

GONZALES TOURISM ADVISORY COMMITTEE MEETING

**Thursday, February 11, 2016
Gonzales Municipal Building at 12:30 P.M.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of January 14, 2016 Minutes

ACTION ITEMS

2. Discuss and Consider application for funding from Gonzales Main Street
3. Discuss and Consider application for funding from DVS Productions
4. Discuss and Consider application for funding from Texas Independence Songwriter Festival
5. Discuss and Consider Bar-Z
6. Discuss and Consider Lunch and Learn
7. Discuss and Consider recommending that City Council approve referring to the Tourism Committee by its formal designation as the Gonzales Convention and Visitors Bureau
8. Discuss and Consider LED Billboard outside of Waco and contracts
9. Discuss and Consider Victoria College Billboard Artwork

REPORTS

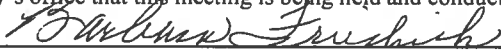
10. Report on membership and training
11. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
12. Report from advisory members on Event Development
13. Report on Upcoming Events
 - a. The Dilworth Inn One-Year Anniversary – February 19, 2016 – 5:30 p.m. – 7:30 p.m.
 - b. Gonzales Livestock Show – March 3 – 5, 2016
 - c. Texas Independence Songwriter Festival – March 4, 5 & 6, 2016
 - d. The Wall that Heals – March 23 thru March 26, 2016
 - e. Gonzales Master Gardeners Spring Plant Sale – April 2, 2016
 - f. Texas Independence Relay – April 2, 2016
 - g. Bingo Bags and Badges – April 9, 2016
 - h. Paint your World Purple Color Run – April 9, 2016
 - i. Texas Freedom Road Fest – April 9, 2016
 - j. Norma's House 5K Run/Walk – April 16, 2016

- 14. Financial Report
- 15. Staff Report
- 16. Next regular meeting will be March 10, 2016

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 8th day of February, 2016 at 11:45 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.