	016-23202		4,308.25	48,210.13
12/11/15	5/18	B26992		05726	MISCODED EXPENSES		JE# 013875		4,308.25CR	43,901.88
12/15/15	1/08	A79919	CHK: 105726	13615	ONLINE ADVERTISING	3028	MM104416		300.00	44,201.88
12/30/15	1/08	A79949	CHK: 105741	13615	BULLETIN ADVERTISING	3587	196946		500.00	44,701.88
12/31/15	2/12	A80941	CHK: 106016	13724	WINTER ISSUE AD-1/2 PAGE	3640	12/31/2015		1,000.00	45,701.88
			=====		DECEMBER ACTIVITY DB:	7,708.25	CR:	4,308.25CR	3,400.00	
1/10/16	2/12	A80934	CHK: 105977	13724	MARKETING CONSULTING	3603	15-DEC		1,108.50	46,810.38
1/25/16	2/12	A80898	CHK: 106014	13724	4 COLOR, FULL PAGE	2256	249908		1,594.26	48,404.64
1/29/16	1/29	C26179	RCPT 00770264	08075	REFUND FOR KXTS-TV B.F.				33.00CR	48,371.64
			=====		JANUARY ACTIVITY DB:	2,702.76	CR:	33.00CR	2,669.76	
2/10/16	2/19	A81188	CHK: 106096	13733	4 COLOR FULL PAGE DISPLA	2256	249902		5,261.67	53,633.31
2/10/16	3/11	A81835	CHK: 106190	13795	DESIGN HOURS-AAA, TX HIG	3603	16-JAN		1,114.50	54,747.81
2/28/16	7/06	B27360		05817	MISCODED INVOICES		JE# 013976		4,000.00CR	50,747.81
2/28/16	7/06	B27360		05817	MISCODED INVOICES		JE# 013976		2,223.00CR	48,524.81
			=====		FEBRUARY ACTIVITY DB:	6,376.17	CR:	6,223.00CR	153.17	
3/01/16	3/03	A81533	CHK: 106171	13760	PUBLICATION IN TEXAS JOU	3255	40008514		6,980.00	55,504.81
3/08/16	3/08	C26458	RCPT 00775349	08211	REFUND(KEYE- TV)				20.00CR	55,484.81
3/09/16	4/01	A82415	CHK: 106417	13835	1/2 PAGE AD-TX CO-OP MAG	3635	INVAD019922		7,272.60	62,757.41
3/15/16	4/01	A82398	CHK: 106416	13835	4 COLOR, FULL PAGE DISPL	2256	249903		5,261.67	68,019.08
3/25/16	4/01	A82397	CHK: 106416	13835	4 COLOR WIDE SKYSCRAPER	2256	248501		445.50	68,464.58
3/25/16	4/01	A82402	CHK: 106422	13835	4 COLOR WEB DISPLAY	2404	248509		495.00	68,959.58
3/25/16	4/01	A82403	CHK: 106422	13835	4 COLOR, E-NEWS EXCL BAN	2404	248513		700.00	69,659.58
3/25/16	4/01	A82411	CHK: 106373	13835	4 COLOR, OVER 50,000 WEB	3025	249940		2,850.00	72,509.58
			=====		MARCH ACTIVITY DB:	24,004.77	CR:	20.00CR	23,984.77	
4/13/16	5/06	A83708	CHK: 106788	13913	4 COLOR 1/2 PAGE DISPLAY	2256	249904		3,418.79	75,928.37
4/18/16	5/06	A83718	CHK: 106794	13913	TEXAS MONTHLY 2/3 PAGES	2714	TM74911		7,348.00	83,276.37
4/25/16	5/06	A83709	CHK: 106788	13913	4 COLOR FULL PAGE DISPLA	2256	249909		1,594.26	84,870.63

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
7-811.502 ADVERTISING * (CONTINUED) *										
4/26/16	5/06	A83713	CHK: 106797	13913	WEB DISPLAY	2404	248510		495.00	85,365.63
4/26/16	5/06	A83714	CHK: 106797	13913	4 COLOR E-NEW WEB DISPLA	2404	248514		1,250.00	86,615.63
4/30/16	6/15	A84925	CHK: 107159	14022	DISCOVER 1/2 PAGE-CTI	0071	05/31/2016		2,700.00	89,315.63
			=====	APRIL ACTIVITY	DB:	16,806.05	CR:	0.00	16,806.05	
5/01/16	5/06	A83735	CHK: 106793	13913	TEXAS JOURNEY ADVERTISIN	3255	40008566		6,980.00	96,295.63
5/10/16	5/20	A84063	CHK: 106922	13944	4 COLOR, 1/2 PAGE, DISPL	2256	249905		3,418.79	99,714.42
5/10/16	5/26	A84420	CHK: 106948	13970	MARKETING CONSULTING	3603	15-APR		1,614.00	101,328.42
5/26/16	6/03	A84734	CHK: 107098	13978	TEXAS HIGHWAYS MAGAZINE	1748	202		807.50	102,135.92
			=====	MAY ACTIVITY	DB:	12,820.29	CR:	0.00	12,820.29	
6/01/16	7/04	A85640	CHK: 000000	13934	APPLE ONLINESTORE	2931	W556201712		107.17	102,243.09
6/29/16	8/04	A86867	CHK: 107686	14128	50% OF SET UP OF SAFFIRE	3625	6094		5,525.00	107,768.09
6/30/16	8/15	A87116	CHK: 107716	14144	LICENSE FOR PLATFORM	2944	20163457		3,000.00	110,768.09
			=====	JUNE ACTIVITY	DB:	8,632.17	CR:	0.00	8,632.17	
7/11/16	8/26	A87508	CHK: 107910	14178	RACK CARDS	0230	158881		1,250.00	112,018.09
7/25/16	7/28	A86652	CHK: 107652	14121	4 COLOR, MEDIUM RECT. BA	2404	248511		495.00	112,513.09
7/25/16	7/28	A86675	CHK: 107646	14121	4 COLOR BANNER, WEB DISP	3024	248502		445.50	112,958.59
7/25/16	8/15	A87117	CHK: 107716	14144	LICENSE FOR PLATFORM	2944	20163525		1,000.00	113,958.59
7/27/16	8/04	A86859	CHK: 107693	14128	PUBLICATION IN TEXAS EVE	3024	249910		1,594.26	115,552.85
			=====	JULY ACTIVITY	DB:	4,784.76	CR:	0.00	4,784.76	
8/11/16	10/28	A89294	CHK: 108412	14285	4 COLOR, 1/3 PAGE DISPLA	2256	249906		2,457.95	118,010.80
8/18/16	9/09	A87911	CHK: 108000	14192	TEXAS MONTHLY PUBLICATIO	2714	90038237		6,613.00	124,623.80
8/29/16	9/19	A88262	CHK: 108081	14221	ADVERTISING IN TEXAS TRA	3024	257970		10,848.92	135,472.72
			=====	AUGUST ACTIVITY	DB:	19,919.87	CR:	0.00	19,919.87	
9/01/16	9/19	A88241	CHK: 108216	14221	4 COLOR, CONTENT PLAN, W	2404	257988		3,145.00	138,617.72
9/01/16	9/19	A88268	CHK: 108212	14221	ADVERTISING IN TEXAS JOU	3255	40008663		6,980.00	145,597.72
9/08/16	9/19	A88261	CHK: 108209	14221	ADVERTISING IN TEXAS HIG	3024	248503		445.50	146,043.22
9/13/16	9/19	A88290	CHK: 108074	14221	FINAL 50% INITIAL SETUP	3625	6095		2,375.00	148,418.22
9/19/16	10/03	A88585	CHK: 108188	14250	BROCHURES & SHIPPING	2819	13915		1,002.15	149,420.37
9/27/16	10/14	A88920	CHK: 108301	14280	4 COLOR, SKYSCRAPER BANN	0668	248504		445.50	149,865.87
9/27/16	10/14	A88963	CHK: 108304	14280	4 COLOR, BANNER, WEB DIS	2404	248512		495.00	150,360.87
			=====	SEPTEMBER ACTIVITY	DB:	14,888.15	CR:	0.00	14,888.15	
10/13/16	10/28	A89295	CHK: 108412	14285	4 COLOR, 1/3 PAGE DISPLA	2256	249907		2,457.95	152,818.82
			=====	OCTOBER ACTIVITY	DB:	2,457.95	CR:	0.00	2,457.95	
			=====	ACCOUNT TOTAL	DB:	163,903.07	CR:	11,084.25CR		

7-811.503

ELECTRICAL LINE EXPENSE

BEGINNING BALANCE

0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE

7-811.504	SIGNAGE & BANNERS									
	B E G I N N I N G B A L A N C E									
										0.00
10/01/15	10/30	A77626	CHK: 104986	13438	ADVERTISING IN SEALY	3341	6451		675.00	675.00
10/01/15	10/30	A77627	CHK: 104986	13438	ADVERTISING IN SEALY TEX	3341	6452		425.00	1,100.00
			=====	OCTOBER ACTIVITY	DB:	1,100.00	CR:	0.00	1,100.00	
12/10/15	2/12	A80935	CHK: 105977	13724	MARKETING CONSULTING	3603	15-NOV		1,257.00	2,357.00
12/10/15	7/12	B27426		05840	MISCODED INVOICE - HOLT		JE# 014011		1,257.00CR	1,100.00
12/18/15	1/14	A80152	CHK: 105789	13663	BILLBOARD ADVERTISING	2532	69721		650.00	1,750.00
12/30/15	1/08	A79941	CHK: 105700	13615	ADVERTISING BILLBOARD	3341	6677		675.00	2,425.00
12/30/15	1/08	A79942	CHK: 105700	13615	ADVERTISING ON BILLBOARD	3341	6678		425.00	2,850.00
			=====	DECEMBER ACTIVITY	DB:	3,007.00	CR:	1,257.00CR	1,750.00	
1/19/16	3/24	A82106	CHK: 106347	13814	BILLBOARD ADVERTISING	2532	69722		650.00	3,500.00
			=====	JANUARY ACTIVITY	DB:	650.00	CR:	0.00	650.00	
2/01/16	2/05	A80747	CHK: 105919	13704	IH 10 MILE EAST OF BECKE	3341	6757		675.00	4,175.00
2/01/16	2/05	A80748	CHK: 105919	13704	ADVERTISING ON BILLBOARD	3341	6758		425.00	4,600.00
2/01/16	2/05	A80758	CHK: 105953	13704	BULLETIN ADVERTISING	3587	197987		500.00	5,100.00
2/18/16	3/24	A82107	CHK: 106347	13814	BILLBOARD ADVERTISING	2532	69723		650.00	5,750.00
2/28/16	7/06	B27360		05817	MISCODED INVOICES		JE# 013976		4,000.00	9,750.00
			=====	FEBRUARY ACTIVITY	DB:	6,250.00	CR:	0.00	6,250.00	
3/01/16	3/11	A81832	CHK: 106256	13795	ADVERTISING LEASE SPACE	3587	16772		500.00	10,250.00
3/01/16	3/11	A81833	CHK: 106256	13795	ADVERTISING LEASE	3587	16824		2,358.62	12,608.62
3/01/16	5/06	A83741	CHK: 106739	13913	ADVERTISING ON BILLBOARD	3341	6846		675.00	13,283.62
3/01/16	5/06	A83742	CHK: 106739	13913	ADVERTISING BILLBOARD SE	3341	6847		425.00	13,708.62
3/21/16	9/09	A87910	CHK: 107971	14192	BILLBOARD ADVERTISING	2532	69724		650.00	14,358.62
			=====	MARCH ACTIVITY	DB:	4,608.62	CR:	0.00	4,608.62	
4/01/16	4/08	A82708	CHK: 106474	13862	ADVERTISING ON SEALY BIL	3341	6925		675.00	15,033.62
4/01/16	4/08	A82709	CHK: 106474	13862	ADVERTISING IN SEALY BIL	3341	6926		425.00	15,458.62
4/01/16	4/22	A83298	CHK: 106686	13909	ADVERTISING LEASE SPACE	3587	17728		2,400.00	17,858.62
			=====	APRIL ACTIVITY	DB:	3,500.00	CR:	0.00	3,500.00	
5/01/16	5/06	A83754	CHK: 106783	13913	ADVERTISING LEASE SPACE	3587	200872		2,400.00	20,258.62
5/01/16	7/07	A85882	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7016		675.00	20,933.62
5/01/16	7/07	A85883	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7017		425.00	21,358.62
			=====	MAY ACTIVITY	DB:	3,500.00	CR:	0.00	3,500.00	
6/01/16	6/03	A84770	CHK: 107054	13978	ADVERTISING BILLBOARD SE	3341	7107		675.00	22,033.62
6/01/16	6/03	A84771	CHK: 107054	13978	ADVERTISING BILLBOARD SE	3341	7108		425.00	22,458.62
6/01/16	6/03	A84781	CHK: 107091	13978	ADVERTISING LEASE SPACE	3587	201805		2,400.00	24,858.62
			=====	JUNE ACTIVITY	DB:	3,500.00	CR:	0.00	3,500.00	
7/01/16	7/07	A85884	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7201		675.00	25,533.62
7/01/16	7/07	A85885	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7202		425.00	25,958.62

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 -THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

7-811.504 SIGNAGE & BANNERS * (CONTINUED) *

7/01/16	7/07	A85894	CHK: 107415	14054	ADVERTISING LEASE SPACE	3587	202721			2,400.00	28,358.62
7/06/16	7/22	A86395	CHK: 107561	14097	BILLBOARD ADVERTISING	2532	81305			650.00	29,008.62
7/06/16	7/22	A86396	CHK: 107561	14097	BILLBOARD ADVERTISING	2532	81306			650.00	29,658.62
=====					JULY ACTIVITY	DB:	4,800.00	CR:	0.00	4,800.00	
8/01/16	8/04	A86866	CHK: 107688	14128	ADVERTISING LEASE SPACE	3587	203597			2,400.00	32,058.62
8/01/16	8/15	A87131	CHK: 107735	14144	ADVERTISING ON BILLBOARD	3341	7296			675.00	32,733.62
8/01/16	8/15	A87132	CHK: 107735	14144	IH 10 1 MILE EAST OF BEC	3341	7297			425.00	33,158.62
8/11/16	8/26	A87560	CHK: 107900	14178	BILLBOARD ADVERTISING	2532	82080			650.00	33,808.62
8/12/16	8/26	A87561	CHK: 107900	14178	BILLBOARD ADVERTISING	2532	82081			650.00	34,458.62
8/15/16	8/26	A87562	CHK: 107900	14178	BILLBOARD ADVERTISING	2532	82082			650.00	35,108.62
=====					AUGUST ACTIVITY	DB:	5,450.00	CR:	0.00	5,450.00	
9/01/16	9/09	A87930	CHK: 107954	14192	BILBOARD ADVERTISING	3341	7391			675.00	35,783.62
9/01/16	9/09	A87931	CHK: 107954	14192	BILLBOARD ADVERTISING	3341	7392			425.00	36,208.62
9/01/16	9/09	A87937	CHK: 107995	14192	ADVERTISING LEASE SPACE	3587	204497			2,400.00	38,608.62
9/15/16	9/30	A88446	CHK: 108106	14271	BILLBOARD ADVERTISING	2532	82083			650.00	39,258.62
=====					SEPTEMBER ACTIVITY	DB:	4,150.00	CR:	0.00	4,150.00	
10/01/16	10/28	A89318	CHK: 108362	14285	ADVERTISING ON BILLBOARD	3341	7480			675.00	39,933.62
10/01/16	10/28	A89329	CHK: 108407	14285	ADVERTISING LEASE SPACE	3587	205417			1,900.00	41,833.62
10/15/16	10/28	A89302	CHK: 108379	14285	BILLBOARD ADVERTISING	2532	82084			650.00	42,483.62
=====					OCTOBER ACTIVITY	DB:	3,225.00	CR:	0.00	3,225.00	
=====					ACCOUNT TOTAL	DB:	43,740.62	CR:	1,257.00CR		

7-811.519 PROMOTIONAL ITEMS

B E G I N N I N G B A L A N C E 0.00

11/04/15	12/30	A79613	CHK: 000000	13509	EPROMOS.COM	2931	340663			312.83	312.83
11/23/15	12/30	A79619	CHK: 000000	13509	WHOLESALE HATS	2931	7203			594.58	907.41
11/23/15	12/30	A79624	CHK: 000000	13509	DISCOUNTMUGS.COM	2931	DM2059611			1,869.37	2,776.78
=====					NOVEMBER ACTIVITY	DB:	2,776.78	CR:	0.00	2,776.78	
1/11/16	1/14	A80157	CHK: 105795	13663	1000 - 31 OVAL LABELS	2819	12988			134.16	2,910.94
=====					JANUARY ACTIVITY	DB:	134.16	CR:	0.00	134.16	
4/13/16	5/20	A84010	CHK: 106915	13944	HISTORICAL NAME CARDS	0230	0154834-001			34.85	2,945.79
=====					APRIL ACTIVITY	DB:	34.85	CR:	0.00	34.85	
10/06/16	10/28	A89306	CHK: 108399	14285	SOFT ENAMEL PINS	2819	14007			4,026.84	6,972.63
=====					OCTOBER ACTIVITY	DB:	4,026.84	CR:	0.00	4,026.84	
=====					ACCOUNT TOTAL	DB:	6,972.63	CR:	0.00		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE

7-811.520	MARKETING AND PROMOTIONS									
	B E G I N N I N G B A L A N C E									0.00
11/10/15	11/13	A78227	CHK: 105150	13508	MARKETING CONSULTING HOU	3603	15-OCT		2,712.00	2,712.00
11/10/15	1/12	B26061		05471	MISCODED GL LINE ITEM		JE# 013579		2,712.00CR	0.00
			=====		NOVEMBER ACTIVITY DB:	2,712.00	CR:	2,712.00CR	0.00	
2/01/16	2/19	A81131	CHK: 106087	13733	BROCHURE-DRIVING TOUR	0230	0152336-001		530.00	530.00
			=====		FEBRUARY ACTIVITY DB:	530.00	CR:	0.00	530.00	
6/10/16	7/22	A86332	CHK: 107578	14097	RACK CARDS	0230	157423		400.00	930.00
			=====		JUNE ACTIVITY DB:	400.00	CR:	0.00	400.00	
			=====		ACCOUNT TOTAL DB:	3,642.00	CR:	2,712.00CR		

7-811.521	SPECIAL PROJECTS									
	B E G I N N I N G B A L A N C E									0.00
10/06/15	10/16	A77184	CHK: 104839	13424	REIMBURSEMENT FOR TICKET	2956	10/06/2015		45.00	45.00
			=====		OCTOBER ACTIVITY DB:	45.00	CR:	0.00	45.00	
12/08/15	12/11	A79035	CHK: 105498	13577	REIMBURSE FOR TOURISM VI	3616	12/11/2015		25,000.00	25,045.00
12/10/15	1/08	A79951	CHK: 105736	13615	REIMBURSE FOR ADVERTISIN	3621	REIMBURSE 12/2015		2,499.00	27,544.00
			=====		DECEMBER ACTIVITY DB:	27,499.00	CR:	0.00	27,499.00	
2/05/16	2/05	A80600	CHK: 105923	13704	CTI CELEBRATION	0041	02/04/2016		6,000.00	33,544.00
2/05/16	2/05	A80601	CHK: 105924	13704	CTI CELEBRATION	0041	02/05/2016		7,810.00	41,354.00
			=====		FEBRUARY ACTIVITY DB:	13,810.00	CR:	0.00	13,810.00	
3/01/16	3/24	A82119	CHK: 106344	13814	REIMBURSEMENT FOR ADVERT	3170	03/16/2016		2,499.00	43,853.00
3/21/16	3/24	A82084	CHK: 106340	13814	REIMBURSE FOR BROCHURES	1027	03/21/2016		1,000.00	44,853.00
3/28/16	4/01	A82421	CHK: 106420	13835	PAYMENT OF ARTISTS & SOU	3665	03/28/2016		2,499.00	47,352.00
			=====		MARCH ACTIVITY DB:	5,998.00	CR:	0.00	5,998.00	
4/04/16	4/18	A82960	CHK: 106554	13876	ITEMS FOR TOURISM WEEK	0444	2434-18		80.00	47,432.00
4/05/16	4/18	A83027	CHK: 106604	13876	78 HAND CUT COOKIES	3043	04/05/2016		143.00	47,575.00
4/11/16	6/03	A84735	CHK: 107034	13978	REIMBURSE FOR BAGS & PAP	1775	REIMBURSE 4/11/16		24.49	47,599.49
4/20/16	5/06	A83731	CHK: 106782	13913	BAGGED & DECORATED COOKI	3043	263290		660.00	48,259.49
4/30/16	5/12	A83903	CHK: 106831	13963	MIXED ARRANGEMENT	0106	04/05/2016		30.00	48,289.49
			=====		APRIL ACTIVITY DB:	937.49	CR:	0.00	937.49	
5/03/16	5/20	A84013	CHK: 106915	13944	RACKCARDS	0230	0155404-001		38.75	48,328.24
5/03/16	5/20	A84105	CHK: 106861	13944	REIMBURSEMENT 5/3/2016	3603	REIMBURSE 5/3/16		140.73	48,468.97
5/04/16	6/03	A84623	CHK: 107058	13978	1ST INSTALLMENT OF REIMB	0041	1ST INSTALLMENT		16,425.00	64,893.97
5/05/16	5/06	A83501	CHK: 106745	13913	HOTEL LODGING FOR DAISY	0041	05/05/2016		247.97	65,141.94
5/13/16	6/24	A85276	CHK: 107291	14036	RACK CARDS	0230	0155794-001		240.00	65,381.94
5/17/16	6/24	A85277	CHK: 107291	14036	BROCHURES-DRIVING & WALK	0230	0155884-001		695.00	66,076.94
			=====		MAY ACTIVITY DB:	17,787.45	CR:	0.00	17,787.45	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----	
6/08/16	6/24	A85409	CHK: 107234	14036 MOOD STADIUM CUP	3618	14422		311.92	66,388.86	
6/08/16	6/24	A85410	CHK: 107234	14036 CUSTOM PRINTED POST IT N	3618	14434		408.88	66,797.74	
6/30/16	7/07	A85903	CHK: 107383	14054 REIMBURSE OF CAR SHOW	3701	06/30/2016		2,499.00	69,296.74	
			=====	JUNE ACTIVITY DB:	3,219.80	CR:	0.00	3,219.80		
7/28/16	7/28	A86536	CHK: 107588	14125 TOURISM GRANT FOR ADVERT	2679	07/28/2016		5,000.00	74,296.74	
			=====	JULY ACTIVITY DB:	5,000.00	CR:	0.00	5,000.00		
8/12/16	8/15	A87106	CHK: 107739	14144 ADVERTISING	2664	08/12/2016		10,000.00	84,296.74	
			=====	AUGUST ACTIVITY DB:	10,000.00	CR:	0.00	10,000.00		
9/30/16	10/14	A88859	CHK: 108264	14280 COME & TAKE IT DRAW	0041	09/30/2016		13,575.00	97,871.74	
9/30/16	10/28	A89145	CHK: 108365	14285 CTI-HOT FUNDS	0041	09/30/16		6,000.00	103,871.74	
			=====	SEPTEMBER ACTIVITY DB:	19,575.00	CR:	0.00	19,575.00		
			=====	ACCOUNT TOTAL DB:	103,871.74	CR:	0.00			

7-811.522	INDEPENDENCE RELAY			B E G I N N I N G B A L A N C E						0.00
3/11/16	5/04	A83479	CHK: 000000	13769 AUSTIN PARTY TENT & ARLI	2931	36178-4		3,142.83	3,142.83	
			=====	MARCH ACTIVITY DB:	3,142.83	CR:	0.00	3,142.83		
4/01/16	5/06	A83646	CHK: 106798	13913 BREECHING SNAP, SAFETY S	0805	16-113662		58.67	3,201.50	
4/04/16	5/06	A83642	CHK: 106798	13913 RETD. SAFETY SNAPS & BRE	0805	16-707700		23.10CR	3,178.40	
			=====	APRIL ACTIVITY DB:	58.67	CR:	23.10CR	35.57		
			=====	ACCOUNT TOTAL DB:	3,201.50	CR:	23.10CR			

7-811.524	GONZALES CO. JAIL MUSEUM			B E G I N N I N G B A L A N C E						0.00

7-811.525	HISTORIC PRESERVATION			B E G I N N I N G B A L A N C E						0.00
8/08/16	10/14	A88936	CHK: 108241	14280 HOLIDAY LIGHTING & DECOR	0952	6676		2,967.70	2,967.70	
			=====	AUGUST ACTIVITY DB:	2,967.70	CR:	0.00	2,967.70		
9/21/16	10/14	A88937	CHK: 108241	14280 HOLIDAY LIGHTING & DECOR	0952	6699		1,430.38	4,398.08	
9/28/16	10/14	A88938	CHK: 108241	14280 HOLIDAY LIGHTING & DECOR	0952	6707		7,594.67	11,992.75	
9/30/16	10/14	A88978	CHK: 108303	14280 REPAIRS & GLAZING-DAR HO	3114	09/30/2016		2,766.92	14,759.67	
			=====	SEPTEMBER ACTIVITY DB:	11,791.97	CR:	0.00	11,791.97		
			=====	ACCOUNT TOTAL DB:	14,759.67	CR:	0.00			

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.526 MEMORIAL MUSEUM
B E G I N N I N G B A L A N C E 0.00

2/09/16	2/19	A81086	CHK: 106082	13733	ALUM CUTTING REEL	0097	1559915-00	595.49	595.49
2/23/16	3/11	A81635	CHK: 106236	13795	OUTL BX,LAMPHOLDER,CUTTI	0097	1563010-00	48.87	644.36
2/23/16	3/11	A81663	CHK: 106257	13795	TIMER	0190	00000473	54.24	698.60
2/23/16	3/11	A81712	CHK: 106209	13795	DBL STRENGTH GLASS,SILIC	0219	00687465	97.78	796.38
2/23/16	3/11	A81713	CHK: 106209	13795	BVOLT	0219	00687496	2.00	798.38
2/23/16	3/11	A81729	CHK: 106233	13795	CAULK,TOG SWTH,STRAP	0294	5830315	40.78	839.16
			=====		FEBRUARY ACTIVITY DB:		839.16 CR:	0.00	839.16
6/14/16	6/24	A85357	CHK: 107270	14036	MUSEUM LIGHT COVERS	2065	3225067	1,541.22	2,380.38
			=====		JUNE ACTIVITY DB:		1,541.22 CR:	0.00	1,541.22
8/10/16	9/09	A87936	CHK: 108007	14192	REPAIR A/C ON SOUTH UNIT	3573	1371	2,900.00	5,280.38
			=====		AUGUST ACTIVITY DB:		2,900.00 CR:	0.00	2,900.00
9/08/16	9/30	A88442	CHK: 108102	14273	LIMESTONE	3716	7513	2,152.00	7,432.38
			=====		SEPTEMBER ACTIVITY DB:		2,152.00 CR:	0.00	2,152.00
			=====		ACCOUNT TOTAL DB:		7,432.38 CR:	0.00	

7-811.527 EGGLESTON HOUSE
B E G I N N I N G B A L A N C E 0.00

7-811.528 JB WELLS HOUSE
B E G I N N I N G B A L A N C E 0.00

12/31/15	1/14	A80124	CHK: 105779	13663	4TH QTR 2015	1130	4TH QTR 2015	774.00	774.00
			=====		DECEMBER ACTIVITY DB:		774.00 CR:	0.00	774.00
3/31/16	4/22	A83230	CHK: 106652	13909	QUARTERLY PAYMENT	1130	03/31/2016	1,630.00	2,404.00
			=====		MARCH ACTIVITY DB:		1,630.00 CR:	0.00	1,630.00
6/28/16	7/07	A85822	CHK: 107370	14054	REIMBURSE FOR TREE GETTI	1130	06/23/2016	4,180.00	6,584.00
6/30/16	10/14	A88944	CHK: 108266	14280	QUARTERLY DRAW	1130	APRIL-JUNE 2016	3,344.21	9,928.21
			=====		JUNE ACTIVITY DB:		7,524.21 CR:	0.00	7,524.21
			=====		ACCOUNT TOTAL DB:		9,928.21 CR:	0.00	

7-811.529 RIVERSIDE MUSEUM
B E G I N N I N G B A L A N C E 0.00

10/11/15	10/30	A77573	CHK: 104997	13438	RIVERSIDE BILLING	1816	10/11/15 RIVERSIDE	72.81	72.81
10/12/15	12/11	A79034	CHK: 105490	13577	REPLACED FIRE ALAMS AT R	3606	126834	665.12	737.93
			=====		OCTOBER ACTIVITY DB:		737.93 CR:	0.00	737.93

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
11/11/15	11/25	A78514	CHK: 105256	13555	RIVERSIDE CHARGES	1816	11/11/15	RIVERSIDE	67.81	805.74
11/11/15	12/30	A79639	CHK: 105665	13638	RIVERSIDE BILLING	1816	12/11/15	RIVERSIDE	67.81	873.55
			=====		NOVEMBER ACTIVITY DB:	135.62	CR:	0.00	135.62	
12/08/15	12/18	A79355	CHK: 105644	13596	RIVERSIDE MUSEU ANNUAL I	1729	013887		3.50	877.05
12/16/15	12/18	A79294	CHK: 105627	13596	HALOGEN FLOODLIGHT	0294	5828177		29.78	906.83
			=====		DECEMBER ACTIVITY DB:	33.28	CR:	0.00	33.28	
1/11/16	1/29	A80443	CHK: 105860	13670	RIVERSIDE CHARGES	1816	01/11/16	RIVERSIDE	72.81	979.64
1/25/16	2/05	A80634	CHK: 105920	13704	BUSHING	0219	00686199		13.68	993.32
			=====		JANUARY ACTIVITY DB:	86.49	CR:	0.00	86.49	
2/11/16	3/03	A81495	CHK: 106139	13760	RIVERSIDE MONTHLY BILL	1816	02/11/16	RIVERSIDE	67.81	1,061.13
2/11/16	3/11	A81705	CHK: 106209	13795	PAINT SUPPLIES AND PAINT	0219	00687020		1,528.70	2,589.83
			=====		FEBRUARY ACTIVITY DB:	1,596.51	CR:	0.00	1,596.51	
3/07/16	4/01	A82341	CHK: 106415	13835	LIQUID DEFEND SYSTEM SER	0565	4299148-2016		308.00	2,897.83
3/11/16	4/01	A82392	CHK: 106385	13835	RIVERSIDE BILLING	1816	03/11/16	RIVERSIDE	72.81	2,970.64
3/22/16	4/08	A82585	CHK: 106475	13862	BRUSH, STUCCO, SPONGE,GR	0219	00688615		74.42	3,045.06
3/22/16	4/08	A82586	CHK: 106475	13862	DECK SCREW 5LBS	0219	00688620		22.59	3,067.65
3/24/16	4/08	A82591	CHK: 106475	13862	MORTAR MIX, PORTLAND CEM	0219	00688777		16.88	3,084.53
3/30/16	4/08	A82595	CHK: 106475	13862	TREATED YELLOW PINE	0219	00688969		24.25	3,108.78
3/30/16	4/08	A82596	CHK: 106475	13862	TREATED YELLOW PINE	0219	00688997		9.30	3,118.08
3/30/16	5/04	A83478	CHK: 000000	13769	SHERWIN WILLIAMS	2931	3181-8		53.54	3,171.62
3/31/16	4/08	A82597	CHK: 106475	13862	SCREW W/WASHER,NAILS,NUT	0219	00689016		18.17	3,189.79
3/31/16	4/08	A82598	CHK: 106475	13862	TREATED 2-2X6X20	0219	00689023		12.30	3,202.09
3/31/16	4/08	A82599	CHK: 106475	13862	PAINT SUPPLIES	0219	00689053		152.67	3,354.76
			=====		MARCH ACTIVITY DB:	764.93	CR:	0.00	764.93	
4/07/16	4/22	A83194	CHK: 106649	13909	POLY FILM BLK	0219	00689398		77.00	3,431.76
4/07/16	5/31	A84524	CHK: 000000	13856	WALMART	2931	01162		22.82	3,454.58
4/08/16	4/18	A82945	CHK: 106564	13876	PAINT BRUSH 2"	0219	00689437		27.93	3,482.51
4/11/16	4/22	A83249	CHK: 106658	13909	RIVERSIDE BILLING	1816	04/11/16	RIVERSIDE	72.81	3,555.32
4/25/16	5/06	A83608	CHK: 106741	13913	PAINT	0219	00690275		199.99	3,755.31
			=====		APRIL ACTIVITY DB:	400.55	CR:	0.00	400.55	
5/11/16	5/26	A84376	CHK: 106977	13970	RIVERSIDE BILLING	1816	05/11/16	RIVERSIDE	78.07	3,833.38
5/31/16	6/15	A85054	CHK: 107165	14022	POWEDER COAT LETTERS	2065	3224829		158.06	3,991.44
			=====		MAY ACTIVITY DB:	236.13	CR:	0.00	236.13	
6/11/16	6/24	A85342	CHK: 107263	14036	RIVERSIDE BILLING	1816	06/11/16	RIVERSIDE	78.81	4,070.25
			=====		JUNE ACTIVITY DB:	78.81	CR:	0.00	78.81	
7/11/16	7/22	A86383	CHK: 107557	14097	RIVERSIDE BILLING	1816	07/11/16	RIVERSIDE	78.80	4,149.05
			=====		JULY ACTIVITY DB:	78.80	CR:	0.00	78.80	
8/11/16	8/17	A87334	CHK: 107837	14157	MONTHLY BILLING	1816	08/11/2016		78.24	4,227.29
			=====		AUGUST ACTIVITY DB:	78.24	CR:	0.00	78.24	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.529 RIVERSIDE MUSEUM * (CONTINUED) *

9/16/16	9/19	A88219	CHK: 108052	14221	MONTHLY BILLING	1816	09/16/2016		78.24	4,305.53
			=====	SEPTEMBER	ACTIVITY DB:	78.24	CR:	0.00	78.24	
10/11/16	10/28	A89278	CHK: 108375	14285	MONTHLY BILLING	1816	10/11/2016		78.24	4,383.77
			=====	OCTOBER	ACTIVITY DB:	78.24	CR:	0.00	78.24	
			=====	ACCOUNT	TOTAL DB:	4,383.77	CR:	0.00		

7-811.530 EXPO CENTER

BEGINNING BALANCE 0.00

11/06/15	12/04	A78604	CHK: 105480	13538	READ/WRITER	0148	16-06464		8.00	8.00
			=====	NOVEMBER	ACTIVITY DB:	8.00	CR:	0.00	8.00	
3/01/16	3/09	A81619	CHK: 000000	13804	EXPO BOND PAYMENT	3136	231258000-0316		176,299.59	176,307.59
3/09/16	3/09	B26462		05587	EXPO PAYMENT EXP AND REIMB		JE# 013716		88,149.79CR	88,157.80
			=====	MARCH	ACTIVITY DB:	176,299.59	CR:	88,149.79CR	88,149.80	
8/31/16	8/30	B27802		05942	EXPO INTEREST PAYMENT		JE# 014121		54,125.00	142,282.80
8/31/16	8/30	B27803		05943	EXPO INTEREST PAYMENT		JE# 014122		27,062.50CR	115,220.30
			=====	AUGUST	ACTIVITY DB:	54,125.00	CR:	27,062.50CR	27,062.50	
			=====	ACCOUNT	TOTAL DB:	230,432.59	CR:	115,212.29CR		

7-811.531 CITY SPECIAL EVENTS

BEGINNING BALANCE 0.00

12/11/15	1/08	A79950	CHK: 105755	13615	THE WALL THAT HEALS	3620	2016-2		3,750.00	3,750.00
12/11/15	2/12	A80936	CHK: 106025	13724	THE WALL THAT HEALS	3620	2016-2B		3,750.00	7,500.00
			=====	DECEMBER	ACTIVITY DB:	7,500.00	CR:	0.00	7,500.00	
1/15/16	2/05	A80651	CHK: 105948	13704	COLOR COPIES	0230	0151719-001		225.00	7,725.00
			=====	JANUARY	ACTIVITY DB:	225.00	CR:	0.00	225.00	
2/12/16	3/03	A81538	CHK: 106166	13760	42" EDGELINE CHANNELIZER	3632	9968		1,800.00	9,525.00
2/24/16	3/03	A81521	CHK: 106158	13760	VIETNAM WALL T-SHIRT	2819	13144		1,646.50	11,171.50
			=====	FEBRUARY	ACTIVITY DB:	3,446.50	CR:	0.00	3,446.50	
3/17/16	5/04	A83448	CHK: 000000	13769	THE FLAG COMPANY	2931	116325		239.65	11,411.15
3/20/16	5/04	A83471	CHK: 000000	13769	FACEBOOK.COM	2931	16-837752706533599		25.00	11,436.15
3/28/16	4/22	A83294	CHK: 106691	13909	ADVERTISING WALL THAT HE	3267	16030147		300.00	11,736.15
3/31/16	4/22	A83219	CHK: 106685	13909	ADVERTISING WALL THAT HE	0581	03/31/2016		135.45	11,871.60
3/31/16	4/22	A83259	CHK: 106659	13909	ADVERTISING FOR THE WALL	2083	03/31/2016		170.10	12,041.70
3/31/16	4/22	A83260	CHK: 106697	13909	ADVTERISING WALL THAT HE	2084	03/31/2016		162.23	12,203.93
3/31/16	4/22	A83272	CHK: 106674	13909	ADVERTISING FOR THE WALL	2722	03/31/2016		111.83	12,315.76
			=====	MARCH	ACTIVITY DB:	1,144.26	CR:	0.00	1,144.26	
			=====	ACCOUNT	TOTAL DB:	12,315.76	CR:	0.00		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Oct-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== ----BALANCE=====

7-811.610 OFFICE FURNITURE & EQPT
 BEGINNING BALANCE 0.00

--*-*-* 000 ERRORS IN THIS REPORT! *-*-*-*-*

** REPORT TOTALS **	---	DEBITS ---	---	CREDITS ---
BEGINNING BALANCES:		0.00		0.00
REPORTED ACTIVITY:		724,047.96		136,983.66CR
ENDING BALANCES:		724,047.96		136,983.66CR
TOTAL FUND ENDING BALANCE:		587,064.30		

Hotel/Motel Tax Revenues

FYE 2016

BUSINESS

	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
Apache Inn	83.87	116.22	129.76	136.40	466.25
Belle Oaks	1,133.64	1,149.85	1,214.41	1,759.87	5,257.77
Best Western/Regency Inn	4,748.38	3,019.27	3,923.65	3,935.39	15,626.69
Cabana Guesthouse	31.50	242.90	355.95	299.60	929.95
Quality Inn	2,797.01	2,268.10	3,141.81		8,206.92
Days Inn & Suites	7,214.65	2,902.44	1,485.80	6,779.12	18,382.01
Dilworth Inn & Suites	1,310.06	1,843.30	1,716.79	2,122.27	6,992.42
Fault Cottage	0.00	0.00	0.00	0.00	0.00
The Gonzales Venue & Destination	402.50	215.25	672.00	718.55	2,008.30
Hotel Alcalde	2,606.33	1,055.73	1,556.28	1,911.48	7,131.82
Holiday Inn Express & Suites	14,599.16	14,404.25	13,016.93	8,179.17	50,199.51
La Quinta Inn and Suites	13,751.71	10,157.58	13,832.30	8,440.89	46,182.48
Lexington Motor Inn	430.39	980.08	1,200.49	1,424.66	4,035.62
Laurel Ridge Inn	0.00	0.00	0.00	0.00	0.00
Microtel	5,145.62	9,455.83	2,971.92	5,087.88	22,661.25
St. James Inn	166.25	0.00	0.00	87.50	253.75
Sleep Inns and Suites	8,470.96	6,912.89	8,637.47	8,272.96	32,294.28
The Texas Lodge	4,005.88	2,347.73	2,594.96	3,253.41	12,201.98
Gonzales Wolff Lodge, LLC	192.00	256.88	280.42	307.23	1,036.53
Oilfield Lodging.com	0.00	0.00			477.32
Team Housings Solutions, Inc.	283.49	40.94	146.89	4.00	477.32
West Wood Inn	4,824.26				4,824.26
Total Hotel/Motel Tax Received	72,197.66	57,371.24	56,881.83	52,720.38	239,171.11

Hotel/Motel Tax Revenues

FYE 2015

BUSINESS	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
Apache Inn	238.44	191.17	199.15	255.34	884.10
Belle Oaks	2,290.26	1,489.02	1,448.83	1,226.87	6,454.98
Best Western/Regency Inn	21,113.35	13,334.52	11,342.49	8,122.84	53,913.20
Cabana Guesthouse	195.75	486.50	397.53	406.32	1,486.10
Quality Inn	37,762.42	17,285.76	10,312.79	5,326.42	70,687.39
Days Inn & Suites	14,623.23	7,948.72	10,789.06		33,361.01
Dilworth Inn & Suites		897.50	665.48	1,309.83	2,872.81
Fauth Cottage	0.00	0.00	0.00	0.00	0.00
The Gonzales Venue & Destination	553.70	555.45	631.52	959.70	2,700.37
Hotel Alcalde	5,115.32	5,179.02	3,125.81	2,236.17	15,656.32
Holiday Inn Express & Suites	47,835.34	36,101.90	24,110.75	18,994.65	127,042.64
La Quinta Inn and Suites	1,833.35	28,828.50	20,956.49	12,081.46	63,699.80
Lexington Motor Inn	3,333.83	2,474.45	3,057.40	1,222.55	10,088.23
Laurel Ridge Inn	211.96	51.10	0.00	0.00	263.06
Microtel	19,486.04	7,459.34	10,114.93	8,749.44	45,809.75
St. James Inn	196.70	80.85	29.40	0.00	306.95
Sleep Inns and Suites	31,197.97	16,354.29	11,992.07	9,787.65	69,331.98
The Texas Lodge	18,508.40	6,904.84	9,685.95	7,378.67	42,477.86
Gonzales Wolff Lodge, LLC	502.25	342.86	110.60	79.66	1,035.37
Oilfield Lodging.com					0.00
Team Housings Solutions, Inc.		57.55	23.52		81.07
West Wood Inn		792.81	5,858.10	5,872.04	12,522.95
Total Hotel/Motel Tax Received	204,998.31	146,816.15	124,851.87	84,009.61	560,675.94