

GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, January 14, 2016
Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of December 10, 2015 Minutes

ACTION ITEMS

2. Discuss and Consider application for funding from DVS Productions
3. Discuss and Consider LED Billboard outside of Waco
4. Discuss and Consider Victoria College Billboard Artwork
5. Discuss and Consider sub-leasing one of the 2 billboards in Sealy to a Gonzales Business
6. Discuss and Consider Marketing Plan
7. Discuss and Consider expansion of existing events and creation of new events
8. Discuss and Consider Lunch and Learn

REPORTS

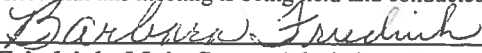
9. Report from City Manager Allen Barnes.
10. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
11. Report from advisory members on Event Development
12. Post Event Report from Authentic American History Productions, LLC
13. Post Event Report from Rusted Gingham
14. Report on Upcoming Events
15. Financial Report
16. Staff Report
17. Next regular meeting will be February 11, 2016

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 11th day of January, 2016 at 11:30 a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate

in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

Mr. Trey Davis

PLEASE FIND ENCLOSED A
COMPLETED HOT APPLICATION
REQUESTING MARKETING ASSISTANCE
FOR THE 2016 PBR GONZALES
EVENT TO BE HELD JULY 9TH, 2016

I WOULD LIKE TO EXPRESS MY
GRATITUDE FOR THE SUPPORT IN THE
PAST YEARS AND FOR THE CONTRIBUTION
IN 2016. THIS EVENT WOULD NOT
BE POSSIBLE WITHOUT THE SUPPORT!

Thank you

Bo-Dani

 REGAL PRINCESS®



APPLICATION

Organization Information

Date: January 7th, 2016
Name of Organization: DVS Productions
Address: PO Box 96
City, State, Zip: Gonzales, TX 78629
Contact Name: Bo Davis / Shelly Davis
Contact Phone Number: 512-921-0018 / 719-338-5169
Web Site Address for Event or Sponsoring Entity: www.pbrgonzales.com
Is your organization: Non-Profit Private/For Profit X
Tax ID #: Entity's Creation Date: 1994
Purpose of your organization: Produce professional bull riding / rodeo events.

Name of Event or Project: PBR Gonzales
Date of Event or Project: Saturday July 9, 2016
Primary Location of Event or Project: JB Wells Arena
Amount Requested: \$5000.00
How will the funds be used? Advertising and Marketing of event (see attached media plan)

Primary Purpose of Funded Activity/Facility: To promote a Professional Bull Riding event in the City of Gonzales

Percentage of Hotel Tax Support of Related Costs

8% Note Percentage of Total Event Costs Covered by Hotel Occupancy Tax
0 Note Percentage of Total Facility Costs Covered by Hotel Occupancy Tax for the Funded Event.
0 Note Percentage of Staff Costs Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

X

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

100%

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? 45 contestants / 60 Stock Contractors

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? 100%

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?
A majority of contestants will stay Saturday and Stock Contractors Fri & Sat

Questions for all Funding Requests:

How many years have you held this Event or Project: 6 yrs

Expected Attendance: 2000 - 3000

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 5%

How many nights will they stay? 1-2

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: Holiday Inn Ex / Sleep Inn , 20 rm nights

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
Gonzales	7 / 2012	\$3000	50 est
Gonzales	7 / 2013	\$3000	50 est
Gonzales	7 / 2015	\$5000	65 est

How will you measure the impact of your event on area hotel activity?

Host hotel sources

Please list other organization, government entities and grants that have offered financial support to your project: N/A

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising \$8000 Newspaper Radio TV _____

Press Release to Media Direct Mailing to out of town recipients _____

Other PBR Gonzales Website / PBR Website / Social Media

What areas does your advertising and promotion reach?

Gonzales / Victoria / San Antonio / Austin / Yoakum / Shiner / Hallettsville

What number of individuals will your proposed marketing reach that are located in another city or county? 800K +

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: 2500 (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: 5%)

HOTEL OCCUPANCY TAX USE GUIDELINES
UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM

State Law: By law of the State of Texas, the City of Gonzales collects a Hotel Occupancy Tax (HOT) from hotels, motels, bed & breakfasts and inns. Under state law, the revenue from the HOT may be used only to directly promote tourism and the hotel and convention hotel industry. **Chapter 351 of the Tax Code states that the use of HOT funds is limited to:**

- a. **Convention Centers and Visitor Information Centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing operation and maintenance of convention facilities or visitor information centers, or both;
- b. **Registration of Convention Delegates:** the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
- c. **Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry:** advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- d. **Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.
- e. **Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.
- f. **Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Expenses including promotional expenses directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.
- g. **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:**
 1. the commercial center of the city;
 2. a convention center in the city;
 3. other hotels in or near the city; or
 4. tourist attractions in or near the city.

The law specifically prohibits the use of the local hotel tax to cover the costs for general city transit costs to transport the general public.

- h. **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.**

City Policy: The City of Gonzales accepts applications from groups and businesses whose program fits into one or more of the above categories. All requests for funds should be submitted in writing accompanied by the official application two weeks prior to the Tourism Committee Meeting which is held on the second Tuesday of the month. The application will be reviewed by the Gonzales Tourism Committee at the earliest possible regularly scheduled meeting. The applicant may be asked to be present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review. City Council will have final approval for any application requesting over \$2,500.00. The Gonzales Tourism Committee will make a recommendation to the City Council. The City Council will make the final decision on your request. You will be notified when City Council will address your request. Attendance is required.

Eligibility and Priority for Hotel Tax Funds: Priority will be given to those events and entities based on their ability to generate overnight visitors to Gonzales. The amount that you are requesting should not exceed more than 25 percent of the gross amount of hotel night revenue that you are predicting that will be created or sustained by your event. If an event will not generate any meaningful hotel night activity, it is not eligible for receipt of hotel occupancy tax funds. Events can prove this potential to generate overnight visitors by:

- a) **historic information on the number of room nights used during previous years of the same events;**
- b) **current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the event requesting hotel tax funds;**
- c) **historical information on the number of guests at hotel or other lodging facilities that attended the funded event; and/or**
- d) **examples of marketing of the programs and activities that are likely to generate encourage overnight visitors to local lodging properties.**

Use of Local Vendors: The Gonzales Tourism Committee encourages all event organizers to patronize Gonzales businesses for food, supplies, materials, printing, etc.

Use of Revenues from Event: A portion of the revenues from any event and/or project receiving any type of funding assistance from the HOT funds should be channeled back into the future costs of operating that same event or the continued operation of the project. No other outside event(s), project, charity, etc., sponsored by the host organization may profit from the City of Gonzales's funding of a particular event.

Supplemental Information Required With Application: Along with the application, please submit the following:

<u> X </u>	Proposed Marketing Plan for Funded Event
<u> X </u>	Schedule of Activities or Events Relating to the Funded Project



January 7 , 2016

**PBR Gonzales Bull Riding 2016
Media and Marketing Plan**

RE: H.O.T Funding

Our proposed Media and Marketing plan includes the media buy from sponsorship trades, and what we plan to use the HOT funding to budget for media buys and marketing materials to promote the PBR event in outer lying areas. Our Media Buy expenses for 2015 were well over \$7,000. We are planning to be in the same range this year.

The following is a Schedule of Activities that will take place during the weekend of the event and encourage people to stay for the duration of the weekend.

Fri. July 8th 7:30 p.m. - PBR Calcutta at Running M Bar & Grill
Benefitting Normas House

Sat. July 9th 9:00 a.m. "Riders Cup" Golf Tournament
Benefitting Gonzales County Meals on Wheels

Sat. July 9th 5:30 p.m. Doors Open 7:30 p.m. - PBR Gonzales Bull Riding

Sat. July 9th 10:00 p.m. Official PBR After Party

Thank You,

A handwritten signature in black ink, appearing to read 'Bo Davis', is written over the 'Thank You,' text.

Bo Davis
DVS Productions



PBR Gonzales Bull Riding 2015
Proposed Media and Marketing Plan

- Media Print: **\$6,000 in-kind sponsor – The Gonzales Cannon** (*sponsor trade*)
Victoria Advocate
Shiner Gazette
Yoakum
Hallettsville Herald
Molton Eagle
- Radio: **\$3,500 in-kind sponsor – KCTI** (*sponsor trade*)
Victoria and surrounding area – KIXS
Victoria and surrounding area - Tejano Station
San Antonio Y100
- Web: **www.pbrgonzales.com website**
Posted and linked on the PBR website pbr.com
Posted and linked on Gonzales Chamber website
- Social Media: **Facebook.com/pbrgonzales**
- Print: **300 Posters distributed**
2,000 Flyers distributed
Table tents in local restaurants and bars
- Promotions: **PA reads and signage at the PBR Bull Riding at Cowboys**
Dancehall in San Antonio
Magnets displayed on 20 vehicles
Decals on 27 Stewart Trucking semi's

Proposed Paid Media Buy: \$7,000

The Victoria Advocate

- "Our circulation: Monday, Tuesday, Thursday, Friday, Saturday, 31,927; Wednesday, 32,155; and Sunday, 33,368. We average 3 readers per copy daily and 3.1 on Sundays (avg. 90,000 readers per day) \$1,500

Shiner, Yoakum, Hallettsville and Molton - 2 weeks in each publication \$600

Victoria – KIXS/JACK – 160 - 30 sec spots reaching over 250,000 listeners in South TX
Costing approx. \$1,900

Univision - KXTN 40 sec spots \$1,500

San Antonio – Y100, Est. Costs \$1,500

POST EVENT REPORT FORM

Date: July 13, 2015

ORGANIZATION INFORMATION

Name of Organization: DVS Productions

Address: PO Box 96

City, State, Zip: Gonzales, TX 78629

Contact Name: Bo Davis / Shelly Davis

Contact Phone Number: 512-921-0018

PROJECT OR EVENT

Name of Event or Project: PBR Gonzales

Date of Event or Project: July 11, 2015

Primary Location of Event or Project J.B. Wells Arena

Primary Purpose of Funded Event/Project: PBR Sanctioned Event to bring fans & contestants to the Gonzales.

Amount Received from Hotel Occupancy Tax Funds: \$5,000

Amount Used from Hotel Occupancy Tax Funds: \$5,000

How Were the Funds Actually Used? Media buys and marketing objectives. Printing of posters, marketing banners and advertising in outer lying areas in San Antonio and Victoria

How many years have you held this Event or Project: 6 years

Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 5%
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0
4. If staff costs were covered, estimate of actual hour's staff spent on funded Event: 0
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?
Admission Ticket Fee of \$25 & \$10. Net Profit was approximately \$4,000 that will be used for planning and administration for next year's event.

Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): 2,300
2. What would you estimate was the actual attendance at the Event? 2,000
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? Holiday Inn and Sleep Inn were sold out, Alcalade also booked several rooms. We don't have total room nights but had people in town for 2 nights with Calcutta and event.
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project? **We do not get a report from the hotels**
Last Year 100 est.
Two Years Ago N/A
Three Years Ago N/A
5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? Estimated by staff, contractors, and contestants that stay overnight. We do not hold a room block, our Host Hotels give a PBR rate when people call to book room.
6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? NO

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper -	<u>\$ 3,500 (sponsorship trade)</u>
Radio -	<u>\$5,700 (paid and sponsorship trade)</u>
TV:	<u>\$ 0</u>
Press Release	<u>\$ 0</u>
Other	<u>\$2,699.30 (paid marketing and trade)</u>
2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? Yes
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
PBRGONZALES.COM website, pbr.com website, Social Media- Facebook, Twitter, Instagram
5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign.

6. Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 100
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? 80
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

60% of the contestants and stock contractors were from outside of the City and 40% were from outside of Texas.

Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?
Reeses Print Shop, Running M Bar & Grill, EBarr Feed, Independence Park Golf Course, Matamoris, Walmart, Tractor Supply, Gonzales Chamber of Commerce, Alcolade Hotel, Norma's House, EMT's, Gonzales Police, Ledbetter Cleaners, Gonzales Building Center, plus several restaurants were frequented and fuel purchased at convenience stores.

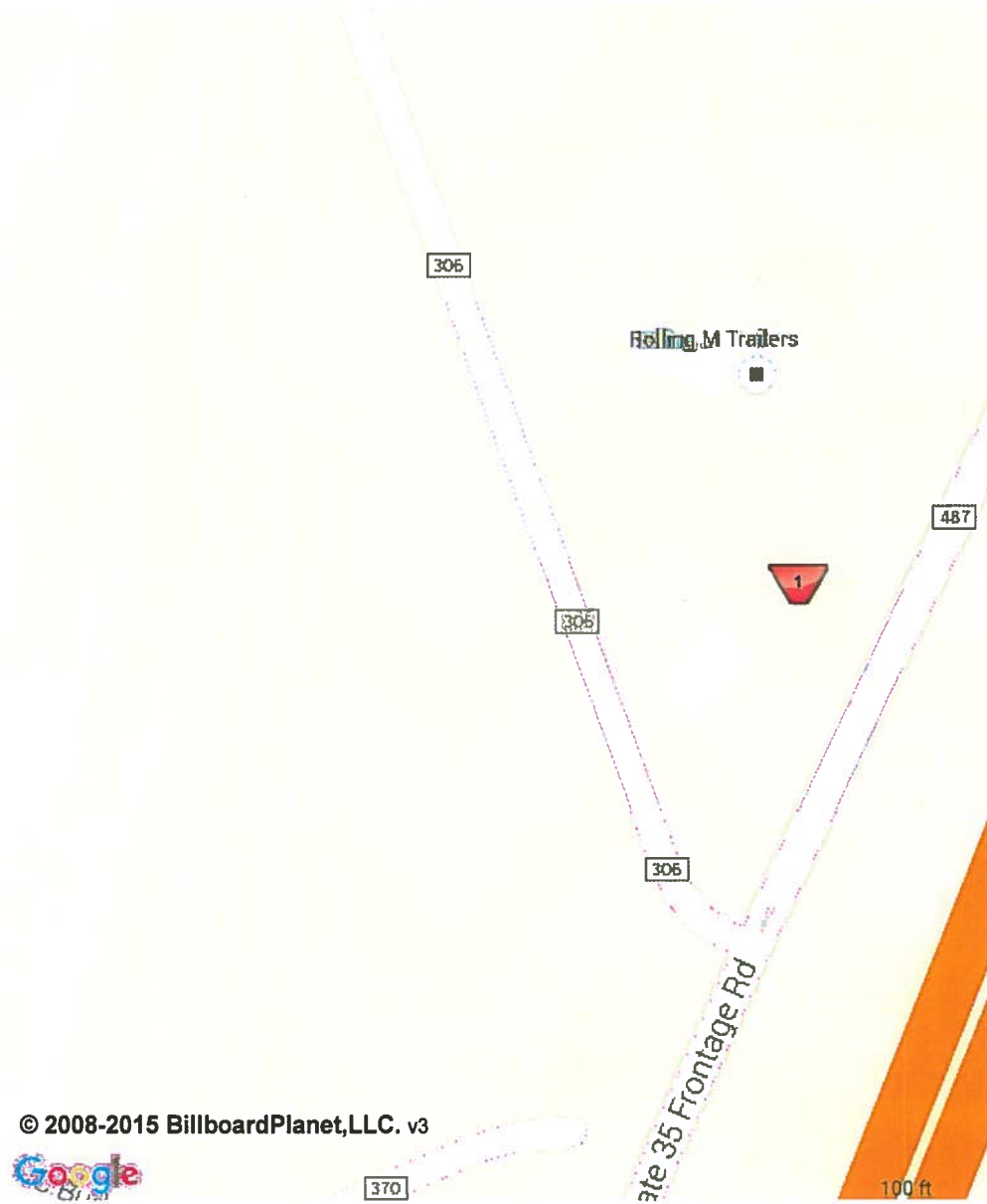
Please Submit no later than 60 days after the event to:

City of Gonzales
Tourism Advisory Committee
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

For Questions Contact

Tim Patek
Parks and Recreations Director
P. O. Box 547
Gonzales, Texas 78629
830-672-3192

Map for eProfile: 55244



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Click Legend icons to hide or display on the map.

LEGEND



e-Profile for: 11051.2



Interactive MAP



Reference #

Vendor Face ID: 11051.2

Location

City: None
 State/Province: Texas
 Zip/ Postal Code: 76537
 County: Williamson
 Latitude: 30.80839
 Longitude: -97.61518

Details

Sign Faces: North
 Reader Side: Right Reader
 Illuminated: No
 Sign Category: Bulletin
 Height x Width: 14' x 48'

Demographics

DEC: 58.76 (Thousand/Day)

Print / Installation

Print Medium: Vinyl Flex

Description

Marketing Description:
 I-35/ 1MI S/O FM487/JARRELL-LED

Contract Terms

12 Month Net Rate: \$1,200.00/Month

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POST EVENT REPORT FORM

Date: 9-23-15

ORGANIZATION INFORMATION

Name of Organization: Authentic American History Productions, LLC

Address: 326 Sterling Browning Road

City, State, Zip: Hollywood Park, TX 78232

Contact Name: Rick Green

Contact Phone Number: 512-858-1310

PROJECT OR EVENT

Name of Event or Project: Gonzales Tourism Video and Chasing American Legends Gonzales Episode

Date of Event or Project: Filming 4/1/15 through 10/5/15; episode broadcast 9/28/15; Tourism video completion 10/20/15

Primary Location of Event or Project throughout Gonzales

Primary Purpose of Funded Event/Project: Promotion of Gonzales; education of history of Gonzales

Amount Received from Hotel Occupancy Tax Funds: \$25,000 approved, but not received

Amount Used from Hotel Occupancy Tax Funds: \$25,000 approved, invoice attached

How Were the Funds Actually Used? Production expenses including writing, equipment rentals, camera crew, editing, color grade, sound mix, , etc.

How many years have you held this Event or Project: _____

Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 5%
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): _____
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): _____
4. If staff costs were covered, estimate of actual hours staff spent on funded Event: _____
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

n/a

Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): _____
2. What would you estimate was the actual attendance at the Event? _____
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? Difficult to measure as this tool will be used for years to come.
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?
Last Year _____
Two Years Ago _____
Three Years Ago _____
5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? _____

6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? _____

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:
Newspaper - \$ _____
Radio - \$ _____
TV: \$ _____
Press Release \$ _____
Other \$ _____
2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event?
3. Did you negotiate a special rate or hotel/event package to attract overnight stays?

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
Highlighting Gonzales in a national television program that will air on 300 local stations and several national networks.

5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign. Episode can be viewed at <https://vimeo.com/139759121>
 Tourism video to be completed by Oct 20
6. **Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.**

You can also view 60 second teaser for the episode here:
<https://vimeo.com/139758041>

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? _____
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? _____
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?
GVTC for high speed internet during filming and editing; many local restaurants, etc.

Please Submit no later than 60 days after the event to:

City of Gonzales
 Tourism Advisory Committee
 P. O. Box 547
 Gonzales, Texas 78629
 830-672-2815

For Questions Contact

Tim Patek
 Parks and Recreations Director
 P. O. Box 547
 Gonzales, Texas 78629
 830-672-3192

POST EVENT REPORT FORM

Date: Dec 10, 2015

ORGANIZATION INFORMATION

Name of Organization: Rusted Gingham

Address: 9528 W State Hwy 97

City, State, Zip: Cost, TX 78614

Contact Name: Suzanne Sexton

Contact Phone Number: 830-203-0714

PROJECT OR EVENT

Name of Event or Project: The Barn Sale by the girls @ Rusted Gingham

Date of Event or Project: NOV 6/7 2015

Primary Location of Event or Project: JB Wells Showbarn

Primary Purpose of Funded Event/Project: To host over 3000 shoppers for annual antique/vintage market.

Amount Received from Hotel Occupancy Tax Funds: 2499⁰⁰xx

Amount Used from Hotel Occupancy Tax Funds: 2499⁰⁰xx

How Were the Funds Actually Used? Photography of event, Promotion of Event (via Facebook, Newspapers - Cannon/Inquirer/ Wilson co News, Radio - TX Thunder

How many years have you held this Event or Project: 8

Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: /
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): /
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): /
4. If staff costs were covered, estimate of actual hours staff spent on funded Event: /
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

Admission - Yes - however it allowed re-entry to barn for same & second day. Net profit ~ 4000 - paying for next year rental of show barn, covering mileage, employees, general promotion of event.

Event Attendance Information

- How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): 3000 +
- What would you estimate was the actual attendance at the Event? ~ 3175
- How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? at least 35
- If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?
 Last Year past - I apologize that I've not retrieved this info in the past - I was told 2 yrs ago by Alison that her rooms for Barn Sale were 'sold out.'
 Two Years Ago _____
 Three Years Ago _____
- What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage, information, survey of hoteliers, etc.)? this year we called hotels as well as sent out a vendor survey which we've had just over half respond from to verify room nights, restaurants eaten in and stores shopped at - we also posted a shopper survey to see where they ate & shopped besides the Barn Sale!!
- Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? 3 places had specials and all were taken advantage of by vendors.

Event Promotion Information 3472.27 + additional not listed.

- Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper -	\$ 431.98	Personal Impressions - 3 Banners	\$ 594.29
Radio -	\$ 190.00	St Paul Football Program Ad -	\$ 75.00
TV:	\$ _____	Reese's Fliers / Letters	- \$ 168.00
Press Release	\$ 119.98	Post Cards 5000	- \$ 227
Other photography	\$ 1700.00		
	<u>2407.98</u>		<u>1064.29</u>
- Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes - Submitted this w/ initial applicati
- Did you negotiate a special rate or hotel/event package to attract overnight stays?
Yes @ 2 hotels & 1 B & B!

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
every vendor was given discount code for hotels + sent them the
apple + android scan codes
5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign. *prev submitted*
6. **Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.** *prev submitted*

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? _____
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? _____
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?

Heb, Walmart, Reeses, Gonz Building Center, McCrays, GWN,
City of Gonz, Subway, Union Pizza, Personal Impressions

Please Submit no later than 60 days after the event to:

City of Gonzales
 Tourism Advisory Committee
 P. O. Box 547
 Gonzales, Texas 78629
 830-672-2815

For Questions Contact
 Tim Patek
 Parks and Recreations Director
 P. O. Box 547
 Gonzales, Texas 78629
 830-672-3192

**GONZALES TOURISM COMMITTEE
SPECIAL PROJECTS
APPROVED BY CITY COUNCIL
10/01/2015 - 09/30/2016**

	APPROVED	FUNDED
"Come & Take It" Committee Approved by Committee 02/12/2015 Approved by City Council 03/03/2015	\$7,810.00	
"Come & Take It" Committee Approved by Committee 06/11/2015 Approved by City Council 07/07/2015	\$6,000.00	
Rusted Gingham Approved by Committee 09/10/2015	\$2,499.00	\$2,499.00
Central Texas Independent Cattlemen's Association Approved by Committee 10/22/2015	\$2,499.00	
Authentic American Productions, LLC Approved by Committee 05/21/2015 Approved by City Council 06/02/2015	\$25,000.00	\$25,000.00
"Come & Take It" Committee Approved by Committee 12/10/2015 Approved by City Council 01/05/2017	\$30,000.00	
TOTAL	\$73,808.00	\$27,499.00
PROPOSED BUDGET	\$45,000.00	\$45,000.00
Budget Amendment approved by City Council 1/5/2016	\$30,000.00	
APPROVED FUNDING	\$73,808.00	\$27,499.00
AVAILABLE FUNDS	\$1,192.00	\$17,501.00



CITY OF GONZALES
 HOTEL/MOTEL TAX FUND 30
 P O DRAWER 547 4
 GONZALES TX 78629 0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE	964,483.52	LAST STATEMENT 11/30/15	984,688.41
		5 CREDITS	19,559.98
		3 DEBITS	46,520.90
		THIS STATEMENT 12/31/15	957,727.49

----- DEPOSITS -----

REF #.....DATE.....AMOUNT	REF #.....DATE.....AMOUNT	REF #.....DATE.....AMOUNT
12/08 4,547.83	12/22 2,797.04	
12/16 7,798.45	12/29 4,201.47	

----- OTHER CREDITS -----

DESCRIPTION	DATE	AMOUNT
EARNINGS CREDIT ACCT ANALYSIS NOVEMBER 2015	12/01	215.19

----- OTHER DEBITS -----

DESCRIPTION	DATE	AMOUNT
119244282 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	12/02	10,509.52
118152758 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	12/14	29,015.12
119111608 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	12/22	6,996.26

----- I N T E R E S T -----

AVERAGE LEDGER BALANCE:	.00	INTEREST EARNED:	.00
INTEREST PAID THIS PERIOD:	.00	DAYS IN PERIOD:	
		ANNUAL PERCENTAGE YIELD EARNED:	.00%

* * * C O N T I N U E D * * *



CITY OF GONZALES

=====
 PF INT BEARING ACCOUNT 2515350
 =====

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

*		TOTAL FOR	TOTAL	*
*		THIS PERIOD	YEAR TO DATE	*

*	TOTAL OVERDRAFT FEES:	\$.00	\$.00	*

*	TOTAL RETURNED ITEM FEES:	\$.00	\$.00	*

- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
12/01	984,903.60	12/14	949,926.79	12/29	957,727.49
12/02	974,394.08	12/16	957,725.24		
12/08	978,941.91	12/22	953,526.02		

FINANCIAL STATEMENT

AS OF: DECEMBER 31ST, 2015

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	19,344.79	80,682.59	11.78	0.00	604,317.41
4-811.801 INTEREST INCOME	<u>1,200.00</u>	<u>215.19</u>	<u>518.54</u>	<u>43.21</u>	<u>0.00</u>	<u>681.46</u>
TOTAL 811-HOTEL/MOTEL	686,200.00	19,559.98	81,201.13	11.83	0.00	604,998.87
<hr/>						
*** TOTAL REVENUES ***	686,200.00	19,559.98	81,201.13	11.83	0.00	604,998.87

FINANCIAL STATEMENT

AS OF: DECEMBER 31ST, 2015

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	7.68	9.32	0.19	0.00	4,990.68
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	5,000.00	7.68	9.32	0.19	0.00	4,990.68
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	2,500.00	2,895.00	96.50	0.00	105.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	69.03	0.31	0.00	21,930.97
7-811.412 CHAMBER OF COMMERCE	25,000.00	0.00	4,407.09	17.63	0.00	20,592.91
7-811.413 PIONEER VILLAGE	25,000.00	11,314.91	11,314.91	45.26	0.00	13,685.09
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	20,000.00	0.00	8,500.00	42.50	0.00	11,500.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	0.00	0.00	0.00	5,000.00
TOTAL 4-CONTRACT/OPER SERVICES	110,000.00	13,814.91	27,186.03	24.71	0.00	82,813.97
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	1,600.00	43,901.88	26.61	0.00	121,098.12
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	0.00	1,100.00	1.83	0.00	58,900.00
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	2,776.78	23.14	0.00	9,223.22
7-811.520 MARKETING AND PROMOTIONS	15,000.00	0.00	2,712.00	18.08	0.00	12,288.00
7-811.521 SPECIAL PROJECTS	45,000.00	25,000.00	25,045.00	55.66	0.00	19,955.00
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	0.00	0.00	0.00	7,000.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	0.00	0.00	0.00	0.00	50,000.00
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	33.28	906.83	18.14	0.00	4,093.17
7-811.530 EXPO CENTER	125,000.00	0.00	8.00	0.01	0.00	124,992.00
7-811.531 CITY SPECIAL EVENTS	25,000.00	0.00	0.00	0.00	0.00	25,000.00
TOTAL 5-SPECIAL CHARGES EXPENSE	549,000.00	26,633.28	76,450.49	13.93	0.00	472,549.51

FINANCIAL STATEMENT

AS OF: DECEMBER 31ST, 2015

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<hr/>						
TOTAL 811-HOTEL MOTEL	664,000.00	40,455.87	103,645.84	15.61	0.00	560,354.16
	=====	=====	=====	=====	=====	=====
<hr/>						
*** TOTAL EXPENSES ***	664,000.00	40,455.87	103,645.84	15.61	0.00	560,354.16

*** END OF REPORT ***

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Dec-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE

7-811.411	SPECIAL CONTRACTS									
	B E G I N N I N G B A L A N C E									0.00
10/01/15	11/06	A77868	CHK: 105076	13493	CONDUIT PVC, COUPLING	0219	00680866		9.74	9.74
10/02/15	11/06	A77834	CHK: 105134	13493	TEXAS BLUEBONNET, ROSE S	0148	16-6282		48.00	57.74
10/02/15	12/18	A79238	CHK: 105616	13596	ALL CLEANING WIPES & POL	0202	491066		10.78	68.52
			=====		OCTOBER ACTIVITY DB:	68.52	CR:	0.00	68.52	
11/30/15	12/18	A79237	CHK: 105616	13596	LATE CHARGE ON INV. 4910	0202	113015		0.51	69.03
			=====		NOVEMBER ACTIVITY DB:	0.51	CR:	0.00	0.51	
			=====		ACCOUNT TOTAL DB:	69.03	CR:	0.00		

7-811.412	CHAMBER OF COMMERCE									
	B E G I N N I N G B A L A N C E									0.00
10/01/15	10/02	A76684	CHK: 104717	13392	QTRLY REIMBURSEMENT	0041	093015		4,407.09	4,407.09
			=====		OCTOBER ACTIVITY DB:	4,407.09	CR:	0.00	4,407.09	
			=====		ACCOUNT TOTAL DB:	4,407.09	CR:	0.00		

7-811.413	PIONEER VILLAGE									
	B E G I N N I N G B A L A N C E									0.00
12/01/15	12/18	A79328	CHK: 105604	13596	NOVEMBER EXPENSES	1027	12/01/2015		4,361.69	4,361.69
12/02/15	12/02	A78569	CHK: 105265	13566	QUARTERLY PAYMENT	1027	11/2/2015		6,953.22	11,314.91
			=====		DECEMBER ACTIVITY DB:	11,314.91	CR:	0.00	11,314.91	
			=====		ACCOUNT TOTAL DB:	11,314.91	CR:	0.00		

7-811.414	JB WELLS PARK									
	B E G I N N I N G B A L A N C E									0.00

7-811.415	MAIN STREET									
	B E G I N N I N G B A L A N C E									0.00
10/01/15	10/30	A77633	CHK: 104968	13438	GIANT SLEIGH	3508	15-3942		5,000.00	5,000.00
10/17/15	11/20	A78403	CHK: 105239	13526	OWENS ENTERTAINMENT	6/24 3608	06/24/2016		3,500.00	8,500.00
			=====		OCTOBER ACTIVITY DB:	8,500.00	CR:	0.00	8,500.00	
			=====		ACCOUNT TOTAL DB:	8,500.00	CR:	0.00		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Dec-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.416 CRYSTAL THEATRE
B E G I N N I N G B A L A N C E 0.00

7-811.417 INSURANCE
B E G I N N I N G B A L A N C E 0.00

7-811.430 TRAVEL & TRAINING
B E G I N N I N G B A L A N C E 0.00

7-811.502 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

Table with columns: DATE, TRAN #, REFERENCE, PACKET, DESCRIPTION, VEND, INV/JE #, AMOUNT, BALANCE. Rows include transactions for 10/01/15, 10/15/15, 10/18/15, 10/22/15, 10/23/15.

===== OCTOBER ACTIVITY DB: 27,709.88 CR: 0.00 27,709.88

Table with columns: DATE, TRAN #, REFERENCE, PACKET, DESCRIPTION, VEND, INV/JE #, AMOUNT, BALANCE. Rows include transactions for 11/01/15, 11/06/15, 11/12/15, 11/13/15, 11/16/15, 11/17/15, 11/19/15.

===== NOVEMBER ACTIVITY DB: 15,092.00 CR: 500.00CR 14,592.00

Table with columns: DATE, TRAN #, REFERENCE, PACKET, DESCRIPTION, VEND, INV/JE #, AMOUNT, BALANCE. Rows include transactions for 12/01/15, 12/01/15, 12/01/15.

===== DECEMBER ACTIVITY DB: 1,600.00 CR: 0.00 1,600.00

===== ACCOUNT TOTAL DB: 44,401.88 CR: 500.00CR

7-811.503 ELECTRICAL LINE EXPENSE
B E G I N N I N G B A L A N C E 0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Dec-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT=====BALANCE=====

7-811.504 SIGNAGE & BANNERS

BEGINNING BALANCE

0.00

10/01/15	10/30	A77626	CHK: 104986	13438	ADVERTISING IN SEALY	3341	6451		675.00	675.00
10/01/15	10/30	A77627	CHK: 104986	13438	ADVERTISING IN SEALY TEX	3341	6452		425.00	1,100.00
			=====		OCTOBER ACTIVITY	DB:	1,100.00	CR:	0.00	1,100.00
			=====		ACCOUNT TOTAL	DB:	1,100.00	CR:	0.00	

7-811.519 PROMOTIONAL ITEMS

BEGINNING BALANCE

0.00

11/04/15	12/30	A79613	CHK: 000000	13509	EPROMOS.COM	2931	340663		312.83	312.83
11/23/15	12/30	A79619	CHK: 000000	13509	WHOLESALE HATS	2931	7203		594.58	907.41
11/23/15	12/30	A79624	CHK: 000000	13509	DISCOUNTMUGS.COM	2931	DM2059611		1,869.37	2,776.78
			=====		NOVEMBER ACTIVITY	DB:	2,776.78	CR:	0.00	2,776.78
			=====		ACCOUNT TOTAL	DB:	2,776.78	CR:	0.00	

7-811.520 MARKETING AND PROMOTIONS

BEGINNING BALANCE

0.00

11/10/15	11/13	A78227	CHK: 105150	13508	MARKETING CONSULTING	HOU 3603	15-OCT		2,712.00	2,712.00
			=====		NOVEMBER ACTIVITY	DB:	2,712.00	CR:	0.00	2,712.00
			=====		ACCOUNT TOTAL	DB:	2,712.00	CR:	0.00	

7-811.521 SPECIAL PROJECTS

BEGINNING BALANCE

0.00

10/06/15	10/16	A77184	CHK: 104839	13424	REIMBURSEMENT FOR TICKET	2956	10/06/2015		45.00	45.00
			=====		OCTOBER ACTIVITY	DB:	45.00	CR:	0.00	45.00
12/08/15	12/11	A79035	CHK: 105498	13577	REIMBURSE FOR TOURISM VI	3616	12/11/2015		25,000.00	25,045.00
			=====		DECEMBER ACTIVITY	DB:	25,000.00	CR:	0.00	25,000.00
			=====		ACCOUNT TOTAL	DB:	25,045.00	CR:	0.00	

7-811.522 INDEPENDENCE RELAY

BEGINNING BALANCE

0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Dec-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
7-811.524			GONZALES CO. JAIL MUSEUM							
			BEGINNING BALANCE							0.00

7-811.525			HISTORIC PRESERVATION							
			BEGINNING BALANCE							0.00

7-811.526			MEMORIAL MUSEUM							
			BEGINNING BALANCE							0.00

7-811.527			EGGLESTON HOUSE							
			BEGINNING BALANCE							0.00

7-811.528			JB WELLS HOUSE							
			BEGINNING BALANCE							0.00

7-811.529			RIVERSIDE MUSEUM							
			BEGINNING BALANCE							0.00
10/11/15	10/30	A77573	CHK: 104997	13438	RIVERSIDE BILLING	1816	10/11/15 RIVERSIDE		72.81	72.81
10/12/15	12/11	A79034	CHK: 105490	13577	REPLACED FIRE ALAMS AT R 3606	126834			665.12	737.93
			=====		OCTOBER ACTIVITY DB:	737.93	CR: 0.00		737.93	
11/11/15	11/25	A78514	CHK: 105256	13555	RIVERSIDE CHARGES	1816	11/11/15 RIVERSIDE		67.81	805.74
11/11/15	12/30	A79639	CHK: 105665	13638	RIVERSIDE BILLING	1816	12/11/15 RIVERSIDE		67.81	873.55
			=====		NOVEMBER ACTIVITY DB:	135.62	CR: 0.00		135.62	
12/08/15	12/18	A79355	CHK: 105644	13596	RIVERSIDE MUSEU ANNUAL I 1729	013887			3.50	877.05
12/16/15	12/18	A79294	CHK: 105627	13596	HALOGEN FLOODLIGHT	0294	5828177		29.78	906.83
			=====		DECEMBER ACTIVITY DB:	33.28	CR: 0.00		33.28	
			=====		ACCOUNT TOTAL DB:	906.83	CR: 0.00			

7-811.530			EXPO CENTER							
			BEGINNING BALANCE							0.00
11/06/15	12/04	A78604	CHK: 105480	13538	READ/WRITER	0148	16-06464		8.00	8.00
			=====		NOVEMBER ACTIVITY DB:	8.00	CR: 0.00		8.00	
			=====		ACCOUNT TOTAL DB:	8.00	CR: 0.00			

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Dec-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
7-811.531			CITY SPECIAL EVENTS							
			BEGINNING		BALANCE					0.00

7-811.610			OFFICE FURNITURE & EQPT							
			BEGINNING		BALANCE					0.00

***** 000 ERRORS IN THIS REPORT! *****

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	104,145.84	500.00CR
ENDING BALANCES:	104,145.84	500.00CR
TOTAL FUND ENDING BALANCE:	103,645.84	