



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Thursday, May 2, 2019– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular board meeting at 5:30 p.m., May 2, 2019 in the City Conference room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, Karen Jacobs, and Shelli Van Kirk. Members absent: John Pirkle, Debbie Toliver, Suzanne Zaitz, and Connie Dolezal. Others present were Barbara Friedrich and Garrett McGinley.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of March 26, 2019 Minutes

Following discussion, Gregory Webb moved to approve the minutes of March 26, 2019. Shelli Van Kirk seconded the motion.

ITEMS TO BE CONSIDER

2. Discuss, Consider and Possible Action regarding Promotion Committee
a) Concert Series and Star Spangled Spectacular 2019 report

John Boothe reported that all the bands were booked and he would talk to Egon Barthels and Mark Metzler about the stage set up.

Barbara Friedrich reported that the Youth Center would like to set up a booth at the Main Street Concert Series. They would be selling popsicles and ice cream. Barbara asked if their fees for a booth space could be waived for the Youth Center helping with clean up at the end of each concert.

Following discussion, Shelli Van Kirk moved that the booth fees in the amount of \$150.00 for the concert series is waived for in kind services.

Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

3. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

Discussion was made about the lights in the trees on Texas Heroes Square. Gregory Webb reported that the black cable ties were becoming imbedded in the tree limbs. It was suggested to remove the lights from the trees before Come & Take It. Barbara Friedrich will contact Billy Maler to see if Energy Waste will loan us a man lift.

4. Discuss, Consider and Possible Action regarding Design Committee

After the meeting the Design Committee will meet to review the invoices provided by Mia Lupita for reimbursement of the Business Improvement Grant.

5. Discuss, Consider and Possible Action regarding Organization Committee

Gregory Webb reported he would like to have a sign-up sheet with names addresses, e-mail, and phone numbers for volunteers to sign up at the next meeting.

6. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

Gregory Webb reported that they had discussed having a Renaissance Festival. The event could be held on Texas Heroes and Courthouse Square. He will find out more information.

REPORTS

7. Report on City Wide Yard Sale

Shelli Van Kirk reported that the City Wide Yard Sale went well even though there were not as many participants as last year.

8. Report on Sponsorship Packet

Karen Jacobs reported they have been working on the packet and have come up with some ideas.

9. Financial Report for month of March 2019

Reviewed.

10. Main Street Manager Barbara Friedrich's report on National Main Street Status, South Texas Camp of Champions, Relay for Life, Texas Jr High Rodeo Finals, JB Wells House Museum open first Saturdays, Marketing Your Business Lunch & Learn, Truth in Taxation Lunch & Learn, and new businesses.

Barbara Friedrich reported that the city had received national Main Street accreditation for their work in revitalization of the Main Street area; that the South Texas Camp of Champions will be performing at the concert series on June 28th; Relay for life is May 4th; Texas Jr. High Rodeo finals will be held May 24th – June 1st; Chamber of Commerce will have host "Marketing your Business Lunch and Learn" on May 9th and "Truth in Taxation on May 11th.

11. Next Board Meeting will be May 21, 2019 at 5:30 p.m.

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Karen Jacobs.

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary