

**CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITORS BUREAU
ADVISORY BOARD MEETING
GONZALES MUNICIPAL BUILDING, 820 N ST JOSEPH ST
THURSDAY, OCTOBER 21, 2021, AT 1:00 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1. Discuss, Consider, and Possible Action on the September 3, 2021, Regular Meeting Minutes
- 1.2. Discuss, Consider, and Possible Action for election of Officers for the upcoming 2021–2022-year Board of Directors Executive Board
- 1.3. Discuss, Consider, and Possible Action on the Agreement with Preservation Gonzales/Gonzales County Jail Museum
- 1.4. Discuss, Consider, and Possible Action on the Agreement with Pioneer Village Living History Museum
- 1.5. Discuss, Consider, and Possible Action on the Agreement with Gonzales Daughters of the Republic of Texas
- 1.6. Discuss, Consider, and Possible Action regarding Annual Funding Agreement between the City of Gonzales and the Gonzales Chamber of Commerce for a funding request that will increase the budgeted annual amount to \$66,692.15 from \$43,475.26.
- 1.7. Discuss, Consider, and Possible Action on the Resolution for GCVB to partner with Main Street to create a clerical assistant position
- 1.8. Discuss, Consider, and Possible Action regarding a funding request from Manny Patel of Days Inn in the amount of \$750.00
- 1.9. Discuss, Consider, and Possible Action regarding a funding request from Brian Gibson of the Alamo Society in the amount of \$432.80 for travel expenses incurred while traveling for storytelling at the Gonzales Come and Take It Celebration
- 1.10. Discuss, Consider, and possible action regarding a funding request from Jay Perales for the upcoming Rot Rally in the amount of \$8000.00
- 1.11. Discuss, Consider, and Possible Action regarding the funding request for Rusted Gingham Barn Sale by Suzanne Sexton in the amount of \$2200.
- 1.12. Discuss, Consider, and Possible Action regarding the funding request for Women Rise Up Event by Andi Seger in the amount of \$2315

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DISCUSSION

- 2.1 Discussion and direction regarding date for a lunch and learn from the Texas Travel & Tourism Industry
- 2.2 Discuss, Consider, and Possible Action on the Resolution for Wayfinding Signage

WORKSHOP

- 3.1 Presentation and Discussion regarding Destination Gonzales Proposal from Cygnet Strategies

STAFF/BOARD REPORTS

- 4.1 J.B. Wells Park: Mrs. Amanda Garza
- 4.2 Chamber Of Commerce & Visitor Center: Mr. Brad Cox
- 4.3 Main Street & Tourism Director: Ms. Liz Reiley:
 - Check request sent to finance for Mr. Phelan – radio ads are currently running
 - Check request sent (Mr. Tucs) Edwards Association for the Juneteenth Celebration
 - JGI Digital Billboard advertisement is currently up and running
 - Training for Tourgonzales.com, Texas Highways, TourTexas, AAA websites
 - UPCOMING EVENTS: Barn Sale first weekend in November and Winterfest 1st weekend in December
- 4.4 Financials
- 4.5 Request For Agenda Items

Set the date and time for the next meeting: November 18, 2021, at 1:00 PM

ADJOURN:

I certify that a copy of the October 21, 2021, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 18th day of October, 2021, at 12:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on 22nd day of October, 2021 at 8:00 AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.



Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

