

GONZALES TOURISM ADVISORY COMMITTEE MEETING

**Thursday, June 12, 2014
City Hall at 12:30 P.M.**

AGENDA

- 1. Call to Order, Certification of Quorum.**
Chairman Richard Tiller called the meeting to order at 12:30 p.m. and certified a quorum with Ann Covert, Paul Frenzel, Alison Guerra-Rodriguez, Barbara Friedrich, Meena Patel, Tim Patek and Daisy Scheske. Barbara Crozier and Ken Morrow were absent. Marketing consultant Loretta Shirley, James McMains and Glenda Gordon were also present.
- 2. Public/Citizens Comments.**
There were no Public/Citizens Comments.
- 3. Discuss and Approve minutes of May 8, 2014.**
Following discussion, Ann Covert moved to approve the minutes of May 8, 2014 with corrections. Paul Frenzel seconded the motion. The motion prevailed by unanimous vote.
- 4. Discuss and Consider Application for funding from Victoria College.**
Daisy Scheske a representative of Victoria College presented an application for funding for an educational exhibit to be housed at VC Gonzales Center from September thru December 2014 on the topic of Immigration to Gonzales County spanning the past 20 years. Following discussion, Ann Covert moved to recommend to City Council to approve funding up to \$2,848.00 for an educational exhibit to be housed at Victoria College Gonzales Center from September thru December 2014 on the topic of Immigration to Gonzales County spanning the past 20 years. Meena Patel seconded the motion. The motion prevailed by unanimous vote.
- 5. Discuss and Consider Application for funding from Gonzales County Historical Commission.**
Glenda Gordon with Gonzales County Historical Commission presented an application for funding two Texas History Museum District signs to be placed at Gonzales Memorial Museum and Eggleston House. Following discussion, Ann Covert moved to table item #5 until the next meeting. Paul Frenzel seconded the motion. The motion prevailed by unanimous vote.
- 6. Discuss and Consider Gonzales County Jail Museum's proposal to City Council for funding.**
Gonzales County Jail Museum will present a proposal to City Council for funding the renovation of the jail museum restroom, including new electrical and addition of AC/Heat. The request was given to the Tourism Committee to inform them of their request.
- 7. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.**
Marketing Consultant Loretta Shirley presented the marketing report to the committee. Loretta will be working on the Marketing Plan for 10/1/2014 – 09/30/2015. She will be

looking into direct marketing to large groups, reviewing the magazine advertising in Texas Monthly, Texas Highways and Southern Living. She asked for suggestions from the committee. She will present a proposed marketing schedule at the July meeting. Two billboards are in place. Ann Covert asked about making a video of Gonzales and looking into the Day Tripper and Country Reporter.

8. Report on Upcoming Events.

**Main Street Concert Series
Texas Water Safari**

9. Financial Report.

The committee reviewed the financial report.

10. Report from Committee Members and Staff.

Ann Covert reported that she had complaints on three restaurants and asked if the committee could address this. Tim Patek reported that the Health Department had been in touch with his office. He stated that if anyone had a complaint that they should contact the State Health Department

11. Next regular meeting will be July 10, 2014 at 12:30 p.m.

12. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Meena Patel and seconded by Paul Frenzel.

Barbara Friedrich, Recording Secretary

FINANCIAL STATEMENT

AS OF: JUNE 30TH, 2014

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>810-TEXAS CAPITAL FUNDS</u>						
4-810.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-810.110 TEXAS CAPITAL GRANT FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
4-810.501 COURT SECURITY/TECHNOLOGY/CHI	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 810-TEXAS CAPITAL FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	419,250.00	43,143.80	504,891.50	120.43	0.00	(85,641.50)
4-811.801 INTEREST INCOME	750.00	106.81	1,086.63	144.88	0.00	(336.63)
TOTAL 811-HOTEL/MOTEL	420,000.00	43,250.61	505,978.13	120.47	0.00	(85,978.13)
<u>813-FORFEITURES</u>						
4-813.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-813.508 FORFEITURE INCOME	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
<u>814-MUNICIPAL COURT</u>						
4-814.100 TRANSFERS FROM GENERAL FUND	9,000.00	0.00	3,004.81	33.39	0.00	5,995.19
4-814.501 MUNICIPAL COURT FEES	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 814-MUNICIPAL COURT	9,000.00	0.00	3,004.81	33.39	0.00	5,995.19
*** TOTAL REVENUES ***	429,000.00	43,250.61	508,982.94	118.64	0.00	(79,982.94)

FINANCIAL STATEMENT

AS OF: JUNE 30TH, 2014

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	1,500.00	5.76	1,097.30	73.15	0.00	402.70
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	1,500.00	5.76	1,097.30	73.15	0.00	402.70
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	2,500.00	0.00	2,975.25	119.01	0.00	(475.25)
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	0.00	0.00	1,991.90	0.00	0.00	(1,991.90)
7-811.412 CHAMBER OF COMMERCE	45,000.00	0.00	36,332.82	80.74	0.00	8,667.18
7-811.413 PIONEER VILLAGE	10,000.00	0.00	1,637.50	16.38	0.00	8,362.50
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	10,000.00	0.00	9,661.91	96.62	0.00	338.09
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	8,281.08	15,828.42	316.57	0.00	(10,828.42)
TOTAL 4-CONTRACT/OPER SERVICES	82,500.00	8,281.08	68,427.80	82.94	0.00	14,072.20
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	140,000.00	3,365.00	98,346.75	70.25	0.00	41,653.25
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	1,363.61	0.00	0.00	(1,363.61)
7-811.504 SIGNAGE & BANNERS	60,000.00	625.00	635.44	1.06	0.00	59,364.56
7-811.520 MARKETING AND PROMOTIONS	25,000.00	4,682.12	30,544.14	122.18	0.00	(5,544.14)
7-811.521 SPECIAL PROJECTS	40,000.00	0.00	17,588.61	43.97	0.00	22,411.39
7-811.522 EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	35,000.00	0.00	76,691.84	219.12	0.00	(41,691.84)
7-811.527 EGGLESTON HOUSE	5,000.00	59.84	80.81	1.62	0.00	4,919.19
7-811.528 JB WELLS HOUSE	10,000.00	0.00	6,474.63	64.75	0.00	3,525.37
7-811.529 RIVERSIDE MUSEUM	5,000.00	67.73	1,885.01	37.70	0.00	3,114.99
TOTAL 5-SPECIAL CHARGES EXPENSE	345,000.00	8,799.69	233,610.84	67.71	0.00	111,389.16

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Jun-2014

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====

	7-811.202		POSTAGE							
					B E G I N N I N G					B A L A N C E
										0.00
12/27/13	12/27	B20197	Misc	121315	04006	ALLOCATE MONTHLY POSTAGE	JE# 011790		5.52	5.52
					*****	DECEMBER ACTIVITY DB:		5.52	CR: 0.00	5.52
1/29/14	2/24	A57434	CHK: 000000		11670	POSTAGE FEE, ZAPATA, TEX 2931	203		10.20	15.72
1/30/14	4/10	B21096			04256	MISCODED EXPENSE HOTEL/MOTEL	JE# 012159		397.22	412.94
					*****	JANUARY ACTIVITY DB:		407.42	CR: 0.00	407.42
3/31/14	3/31	B20990	Misc	031415	04227	TO ALLOCATE MONTHLY POSTAGE	JE# 012107		11.52	424.46
					*****	MARCH ACTIVITY DB:		11.52	CR: 0.00	11.52
4/17/14	4/17	A59148	CHK: 099653		11941	1ST QTR 2014 PAYMENT	0041	1ST QTR 2014	667.08	1,091.54
					*****	APRIL ACTIVITY DB:		667.08	CR: 0.00	667.08
6/30/14	7/01	B21749	Misc	061415	04405	TO ALLOCATE MONTHLY POSTAGE	JE# 012392		5.76	1,097.30
					*****	JUNE ACTIVITY DB:		5.76	CR: 0.00	5.76
					*****	ACCOUNT TOTAL DB:		1,097.30	CR: 0.00	

	7-811.217		MISCELLANEOUS							
					B E G I N N I N G					B A L A N C E
										0.00

	7-811.304		OFFICE EQPT & FURNITURE							
					B E G I N N I N G					B A L A N C E
										0.00

	7-811.401		TELEPHONE							
					B E G I N N I N G					B A L A N C E
										0.00

	7-811.402		UTILITIES							
					B E G I N N I N G					B A L A N C E
										0.00

	7-811.407		TELEPHONE							
					B E G I N N I N G					B A L A N C E
										0.00

	7-811.408		MEMBERSHIP DUES							
					B E G I N N I N G					B A L A N C E
										0.00
1/16/14	1/31	A56678	CHK: 098917		11740	THLA MEMBERSHIP	0926	014-23202	2,665.25	2,665.25
					*****	JANUARY ACTIVITY DB:		2,665.25	CR: 0.00	2,665.25

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ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
2/01/14	5/08	A59974	CHK: 099909	11993	MEMBERSHIP DUES	0954	11909		310.00	2,975.25
			=====		FEBRUARY ACTIVITY DB:	310.00	CR:	0.00	310.00	
			=====		ACCOUNT TOTAL DB:	2,975.25	CR:	0.00		

7-811.409	SUBSCRIPTIONS									
	B E G I N N I N G B A L A N C E									0.00

7-811.411	SPECIAL CONTRACTS									
	B E G I N N I N G B A L A N C E									0.00

4/04/14	4/10	A59016	CHK: 099600	11919	1ST QTR 2014	2899	1ST QTR 2014		1,093.90	1,093.90
			=====		APRIL ACTIVITY DB:	1,093.90	CR:	0.00	1,093.90	
5/02/14	5/23	A60517	CHK: 100024	12031	CONSULTATIONS CONV/EVENT	2778	000000514107		898.00	1,991.90
			=====		MAY ACTIVITY DB:	898.00	CR:	0.00	898.00	
			=====		ACCOUNT TOTAL DB:	1,991.90	CR:	0.00		

7-811.412	CHAMBER OF COMMERCE									
	B E G I N N I N G B A L A N C E									0.00
1/14/14	1/24	A56338	CHK: 098833	11733	OPERATING EXPENSES	0041	4TH QTR 2013		3,750.00	3,750.00
1/14/14	1/24	A56338	CHK: 098833	11733	RENOVATIONS KITCHEN	0041	4TH QTR 2013		13,832.82	17,582.82
1/30/14	1/31	A56622	CHK: 098891	11740	REIMBURSEMENT FOR TOURIS	0041	REIMBURSE 1-30-14		397.22	17,980.04
1/30/14	4/10	B21096		04256	MISCODED EXPENSE HOTEL/MOTEL		JE# 012159		397.22CR	17,582.82
			=====		JANUARY ACTIVITY DB:	17,980.04	CR:	397.22CR	17,582.82	
4/17/14	4/17	A59148	CHK: 099653	11941	1ST QTR 2014 PAYMENT	0041	1ST QTR 2014		3,750.00	21,332.82
4/24/14	4/24	A59329	CHK: 099702	11956	REIMBURSEMENT FOR FLOAT	0041	FLOAT REIMBURSE		15,000.00	36,332.82
			=====		APRIL ACTIVITY DB:	18,750.00	CR:	0.00	18,750.00	
			=====		ACCOUNT TOTAL DB:	36,730.04	CR:	397.22CR		

7-811.413	PIONEER VILLAGE									
	B E G I N N I N G B A L A N C E									0.00
4/11/14	4/17	A59172	CHK: 099655	11941	1ST QTR 2014	1027	1ST QTR 2014		1,637.50	1,637.50
			=====		APRIL ACTIVITY DB:	1,637.50	CR:	0.00	1,637.50	
			=====		ACCOUNT TOTAL DB:	1,637.50	CR:	0.00		

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DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
7-811.414			JB WELLS PARK							
			B E G I N N I N G		B A L A N C E					0.00

7-811.415			MAIN STREET							
			B E G I N N I N G		B A L A N C E					0.00
10/17/13	10/31	A53820	CHK: 098017	11524	COLOR BANNER,GROMMET BAN	3081	1862		3,648.50	3,648.50
			=====		OCTOBER ACTIVITY	DB:	3,648.50	CR:	0.00	3,648.50
11/20/13	11/27	A54745	CHK: 098214	11599	500 FT. C-9 SPOOL, MALE	3292	24954		196.18	3,844.68
			=====		NOVEMBER ACTIVITY	DB:	196.18	CR:	0.00	196.18
12/15/13	1/03	A55693	CHK: 098614	11652	C9 CLEAR BULB, 130 VOLT,	0952	5876		206.84	4,051.52
12/15/13	1/03	A55694	CHK: 098614	11652	C9 WARM WHITE LED BULBS	0952	5877		610.39	4,661.91
			=====		DECEMBER ACTIVITY	DB:	817.23	CR:	0.00	817.23
3/13/14	3/20	A58275	CHK: 099395	11853	MR. B FIREWORKS 07/04/14	2992	070114		5,000.00	9,661.91
			=====		MARCH ACTIVITY	DB:	5,000.00	CR:	0.00	5,000.00
			=====		ACCOUNT TOTAL	DB:	9,661.91	CR:	0.00	

7-811.416			CRYSTAL THEATRE							
			B E G I N N I N G		B A L A N C E					0.00

7-811.417			INSURANCE							
			B E G I N N I N G		B A L A N C E					0.00

7-811.430			TRAVEL & TRAINING							
			B E G I N N I N G		B A L A N C E					0.00
4/07/14	5/16	A60257	CHK: 099935	12008	VENU WORKS HAROLD HANSON	2428	4832		214.70	214.70
4/08/14	5/29	A60649	CHK: 000000	11897	LUNCH WITH VENUE WORKS	2931	000059		31.23	245.93
4/08/14	5/29	A60669	CHK: 000000	11897	DINNER FOR TOURISM EXPO	2931	040814		318.00	563.93
4/09/14	5/29	A60670	CHK: 000000	11897	LUNCH W/VENUE WORKS	2931	040914		12.54	576.47
4/16/14	5/29	A60680	CHK: 000000	11897	MEALS AT HEITMILLER STEA	2931	3051		47.00	623.47
4/17/14	4/24	A59480	CHK: 099676	11956	TE 4/16-4/17	2923	TE 4/17/14		269.65	893.12
4/17/14	5/29	A60650	CHK: 000000	11897	MEAL AT HUISACHE GRILL	2931	024624		60.00	953.12
4/21/14	4/24	A59479	CHK: 099676	11956	TE 4/21/2014 - 4/28/2014	2923	4/21/14		100.14	1,053.26
4/21/14	5/29	A60665	CHK: 000000	11897	GRAND HYATT ROOM FOR ALL	2931	04/23/14		278.52	1,331.78
4/28/14	5/29	A60673	CHK: 000000	11897	EXPO LUNCH	2931	042814		74.00	1,405.78
4/29/14	4/29	A59605	CHK: 099757	11978	TRAVEL EXPENSES 4/30-5/0	2923	TE 4/30-5/03		299.56	1,705.34
4/29/14	4/29	A59606	CHK: 099758	11978	TE 5/1-5/3 SPENCER IA	3350	TE 5/1/14		115.00	1,820.34
4/29/14	4/29	A59607	CHK: 099759	11978	TRIP TO ROBSTOWN & SPENC	0711	TE 5/1-5/3		115.00	1,935.34
4/30/14	5/29	A60674	CHK: 000000	11897	LUNCH/DINNER	2931	043014		73.00	2,008.34
			=====		APRIL ACTIVITY	DB:	2,008.34	CR:	0.00	2,008.34

FUND : 500-RESTRICTED USE FUNDS

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DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
5/01/14	6/26	A61675	CHK: 000000	11965	AVIATION FUEL	2931	1000054534A		754.80	2,763.14
5/02/14	6/26	A61677	CHK: 000000	11965	JET FUEL	2931	109984		889.80	3,652.94
5/03/14	6/26	A61676	CHK: 000000	11965	FUEL	2931	1000058295A		645.00	4,297.94
5/03/14	6/26	A61679	CHK: 000000	11965	AVIATION FUEL	2931	1391090022A		290.00	4,587.94
5/03/14	6/26	A61700	CHK: 000000	11965	AVIATION FUEL	2931	HYI-011830		1,027.94	5,615.88
5/05/14	5/08	A60025	CHK: 099856	11993	TRAVEL TO SAN MARCOS AND	2923	TE 5/1 & 5/3		45.98	5,661.86
5/09/14	6/26	A61664	CHK: 000000	11965	SOUTHWEST AIRLINES	2931	05/09/2014		1,040.00	6,701.86
5/12/14	5/16	A60281	CHK: 099934	12008	TE 5/14/14 & 5/21/14	2923	05/12/2014		182.94	6,884.80
5/12/14	6/26	A61701	CHK: 000000	11965	SOUTHWEST.COM	2931	MKFAMX		50.00	6,934.80
5/15/14	6/06	A61001	CHK: 100110	12064	ROOMS FOR VENUE WORKS	2428	05/15/2014		261.65	7,196.45
5/21/14	5/23	A60522	CHK: 100016	12031	ROUND TRIP TO WACO & TOL	2923	TE 5/21/2014		195.62	7,392.07
5/21/14	6/26	A61678	CHK: 000000	11965	CRACKER BARREL STORE #69	2931	1286247		45.27	7,437.34
5/27/14	6/26	A61686	CHK: 000000	11965	GONZALES ELKS LODGE #241	2931	31098		110.00	7,547.34
			=====	MAY ACTIVITY	DB:	5,539.00	CR:	0.00	5,539.00	
6/05/14	6/19	A61524	CHK: 100340	12101	CONSULTING FEES FOR EXPO	3379	05-12433		8,281.08	15,828.42
			=====	JUNE ACTIVITY	DB:	8,281.08	CR:	0.00	8,281.08	
			=====	ACCOUNT TOTAL	DB:	15,828.42	CR:	0.00		

7-811.502

ADVERTISING

BEGINNING BALANCE

0.00

10/01/13	10/11	A53117	CHK: 097807	11476	ADVERISTING	1044	4715070		1,363.61	1,363.61
10/11/13	10/22	A53550	CHK: 097940	11512	TEXAS IND. MEMBERSHIP FE	1748	10/12-08/13		1,000.00	2,363.61
10/18/13	10/31	A53806	CHK: 098041	11524	TEXAS MONTHLY NOV ISSUE	2714	TM64430		9,503.85	11,867.46
10/21/13	11/26	A54539	CHK: 000000	11446	3 OF SOUTHERN LIVING	2931	051841		16.21	11,883.67
10/30/13	11/21	A54396	CHK: 098181	11553	ADVERTISING	3287	1402088		4,151.00	16,034.67
			=====	OCTOBER ACTIVITY	DB:	16,034.67	CR:	0.00	16,034.67	
11/01/13	11/08	A54036	CHK: 098106	11542	ADVERTISING	0668	237947		5,461.93	21,496.60
11/01/13	11/08	A54102	CHK: 098107	11542	ADVERTISING NOV/DEC	3255	40007806		5,686.50	27,183.10
11/01/13	11/21	A54301	CHK: 098135	11553	ADVERTISING	1044	472871		1,363.61	28,546.71
11/27/13	12/06	A54946	CHK: 098468	11603	4 COLOR, FULL PAGE DISPL	3024	242203		1,656.18	30,202.89
11/30/13	12/20	A55403	CHK: 098583	11640	TEXAS MONTHLY	2714	IN65096		892.50	31,095.39
			=====	NOVEMBER ACTIVITY	DB:	15,060.72	CR:	0.00	15,060.72	
12/01/13	12/06	A54886	CHK: 098419	11603	CC,HOUSTON,AUSTIN, SAT	1044	474014		1,363.61	32,459.00
12/07/13	1/27	A56578	CHK: 000000	11605	GOOGLE ADWORDS	2931	244-069-3222		350.00	32,809.00
12/19/13	12/20	A55239	CHK: 000000	11544	ADVERISTING	2931	4427-7562-8592		250.00	33,059.00
12/26/13	1/03	A55774	CHK: 098637	11652	GEDC & MAIN STREET ADVER	2729	122613-80		14.56	33,073.56
			=====	DECEMBER ACTIVITY	DB:	1,978.17	CR:	0.00	1,978.17	
1/02/14	2/07	A56918	CHK: 098954	11764	ADVERTISE BOARD OPENINGS	2729	010214-77		14.56	33,088.12
1/31/14	2/24	A57429	CHK: 000000	11670	GOOGLE	2931	13114		27.41	33,115.53
			=====	JANUARY ACTIVITY	DB:	41.97	CR:	0.00	41.97	
2/01/14	2/07	A56884	CHK: 098942	11764	ADVERTISING FOR FDR DIS	1044	476442		1,363.59	34,479.12

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Jun-2014

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	=====BALANCE=====
2/07/14	4/24	A59432	CHK: 099682	11956 CERTIFIED FOLDER DISPLAY	1044	13-0080609		15,413.17	49,892.29
2/28/14	3/20	A58176	CHK: 099374	11853 GONZALES INQUIRER	0071	022814		3,950.00	53,842.29
			=====	FEBRUARY ACTIVITY DB:	20,726.76	CR:	0.00	20,726.76	
3/18/14	3/20	A58268	CHK: 099361	11853 CENTRAL TEXAS ADVERTISIN	2719	031814		2,500.00	56,342.29
3/31/14	4/10	A59019	CHK: 099575	11919 WEB DISPLAY	3025	242193		2,850.00	59,192.29
3/31/14	4/10	B21095		04255 MISCODED EXPENSE HOTEL/MOTEL		JE# 012158		375.00	59,567.29
			=====	MARCH ACTIVITY DB:	5,725.00	CR:	0.00	5,725.00	
4/02/14	4/10	A59017	CHK: 099581	11919 MOBILE APP ADVERTISING	2944	20141681		7,500.00	67,067.29
4/04/14	4/10	A59023	CHK: 099595	11919 BILLBOARD ADVERTISING	3341	5483		1,200.00	68,267.29
4/10/14	4/24	A59406	CHK: 099741	11956 ADVERTISING	0668	242200		5,461.96	73,729.25
4/10/14	5/02	A59741	CHK: 099804	11967 BILLBOARDS ADVERTISING	2532	S-042014		1,250.00	74,979.25
4/18/14	5/02	A59742	CHK: 099838	11967 TEXAS MONTHLY	2714	TM66709		11,880.00	86,859.25
4/21/14	5/02	A59752	CHK: 099785	11967 FULL PAGE COLOR MAY ISSU	2867	757		375.00	87,234.25
4/24/14	5/29	A60691	CHK: 000000	11897 CHALLENGE COINS, LTD	2931	6120836450		606.00	87,840.25
			=====	APRIL ACTIVITY DB:	28,272.96	CR:	0.00	28,272.96	
5/01/14	5/02	A59764	CHK: 099837	11967 TEXAS JOURNEY	3255	40007946		5,686.50	93,526.75
5/01/14	5/08	A60033	CHK: 099875	11993 BILLBOARD ADVERTISING	3341	5519		600.00	94,126.75
5/09/14	5/16	A60255	CHK: 099995	12008 TOURTEXAS.COM	2404	242197		375.00	94,501.75
5/31/14	6/27	A61717	CHK: 100366	12123 ADVERTISING	0114	245102		480.00	94,981.75
			=====	MAY ACTIVITY DB:	7,141.50	CR:	0.00	7,141.50	
6/01/14	6/06	A61016	CHK: 100133	12064 ADVERTISING ON IH 10	3341	5560		600.00	95,581.75
6/05/14	6/27	A61812	CHK: 100392	12123 BILLBOARD ADVERTISING	2532	64979		625.00	96,206.75
6/18/14	6/27	A61809	CHK: 100417	12123 ADVERTISING	2404	245145		2,140.00	98,346.75
			=====	JUNE ACTIVITY DB:	3,365.00	CR:	0.00	3,365.00	
			=====	ACCOUNT TOTAL DB:	98,346.75	CR:	0.00		

7-811.503	ELECTRICAL LINE EXPENSE								
	B E G I N N I N G B A L A N C E								0.00
1/01/14	1/10	A56002	CHK: 098703	11681 CERTIFIED FOLDER DISPLAY	1044	475215		1,363.61	1,363.61
			=====	JANUARY ACTIVITY DB:	1,363.61	CR:	0.00	1,363.61	
			=====	ACCOUNT TOTAL DB:	1,363.61	CR:	0.00		

7-811.504	SIGNAGE & BANNERS								
	B E G I N N I N G B A L A N C E								0.00
10/01/13	11/08	A53997	CHK: 098068	11542 FASTENERS, BOLTS, WASHER	0219	00640687		10.44	10.44
			=====	OCTOBER ACTIVITY DB:	10.44	CR:	0.00	10.44	
3/31/14	4/10	A59007	CHK: 099632	11919 SKYSCRAPER BANNER	2404	242196		375.00	385.44
3/31/14	4/10	B21095		04255 MISCODED EXPENSE HOTEL/MOTEL		JE# 012158		375.00CR	10.44
			=====	MARCH ACTIVITY DB:	375.00	CR:	375.00CR	0.00	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Jun-2014

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
6/19/14	6/27	A61813	CHK: 100392	12123	BILLBOARD ADVERTISING	2532	64980		625.00	635.44
			=====	JUNE ACTIVITY	DB:	625.00	CR:	0.00	625.00	
			=====	ACCOUNT TOTAL	DB:	1,010.44	CR:	375.00CR		

7-811.520

MARKETING AND PROMOTIONS

B E G I N N I N G B A L A N C E

0.00

10/01/13	10/11	A53120	CHK: 097800	11476	9/27/13 MONTHLY BILLING	1071	09/27/13 BILL		37.00	37.00
10/08/13	10/11	A53146	CHK: 097831	11476	MARKETING SERVICES	2895	1073		1,657.50	1,694.50
10/27/13	11/21	A54302	CHK: 098129	11553	MONTHLY BILLING FOR CELL	1071	9/28/13-10/27/13		37.00	1,731.50
			=====	OCTOBER ACTIVITY	DB:	1,731.50	CR:	0.00	1,731.50	
11/04/13	11/08	A54089	CHK: 098093	11542	ENGRAVING CHARGE LEFT OF	2819	9887		125.00	1,856.50
11/11/13	11/21	A54382	CHK: 098179	11553	MARKETING SERVICES	2895	1075		1,657.50	3,514.00
			=====	NOVEMBER ACTIVITY	DB:	1,782.50	CR:	0.00	1,782.50	
12/06/13	12/06	A54941	CHK: 098459	11603	MARKETING SERVICES	2895	1078		1,657.50	5,171.50
			=====	DECEMBER ACTIVITY	DB:	1,657.50	CR:	0.00	1,657.50	
1/07/14	1/10	A56022	CHK: 098726	11681	MARKETING SERVICES	2895	1082		1,657.50	6,829.00
1/24/14	1/31	A56722	CHK: 098899	11740	TEXAS INDEPENDENCE RELAY	3275	01/24/14		2,500.00	9,329.00
			=====	JANUARY ACTIVITY	DB:	4,157.50	CR:	0.00	4,157.50	
2/06/14	2/07	A56937	CHK: 098983	11764	ROCKIN' S MARKETING & D	2895	1084		1,657.50	10,986.50
2/06/14	3/07	A57814	CHK: 099266	11820	TENT FOR TX INDEP RELAY	1726	020614		2,892.00	13,878.50
2/14/14	3/20	A58271	CHK: 099400	11853	TOUR GONZALES BROCHURES	2819	10162		2,299.50	16,178.00
			=====	FEBRUARY ACTIVITY	DB:	6,849.00	CR:	0.00	6,849.00	
3/03/14	3/07	A57849	CHK: 099280	11820	ROCKIN' S MARKETING & D	2895	1086		1,657.50	17,835.50
			=====	MARCH ACTIVITY	DB:	1,657.50	CR:	0.00	1,657.50	
4/07/14	4/10	A59015	CHK: 099619	11919	MARKETING SERVICES	2895	1091		1,657.50	19,493.00
4/16/14	4/24	A59390	CHK: 099736	11956	BROCHURE DRIVING/WALKING	0230	126261A		521.60	20,014.60
4/23/14	5/02	A59749	CHK: 099818	11967	COME & TAKE IT PINS	2819	10409		3,839.08	23,853.68
			=====	APRIL ACTIVITY	DB:	6,018.18	CR:	0.00	6,018.18	
5/08/14	5/16	A60279	CHK: 099985	12008	MARKETING & PROMOTIONS	2895	1094		1,657.50	25,511.18
5/15/14	5/23	A60519	CHK: 100048	12031	FOAM CORE FULL COLOR	2819	10499		60.00	25,571.18
5/27/14	6/06	A61005	CHK: 100175	12064	3 TIER COUNTER TOP LIT.	2819	10545		183.67	25,754.85
5/27/14	6/26	A61705	CHK: 000000	11965	APPLE STORE	2931	W488746524		107.17	25,862.02
			=====	MAY ACTIVITY	DB:	2,008.34	CR:	0.00	2,008.34	
6/02/14	6/06	A61008	CHK: 100182	12064	MARKETING SERVICES	2895	1096		1,657.50	27,519.52
6/16/14	6/19	A61505	CHK: 100328	12101	GONZALES PADDING MAPS	2819	10611		1,071.75	28,591.27
6/16/14	6/19	A61506	CHK: 100328	12101	VISTOR GUIDE	2819	10612		1,952.87	30,544.14
			=====	JUNE ACTIVITY	DB:	4,682.12	CR:	0.00	4,682.12	
			=====	ACCOUNT TOTAL	DB:	30,544.14	CR:	0.00		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Jun-2014

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
4/09/14	5/02	A59671	CHK: 099811	11967 SUPPLIES FOR LITES IN CA	0294	5806056		13.19	74,151.18
4/11/14	5/02	A59773	CHK: 099778	11967 LIGHTS FOR MUSEUM	3352	2824459-01		252.72	74,403.90
4/14/14	5/02	A59771	CHK: 099778	11967 LIGHTS FOR MUSEUM	3352	2824437-00		825.00	75,228.90
4/14/14	5/02	A59772	CHK: 099778	11967 LIGHTS FOR MUSEUM	3352	2824459-00		489.73	75,718.63
4/16/14	5/02	A59653	CHK: 099788	11967 CONDUIT PVC, SWEEP EL	0219	00651219		7.50	75,726.13
4/17/14	5/02	A59655	CHK: 099788	11967 EMT STRAP,BUSHING	0219	00651291		23.30	75,749.43
4/17/14	5/02	A59656	CHK: 099788	11967 LIQUID TITE CONNECTOR	0219	00651338		11.16	75,760.59
4/30/14	6/06	A60990	CHK: 100152	12064 FIXED SPRINKLER SYSTEM	1987	25		931.25	76,691.84
			=====	APRIL ACTIVITY DB:	2,571.84	CR:	0.00	2,571.84	
			=====	ACCOUNT TOTAL DB:	76,691.84	CR:	0.00		

7-811.527

EGGLESTON HOUSE

B E G I N N I N G B A L A N C E

0.00

3/21/14	4/03	A58655	CHK: 099506	11896 ROOF SEALANT CLEAR	0219	00649666		20.97	20.97
			=====	MARCH ACTIVITY DB:	20.97	CR:	0.00	20.97	
6/19/14	6/27	A61724	CHK: 100411	12123 TIMER	0190	00057213		59.84	80.81
			=====	JUNE ACTIVITY DB:	59.84	CR:	0.00	59.84	
			=====	ACCOUNT TOTAL DB:	80.81	CR:	0.00		

7-811.528

JB WELLS HOUSE

B E G I N N I N G B A L A N C E

0.00

10/02/13	10/11	A53121	CHK: 097816	11476 RECEIPTS FROM 4TH QTR	1130	100313		2,500.00	2,500.00
			=====	OCTOBER ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
1/10/14	1/17	A56189	CHK: 098750	11715 THE DRT --- ALAMO FUND	2793	011014		1,027.03	3,527.03
1/10/14	1/24	A56447	CHK: 098834	11733 DRT EXPENSES 011104	1130	01/10/14		1,027.03	4,554.06
1/17/14	1/22	A56316	VOID: 098750	11734 REVERSE VOIDED CHECK	2793	011014		1,027.03CR	3,527.03
			=====	JANUARY ACTIVITY DB:	2,054.06	CR:	1,027.03CR	1,027.03	
4/04/14	4/10	A58982	CHK: 099598	11919 REPAIRS	1130	040414		2,947.60	6,474.63
			=====	APRIL ACTIVITY DB:	2,947.60	CR:	0.00	2,947.60	
			=====	ACCOUNT TOTAL DB:	7,501.66	CR:	1,027.03CR		

7-811.529

RIVERSIDE MUSEUM

B E G I N N I N G B A L A N C E

0.00

10/10/13	10/11	A53118	CHK: 097842	11476 21 CURB STOPPERS	1046	1478		735.00	735.00
10/11/13	10/22	A53561	CHK: 097922	11512 RIVERSIDE DEPT. 10/11/13	1816	RIVERSIDE 10/11/13		69.23	804.23
10/18/13	11/26	A54579	CHK: 000000	11446 LIGHT FIXTURE, EXIT LIGH	2931	80118165		69.96	874.19
			=====	OCTOBER ACTIVITY DB:	874.19	CR:	0.00	874.19	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Jun-2014

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-814.558

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/11/13	11/21	A54324	CHK: 098157	11553 RIVERSIDE INTERNET & PHO	1816	RIVERSIDE	11/11/13	69.21	943.40
11/22/13	11/27	A54702	CHK: 098247	11599 ANNUAL INSPECTION	1729	011231		30.00	973.40
			=====	NOVEMBER ACTIVITY DB:	99.21	CR:	0.00	99.21	
12/06/13	12/20	A55317	CHK: 098538	11640 NAILS, FLOORING	0219	00644263		17.99	991.39
12/06/13	12/20	A55318	CHK: 098538	11640 FLOORING WOOD FILLER	0219	00644275		15.98	1,007.37
12/12/13	12/20	A55373	CHK: 098548	11640 RIVERSIDE PHONE & INTERN	1816	RIVERSIDE	12/12/13	69.17	1,076.54
			=====	DECEMBER ACTIVITY DB:	103.14	CR:	0.00	103.14	
1/11/14	1/24	A56461	CHK: 098840	11733 RIVERSIDE PHONE & INTERN	1816	1/11/14 RIVERSIDE		69.24	1,145.78
			=====	JANUARY ACTIVITY DB:	69.24	CR:	0.00	69.24	
2/11/14	2/27	A57579	CHK: 099188	11807 WATER DEPT. TV & RIVERSI	1816	2/11/14 RIVERSIDE		69.24	1,215.02
2/23/14	2/13	A57103	CHK: 099100	11774 TERMINIX RIVERSIDE	0565	4299148		308.00	1,523.02
			=====	FEBRUARY ACTIVITY DB:	377.24	CR:	0.00	377.24	
3/11/14	3/20	A58253	CHK: 099376	11853 INTERNET AND PHONE	1816	3/11/14 RIVERSIDE		69.26	1,592.28
3/20/14	5/02	A59652	CHK: 099788	11967 FLOURESCENT BULB	0219	00649598		13.50	1,605.78
			=====	MARCH ACTIVITY DB:	82.76	CR:	0.00	82.76	
4/04/14	4/10	A58960	CHK: 099596	11919 BASSAST FOR LIGHT FIXTUR	0219	00650578		75.98	1,681.76
4/11/14	5/02	A59714	CHK: 099799	11967 RIVERSIDE PHONE & INTERN	1816	4/11/14		67.73	1,749.49
			=====	APRIL ACTIVITY DB:	143.71	CR:	0.00	143.71	
5/11/14	5/23	A60497	CHK: 100037	12031 RIVERSIDE BILLING	1816	05/11/14 RIVERSIDE		67.79	1,817.28
			=====	MAY ACTIVITY DB:	67.79	CR:	0.00	67.79	
6/11/14	6/19	A61490	CHK: 100311	12101 RIVERSIDE MONTHLY BILLIN	1816	06/11/14 RIVERSIDE		67.73	1,885.01
			=====	JUNE ACTIVITY DB:	67.73	CR:	0.00	67.73	
			=====	ACCOUNT TOTAL DB:	1,885.01	CR:	0.00		

7-811.610 OFFICE FURNITURE & EQPT
 B E G I N N I N G B A L A N C E 0.00

DEPT: 812 ** INVALID DEPT **

7-812.435 FUND RAISING EXPENSE
 B E G I N N I N G B A L A N C E 0.00

DEPT: 813 FOREITURES

7-813.411 SPECIAL CONTRACTS
 B E G I N N I N G B A L A N C E 0.00