



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, February 26, 2013 – 5:15 p.m.**

**MINUTES**

On the 26th day of February 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**The following members were present constituting a quorum.**

Kacey Lindemann Butler, Del De Los Santos, Susan Weber, Debbie Toliver, George Wilhelm, Michelle London, Sarah Zamora-Rivera, Egon Barthels, Sherri Schellenberg, and Melissa Taylor

Absent: Connie Dolezal, and Randy Harkey

Others: Barbara Friedrich, Main Street Administrator

1. **Call to Order.**  
Chairman De Los Santos called the meeting to order at 5:15 p.m.
2. **Public Comments.**  
There were no Public Comments.
3. **Approve minutes of January 22, 2013 meeting.**  
Following discussion, Debbie Toliver moved to approve the minutes of January 22, 2013. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
4. **Review Treasurer's report for January 2013.**  
Treasurer's report for January 2013 was reviewed.
5. **Review of City of Gonzales Boards and Commissions Handbook.**  
Barbara Friedrich discussed the highlights of the Gonzales Boards and Commission Handbook. The Board made several suggestions for changes in the Main Street Page.
6. **Discuss and Consider Business Development Grant Applications.**  
Johnny Hoffpauer of Our Yogurt and Shake shop submitted a Business Development Grant Application for replacing the doors, windows, and new awning for his building at 321 St. Lawrence Street. Several questions were asked about the business name and bid for repairs. Following discussion, Kacey Lindemann Butler moved to table item #6 for further information from Mr. Hoffpauer. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.
7. **Regional Board Training in La Grange, Texas on April 1, 2013.**  
Barbara Friedrich reported that La Grange would be holding Board Training on April 1, 2013 from 5:15 to 7:30 p.m. Contact Barbara if you would like to attend and she would make the arrangements.

**8. Committee Reports.**

**a. Organization – Sarah Zamora-Rivera**

**1. Main Street's 25<sup>th</sup> Anniversary**

Sarah Zamora-Rivera reported that she and Barbara Friedrich had met and talked about different ideas as to how to acknowledge the 25<sup>th</sup> Anniversary. Sarah had presented information about a Casino Night.

**b. Economic Restructuring**

**1. First Friday Coffee**

Chamber of Commerce is having the Breakfast at the Old Jail on this date. Everyone is invited to have breakfast with them.

**b. Design – Melissa Taylor**

None

**e. Promotion – Egon Barthels**

**1. Concert Series**

**a. Discuss and Consider Vendor Applications.**

Vendor applications were discussed.

**b. Discuss and Consider Carnival at July 4<sup>th</sup>.**

Egon Barthels reported that he and Barbara Friedrich had talked with Daisy who is the manager of the Carnival that was in town. She had indicated that they had July 4<sup>th</sup> open for a show. The carnival would give Main Street 10% of the proceeds; they would have to open for three days, the carnival would have the sole rights to sell funnel cakes, cotton candy and other items. No action was taken on this item.

**9. Manager's Report.**

Written report was presented.

**10. Next Meeting will be March 26, 2013.**

**11. Adjourn.**

No Further matters were discussed. Meeting was adjourned by consensus.

Barbara Friedrich, Recording Secretary

  
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Del De Los Santos, Chairman

  
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Michelle London, Secretary