



**MAIN STREET ADVISORY BOARD MEETING
AGENDA**

**Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, June 24, 2014– 5:30 p.m.**

1. Call to Order.
2. Public Comments.
3. Approve minutes for May 27, 2014.
4. Discuss and Consider changing Main Street Slogan.
5. Review Treasurer's report for May 2014.
 - a. Promotion Committee.
 1. Discussion and any action regarding Concert Series and Star Spangled Spectacular.
 - b. Christmas Decoration Committee
 1. Discussion and any action regarding Christmas Decorations.
 - c. Organization Committee.
 1. Discussion and any action for Organization Committee.
 1. Volunteer Appreciation.
 - d. Design Committee.
 1. Discussion and any action for Design Committee.
 - e. Economic Restructuring Committee.
 1. Discussion and any action for Economic Restructuring Committee.
6. Manager's Report.
7. Board Comments.
8. Next meeting will be July 22, 2014 at 5:30 p.m.
9. Adjourn.

I certify that a copy of the June 24th, 2014 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 19th day of June, 2014, at 3:15 a.m./ p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2014 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, Gonzales Inquirer, and Gonzales cannon.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, May 27, 2014– 5:30 p.m.**

MINUTES

On the 27th day of May 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Connie Dolezal, Diane McCaskill, Susan Weber,
Melissa Taylor, Lisa Brown, and Egon Barthels

Absent: Sherri Schellenberg, Kacey Lindemann Butler, Carlos Camarillo, and
Debbie Toliver

Others: Barbara Friedrich, Doug Phelan, James McMains, and Nathan Neuse

1. Call to Order.

Chairman Del De Los Santos called the meeting to order at 5:40 p.m.

2. Public Comments.

None

3. Approve minutes for April 22, 2014.

Following discussion, Egon Barthels moved to approve the minutes of April 22, 2014. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

4. Review Treasurer's report for April 2014.

Treasurer's report for April 2014 was reviewed by the Board.

5. Discuss and Consider Business Development Grant Applications.

Barbara Friedrich reported that there were three applications from Doug Phelan to discuss. These applications included properties located at 621 St. Paul, 623 St. Paul and 627 St. Paul. Doug Phelan stated that they would be replacing the awning, power washing the buildings and if they could not remove the paint, would be repainting the buildings.

Following discussion, Egon Barthels moved to approve funding up to \$15,000.00 to Doug Phelan for his building located at 621 St. Paul Street with the option of not painting the building. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

Following discussion, Connie Dolezal moved to approve funding up to \$15,000.00 to Doug Phelan for his building located 623 St. Paul Street with the option of not

painting the building. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

Following discussion, Egon Barthels moved to approve funding up to \$15,000.00 to Doug Phelan for his building located at 627 St. Paul Street with the option of not painting the building. The motion prevailed by unanimous vote.

6. Discuss and Consider Utility Relocation Grant Application.

Following discussion, Susan Weber moved to approve the Utility Relocation Grant Application received from Doug Phelan. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

7. Discuss and Approve submitting a letter of support to Gonzales County Historical Commission for a grant application to GVEC Power Up Grant Funding.

Barbara Friedrich reported the Gonzales County Historical Commission would be applying for the GVEC Power Up Grant Funding and asked if Main Street would submit a letter of support for their project.

Following discussion, Connie Dolezal moved to approve submitting a letter of support to Gonzales County Historical Commission for a GVEC Power Up Grant Funding. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

8. Committee Reports.

a. Promotion Committee.

1. Discussion and any action regarding Concert Series and Star Spangled Spectacular.

Egon Barthels reported that the Stage was up. He asked Barbara Friedrich if the letter to the businesses had been distributed. She stated she would do this next week. Billy Malaer at Lone Star Rental has agreed to furnish the light plants and a port a potty for the concerts. Egon asked if someone would be able to take the light plants back every Friday night. Connie Dolezal reported that the antique car club would be at the first Friday concert series. They have the games lined up. Melissa Taylor reported that the logos had been sent to Personal Impressions for the T-shirt design; poster, rack cards and large poster for the square have been ordered.

b. Christmas Decoration Committee

1. Discussion and any action regarding Christmas Decorations.

Connie Dolezal Reported that the committee had received a design from George's Art Work for a new Santa House. The cost would be \$600.00. Following discussion, Susan Weber moved to approve spending up to \$800.00 to purchase a Santa House with lights. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

c. Organization Committee.

1. Discussion and any action for Organization Committee.

1. Volunteer Appreciation.

Discussion was made as to where and what to have at the Volunteer Appreciation party. Del De Los Santos and Debbie Toliver will get a

committee together to make plans. Susan Weber and Lisa Brown volunteered to serve on this committee.

2. Board Training.

Barbara Friedrich will contact the Texas Main Street Office and get dates as to when they could come and do the training.

d. Design Committee.

1. Discussion and any action for Design Committee.

No report.

e. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

None

9. Manager's Report.

None

10. Board Comments.

Comments were made about the growth of downtown and the empty buildings.

11. Next meeting will be June 24, 2014 at 5:30 p.m.

12. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Egon Barthels and seconded by Melissa Taylor.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Melissa Taylor, Secretary

Financial Statement
May 31, 2014
Gonzales Main Street, Inc.

Date	Num	Description	Category	Amount
Balance as of 04/30/2014				35,964.36
05/01/2014	DEP	RBFCU, etc	Donation	1,900.00
05/01/2014	DEP	Booth Spaces	Donation	85.00
05/07/2014	1863	Personal Impressions	Old Jail Museum	-128.75
05/07/2014	1864	Personal Impressions	Volunteer T-Shirts	-303.48
05/07/2014	1865	MBH Welding	Trailer	-293.50
05/07/2014	1866	Tuch Tire Service	Trailer	-420.00
05/15/2014	1867	Personal Impressions	Koozies - Pictures	-221.82
05/21/2014	ATM	McCoy's	Stage	-19.99
05/21/2014	ATM	McCoy's	Stage	-101.01
05/27/2014	1868	MBH Welding	Stage	-201.60
05/27/2014	1869	Personal Impressions	Old Jail Museum	-42.50
05/27/2014	1870	Personal Impressions	Disc Golf Course	-249.84
05/27/2014	ATM	A-Line Auto	Cable Ties	-15.69
Balance as of 05/31/2014				<u>35,951.18</u>

Small Business Improvement Grant
May 31, 2014

Date	Num	Description	Category	Amount
Balance as of 04/30/2014				33,672.30
Balance as of 05/31/2014				<u>33,672.30</u>

Itemized Categories - YTD

01/01/2014 through 06/18/2014

06/18/2014

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Date	Account	Num	Description	Memo	Tag	Clr	Amount
INCOME							24,755.00
Summer Concert Series -Donation							24,755.00
02/18/2014	Gonzales Mai...	DEP	Deposit	donation		R	5,000.00
03/13/2014	Gonzales Mai...	DEP	Deposit	Johnson Oil, ...		R	2,500.00
03/18/2014	Gonzales Mai...	DEP	Deposit	SAWS		R	2,500.00
03/24/2014	Gonzales Mai...	DEP	Deposit	Lindemann F...		R	500.00
03/24/2014	Gonzales Mai...	DEP	Deposit	State Farm		R	1,500.00
04/04/2014	Gonzales Mai...	DEP	Deposit	Lone Star Ba...		R	200.00
04/10/2014	Gonzales Mai...	DEP	Deposit	Caraway For...		R	1,100.00
04/17/2014	Gonzales Mai...	DEP	Deposit	DuBose, 4L ...		R	1,200.00
05/01/2014	Gonzales Mai...	DEP	Deposit	rbfcu, L & M ...		R	1,900.00
05/01/2014	Gonzales Mai...	DEP	Deposit	Booth Space		R	85.00
06/02/2014	Gonzales Mai...	DEP	Deposit	Booth Space			520.00
06/02/2014	Gonzales Mai...	DEP	Deposit	Sponsors - D...			1,500.00
06/12/2014	Gonzales Mai...	DEP	Deposit	D&G, Holid...			6,250.00
EXPENSES							-17,223.07
Uncategorized							0.00
06/12/2014	Gonzales Mai...	1874	VOID				0.00
Legal-Prof Fees							-5.00
03/28/2014	Gonzales Mai...	1862	State Compr...	Corrportation...		R	-5.00
Sales Tax exp.							-18.14
01/09/2014	Gonzales Mai...	1859	State Compr...	Sales Tax		R	-18.14
Summer Concert Series							-16,726.99
03/24/2014	Gonzales Mai...	1861	Gonzales Mai...	reimburseme...		R	-411.11
05/07/2014	Gonzales Mai...	1865	MBH Welding	Trailer		R	-293.50
05/07/2014	Gonzales Mai...	1864	Personal Impr...	T-Shirts		R	-303.48
05/07/2014	Gonzales Mai...	1866	Tuch Tire Ser...	Tires for Trai...		R	-420.00
05/15/2014	Gonzales Mai...	1867	S Personal Impr...			R	-215.82
05/21/2014	Gonzales Mai...	ATM	McCoy's	Stage		R	-19.99
05/21/2014	Gonzales Mai...	ATM	McCoy's	Stage		R	-101.01
05/27/2014	Gonzales Mai...	1868	MBH Welding	Stage			-201.60
05/27/2014	Gonzales Mai...	ATM	A-Line Auto P...	Tie Wraps		R	-15.69
06/02/2014	Gonzales Mai...	1871	Gonzales Buil...	Supplies			-59.94
06/03/2014	Gonzales Mai...	1872	Owens Entert...	deposit for b...			-8,960.00
06/03/2014	Gonzales Mai...	1877	Owens Entert...	Sound System			-1,800.00
06/06/2014	Gonzales Mai...	1873	Cash	Cashier's ch...			-1,010.00
06/12/2014	Gonzales Mai...	1876	Personal Impr...	signange			-793.58
06/12/2014	Gonzales Mai...	1875	Signs For The...	bench spons...			-100.00
06/12/2014	Gonzales Mai...	1878	Cash	Cashier's Ch...			-2,000.00
06/13/2014	Gonzales Mai...	ATM	A-Line Auto P...	Tie Wraps			-14.82
06/13/2014	Gonzales Mai...	ATM	Buc-Ee's	Ice			-6.45
Supplies							-472.94
01/28/2014	Gonzales Mai...	1860	Wal Mart	Supplies		R	-45.85
05/07/2014	Gonzales Mai...	1863	Personal Impr...	Signage for ...		R	-128.75
05/15/2014	Gonzales Mai...	1867	S Personal Impr...			R	-6.00
05/27/2014	Gonzales Mai...	1869	Personal Impr...	Old Jail Mus...		R	-42.50
05/27/2014	Gonzales Mai...	1870	Personal Impr...	Disc Golf Co...		R	-249.84
OVERALL TOTAL							7,531.93

GONZALES MAIN STREET ADVISORY BOARD

Concert Series 2014

Proposed Budget FYE 2014

Category Description	Budget FYE 2014	Actual 01/01/2014 09/30/2014	Budget Balance Budet
INCOME			
Sponsorships	27,000.00	24,150.00	2,850.00
Tourism	5,000.00	5,000.00	0.00
Booth Spaces	1,200.00	605.00	595.00
T-Shirt Sales	300.00	0.00	300.00
BBQ Cook-off	0.00	0.00	0.00
TOTAL INCOME	33,500.00	29,755.00	3,745.00

EXPENDITURES			
Bands	17,000.00	11,960.00	5,040.00
Sound System	1,200.00	1,800.00	(600.00)
Mr. B Fireworks	12,500.00	5,000.00	7,500.00
T Shirts	800.00	303.48	496.52
Banners/signs	1,000.00	1,520.51	(520.51)
Stage	500.00	1,036.10	(536.10)
Snacks for volunteers	100.00	0.00	100.00
Meals for Bands	100.00	0.00	100.00
Drinks/Supplies	300.00	96.90	203.10
Light from R Harkey	0.00	0.00	0.00
BBQ Cook Off	0.00	0.00	0.00
Cashier check charge	0.00	10.00	(10.00)
TOTAL BUSINESS EXPENSES	33,500.00	21,726.99	11,773.01

