

GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, June 11, 2015
Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of May 14, 2015 Minutes
2. Approval of May 21, 2015 Minutes

ITEMS TO BE CONSIDERED

3. Discuss and Consider Hotel/Motel Application for funding from the Gonzales Come & Take It Committee
4. Discuss and Consider billboard selections
5. Discuss and Consider Lunch & Learn Hospitality Training.
6. Discuss Marketing strategies for 2015/2016
7. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website

STAFF/COMMITTEE REPORTS

8. Report on Upcoming Events
9. Financial Report
10. Staff Report
11. Next regular meeting will be July 9, 2015 at 12:30 p.m.

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 8th day of June, 2015 at 11:52 (a.m./p.m.); and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.