



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, October 28, 2014– 5:30 p.m.

MINUTES

On the 28th day of October 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Connie Dolezal, Diane McCaskill, Debbie Toliver, Susan Weber and Egon Barthels

Absent: Kacey Lindemann Butler, Lisa Kay Brown, Sherri Schellenberg, and Carlos Camarillo.

Others: Barbara Friedrich, Bubba White and Joyce Cheateam

1. **Call to Order.**
Chairman Del De Los Santos called the meeting to order at 5:31 p.m.
2. **Public Comments.**
None
3. **Approve minutes for September 23, 2014.**
Following discussion, Egon Barthels moved to approve the minutes as submitted. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.
4. **Discuss and Consider Utility Relocation Grant Application.**
Marlene Meztler had submitted a Utility Relocation Grant Application to relocate her electricity to the back of Running M.
Following discussion, Connie Dolezal moved to approve funding up to \$2,500.00 to Running M Bar and Grill to relocate the electrical. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.
5. **Discuss and Consider Business Development Grant Application.**
Bubba White and Joyce Cheatham presented a Business Development Grant application for funding. The project would consist of painting the building, window replacement signage, wood replacement on the awning and moving the electrical panels to the back of the building. Del De Los Santos asked if they had check to see the cost difference of applying for a Utility Relocation Grant for the electrical work instead of adding the cost to the Business Development Grant.
Following discussion, Diane McCaskill moved to approve funding the Business Development Grant application to Whites Service Company. Susan Weber seconded the motion. The motion prevailed by unanimous vote.
6. **Review Treasurer's report for September 2014.**
Treasurer's report was reviewed.
7. **Committee Reports.**
 - a. **Promotion Committee.**
 1. **Discussion and any action regarding:**

b. Winterfest/Christmas Parade

Barbara Friedrich reported that Elgin Heinemeyer had agreed to be Santa this year and the trophies have been ordered. Discussion was made on the Main Street float for Santa.

b. Christmas Decoration Committee

1. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that the committee will be decorating the tree on Monday December 10th at 8:30 p.m. Will need all the help we can get. The garland will go up around Confederate Monument and we will wrap the trees on Texas Heroes Square. George Kalisek will be bringing the Santa's house and setting it up.

2. Discussion and any action regarding Window decorating contest.

Barbara Friedrich reported that the Mayor had gotten an e-mail from Ann Covert requesting a Window Decorating Contest for downtown. The Mayor asked that it be put on the Main Street Agenda for discussion.

The board commented that they thought it was a great idea, but did not have the time to plan for this year.

This item died for lack of a motion.

c. Organization Committee.

1. Discussion and any action for Organization Committee.

None

d. Design Committee.

1. Discussion and any action for Design Committee.

Barbara Friedrich reported that she and Melissa Taylor had discussed designing posters for Winterfest. As Melissa was not at the meeting, Barbara will contact to see as to when the poster will be ready.

e. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

None

8. Manager's Report.

Barbara Friedrich reported that the VFW will be having a Chili and Stew cook-off on December 6th; Gonzales Learning Center will have a pet parade on December 6th; Templen Saloon is anticipating a December 5th opening; Taste of Gonzales; she will be attending the Texas Downtown Association meeting on November 4th – 7th; City Council will meet November 3, 2014 at 6 p.m. at City Hall.

9. Board Comments.

10. Set date and time for next meeting.

Next board meeting will be November 18, 2014 at 5:30 p.m. at City Hall.

11. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Susan Weber and seconded by Debbie Toliver.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman

Melissa Taylor, Secretary