



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, January 22, 2013 – 5:15 p.m.**

**MINUTES**

On the 22nd day of January 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**The following members were present constituting a quorum.**

Kacey Lindemann Butler, Del De Los Santos, Connie Dolezal, Susan Weber, Debbie Toliver, George Wilhelm, Michelle London, Sarah Zamora-Rivera, and Melissa Taylor

Absent: Egon Barthels, Sherri Schellenberg, and Randy Harkey

Others: Barbara Friedrich, Main Street Administrator, and Camey Lewis.

1. **Call to Order.**  
Chairman Butler called the meeting to order at 5:15 p.m.
2. **Welcome to new Main Street Board members.**  
Chairman Kacey Lindemann welcomed new members to the Advisory Board.
3. **Public Comments.**  
Del De Los Santos commented on the St. George Street Project. He said the City did a wonderful job.
4. **Board Orientation.**  
Main Street Administrator, Barbara Friedrich led the board in orientation telling about the purpose of the Main Street Advisory Board and the four point approach to Main Street.
5. **Approve minutes of December 18, 2012 meeting.**  
Following discussion, Connie Dolezal moved to approve the minutes of December 18, 2012. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.
6. **Review Treasurer's report for December 2012.**  
Board reviewed the Treasurer's Report.
7. **Discuss and Consider Budget for 2013.**  
Following discussion, Del De Los Santos moved to approve the Budget for 2013. Sarah Zamora-Rivera seconded the motion. The motion prevailed by unanimous vote.
8. **Discuss and Consider placing flags in front of businesses.**  
Following discussion, Del De Los Santos moved to table item #8 until further instruction from the Tourism Committee. Debbie Toliver seconded the motion. Motion prevailed by unanimous vote.

9. **Committee Reports.**
  - a. **Organization – Sarah Zamora-Rivera**
    1. **Main Street’s 25<sup>th</sup> Anniversary**

Discussion was made to celebrate the 25<sup>th</sup> anniversary during the concert series.
  - b. **Economic Restructuring**
    1. **First Friday Coffee**

First Friday coffee will be held February 1, 2013 at 8: 30 a.m. at Storey Jewelers.
  - c. **Design – Melissa Taylor**

Melissa reported that she will be working on advertising for the concerts as soon as the bands are in place.
  - d. **Promotion – Egon Barthels**
    1. **Concert Series**

Following discussion of the Sponsorship packet, Del De Los Santos moved to approve the packet. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.
10. **Election of Officers.**
  - a. **Chairman**

Connie Dolezal made a motion to appoint Del De Los Santos Chairman of the Advisory Board. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.
  - b. **Vice-Chairman**

Del De Los Santos made a motion to appoint Egon Barthels Vice-Chairman of the Advisory Board. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.
  - c. **Secretary**

Connie Dolezal made a motion to appoint Michelle London Secretary of the Advisory Board. Del De Los Santos seconded the motion. The motion prevailed by unanimous vote.
  - d. **Treasurer**

Del De Los Santos made a motion to appoint Connie Dolezal Treasurer of the Advisory Board. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.
11. **Manager’s Report.**

Barbara Friedrich submitted a written report.
12. **Next Meeting will be February 26, 2013.**
13. **No further matters were discussed. The meeting was adjourned by motion by Del De Los Santos and seconded by Connie Dolezal.**

Barbara Friedrich, Recording Secretary

  
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Del De Los Santos, Chairman

  
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Michelle London, Secretary