



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, October 22, 2013 – 5:15 p.m.

MINUTES

On the 22th day of October 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Michelle London, Susan Weber, Connie Dolezal, Debbie Toliver, and Sherri Schellenberg

Absent: Randy Harkey, Kacey Lindemann Butler, Egon Barthels, Melissa Taylor, Sarah Rivera, and George Wilhelm

Others: Tim Patek and Barbara Friedrich

1. **Call to Order.**
Chairman De Los Santos called the meeting to order at 5:15 p.m.
2. **Public Comments.**
No Public Comments
3. **Approve minutes for September 24, 2013.**
Following discussion, Connie Dolezal moved to approved the minutes of September 24, 2013. Susan Weber seconded the motion. The motion prevailed by unanimous vote.
4. **Review Treasurer's report for September 2013**
The Board reviewed the financial report for September 2013.
5. **Discussion and Action regarding revised Business Improvement Grant Program.**
Following discussion, Debbie Toliver moved to approved revised Business Improvement Grant Program Application subject to City Council Approval on November 4, 2013. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
6. **Discussion and Action regarding Utility Relocation Grant Program.**
Following discussion, Connie Dolezal moved to approve the Utility Relocation Grant Program Application subject to City Council approval on November 4, 2013. The motion was seconded by Susan Weber. The motion prevailed by unanimous vote.
7. **Discussion of Program of Work.**
Barbara Friedrich presented a proposed Program of Work for FYE 2014. Board members were to read over and make suggestions at the next meeting.
8. **Committee Reports.**
 - a. **Promotion Committee.**
 1. **Discussion and any action regarding Happy Fall Ya'll.**

Discussion was made to have the PA System at the event; Gonzales PTO will have games and refreshments; Lynn Theater will be having a movie on the square; Barbara Friedrich suggested not have a stage for the Costume Contest; and Jackie Kuntschik will get judges for the costume contest.

Following discussion, Susan Weber moved to not have a stage at the Happy Fall Ya'll event. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

2. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that a group of volunteers replaced the bulbs on the Christmas Tree with warm white lights; there will be triple the amount of ornaments on the tree from last year; decided not to purchase the garland to wrap the tree; and to purchase garland for the star. The tree will be put up on Friday November 15th and decorated on Monday November 18th.

3. Discussion and any action regarding Winterfest/Christmas Parade. .

Discussion was made on Winterfest/Christmas Parade. Michelle stated she would get the judges for the parade. A Promotion Committee was scheduled for November 12, 2013 at 12 p.m.

b. Organization Committee.

1. Discussion and any action for Organization Committee.

None

c. Design Committee.

1. Discussion and any action for Design Committee.

None

d. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

Barbara Friedrich reported that Duzy Oliver was opened. Work was being done on the Beall's Building, Old Gindler Department Store Building and building on 401 St. George Street.

9. Manager's Report.

Written Report was submitted.

10. Board Comments.

11. Next Meeting will be November 19, 2013 at 5:15 p.m.

12. No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Susan Weber.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman

Michelle London, Secretary