

# **GONZALES TOURISM ADVISORY COMMITTEE MEETING**

**Thursday, April 10, 2014  
City Hall at 12:30 P.M.**

## **AGENDA**

- 1. Call to Order, Certification of Quorum.**
- 2. Public/Citizens Comments.**
- 3. Discuss and Approve minutes of March 13, 2014.**
- 4. Discuss and Consider Best of Texas 2014 TV ad.**
- 5. Discuss and Consider billboard art.**
- 6. Discuss and Consider billboard locations.**
- 7. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.**
- 8. Report on Upcoming Events.**
- 9. Financial Report.**
- 10. Report from Committee Members and Staff.**
- 11. Next regular meeting will be May 8, 2014 at 12:30 p.m.**
- 12. Adjourn.**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the \_\_\_\_\_ day of \_\_\_\_\_, 2014 at \_\_\_\_\_ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members.

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*Barbara Friedrich, Main Street Administrator*

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.