



MAIN STREET ADVISORY BOARD MEETING

A G E N D A

Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, January 22, 2013 – 5:15 p.m.

1. Call to Order.
2. Welcome to new Main Street Board members.
3. Public Comments.
4. Board Orientation.
5. Approve minutes of December 18, 2012 meeting.
6. Review Treasurer's report for December 2012.
7. Discuss and Consider Budget for 2013.
8. Discuss and Consider placing flags in front of businesses.
9. Committee Reports.
 - a. Organization – Sarah Zamora-Rivera
 1. Main Street's 25th Anniversary
 - b. Economic Restructuring
 1. First Friday Coffee
 - c. Design – Melissa Taylor
 - e. Promotion – Egon Barthels
 1. Concert Series
10. Election of Officers.
 - a. Chairman
 - b. Vice-Chairman
 - c. Secretary
 - d. Treasurer
11. Manager's Report.
12. Next Meeting will be February 26, 2013.
13. Adjourn.

I certify that a copy of the January 22, 2013, agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 18th day of January, at 2:00 P.M., and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2012 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, Gonzales Inquirer, and Gonzales cannon.


Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, December 18, 2012 – 12:00 p.m.

MINUTES

On the 18th day of December 2012, at 12:00 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

The following members were present constituting a quorum.

Kacey Lindemann Butler, Del De Los Santos, Connie Dolezal, Egon Barthels, Debbie Toliver, and Sherri Schellenberg

Absent: Travis Tresner, Sarah Zamora-Rivera, and Randy Harkey

Others: Barbara Friedrich, Main Street Administrator, Melissa Taylor, and Lynn Adams

1. Call to Order.

Chairman Butler called the meeting to order at 12:06 p.m.

2. Public Comments.

No Public Comments.

3. Discuss and Approve Minutes of October 23, 2012.

Following discussion, Del De Los Santos moved to approve the minutes of October 23, 2012. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

There were no minutes for the November 27th meeting as there was not a quorum of Board Members to meet.

4. Review Treasurer's report for October and November 2012.

Treasurer's report was reviewed by the Board

5. Committee Reports.

a. Organization – Sarah Zamora-Rivera

1. Main Street's 25th Anniversary

Barbara Friedrich reported that she and Sarah had not been able to meet on the 25th Anniversary. Discussion was made to incorporate this event into the Concert Series.

2. Board appointment/reappointments.

Barbara Friedrich reported that Reappointment/Appointment of Board Members will be on the January 8th City Council Agenda. Kacey Lindemann Butler, Egon Barthels and Connie Dolezal were up for reappointment. Two applications have been received from Susan Weber and Michelle London. There are four vacancies to the board.

b. Economic Restructuring

1. First Friday Coffee

First Friday Coffee will be hosted by Hill Crest Homes at the Victoria College.

Barbara Friedrich reported that most of the businesses were staying open until 7 p.m. on December 20th. This will be advertised on Facebook and the City Web Site. She suggested that next year, Main Street ask the businesses to stay open until 7 p.m. every Thursday in December. The Tourism committee had agreed to include this in their Winterfest advertising.

b. Design – Melissa Taylor

None

e. Promotion – Egon Barthels

1. Winterfest

a. Christmas Parade

Egon reported that there were positive compliments on the parade. Larry Mercer said that the Odd Fellows were willing to sponsor a tent for next year. The Union Lea Baptist Church apologized for not being able to sing after the parade, but would like to next year. Egon suggested that we talk with the Police Department about blocking traffic by Person's Flower Shop.

b. Santa's Market

There was a good turnout for the Santa's Market. The vendors were happy with the sales.

c. Christmas Decorations

Kacey reported that we needed to have a written plan for the Christmas Decorations and that we should present this plan to the Utility Department and Parks Department the first of November.

2. Concert Series

. Egon reported that he has been working with John Owens to book the bands and plans were being made for the 2013 concert series.

6. Manager's Report.

Written report attached.

7. Next Meeting will be January 22, 2013 at 5:15 p.m.

8. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Connie Dolezal and seconded by Sherri Schellenberg.

Barbara Friedrich, Recording Secretary

Kacey Butler, Chairman

Del De Los Santos, Secretary

**Financial Statement
December 31, 2012
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of 11/30/12				11,072.13
12/04/2012	Dep	Deposit	Booth Spaces	565.00
12/04/2012	1814	Signs for the Time	Winterfest	-369.00
12/04/2012	1815	Void		0.00
12/04/2012	1816	Gonzales Building Center	Winterfest	-12.41
12/05/2012	1817	Gonzales Chamber	Winterfest	-30.00
Balance as of 12/31/12				11,225.72

**Small Business Assistance Grant
December 31, 2013**

Date	Num	Description	Category	Amount
Balance as of 11/30/12				44,534.55
Balance as of 12/31/12				<u>44,534.55</u>

**Beautification Account
December 31, 2012**

Balance as of 11/30/12		5,621.69
Balance as of 12/31/2012		5,621.69

CHRISTMAS DECORATIONS - 2012

INCOME

City of Gonzales Budget	2,500.00
Hotel/Motel Tax	5,000.00
Total	7,500.00

EXPENSES

City Hall Christmas Wreaths & Garland for Bells	2,500.00
Garland for Bells	449.24
Snowman Banners	1,339.50
Lighting and decorations	1,421.58
Additional garland for Bells	275.27
Christmas Ornaments and Lights	802.50
Brackets for Christmas wreaths	53.76
Brackets for Bells	297.06
Lighting and decorations	166.99
Total	7,305.90

Balance to be used before April 1, 2013	194.10
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**Winterfest 2012
Financials**

Income

Santa's Market	\$740.00
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Expenses

Walmart - Water for Band - 2/20/2012	-5.59
Gonzales Building Center - supplies for decorati	-97.85
General Dollar - Christmas Decorations	-10.83
Frames & Things - Thropies	-121.50
Signs for the Time	-369.00
Gonzales Chamber - Gifts for Judges	-30.00
Walmart - Christmas Decorations	-73.77
Total	-708.54

Profit

31.46

GONZALES MAIN STREET ADVISORY BOARD

Proposed Budget FYE 2013

Category Description	Budget FYE 2012		Actual 01/01/2012 12/31/2012		FYE 2013 Proposed Budget
INCOME					
Donations	1,500.00		0.00		2,000.00
Fundraisers	1,000.00		0.00		1,000.00
Incentive Grant Fund Receipts	50,000.00		50,000.00		50,000.00
Santa's Market	1,000.00		740.00		1,000.00
Summer Concert Series	22,150.00		26,189.00		31,400.00
Winterfest (Donations)	2,000.00		0.00		1,000.00
TOTAL INCOME	77,650.00		0.00		86,400.00

EXPENDITURES					
Advertising	500.00		0.00		500.00
25th Anniversary	0.00		0.00		628.00
Board Training	200.00		0.00		200.00
Business Mixer	100.00		0.00		100.00
Beautification	7,000.00		1,378.00		5,622.00
Gifts	100.00		117.50		200.00
Incentive Grant	50,000.00		41,631.70		50,000.00
Postage	100.00		0.00		100.00
Preservation Week	50.00		0.00		50.00
Supplies	200.00		0.00		200.00
Promotional	100.00		0.00		100.00
Summer Concert Series	22,150.00		23,395.36		27,300.00
Winterfest	2,000.00		634.77		1,000.00
Legal Prof Fees	100.00		232.00		300.00
Sales Tax	100.00		52.54		100.00
TOTAL BUSINESS EXPENSES	82,700.00		67,441.87		86,400.00

Business Development Grant Program	38,928.30
Beautification Account	5,621.69
Main Street Regular Account	11,225.72
Fund Balance As of 12/31/2012	55,775.71

GONZALES MAIN STREET ADVISORY BOARD

Concert Series 2013

Proposed Budget FYE 2013

Category Description	Budget FYE 2012		Actual 01/01/2012 09/30/2012		FYE 2013 Proposed Budget
INCOME					
Sponsorships	20,000.00		23,950.00		25,000.00
Tourism	0.00		5,000.00		5,000.00
Booth Spaces	1,500.00		1,210.00		1,000.00
T-Shirt Sales	650.00		350.00		400.00
50/50	0.00		283.00		0.00
TOTAL INCOME	18,000.00		30,793.00		31,400.00

EXPENDITURES					
Bands	9,000.00		13,550.00		12,000.00
Acoustic Show	0.00		0.00		0.00
Mr. B Fireworks	10,500.00		10,500.00		12,500.00
Poster Design	100.00		0.00		0.00
T Shirts	700.00		770.90		800.00
Banners/signs	400.00		647.72		700.00
Stage	500.00		149.98		650.00
Snacks for volunteers	0.00		82.08		100.00
Meals for Bands	0.00		198.85		100.00
Drinks/Supplies	450.00		211.85		450.00
High Energy Lights	0.00		913.35		0.00
Vendor refund	0.00		30.00		0.00
Fan	0.00		349.99		0.00
Texas De Brazil Gift Certificate	0.00		208.00		0.00
TOTAL BUSINESS EXPENSES	21,650.00		27,612.72		27,300.00

Wholesale Flags. Retail Flags. [USA Flags.](#)[Country Flags.](#) [Super Flags.](#) [Car Flags.](#) and [Military Flags.](#) [Flags from \\$2.00 3x5ft polyester.](#)[Customer Login](#)[Sign Up](#)[View Cart](#)
[Home](#) [Wholesale Information](#) [Wholesale Order](#) [New Items](#) [Customer Services](#) [About Us](#) [Contact Us](#)
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Our Products[American flags](#)[International Flags](#)[State & Province Flags](#)[Latin American Flags](#)[Advertising Super Flags](#)[Military Flags](#)[Pirate Flags](#)[Rebel Flags](#)[Checkered Flags](#)[Message Flags](#)[Holiday/Party Flags](#)[Historical Flags](#)[USA Novelty](#)[Other Flags](#)[Solid Color Flags](#)[Rainbow Flags](#)[Stick Flags 12x18" and 4x6"](#)[Car Flags](#)[Mini Banners](#)[Marijuana Flags](#)[Flag Poles & Accessories](#)[Wind Dancer Flags](#)[Garden Flags & Windsocks](#)[Peace Flags](#)[2x3ft Flags](#)[Nylon Flags](#)[Religious Flags](#)[Tea Party Flags](#)[4x6ft Flags](#)[Flag Sets](#)[String Flags](#)[Australia/New Zealand Flags](#)**Historical Flags**
[E-mail To Friend](#)
 shop by phone @1-800-7093488
**COME AND TAKE IT****Come And Take It 3x5ft Poly** Item #: comeandtakeit35**In-Stock**
 3x5 feet polyester flag with 2 metal grommets.
 Box buyers, please **email** or **call** us for assorted wholesale orders.

(One piece = one flag.)

Quantity

Piece(s)	Price
1 - 1	\$9.95
2 - 9	\$7.95
10 - 29	\$5.95
30 - 49	\$3.95
50 - 99	\$2.95
100 +	\$2.00

Quantity : Piece(s) ▾[Add to Cart](#)[Back to product category](#)

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Next >>

Related Items**Steel Whitepole (ball)**

Item # : Flagpole-Steel Ball

**Aluminum Silver Pole (ball)**

Item # : Flagpole-Silver Ball

**6ft Spinning Stabilizer Pole w/ Bracket (White)**

Item # : Flagpole-13

Featured Products

Wholesale Flags. Retail Flags. ^{USA}Flags.

Country Flags. Super Flags.

Car Flags and Military Flags. Flags from \$2.00 3x5ft polyester.

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Historical Flags

USA Novelty

Other Flags

Solid Color Flags

Rainbow Flags

Stick Flags 12x18" and 4x6"

Car Flags

Mini Banners

Marijuana Flags

Flag Poles & Accessories

Wind Dancer Flags

Garden Flags & Windsocks

Peace Flags

2x3ft Flags

Nylon Flags

Religious Flags

Tea Party Flags

4x6ft Flags

Flag Sets

String Flags

Australia/New Zealand Flags

Featured Products



Texas Flags

Click on the product you wish to view.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Add Selected Items to Cart

Qty

Name

Our Price



0

Piece ▾



Texas State Super Flag

Our Super Flags are the best quality advertising flags you'll find on the market. What makes our Super Flags better than the rest? Built to withstand high winds over time: The heavy-duty fabric is a super-knitted 140kg polyester. Free-flying shape: At 11.5 feet tall and 2.5 feet wide, the top is curved, allowing the flag to fly freely and grab attention without wrapping around the pole. Easy to manage: the durable sewn sleeve is fashioned to slip easily over the flag pole. Original desi...

Unit	Price
1	\$29.95
2+	\$24.95
10+	\$19.95
20+	\$14.95
30+	\$8.95



0

Piece ▾



Texas Flag 3x5ft Poly

3x5 feet polyester flag with 2 metal grommets. Box buyers, please email or call us for assorted wholesale orders. (One piece = one flag.)...

Unit	Price
1	\$9.95
2+	\$7.95
10+	\$5.95
30+	\$3.95
50+	\$2.95
100+	\$2.00



0

Piece ▾



Texas Flag 3x5ft Nylon

3x5 feet nylon flag with 2 metal grommets. Box buyers, please email or call us for assorted wholesale orders. (One piece = one flag.)...

Unit	Price
1	\$18.50
2+	\$16.50
10+	\$12.50
20+	\$7.50
50+	\$4.50
100+	\$3.50



0

Piece ▾



Texas Flag 3x5ft Nylon Embroidered

3x5 feet nylon embroidered Texas flag with 2 metal grommets. This flag features sewn stripes and large embroidered star. Box buyers, please email or call us for assorted wholesale orders. (One piece = one flag.)...

Unit	Price
1	\$19.50
2+	\$17.50
10+	\$15.50
20+	\$9.50
50+	\$6.50



0

Piece ▾



Texas Flag 4x6ft Poly

4x6 feet polyester flag with 2 metal grommets. Box buyers, please email or call us for assorted wholesale orders. (One piece = one flag.)...

Unit	Price
1	\$19.50
2+	\$17.50
10+	\$15.50
20+	\$9.50
50+	\$5.50
100+	\$3.80



0

Piece ▾



Texas Flag 2x3ft Poly

2x3 feet polyester flag with 2 metal grommets. Box buyers, please email or call us for assorted wholesale orders. (One piece = one flag.)...

Unit	Price
1	\$7.95
2+	\$6.95
10+	\$4.95
20+	\$3.50
50+	\$2.50
100+	\$1.80



0

Piece ▾



Texas 12x18in Stick Flag

Our brightly printed 100% polyester 12x18in stick flags are perfect for decorating or for waving in a parade to show your state pride. All of our 12x18in stick flags are fully hemmed. The flag is attached to a 24inch wooden stick (1/4inch in diameter), with a plastic gold spear top. 300 stick flags fit in a box. For assorted box orders please contact us at: 1 (800) 709-3488 or at sales@flagsimporter.com One "piece" = one flag...

Unit	Price
1	\$2.95
2+	\$2.45
12+	\$1.95
24+	\$1.45
120+	\$0.95
300+	\$0.75



0

Piece ▾



Texas Super Shiny Poly Windsock

Polyester USA Windsock, Windsock is 5ft long, 100pcs in a box. Box buyers please email or call us for assorted items....

Unit	Price
1	\$9.95
2+	\$7.95
10+	\$5.95
20+	\$3.95
50+	\$2.95
100+	\$2.00

99-0097 ** MID-COAST ELECTRIC SUPPLY, INC. ** 094417 10/31/201

DATE	I.D.	PO #	DESCRIPTION	AMOUNT
10/02/2012	1256170-00		CONDUIT FOR FLAG POLES CATI	521.04

** MID-COAST ELECTRIC SUPPLY, INC. **
3354 NACOGDOCHES
SAN ANTONIO, TX 78217

CHECK TOTAL 521.04

EMT 3/4 CONDUIT					
1 Lines Total	Qty Shipped Total	1100	Total	519.20	
			Fuel Sur Chg	1.84	
			Invoice Total	521.04	
			Dept.	Hotel	
			G/L	500-7-811-504	
			Amount	521.14	
			Approval	gl	

CATI Flag Poles

ENTERED
OCT 17 2012
BY: _____

INVOICE

**2013 Gonzales Main Street
Concert Series & Star Spangled Spectacular**
Every Friday in June and Thursday, July 4th
On Confederate Square in Downtown Gonzales, Texas





2013 Gonzales Main Street Concert Series

Thank you for your interest in corporate sponsorships.

Gonzales Main Street events have a long tradition in Gonzales, and our sponsorship packages are designed to provide you with prime visibility for your company. Whether each event is purchased separately or as a yearlong package, proposals are flexible so that you receive the biggest bang for your buck! Each annual event is unique, always well attended, family friendly, and best of all free to the public.

Benefits, based on level of support, may include:

- **Your logo included on the main sponsor banners**
- **Onsite presence with booths, banners and inflatables**
- **Mention in all press releases and media advisories**
- **Sampling opportunities**
- **Invitations to and recognition at press conferences**
- **Your logo included in all print materials, ads and our website**
- **Commemorative posters, and t-shirts**

As a sponsor of the Gonzales Main Street Concert Series and Star Spangled Spectacular, you would receive ample advertising for promoting your company; more importantly, your sponsorship enables Gonzales Main Street to spotlight historic downtown Gonzales with a family friendly atmosphere!

We appreciate your time to consider participating in the 2013 GMS Concert Series and Star Spangled Spectacular. Please review the contents of this information sheet and do not hesitate to contact us with any questions or need of additional information.



• Sponsorship Levels

Gonzales Main Street offers various sponsorship levels. Each level is listed in detail on what the sponsor will receive during their course of their commitment. We will be pleased to discuss your specific goals and other sponsorship ideas.

Businesses in Gonzales, Gonzales County and The Guadalupe Valley have found sponsoring The Gonzales Main Street Concert Series and Star Spangled Spectacular rewarding, not only for the positive marketing benefits it provides, but also as a statement that your company cares about our community.

If you are interested in sponsoring the 2013 GMS Concert Series and Star Spangled Spectacular, please contact Main Street Administrator, Barbara Friedrich, at (830) 672-2815 or visit our website at CITYOFGONZALES.org. We look forward to working with you!



PREMIER PARTNER (\$5000+)

- Logo on GMS 2013 Concert Series Event Shirt
- Logo on GMS 2013 Promotional Posters
- Listed as PREMIER PARTNER on event website
- Logo included on all print ads
- Logo present on "Thank You" ad in a local publication post event
- 2 Recognition of PREMIER PARTNER in between band performances
- Logo on Sponsorship Banner
- Free Vendor Space at Concert Series and Star Spangled Spectacular
- Two (2) Complementary Concert Series T Shirts.



OFFICIAL PARTNER (\$2500-\$4999)

- Logo on GMS 2013 Promotional Posters
- Listed as OFFICIAL PARTNER on event website
- Logo included on all print ads
- Logo present on "Thank You" ad in a local publication post event
- 1 recognition of OFFICIAL PARTNER in between band performances
- Logo on Sponsorship Banner
- Free Vendor Space at Concert Series and Star Spangled Spectacular. .

EVENT SPONSOR (\$1000 - \$2499)

- Logo on GMS 2013 Promotional Posters
- Listed as EVENT SPONSOR on event website
- Logo present on "Thank You" ad in a local publication post event
- Free Vendor Space at Concert Series & Star Spangled Spectacular.



"We appreciate your support!"

FRIEND OF MAIN STREET (\$500 - \$999)

- Listed as FRIEND OF MAIN STREET on event website
- Name (no logo) present on "Thank You" ad in a local publication post event
- Free Vendor Space at Concert Series and Star Spangled Spectacular.

MAIN STREET HELPER

Advertise your business name on Bench.....\$200.00

Advertise your business name on Trash Barrel.....\$ 50.00

What they're saying about Gonzales Main Street Concert Series...

The Boy Scouts from Troop 262 want to thank you guys for an outstanding concert series and star spangled spectacular. It truly helped our group in their fund raising efforts for our high adventure camp outs coming up in 2012. Thanks for a great series of events!

Dennis Nesser, Jr.
Gonzales, Texas

Good Job Gonzales on an awesome fireworks presentation! Last night was a great opportunity for good family fun! I think it was a HUGE success! Thank you!!!

Valorie Daniel
Gonzales, Texas

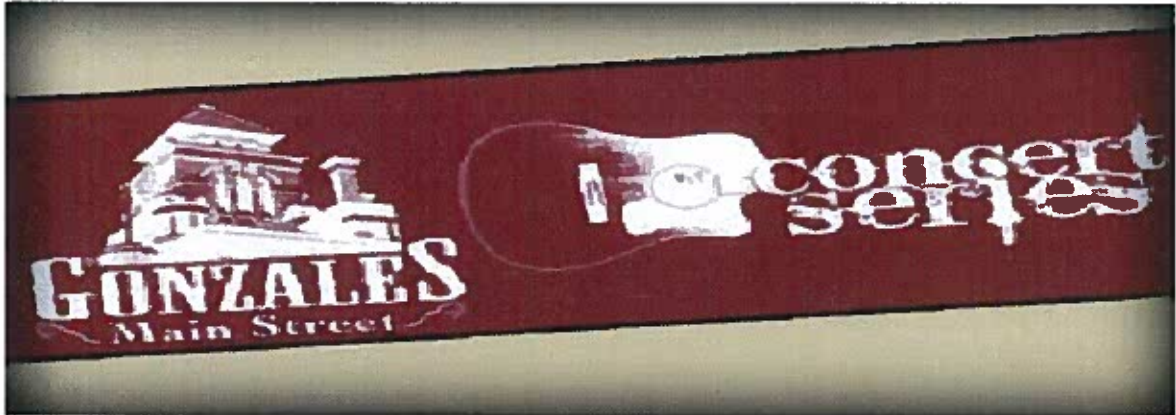
I am so glad this is being done again this year, it was such fun last year, and this is something that should be continued.

Betty Martin
Gonzales, Texas

**5th Annual Gonzales Main Street
Concert Series and Star Spangled Spectacular
Every Friday in June and Thursday, July 4th, 2013
Confederate Square in Downtown Gonzales, Texas.**

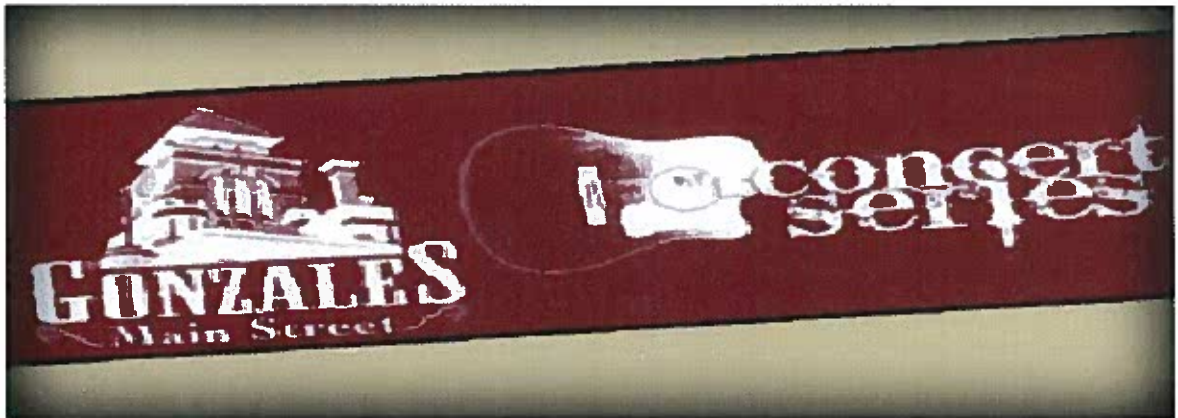
Thank you for your consideration.

Gonzales Main Street
820 Saint Joseph Street
Gonzales, Texas 78629
Tel: 830-672-2813 Fax: 830-672-2813
mainstreet@cityofgonzales.org
www.cityofgonzales.org



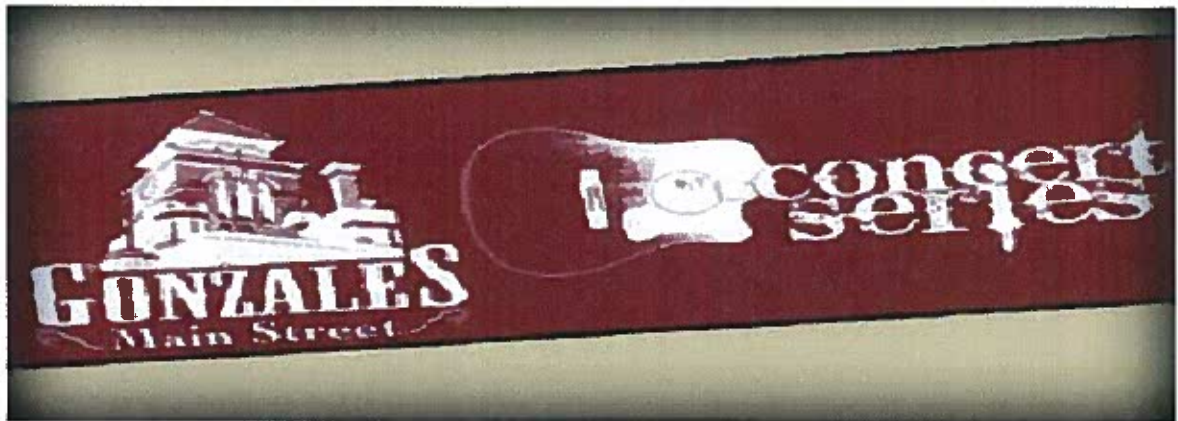
EVENT OVERVIEW

- Star Spangled Spectacular is the largest free fireworks display on July 4th in South Central Texas.
- Produced by the Gonzales Main Street.
- Strong public relations plan ensures media and news coverage of the event.
- All proceeds benefit Gonzales Main Street, a Texas non-profit 501(c)(3) with a mission to *identify and promote all economic and community opportunities through preservation and the four point approach to Main Street; Organization, Design, Economic Restructuring and Promotions in order to provide a more desirable and profitable central business district.*



EVENT ELEMENTS

- Family-friendly event
- Spectacular 4th of July fireworks show
- Live music every Friday in June and July 4th
- An estimated 20,000 excited revelers over the run of the event
- Kid fun and games
- Unique food vendors
- Arts and crafts sold by local and regional artists
- Featured on local and regional news stations



SPONSORSHIP MARKETING CONNECTS TO CUSTOMERS:

The strategic link between business objectives and marketing tactics

- Event Name-In-Title rights
 - Increase brand loyalty
 - Reach new customers
 - Product sampling
- Increase trial and penetration
 - Increase sales and volume
 - Cross-promotions
 - On-site sales
 - Client Entertainment
 - Customer Interaction
 - Build brand awareness
- Event and banner signage



Gonzales Main Street Events Arts & Crafts Application Form

**please read the entire form; changes have been made*

**CIRCLE ONE: Concert Series (Fridays in June) Star Spangled Spectacular (July 4)
Winterfest (First Friday in December)**

****all items must be handcrafted***

Name _____

Business Name _____

Address _____

City/State/Zip _____

Day Phone _____

Home Phone _____

Cell Phone _____

E-mail address _____

Art, Craft or Goods Description: _____

Price Range of Art, Crafts or Goods to be sold (**food & beverages not permitted & no novelty items**):

SPACE FEES

Space _____

Reserve one 10 X 10 Space (own white tent)

Electricity is requested – one (1) 110 plug

REQUESTS:

Were you a vendor at this event last year? ☐ YES ☐ NO

(*Every effort will be made to accommodate special requests on a first come, first serve basis. Space requests cannot be guaranteed)

Event & Dates (select one)

GMS Concert Series

Every Friday In June

Star Spangled Spectacular

July 4th

Winterfest

First Friday of December

PAYMENTS – Due 14 business days before the event.**

Make checks or money orders payable to: Gonzales Main Street

Mail to: Barbara Friedrich, C/O Gonzales Main Street, , Gonzales, Texas 78629 Phone: (830) 672-2815 OR Fax to:
Barbara Friedrich, Fax: (830) 672-

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



Gonzales Main Street Events

Arts, Crafts, and Goods Application Form Rules and Regulations

1. Gonzales Main Street has the right to disallow the sale of work not represented by the submitted slides or pictures.
2. Gonzales Main Street has the right to refuse any vendor and/or the right to refuse any particular item the vendor desires to sell if the item is not deemed appropriate for the event.
3. Vendors will be provided a 10' x 10' area. Vendor tents are required to be white tent top and the tent should not exceed 12' in height.
4. Vendors will be permitted to enter the closure and set up between the hours stated on the load in pass.
5. Vendors must contain their display within the dimension of the space rented.
6. No staking of tents or canopies will be permitted, either in the asphalt or in landscaped areas.
7. No items shall be displayed in the landscaped areas.
8. If electricity is requested and available, vendor must provide their own heavy-duty outdoor extension cords.
9. Returned checks are subject to a \$35 NSF fee.
10. Vendors are responsible for collecting/paying Texas State Sales Tax as applicable to their product.
11. Parking/loading space will be provided within the event area. **NO PARKING OR LOADING** will be permitted on city streets surrounding the event.
12. Submission of application does not guarantee acceptance due to limited space.

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



13. THERE WILL BE NO RAIN DATES and refunds are not given.

14. In the case of vendor cancellation, vendor must personally notify a Gonzales Main Street staff member prior to the beginning of the event. Vendor credit allocation will be assessed on an individual-basis and can be used towards the NEXT EVENT ONLY. Any permit fees will not be refunded.

15. Gonzales Main Street retains the right to prevent future participation of any vendor for conduct deemed, in GMS sole discretion, unacceptable and/or detrimental to the mission and reputation of GMS and the event. The vendor releases the Gonzales Main Street and the City of Gonzales from any liability due to breakage, theft, injury, or bodily harm while at Gonzales Main Street sponsored event. The vendor also agrees to the rules and regulations of Gonzales Main Street. If any of these rules and regulations are violated, the vendor and all equipment will be escorted from the property immediately, not permitted to sell or setup, and NO refunds will be given. I have read and understood all the above rules and regulations set forth by Gonzales Main Street, and agree to comply. If I do not comply I understand that I will be escorted from the event, not permitted to sell or setup and no refund will be given.

Vendor Signature

Date

GMS Representative

Date

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



Gonzales Main Street Events Corporate Exhibitor Application Form (does not apply to corporate sponsorships)

**CIRCLE ONE: Concert Series (Fridays in June) Star Spangled Spectacular (July 4)
Winterfest (First Friday in December)**

Name of Corporation: _____

Please describe the product(s) to be exhibited or sold: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Cell Phone: _____

Email address: _____

Send with the application a sample or photos of any informational items that will be handed out or any give-a-ways.

Event & Dates (select one)

Concert Series	Every Friday In June	\$
Star Spangled Spectacular	July 4th	\$
Winterfest	First Fri & Sat of December	\$

**Additional fees for corporate space are determined on size and the level of participation. Basic electrical is included (one shared quad will be provided). Fee is for the 10X10 space only; you must provide your own booth.*

****PAYMENTS**** – Due 21 business days before the event.

Make checks or money orders payable to: Gonzales Main Street

Contact: Barbara Friedrich, C/O Gonzales Main Street, , Gonzales, Texas 78629 Phone: (830) 672-2815 OR Fax to: Barbara Friedrich, Fax: (830) 672 -

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



Gonzales Main Street Events

Corporate Exhibitor Application Form Rules and Regulations

1. Gonzales Main Street has the right to disallow participants not presented by the submitted application.
2. GMS will designate the area for every participant.
3. Participants may only give away items that are preapproved.
- 4. If food sampling is done it must be no larger than a 2 ounce sample.**
5. Submission of application does not guarantee acceptance due to limited areas.
6. If an event is cancelled due to weather, no refunds will be given.
7. Gonzales Main Street retains the right to terminate any activities or booth programs for conduct deemed, in Gonzales Main Street's sole discretion, unacceptable and/or detrimental to the mission and reputation of the Gonzales Main Street and the event.

The food vendor releases Gonzales Main Street and the City of Gonzales from any liability due to breakage, theft, injury, or bodily harm while at the any Gonzales Main Street sponsored event. The vendor also agrees to the rules and regulations of Gonzales Main Street. If any of these rules and regulations are violated, the vendor and all equipment will be escorted from the property immediately, not permitted to sell or setup, and NO refunds will be given.

I have read and understood all the above rules and regulations set forth by the SAPF, and agree to comply. If I do not comply I understand that I will be escorted from the event, not permitted to sell or setup and no refund will be given.

Vendor Signature

Date

GMS Representative

Date

Office Use Only		
Booth Fee Paid _____	Cash/Check # _____	Date Received _____



Gonzales Main Street Events Entertainment Application Form

**CIRCLE ONE: Concert Series (Fridays in June) Star Spangled Spectacular (July 4)
Winterfest (First Friday in December)**

Name of Act: _____

Number of Performers: _____

Type of Act (check one): Musician/Band _____ Variety/Other _____

Please categorize and describe your performance: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Cell Phone: _____

E-mail address: _____

Send with the application a sample recording (CD or link) and group photograph.

Event & Dates (select one)

Gonzales Main Street Concert Series	Every Friday In June
Star Spangled Spectacular	July 4th
Winterfest	First Friday of December

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



Gonzales Main Street Events Food Vendor Application Form

**please read the entire form; changes have been made*

(one form must be submitted per event) CIRCLE ONE: Concert Series (Fridays in June) Star Spangled Spectacular (July 4) Winterfest (First Friday in December)
Name _____

Business Name _____

Address _____

City/State/Zip _____

Day Phone _____ Cell Phone _____ E-mail address _____

Food Description (Place a 1 by your first choice & 2 by your second choice):

- ☐ Gorditas ☐ Beef Fajitas ☐ Chicken Fajitas ☐ Corn Dogs/Funnel Cakes
☐ Hamburger/Fries ☐ Turkey Leg ☐ Brisket Tacos ☐ Sausage ☐ Kabobs ☐ Roasted Corn
☐ Aquas Frescas/Fruit Cups ☐ Tripas ☐ Turkey Legs ☐ Puffy Tacos ☐ Mini Taquitos
☐ Other _____

Event & Dates (select one)

		Prices (per day)
Concert Series	Every Friday In June	\$
Star Spangled Spectacular	July 4th	\$
Winterfest	First Fri & Sat of December	\$

Were you a vendor at this event last year? ☐ YES ☐ NO

Do you have an overly large BBQ pit or other large equipment that needs additional space? ☐ YES ☐ NO

Mail to: Barbara Friedrich, C/O City of Gonzales, Gonzales, Texas 78629

Phone: (830) 672-2815 OR Fax to: Barbara Friedrich (830) 672-

****PAYMENTS**** – Due 2 weeks (14 days) days before the event. Make money orders payable to: Gonzales Main Street

ELECTRICAL: *Each vendor will be provided with one 110V duplex outlet (two plugs) rated at 20 amps. In most cases this will come from on-site power pole please bring extension cords. Each duplex (two plugs) has a rating of 1800 watts total. Power strips are permitted as long 1800 watts is not exceeded. Please check your equipment rating. If you require additional electrical a request must be made in advance in writing to the GMS office. A request does not guarantee additional electrical services. Each request will be considered individually.*

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



Gonzales Main Street Events 2013 Food Vendor Rules and Regulations

1. Food vendors will be provided an 8' x 8' booth space.
2. Food vendors must keep all products within rented booth space.
3. Floors **MUST** be laid inside the booth prior to vendor set up.
4. **NO BEVERAGES** are to be sold (water, soda, etc.) unless specifically approved by the SAPF. Vendors caught selling unapproved beverages will be escorted immediately off the property with all equipment, and not permitted to take part in the event. No refund will be given.
5. Vendors using a barbeque pit or grill will be required to rope or barricade area to protect attendees.
6. Food vendors will not be permitted to smoke in rented booth space.
7. Food vendors will not be permitted to have or drink alcohol within the rented booth space.
8. Food vendors will only be permitted to sell the food items approved by Gonzales Main Street.
9. Trash must be discarded into the designated trash barrels immediately. **All cooking grease and grease produced by cooking must be retained by the vendor and disposed of in proper locations off of the event site or in grease traps if provided. Grease left behind by vendors cause booth fees to increase.**
10. Vendors should be careful to protect all grass/landscaped areas.
11. If electricity is available, vendor must provide their own heavy duty extension cords.
12. Returned checks are subject to a \$35 NSF fee.
13. Food vendors are responsible for collecting/paying Texas State Sales Tax as applicable to their product.
14. Parking/loading space will be provided within the event area. **NO PARKING OR LOADING** will be permitted on city streets surrounding the event unless street is closed.
15. Submission of application does not guarantee acceptance due to limited space.
16. **THERE WILL BE NO RAIN DATES.** If event is cancelled due to weather, no refunds will be given.
17. In the case of vendor cancellation, vendor must personally notify a Gonzales Main Street staff member prior to the beginning of the event. Vendor credit allocation will be assessed on an individual basis and can be used for the **NEXT EVENT ONLY**. No permit fees will be refunded.
18. Gonzales Main Street retains the right to prevent future participation of any food vendor for conduct deemed, in the GMS's sole discretion, unacceptable and/or detrimental to the mission and reputation of Gonzales Main Street and the event.

The food vendor releases Gonzales Main Street and the City of Gonzales from any liability due to breakage, theft, injury, or bodily harm while at the any Gonzales Main Street sponsored event. The vendor also agrees to the rules and regulations of Gonzales Main Street. If any of these rules and regulations are violated, the vendor and all equipment will be escorted from the property immediately, not permitted to sell or setup, and NO refunds will be given.

I have read and understood all the above rules and regulations set forth by Gonzales Main Street, and agree to comply. If I do not comply I understand that I will be escorted from the event, not permitted to sell or setup and no refund will be given.

Food Vendor Signature

Date

Gonzales Main Street Representative

Date

Office Use Only

Booth Fee Paid _____

Cash/Check # _____

Date Received _____



Post Office Box 547 • Gonzales, Texas 78629
B|830.672.2815 • F|830.672.2813 • cityofgonzaless.org

2013 Concert Series Volunteer Form

Name: _____ Spouse: _____

Address: _____ City, State, Zip: _____

Phone #: _____ Cell #: _____ DOB: Month _____ Day _____

E-mail: _____ Best time to call: a.m./p.m. _____

=====

Circle areas of interest:

Main Street Store, Crafts, Corporate Sales, Ticket Sales, Ground Crew, Traffic Control/Parking,
Other: _____

=====

Circle day(s) and shift(s) available:

Friday – June 7, 2013 (2p-6p) (5p-9p) (8-11:30pm)

Friday – June 14, 2013 (2p-6p) (5p-9p) (8-11:30pm)

Friday – June 21, 2013 (2p-6p) (5p-9p) (8-11:30pm)

Friday – June 28, 2013 (2p-6p) (5p-9p) (8-11:30pm)

Thursday– July 4, 2011 (10a-2p) (1p-6p) (5p-9p) (8-11:30pm)

=====

List any specific instruction (i.e., vacations, employed, etc.)

I understand if accepted I will be contacted by a Committee Chairman and as a Volunteer of Gonzales Main Street that I must abide by all rules, regulations and policies and promise to do so. I understand that failure to do so will result in my Volunteer status being revoked. I also understand that Volunteer status does not allow me the benefits offered to Gonzales Main Street Board Members. The undersigned volunteer, assumes all liability and responsibility and risk of loss, including personal injury, property damage, and death, while acting in a volunteer capacity during Main Street events, and hereby agrees to release indemnify and hold harmless Gonzales Main Street and the City Of Gonzales for any claims, damages, losses, liabilities, or actions of any nature, including personal injury, death, or property damage, resulting from or relating to any volunteer activity. The Promotions Committee of Gonzales Main Street has my permission and authorization to verify any and all information provided by me on this application.

Signature Date

Print Name

ALL APPLICATIONS ARE DUE IN THE GONZALES MAIN STREET ADMINISTRATIVE OFFICE BY MAY 15

Orientation _____ ☐ Handbook ☐ Name Tag ☐ Member
Volunteer Years _____ Event _____
Mileage _____ Thank You/Survey ☐ Appreciation ☐ New _____ Received _____

**Main Street Manager
January 2013**

Project	Action
Texas Capital Fund Main Street Grant	Public Hearing for close of grant was held on January 8, 2013. No Comments were made. All close out paper work has been submitted to TDA.
First Friday Coffee	First Friday Coffee will be held at Storey Jewelers on February 1st from 8:30 to 9:30 a.m.
A New Weigh	Working with Johnny Hoffpahuer for design on his building on St. Lawrence Street. Still waiting on bids and final paper work to submit grant application to the board.
Antonio Matamoros/Botas Matamoros	Will be submitting a grant application to fix sidewalk in front of building and an awning.
Glit-z-Chix	New business on St. Joseph Street. They have women clothing and jewelry.
Attended Following local meetings & events	
City Council	
Tourism Committee Meeting	
GEDC Board Meeting	
Upcoming Events:	
Main Street Winter Training - Llano, Texas - January 30 - February 1st.	
City Council - February 5, 2013 6 p.m.	
Gonzales Economic Development Corp. - January 28, 2012 - 6 p.m. City Hall	
Tourism Committee Meeting - January 31, 2013 - 12 Noon	
Main Street Advisory Board - February 26, 2013 - 5:15 p.m. City Hall	