

# **GONZALES TOURISM ADVISORY COMMITTEE MEETING**

**Thursday, December 10, 2015  
Gonzales Municipal Building at 12:30 P.M.  
AGENDA**

## **CALL TO ORDER AND CERTIFICATION OF QUORUM**

## **PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory committee as a whole

## **APPROVAL OF MINUTES**

1. Approval of November 12, 2015 Minutes

## **ITEMS TO BE CONSIDERED**

2. Review Post Event Report from Come & Take It Committee
3. Discuss and Consider application for funding from Come & Take It Committee
4. Discuss and Consider Murder Mystery event
5. Discuss and Consider Ghost Tour and set date
6. Discuss and Consider staffing for other event development
7. Discuss and Consider changing date and time of Tourism Committee meetings
8. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website

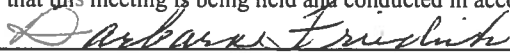
## **STAFF/COMMITTEE REPORTS**

9. Report from advisory members on Event Development
10. Report on Upcoming Events
11. Financial Report
12. Staff Report
13. Set time and date of next regular meeting

## **ADJOURN**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 7th day of December, 2015 at 11:30 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

  
**Barbara Friedrich, Main Street Administrator**

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF  
THE GONZALES TOURISM ADVISORY COMMITTEE

Thursday 12, 2015

City Hall at, 820 St. Joseph

12:30 p.m.

**Call to Order and Certification of Quorum**

Chairman Crozier called the meeting to order at 12:30 p.m. A quorum was present.

**Members present:** Barbara Crozier, Ann Covert, Brandy Egger; Meena Patel; Chris Kappmeyer, Alison Guerra Rodriguez, Dawn O'Donnell, Paul Frenzel; **Members absent:** Ken Morrow; **Ex officio present:** Daisy Scheske, Chamber of Commerce, Barbara Friedrich of Main Street; **Staff present:** Jesse Holt, Marketing Consultant ; **City Officials present:** Mayor Bobby Logan, **Guests:** Brittney Kaka from Come & Take It,

**Public Comments**

**None**

1. Approval of Minutes: The minutes of October 22 meeting were corrected to note that the issue in Item 6, the funds to Bands was \$26,600.00. Johnny Lee was paid \$6,000, and John Connille was paid \$9,500. Tourism funded \$20,000. The Minutes were approved as presented and corrected.

**Action Items:**

2. **Discuss and Consider Murder Mystery event:** Brandy reported that she spoke to Austin, Chef at Alcalde and discussion included that the cost would be \$105. cost per guest character. Rooms would need to be comped for the 6 actors. She will meet with Austin again. Dawn will be work with the process. **No action.**
3. **Discuss and consider Ghost Tour and set date:** Barbara Crozier reported that Ghost Tour event people contacted Sandra Wolff who handles the ghost host events at the old jail. Ellen Kennard and Noell Ince are interested in adding a cemetery tour aspect. Discussion centered around possible talking headstones or tombstones of some of the legends of Gonzales. Possible date, October 2016. **No Action.**
4. **Discuss Brochure Distribution:** Paul tried to deliver brochures to certain locations. Some had no rack to hold them. They had been lost or stolen. Paul offered a list where all felt that brochures should be received. He and Ann will work on the letter to accompany brochures to continue partnership plan. **No action.**

5. **Discuss and consider new marketing plan idea:** In the marketing meeting held on October 29, discussion centered around billboards and Jesse offered some suggestions to the committee to consider. Suggestions had been made that we consider large letters of Gonzales, Tx. And then the words Google It. However before we can use that we need to upgrade the website so that all attractions and places to eat and lodging, etc. are correctly shown. That is a ten week out project. Until the website is upgraded we will use one of the suggestions that **reads GONZALES, Tx. Underneath that, it reads History ( then a star form between) Hospitality and underneath that use the words Experience It. The board will also have the image of a flying Come and Take It flag with cannon and star. (Design was offered ).** Dawn asked about the background color of blue instead of the black and white where we use other places. Jesse said she has seen this used before on the highway and it reads better than a black and white. A dark background seems to deliver our message. Dawn moved that we proceed with the white on blue board and with a second from Meena, the vote was unanimous to move on this.
6. **Marketing report:** Further that the Houston House and Home publication offers a half price ad package. TV has to have check in hand if we want to pursue. The Tour Texas design information has been preliminary designed and members are asked for feedback. She will forward the copy as written and ask members to contact her or bring to next meeting for updates and color scheme.  
The Billboard report included that the signs showing available now are for left side reads only and those are not our choice. The Mustang ridge billboard would cost \$2,000. to change out right now so it was consensus to wait until our program is refined. Meena ask if she could hook on to that.
7. **Post Event Report:** There were none. CTI report will be available for next meeting.  
Dawn asked about the survey for data that would be useful for our planning and that had been presented at last meeting. It was consensus that people would prefer to fill out a shorter form at the Home Tour and not such a lengthy one at Come & Take It – as previously discussed. Dawn, Daisy and Jesse will look into possibility of using Survey Monkey – a tech plan. Meena commented that she would like to see where people are coming from....and that we might consider incentives.
8. **Report from advisory members on Event Development.** Shown elsewhere in Minutes.
9. **Report on upcoming Events:** Historic Home Tour, Winterfest -first weekend in December .
10. **Financials:** No questions
11. **Staff report:** Chairman Crozier noted that GEDC meets on the 2<sup>nd</sup> Thursday of the month – as so do we. This opts out Genora attending our meeting. Then we may have to change our date of meeting. She will see what we need to do and bring it to us.

Jesse Holt, Genoa Young and Brandy Egger will continue to work with people at the Alamo.  
The Kiosks report will be delayed until further details are determined.  
GVTC advertisement to include Gonzales still a work in progress.

The next regular meeting will be on December 10, 2015 at 12:30 p.m.

There was no further business to come before the Committee. With a motion by Ann Covert and a second by Alison Rodriguez, the meeting adjourned at 1:20 p.m.

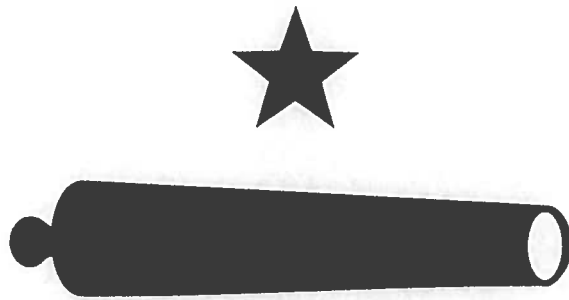
**Items in the Agenda that are not attached here but made a part of the Minutes.**

1. Financial Report
2. List of businesses to contact for brochures

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**ANN COVERT, CPM, SECRETARY**

# COME AND TAKE IT CELEBRATION



COME AND TAKE IT

## POST EVENT REPORT

## POST EVENT REPORT FORM

Date: December 2, 2015

### ORGANIZATION INFORMATION

Name of Organization:

Come and Take It Committee

Address:

414 St. Lawrence Street

Gonzales, Texas 78629

Contact Name:

Daisy Scheske- Executor Director Chamber of Commerce; 830-672-6532

Robert W. Bland-Chairman 830-672-2437

### PROJECT OR EVENT

Name of Event or Project:

Come and Take It Celebration

Date of Event or Project:

October 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup>, 2015

Primary Location of Event or Project:

Downtown Gonzales located Primarily upon Confederate Square, Texas Heroes Square and the Courthouse/Jail Square

Primary Purpose of Funded Event/Project:

To commemorate the firing of the First Shot of Texas Independence, to attract visitors to Gonzales to support the Celebration and the Community Business, and to serve as a fundraising opportunity for local non-profit groups.

Amount Received from Hotel Occupancy Tax Funds:

\$20,000 for Entertainment

\$6,000 for Advertising

Amount Used from Hotel Occupancy Tax Funds:

\$20,000 for Entertainment

\$6,000 for Advertising

How Were the Funds Actually Used?

The HOT Funds were used to promote the arts and entertainment through the booking of a wide variety of music act and performers as well as being used to promote family/kid oriented entertainment with magicians, jugglers, and balloon artists. These funds were able to provide nine different music acts and/or performers that covered the genres from Tejano to Folk to Texas Country to 80's/Classic Country to Square Dancing. These acts consisted of local performers to nationally famous acts. Additionally, a portion of the funds were used to have a Magician, Juggler on Stilts and Balloon Artist entertain the young and young at heart during the Celebration.

How many years have you held this Event or Project:

The Celebration has been a Gonzales Tradition since 1956

### **Event Funding Information**

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 29.75%
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0
4. If staff costs were covered, estimate of actual hours staff spent on funded Event: 0
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

Admission to the Celebration which includes all the entertainment is Free. A net profit is not realized on the event. The event has been set-up on a cost sharing system with the Come and Take It Committee receiving money from the Celebrations activities, and unredeemed tickets. The small amount of money the Come and Take It Committee retains is used for capital improvements to the Celebration and to some operating money for the next year's Celebration. The majority of the funds are distributed to the local non-profit groups that participate in the Celebration. This year the Celebration paid out over \$167,000 in funds to the local non-profits. A small amount of the funds are used to help cover this year's expenses and even a smaller amount is retained to cover expenses in the event of a rain-out. This year's amount is the most every returned to the community.

### **Event Attendance Information**

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds):  
15,000 to 20,000 people over the three day Celebration
2. What would you estimate was the actual attendance at the Event?  
17,500 people over the three day Celebration
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project?  
We are currently waiting for the quarterly report to determine the number of hotel room nights that were generated. Once this information is available to us, we will update our report.
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?

Last Year: Approximately 500

Two Years Ago: Approximately 400

Three Years Ago: Not Applicable

5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.: room block usage . information, survey of hoteliers, etc.)?

We are currently waiting for the quarterly report to determine the number of hotel room nights that were generated. Once this information is available to us, we will update our report.

6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

No room block was established for this event.

### Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper:	Gonzales Cannon, In-Kind Sponsor Gonzales Inquirer, In-Kind Sponsor
Radio:	Texas Thunder Radio, \$400
Social Media:	Facebook, Twitter, Instagram, Snapchat, \$55
Distributions:	Certified Public Folder Display, Brochures- \$2,179.75 Rack Cards- \$840 Posters, \$505.86
Magazine:	Discover Gonzales County, \$500 Crossroads, \$976.00

2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event?

Yes, the Gonzales Chamber of Commerce and Visitors Center is on our handouts and social media sites.

3. Did you negotiate a special rate or hotel/event package to attract overnight stays?

No special rates were negotiated.

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?

Our marketing initiatives utilized were Social Media sites such as Facebook, Twitter, Instagram, and Snapchat which linked to our schedule of events and listed various hotels in Gonzales. We also promoted our easily recognized headliners via social media and they in turn shared our information on their sites which helped to attract their fans to Gonzales. Additionally, we had rack cards and brochures which were distributed along the IH-10 Corridor by Certified Public Folder Display.

5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign.

Please see the promotional items attached.



6. Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please see the promotional items attached.

### Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event?

While our Celebration is not strictly a Sporting Event, we do have various sporting events that take place over the Weekend in which we promote through our advertising campaign. We have the following Sporting Events:

Softball Tournament- 150+ participants

5K Run – 100+ participants

Golf Tournament- 75+ participants

Chicken Flying- 30+ participants

Canoe Race- 20+ participants

Washer Pitching- 20+

2. If the event was a sporting-related function/facility, how many of the participants were from another city or county?

Our numbers are not exact as to all the events but all the softball teams were from outside of Gonzales while each of the other Sporting Events had several participants which were not from Gonzales.

3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

The majority of the softball teams traveled from quite a distance and booked hotel rooms to stay and enjoy the festival for the weekend. This was information provided to us by the individuals running the softball tournament.

### Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?

The local businesses which were utilized during the Celebration include the following:

WB Farm and Ranch  
McCoy's Building Supply  
Gonzales Building Center  
Gonzales Cannon  
Gonzales Inquirer  
Personal Impressions  
Reese's Print Shop  
Alcalde Hotel and Grill  
Holiday Inn  
Wal-Mart

HEB  
D&D Liquor  
Sun Belt Rentals  
GVEC  
GVTC  
Rent-a-Center  
Gonzales National Bank  
Hyden Highway Hauling  
Caraway Ford  
Daylight Donuts

Family Dollar  
Buccee's  
Circle K  
Frames and Things  
Security Storage  
Craft Crossing  
Kitchen Pride Mushrooms  
Apache Chemical  
NAPA

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FRIDAY  
LA DISTANCIA  
BILL PEHAR  
& THE FRANCH BROTHERS



TWEETS 2,832 FOLLOWING 657 FOLLOWERS 1,126 LIKES 432

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## Come & Take It TX

@ComeAndTakeItTX

The #ComeAndTakeIt Celebration commemorates the firing of the first shot of the Texas revolution on Oct. 2, 1835.

Tweets by @DScheske

@GonzalesChamber #Texas

Gonzales, Texas

gonzalestexas.com come-and-take-...

Joined May 2012

71 Photos and videos



Tweets Tweets & replies Photos & videos

Come & Take It TX Retweeted



Gonzales TX Chamber @GonzalesChamber · Dec 1

Be sure to #shoplocal during the holidays! Stop by the Chamber for your official merch! #GonzalesTx @ComeAndTakeItTX



Come & Take It TX Retweeted



Daisy S @DScheske · Nov 26

Follow the @GonzalesChamber on #Snapchat!  
Username: GonzalesChamber



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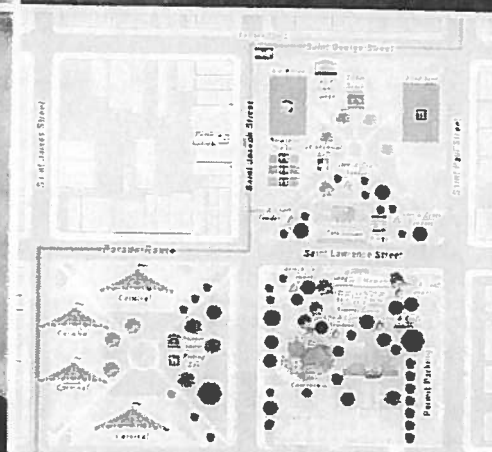
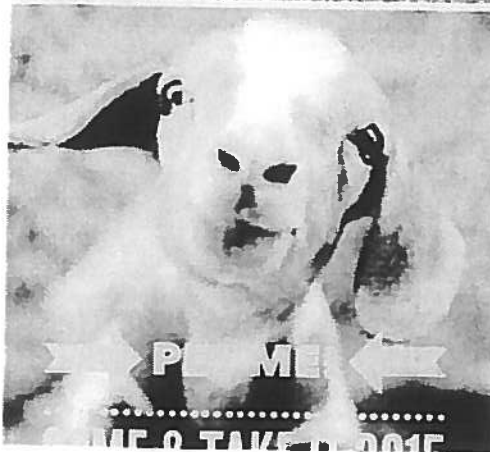
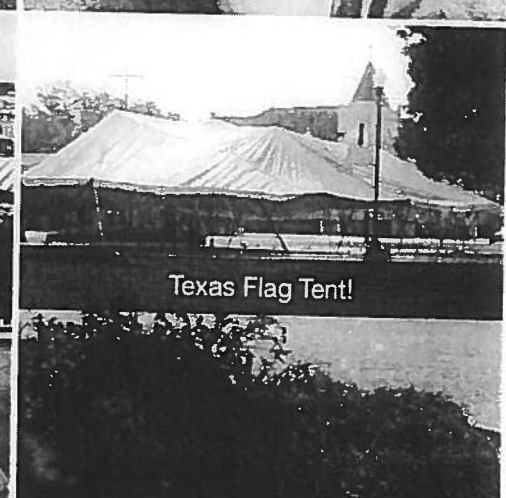
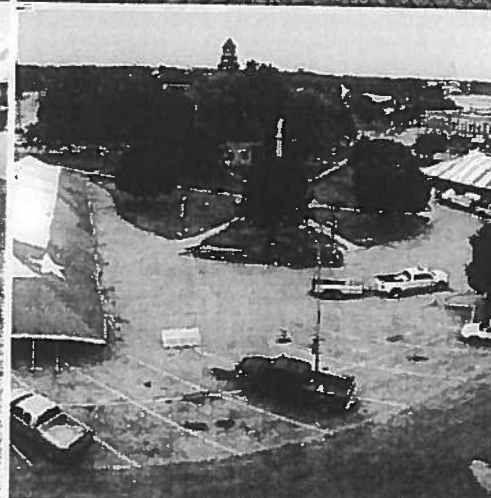
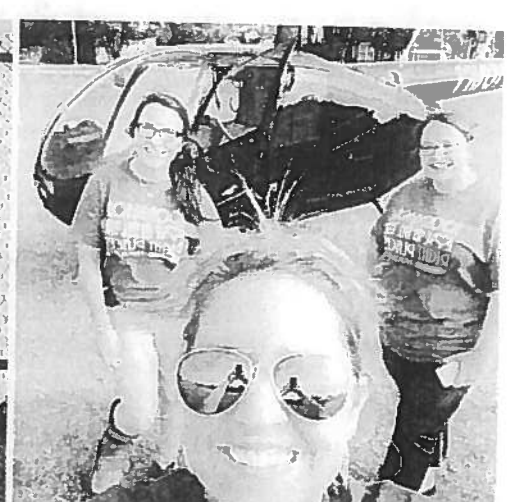
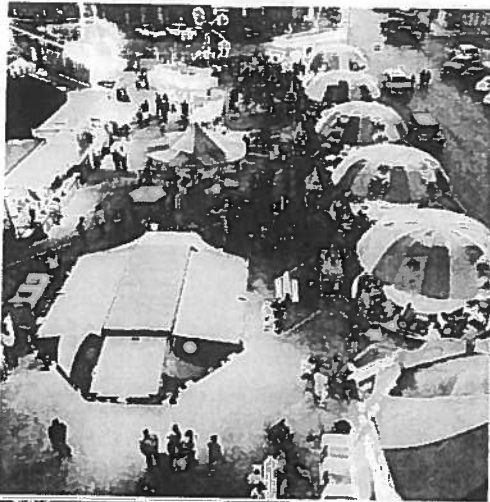


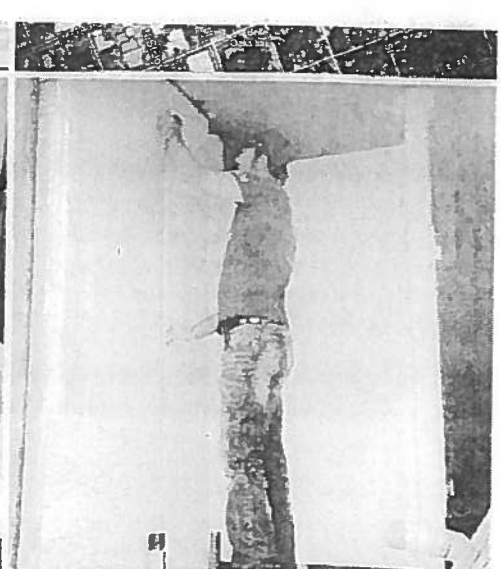
comeandtakeittx

FOLLOW

Come & Take It Celebration The Come & Take It Festival celebrates the firing of the 1st shot of the #TX revolution on Oct 2, 1835, which took place in Gonzales.  
@GonzalesChamber [www.gonzalestexas.com](http://www.gonzalestexas.com)

69 posts 295 followers 145 following





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MCCOWAN/GONZALES INQUIRER  
more things with their many

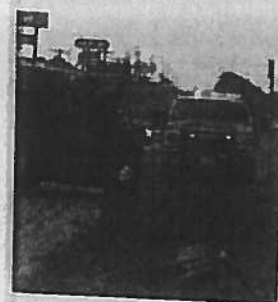
## square

to alter the integrity of the building. A bit of plaster was removed from the walls to show the original brick and the old carpet was ripped up to reveal wonderful wood flooring. If you ever had a prescription filled with the prior proprietor, you will notice the counter is in the same spot.

Cernosek also bragged that it only took them one day to move. They actually closed shop on Saturday—which is rare, she noted—and were open by Monday.

See ANGELS, page A6

## 1 bypass



OLIVER/GONZALES INQUIRER  
rms at the railroad tracks  
in, according to GISD PD  
als discourage motorists

highway patrol.

DPS Trooper Frank Mercado said the driver of a Nissan Sentra was headed south on Hwy. 80 when the vehicle left the southbound lanes and entered the bar ditch. The driver over-corrected and went into a driver-side skid that carried the vehicle into the northbound lanes, directly in front of a 2001 Chevy Silverado.

The driver was identified as Fidencio Lopez-Rodri-

ned as Jesus Zuniga Villegas, 20, of Gonzales. He was also pronounced dead at the scene of the crash.

Fidencio Tristan, 48, of Nixon was driving the Silverado at the time of the crash. He was airlifted to San Antonio.

Mercado said there is a slight curve in the road where the Sentra left the roadway. As of Tuesday afternoon, investigators said driver fatigue may have played in the fatal crash.

## Come & Take It now just one week away

*Commemorative section inside today*

In today's Inquirer you will find a 44-page section that fills you in on the events for next week's Come and Take It celebration. It should be a valuable resource as you make your way around to the various events happening that weekend.

You will notice a special mini-section that can be pulled out from the middle of the guide. It allows for you to carry a map, schedule and a little bit of Gonzales history folded up into your pocket.

From music by Johnny Lee and John Conlee to the

famous "first shot" battle reenactment, sporting tournaments to family events, you should be able to find what you need to have a successful festival. If not, give us a call and we will help steer you in the right direction.

Have fun, eat well, and enjoy the celebration.



Need a Fall loan?

Come see us Today!

ELIDAY FINANCIAL

Loans up to \$1,340<sup>00</sup>





[Come and Take It Celebration](#)

[Home](#)

**FRIDAY**

**LA DISTANCIA**  
**BILL PEHAR**  
**& THE MANSY BROTHERS**

**SATURDAY**

**JOHNNY LEE**  
THE GRADUATES - THE LEGENDS  
 WSP - TONIC - WE TALKED A TONCE IF WE HADN'T  
 MET - LARRY LEE & JARROD BIRMINGHAM

**SUNDAY**

**JOHN CONLEE**  
**JARROD BIRMINGHAM**  
**SHINER HQ&O BAND**

**Come and Take It Celebration**  
Full Details

[Come and Take It Celebration](#)

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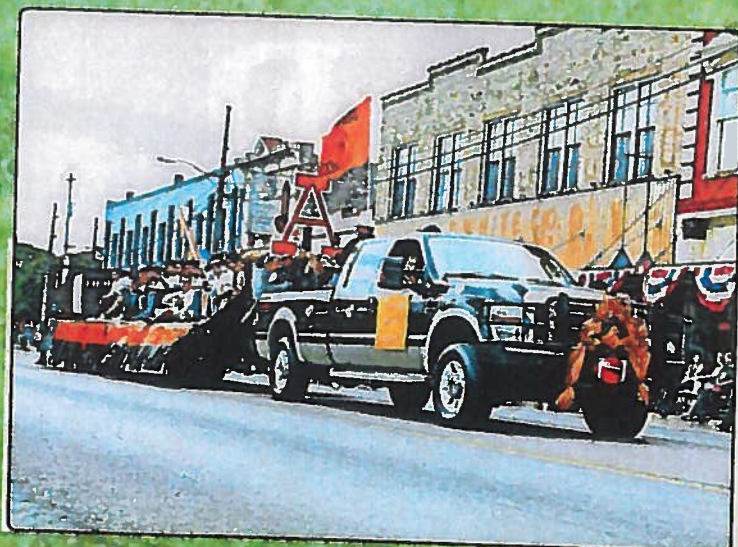
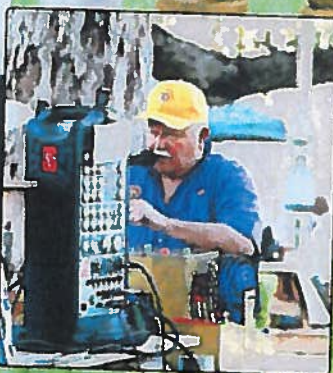
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# COME AND TAKE IT CELEBRATION

October 2, 3, & 4, 2015

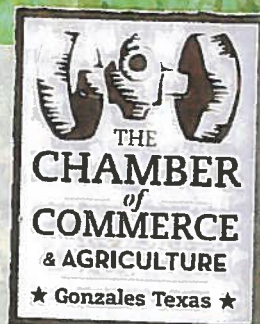
Celebrate the first shot  
of Texas Independence



- CARNIVAL • ARTS & CRAFTS
- PARADE • LIVE MUSIC
- FOOD • CAR SHOW
- BATTLE RE-ENACTMENT • BINGO
- COOK-OFFS • EATING CONTESTS
- WASHER PITCHING • 5K RUN/WALK
- CONTESTS AND MORE!



For information contact  
**Gonzales Chamber  
of Commerce  
& Visitor Center**  
1-830-672-6532  
Visit our website  
[www.gonzales.texas.com](http://www.gonzales.texas.com)  
[Admin@GonzalesTexas.com](mailto:Admin@GonzalesTexas.com)





# APPLICATION

## Organization Information

Date: Sept 30- Oct 1 & 2

Name of Organization: Come and Take It Committee

Address: 414 St. Lawrence Street

City, State, Zip: Gonzales, Texas 78629

Contact Name: Daisy Scheske Chamber of Commerce/ Britney Caka

Contact Phone Number: 830.672.6532 / 830.672.7518

Web Site Address for Event or Sponsoring Entity: www.GonzalesTexas.com

Is your organization: Non-Profit X Private/For Profit \_\_\_\_\_

Tax ID #: 74-0648360 Entity's Creation Date: 1/1/1987

Purpose of your organization: To commemorate the firing of the first shot of Texas Independence and attract visitors to Gonzales to support not only the celebration but local businesses and non-profits.

Name of Event or Project: Come and Take It Celebration

Date of Event or Project: Sept 30- OCT 1 & 2

Primary Location of Event or Project: Downtown Gonzales, Texas

Amount Requested: \$30,000

How will the funds be used? Funding will be used to book various entertainment including bands, musicians, with a focus this year on family events such as clowns, kid-friendly performances and games.

Primary Purpose of Funded Activity/Facility: The primary purpose is to enhance the entertainment footprint of the celebration which will draw a larger crowd to the Gonzales area eager to do business.

### **Percentage of Hotel Tax Support of Related Costs**

30% Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

       -        Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for        the Funded Event.

       -        Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities        -

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

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2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

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3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

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4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:  
\*Music Entertainment/ Children's entertainment
5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

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6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

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**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? \_\_\_\_\_ - \_\_\_\_\_

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? -

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

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**Questions for all Funding Requests:**

Expected Attendance: 16,000-20,000

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 500 plus

How many nights will they stay? 2

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: Not at this time

---

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
HOT- Entertainment Only	10/2015	\$20,000	TBD Quarterly report will be in January
HOT- Ads only	10/2014	\$5,000.00	500-550
HOT- Ads only	10/2013	\$4,516.08	450-500
EDC- Ads only	10/2012	\$4,000.00	N/A

How will you measure the impact of your event on area hotel activity?

We will contact hotel owners and track impact via social media outlets. Observaton on Celebration grounds as well.

Please list other organization, government entities and grants that have offered financial support to your project: Private and Corporate Sponsors

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising X Newspaper X Radio X TV         

Press Release to Media X Direct Mailing to out of town recipients X

Other Social Media

What areas does your advertising and promotion reach?

People living and working within an 80 mile radius for print/radio advertising, statewide via our social media outreach.

What number of individuals will your proposed marketing reach that are located in another city or county? 40,000-50,000

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: \_\_\_\_\_ - \_\_\_\_\_ (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: \_\_\_\_\_ - \_\_\_\_\_)



For Questions, Call (855) 673-9583  
P.O. Box 1046  
Gonzales, Texas 78629



000 00001 01  
ACCOUNT:  
DOCUMENTS:

PAGE: 1  
11/30/2015  
2515350  
4

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P O DRAWER 547  
GONZALES TX 78629  
30  
4  
0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE	987,626.55	LAST STATEMENT 10/30/15	998,583.26
		5 CREDITS	19,541.34
		2 DEBITS	33,436.19
		THIS STATEMENT 11/30/15	984,688.41

- - - - - DEPOSITS - - - - -			
REF #	DATE	AMOUNT	REF #
11/02	5,872.04	11/17	8,902.15
11/16	2,844.64	11/24	1,773.31

- - - - - OTHER CREDITS - - - - -		
DESCRIPTION	DATE	AMOUNT
EARNINGS CREDIT ACCT ANALYSIS OCTOBER	11/02	149.20

- - - - - OTHER DEBITS - - - - -		
DESCRIPTION	DATE	AMOUNT
110497242 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	11/06	23,299.19
116427862 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	11/20	10,137.00

- - - - - I N T E R E S T - - - - -

AVERAGE LEDGER BALANCE:	.00	INTEREST EARNED:	.00
INTEREST PAID THIS PERIOD:	.00	DAYS IN PERIOD:	
		ANNUAL PERCENTAGE YIELD EARNED:	.00%

\* \* \* C O N T I N U E D \* \* \*



For Questions, Call (800) 873-6565  
P.O. Box 1840  
Gonzales, Texas 78629



000 00001 01  
ACCOUNT:  
DOCUMENTS:

PAGE: 2  
2515350 11/30/2015  
4

CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

	TOTAL FOR THIS PERIOD	TOTAL YEAR TO DATE
* TOTAL OVERDRAFT FEES:	\$ .00	\$ .00
* TOTAL RETURNED ITEM FEES:	\$ .00	\$ .00

- - - DAILY BALANCE - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
11/02	1,004,604.50	11/16	984,149.95	11/20	982,915.10
11/06	981,305.31	11/17	993,052.10	11/24	984,688.41

11-30-15

DATE	DESCRIPTION	AMOUNT	BALANCE
11-30-15	DEPOSIT	5872.04	
	TOTAL		5872.04

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P. O. BOX 547  
GONZALES, TX 78025

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 5872.04

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DOLLARS

DEPOSITED MAY NOT BE AVAILABLE FOR  
CASHING IMMEDIATELY.

NO CASHES SHOWN TOTAL  
IN BOTTOMED BOXES

\$5,872.04 11/2/2015

11-13-15

DATE	DESCRIPTION	AMOUNT	BALANCE
11-13-15	DEPOSIT	2844.64	
	TOTAL		2844.64

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P. O. BOX 547  
GONZALES, TX 78025

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 2844.64

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DOLLARS

DEPOSITED MAY NOT BE AVAILABLE FOR  
CASHING IMMEDIATELY.

NO CASHES SHOWN TOTAL  
IN BOTTOMED BOXES

\$2,844.64 11/16/2015

11-16-15

DATE	DESCRIPTION	AMOUNT	BALANCE
11-16-15	DEPOSIT	8902.15	
	TOTAL		8902.15

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P. O. BOX 547  
GONZALES, TX 78025

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 8902.15

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DOLLARS

DEPOSITED MAY NOT BE AVAILABLE FOR  
CASHING IMMEDIATELY.

NO CASHES SHOWN TOTAL  
IN BOTTOMED BOXES

\$8,902.15 11/17/2015

11-23-15

DATE	DESCRIPTION	AMOUNT	BALANCE
11-23-15	DEPOSIT	1773.31	
	TOTAL		1773.31

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND  
P. O. BOX 547  
GONZALES, TX 78025

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 1773.31

⑆114913711⑆ ⑈02515350⑈ 009

DEPOSIT TICKET  
TOTAL DOLLARS

DEPOSITED MAY NOT BE AVAILABLE FOR  
CASHING IMMEDIATELY.

NO CASHES SHOWN TOTAL  
IN BOTTOMED BOXES

\$1,773.31 11/24/2015





## FINANCIAL STATEMENT

AS OF: NOVEMBER 30TH, 2015

## 500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	13,520.10	61,337.80	8.95	0.00	623,662.20
4-811.801 INTEREST INCOME	<u>1,200.00</u>	<u>149.20</u>	<u>303.35</u>	<u>25.28</u>	<u>0.00</u>	<u>896.65</u>
TOTAL 811-HOTEL/MOTEL	686,200.00	13,669.30	61,641.15	8.98	0.00	624,558.85
<hr/>						
*** TOTAL REVENUES ***	686,200.00	13,669.30	61,641.15	8.98	0.00	624,558.85

## FINANCIAL STATEMENT

AS OF: NOVEMBER 30TH, 2015

## 500-RESTRICTED USE FUNDS

## 811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	0.00	1.64	0.03	0.00	4,998.36
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	5,000.00	0.00	1.64	0.03	0.00	4,998.36
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	395.00	395.00	13.17	0.00	2,605.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	57.74	0.26	0.00	21,942.26
7-811.412 CHAMBER OF COMMERCE	25,000.00	0.00	4,407.09	17.63	0.00	20,592.91
7-811.413 PIONEER VILLAGE	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	20,000.00	0.00	8,500.00	42.50	0.00	11,500.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	0.00	0.00	0.00	5,000.00
TOTAL 4-CONTRACT/OPER SERVICES	110,000.00	395.00	13,359.83	12.15	0.00	96,640.17
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	10,255.00	37,964.88	23.01	0.00	127,035.12
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	0.00	1,100.00	1.83	0.00	58,900.00
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	0.00	0.00	0.00	12,000.00
7-811.520 MARKETING AND PROMOTIONS	15,000.00	2,712.00	2,712.00	18.08	0.00	12,288.00
7-811.521 SPECIAL PROJECTS	45,000.00	0.00	45.00	0.10	0.00	44,955.00
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	0.00	0.00	0.00	7,000.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	0.00	0.00	0.00	0.00	50,000.00
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	67.81	140.62	2.81	0.00	4,859.38
7-811.530 EXPO CENTER	125,000.00	0.00	0.00	0.00	0.00	125,000.00
7-811.531 CITY SPECIAL EVENTS	25,000.00	0.00	0.00	0.00	0.00	25,000.00
TOTAL 5-SPECIAL CHARGES EXPENSE	549,000.00	13,034.81	41,962.50	7.64	0.00	507,037.50

## FINANCIAL STATEMENT

AS OF: NOVEMBER 30TH, 2015

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<hr/>						
TOTAL 811-HOTEL MOTEL	664,000.00	13,429.81	55,323.97	8.33	0.00	608,676.03
	=====	=====	=====	=====	=====	=====
<hr/>						
*** TOTAL EXPENSES ***	664,000.00	13,429.81	55,323.97	8.33	0.00	608,676.03

\*\*\* END OF REPORT \*\*\*

12-02-2015 12:37 PM

## D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Nov-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
<hr/>									
7-811.202			POSTAGE						
				B E G I N N I N G B A L A N C E					0.00
10/30/15	11/02	B25561	Deposit 101515	05329 TO ALLOCATE MONTHLY POSTAGE		JE# 013421		1.64	1.64
			=====	OCTOBER ACTIVITY DB:	1.64	CR:	0.00	1.64	
			=====	ACCOUNT TOTAL DB:	1.64	CR:	0.00		
<hr/>									
7-811.217			MISCELLANEOUS						
				B E G I N N I N G B A L A N C E					0.00
<hr/>									
7-811.304			OFFICE EQPT & FURNITURE						
				B E G I N N I N G B A L A N C E					0.00
<hr/>									
7-811.401			TELEPHONE						
				B E G I N N I N G B A L A N C E					0.00
<hr/>									
7-811.402			UTILITIES						
				B E G I N N I N G B A L A N C E					0.00
<hr/>									
7-811.407			TELEPHONE						
				B E G I N N I N G B A L A N C E					0.00
<hr/>									
7-811.408			MEMBERSHIP DUES						
				B E G I N N I N G B A L A N C E					0.00
11/04/15	11/04	A77750	CHK: 000000	13327 TEXAS TRAVEL INDUSTRIES	2931	110415		395.00	395.00
			=====	NOVEMBER ACTIVITY DB:	395.00	CR:	0.00	395.00	
			=====	ACCOUNT TOTAL DB:	395.00	CR:	0.00		
<hr/>									
7-811.409			SUBSCRIPTIONS						
				B E G I N N I N G B A L A N C E					0.00
<hr/>									
7-811.411			SPECIAL CONTRACTS						
				B E G I N N I N G B A L A N C E					0.00
10/01/15	11/06	A77868	CHK: 105076	13493 CONDUIT PVC, COUPLING	0219	00680866		9.74	9.74
10/02/15	11/06	A77834	CHK: 105134	13493 TEXAS BLUEBONNET, ROSE S	0148	16-6282		48.00	57.74
			=====	OCTOBER ACTIVITY DB:	57.74	CR:	0.00	57.74	
			=====	ACCOUNT TOTAL DB:	57.74	CR:	0.00		

12-02-2015 12:37 PM

## D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Nov-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
------	------	--------	-----------	-------------	------------------	------	----------	------	------------------	-------------------

7-811.412 CHAMBER OF COMMERCE

B E G I N N I N G B A L A N C E

0.00

10/01/15	10/02	A76684	CHK: 104717	13392	QTRLY REIMBURSEMENT	0041	093015		4,407.09	4,407.09
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=====	OCTOBER ACTIVITY	DB:	4,407.09	CR:	0.00		4,407.09	
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=====	ACCOUNT TOTAL	DB:	4,407.09	CR:	0.00			
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7-811.413 PIONEER VILLAGE

B E G I N N I N G B A L A N C E

0.00

7-811.414 JB WELLS PARK

B E G I N N I N G B A L A N C E

0.00

7-811.415 MAIN STREET

B E G I N N I N G B A L A N C E

0.00

10/01/15	10/30	A77633	CHK: 104968	13438	GIANT SLEIGH	3508	15-3942		5,000.00	5,000.00
----------	-------	--------	-------------	-------	--------------	------	---------	--	----------	----------

10/17/15	11/20	A78403	CHK: 105239	13526	OWENS ENTERTAINMENT	6/24 3608	06/24/2016		3,500.00	8,500.00
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=====	OCTOBER ACTIVITY	DB:	8,500.00	CR:	0.00		8,500.00	
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=====	ACCOUNT TOTAL	DB:	8,500.00	CR:	0.00			
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7-811.416 CRYSTAL THEATRE

B E G I N N I N G B A L A N C E

0.00

7-811.417 INSURANCE

B E G I N N I N G B A L A N C E

0.00

7-811.430 TRAVEL &amp; TRAINING

B E G I N N I N G B A L A N C E

0.00

7-811.502 ADVERTISING

B E G I N N I N G B A L A N C E

0.00

10/01/15	10/30	A77600	CHK: 105034	13438	4 COLOR, WEB DISPLAY	2404	244978		495.00	495.00
----------	-------	--------	-------------	-------	----------------------	------	--------	--	--------	--------

10/01/15	10/30	A77636	CHK: 105030	13438	4 COLOR, 1/2 PAGE DISPLA	3583	249901		10,848.92	11,343.92
----------	-------	--------	-------------	-------	--------------------------	------	--------	--	-----------	-----------

10/15/15	11/06	A78016	CHK: 105123	13493	4 COLOR, FULL PAGE, DISP	3024	245959		5,461.96	16,805.88
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10/18/15	11/06	A78001	CHK: 105125	13493	TEXAS MONTHLY	2714	TM73071		9,504.00	26,309.88
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10/22/15	11/13	A78206	CHK: 105160	13508	BILLBOARD ADVERTISING	2532	69719		650.00	26,959.88
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10/23/15	11/06	A78035	CHK: 105088	13493	1/2 PAGE AD	3597	41730		750.00	27,709.88
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=====	OCTOBER ACTIVITY	DB:	27,709.88	CR:	0.00		27,709.88	
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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Nov-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/01/15	11/06	A78022	CHK: 105124	13493 1/2 HORIZONTAL ADVERTISI	3255	40008431		6,980.00	34,689.88
11/01/15	11/06	A78032	CHK: 105117	13493 BULLETIN ADVERTISING	3587	194853		500.00	35,189.88
11/06/15	11/18	A78278	VOID: 105117	13532 REVERSE VOIDED CHECK	3587	194853		500.00CR	34,689.88
11/13/15	11/13	A78223	CHK: 105162	13508 KEYE COMMERCIAL PACKAGE	3457	DECEMBER PARTNERSH		2,500.00	37,189.88
11/17/15	11/20	A78390	CHK: 105233	13526 AUSTIN WEB	3028	MM100522		775.00	37,964.88
			=====	NOVEMBER ACTIVITY DB:	10,755.00	CR:	500.00CR	10,255.00	
			=====	ACCOUNT TOTAL DB:	38,464.88	CR:	500.00CR		
-----									
7-811.503	ELECTRICAL LINE EXPENSE								
	B E G I N N I N G B A L A N C E			0.00					
-----									
7-811.504	SIGNAGE & BANNERS								
	B E G I N N I N G B A L A N C E			0.00					
-----									
10/01/15	10/30	A77626	CHK: 104986	13438 ADVERTISING IN SEALY	3341	6451		675.00	675.00
10/01/15	10/30	A77627	CHK: 104986	13438 ADVERTISING IN SEALY TEX	3341	6452		425.00	1,100.00
			=====	OCTOBER ACTIVITY DB:	1,100.00	CR:	0.00	1,100.00	
			=====	ACCOUNT TOTAL DB:	1,100.00	CR:	0.00		
-----									
7-811.519	PROMOTIONAL ITEMS								
	B E G I N N I N G B A L A N C E			0.00					
-----									
7-811.520	MARKETING AND PROMOTIONS								
	B E G I N N I N G B A L A N C E			0.00					
-----									
11/10/15	11/13	A78227	CHK: 105150	13508 MARKETING CONSULTING HOU	3603	15-OCT		2,712.00	2,712.00
			=====	NOVEMBER ACTIVITY DB:	2,712.00	CR:	0.00	2,712.00	
			=====	ACCOUNT TOTAL DB:	2,712.00	CR:	0.00		
-----									
7-811.521	SPECIAL PROJECTS								
	B E G I N N I N G B A L A N C E			0.00					
-----									
10/06/15	10/16	A77184	CHK: 104839	13424 REIMBURSEMENT FOR TICKET	2956	10/06/2015		45.00	45.00
			=====	OCTOBER ACTIVITY DB:	45.00	CR:	0.00	45.00	
			=====	ACCOUNT TOTAL DB:	45.00	CR:	0.00		
-----									
7-811.522	INDEPENDENCE RELAY								

PAGE: 4

PERIOD TO USE: Oct-2015 THRU Nov-2015

ACCOUNTS: 7-811.202                      THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.524			GONZALES CO. JAIL MUSEUM						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.525			HISTORIC PRESERVATION						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.526			MEMORIAL MUSEUM						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.527			EGGLESTON HOUSE						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.528			JB WELLS HOUSE						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.529			RIVERSIDE MUSEUM						
				B E G I N N I N G					0.00
				B A L A N C E					
10/11/15	10/30	A77573	CHK: 104997	13438 RIVERSIDE BILLING	1816	10/11/15 RIVERSIDE		72.81	72.81
			=====	OCTOBER ACTIVITY DB:	72.81	CR:	0.00	72.81	
11/11/15	11/25	A78514	CHK: 105256	13555 RIVERSIDE CHARGES	1816	11/11/15 RIVERSIDE		67.81	140.62
			=====	NOVEMBER ACTIVITY DB:	67.81	CR:	0.00	67.81	
			=====	ACCOUNT TOTAL DB:	140.62	CR:	0.00		
7-811.530			EXPO CENTER						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.531			CITY SPECIAL EVENTS						
				B E G I N N I N G					0.00
				B A L A N C E					
7-811.610			OFFICE FURNITURE & EQPT						
				B E G I N N I N G					0.00
				B A L A N C E					

12-02-2015 12:37 PM

DETAIL LISTING

PAGE: 5

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Nov-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

\*-\*-\*-\*-\*

000 ERRORS IN THIS REPORT!

\*-\*-\*-\*-\*

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	55,823.97	500.00CR
ENDING BALANCES:	55,823.97	500.00CR
TOTAL FUND ENDING BALANCE:	55,323.97	



**GONZALES TOURISM COMMITTEE  
SPECIAL PROJECTS  
APPROVED BY CITY COUNCIL  
10/01/2015 - 09/30/2016**

	APPROVED	FUNDED
"Come & Take It" Committee Approved by Committee 02/12/2015 Approved by City Council 03/03/2015	\$7,810.00	
"Come & Take It" Committee Approved by Committee 06/11/2015 Approved by City Council 07/07/2015	\$6,000.00	
Rusted Gingham Approved by Committee 09/10/2015	\$2,499.00	
Central Texas Independent Cattlemen's Association Approved by Committee 10/22/2015	\$2,499.00	
Authentic American Productions, LLC Approved by Committee 05/21/2015 Approved by City Council 06/02/2015	\$25,000.00	
<b>TOTAL</b>	<b>\$43,808.00</b>	<b>\$0.00</b>
<b>PROPOSED BUDGET</b>	<b>\$45,000.00</b>	<b>\$45,000.00</b>
<b>APPROVED FUNDING</b>	<b>\$43,808.00</b>	
<b>AVAILABLE FUNDS</b>	<b>\$1,192.00</b>	<b>\$45,000.00</b>



**Gonzales, TX**  
History ★ Hospitality  
Experience It

COME AND TAKE IT



