



**MAIN STREET ADVISORY BOARD MEETING
AGENDA
Randle Rather Building – SBDC Office
427 St. George Street, Suite 3003, Gonzales, Texas
Tuesday, August 27, 2013 – 5:15 p.m.**

On the 27th day of August 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Randle Rather Building, 427 St. George Street, Suite 3003, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Michelle London, Susan Weber, Egon Barthels, Connie Dolezal, Sherri Schellenberg, Melissa Taylor, Kacey Lindemann Butler, Sarah Zamora-Rivera, and Debbie Toliver

Absent: Randy Harkey, and George Wilhelm

Others: Barbara Friedrich, and Tim Patek

- 1. Call to Order.**
Chairman Del De Los Santos called the meeting to order at 5:15 p.m.
- 2. Public Comments.**
No Public Comments.
- 3. Approve minutes for July 23 and July 30, 2013.**
Following discussion, Kacey Lindemann Butler moved to approve the minutes of July 23 and July 30, 2013. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
- 4. Review Treasurer's report for July 2013.**
Treasurer's report was reviewed.
- 5. Discussion and Consideration of Business Development Grant Application.**
Main Street Administrator Barbara Friedrich submitted the Business Development Grant Application from Come & Take It Properties, LLC. Barbara pointed out that the application was not complete, as they had indicated that GEDC had not approved the funding. Barbara directed the Board that they could approve the application, deny application or table until funding was in place.
Following discussion, Kacey Lindemann Butler moved to table item #5 for further information. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.
- 6. Discussion of Program of Work.**
Main Street Administrator Barbara Friedrich reported that the Board needed to start thinking about the program of work for next year. She handed out several suggestions to the board. The Board will e-mail their ideas and the Program of Work will be discussed at the next meeting.

7. **Discussion Main Street Board Training in Elgin, Texas.**
Barbara Friedrich reported that Elgin Main Street will hold Board Member Training on September 9, 2013 at 6:30 p.m. Barbara asked that anyone interested in attending, to please e-mail her.

8. **Committee Reports.**

a. **Promotion Committee.**

1. **Discussion and any action regarding Happy Fall Ya'll.**

The board discussed partnering with the East Avenue PTO to have the "Happy Fall Ya'll" event. It will be held on Saturday, October 26, 2013 from 6 to 8 p.m. This would be a fundraiser for the East Avenue PTO. There will be small games, cookie walk and a costume contest. Debbie Toliver will talk to Clint Anderson about having an open air movie that night.

2. **Discussion and any action for float in Come & Take It Parade.**

Discussion was made to enter a float/car in the Come & Take It Parade. Susan Weber will be in charge of getting this together. Following discussion, Kacey Lindemann Bulter moved to have a float/car in the Come & Take It Parade. Michelle London seconded the motion. The motion prevailed by unanimous vote. The board also discussed ordering a new 4'x 2' or 3' Main Street Banner for the parade. Following discussion, Kacey Lindemann butler moved to approve spending up to \$200.00 for a new banner. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

3. **Discussion and any action regarding Christmas Decorations.**

Connie Dolezal reported that the committee had met and talked about purchasing garlands to place around the Christmas Tree and ordering banners and hardware for Texas Heroes Square. Following discussion, Kacey Lindemann Butler moved to order the banners and hardware for Texas Heroes Square. Michelle London seconded the motion. The motion prevailed by unanimous vote.

4. **Discussion and any action regarding Winterfest.**

The Winterfest activities were discussed. It was suggested that the band lead the parade.

Promotion Committee will meet September 3, 2013 at 5:15 p.m.

b. **Organization Committee.**

1. **Discussion and any action for Organization Committee.**

None

c. **Design Committee.**

1. **Discussion and any action for Design Committee.**

d. **Economic Restructuring Committee.**

1. **Discussion and any action for Economic Restructuring Committee.**

Barbara Friedrich reported that she had talked with Silver Star Saloon for design of their building. Duzzy Oliver, LLC will be bringing a coffee roasting business to be located on St. Andrew Street. .

9. Manager's Report.

Manager submitted a written report.

10. Board Comments.

None

11. Next Meeting will be September 24, 2013.

12. Adjourn.

No further matters were discussed. Meeting was adjourned by consensus.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Michelle London, Secretary