

GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, September 10, 2015
Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

Welcome to returning Committee Members

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of August 14, 2015 Minutes

ITEMS TO BE CONSIDERED

2. Discuss and Consider Application for funding from Rustic Gingham
3. Discuss and Consider Application for funding from Historic Homes Association
4. Discuss and Consider TTIA attendance
5. Discuss and Consider Lunch and Learn
6. Discuss and Consider advertising in Houston House and Home
7. Discuss and Consider TV advertising
8. Identify volunteers for Kiosk collaboration with GEDC
9. Review of budget as pertaining to our forthcoming market plan for 2016
10. Discuss marketing plan to be presented at October meeting

STAFF/COMMITTEE REPORTS

11. Post Event Report
12. Report from advisory members on Event development
13. Report on Upcoming Events
14. Financial Report
15. Staff Report
16. Next regular meeting will be October 8, 2015 at 12:30 p.m.

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 4th day of September 2015 at 4:00 a.m./p.m. and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.


Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
THE GONZALES TOURISM ADVISORY COMMITTEE

Friday, August 14, 2015

City Hall at, 820 St. Joseph

12:30 p.m.

In the absence of Chairman Crozier and Vice Chairman Rodriguez, the regular meeting of the Gonzales Tourism Advisory Committee was called to order by Secretary Ann Covert at 12:30 p.m. A quorum was present.

Members present: Ken Morrow, Ann Covert, Brandy Egger; Dawn O'Donnell, Paul Frenzel, Meena Patel; Chris Kappmeyer. **Members absent:** Barbara Crozier and Alison Guerra Rodriguez; **Ex officio present:** Daisy Scheske of the Chamber of Commerce, Barbara Friedrich of Main Street; **Staff present:** Loretta Shirley, Marketing Consultant; Tim Patek, Liaison-Parks and Recreation; **City Officials present:** Mayor Bobby Logan, **Guests:** Doug Pehlan, James McMains, Jesse Holt, Tania Johnson of the Police Department. Barbara Crozier joined the meeting via conference call from out of town.

1. Approval of Minutes: The minutes of July 9 meeting were corrected to note that Chris Kappmeyer was present at the June meeting, not absent as shown. The Minutes were approved as presented and corrected.

Action Items:

2. Discuss and consider removal of Talking House's Signs. Paul Frenzel reported that most of the signs have been removed and others will be removed soon.
3. Discuss and Consider contracts for Texas Highways, TourTexas.com and Texas State Travel publications. Proposal was presented for consideration. It was noted that a decision today would lock in the rates as shown. With motion by Ken Morrow and second by Dawn O'Donnell the proposal was approved with unanimous vote.
4. Discuss appointment of members with terms expiring in 2015. Dawn O'Donnell, Paul Frenzel and Barbara Crozier favored reappointment and will make the City Council aware of their interest.
5. Report by Marketing Consultant. Report was filed for record. Jesse Holt was introduced as the new Marketing Agent and she will be working with Loretta Shirley and Allen Barnes to build a smooth transition in duties of Marketing plans. Loretta's contract ends August 31, 2015. The committee applauded her work as a Marketing agent for the last three years.

Staff/Committee Reports:

1. A Post event report from DVS Production was filed for record.
2. Upcoming events noted that Gonzales Market Place will be opening on September 11. This is in the downtown building previously known as Liford's Books.
3. Financial Report was reviewed.
4. Main Street – No Report
5. Chamber of Commerce – No Report
6. Parks and Recreation – No Report
7. Request from Chairman to hold a special meeting to discuss marketing for upcoming year.
After considering several dates, the meeting is scheduled for September 3, 2015 from 4 – 6 p.m. at Chris Kappmeyer's property known as the Mansion.

There was no further business to come before the Committee. With a motion by Paul Frenzel and a second by Chris Kappmeyer, the meeting adjourned at 1:07 p.m.

Items in the Agenda that are not attached here but made a part of the Minutes.

1. Marketing Proposal for 2016
2. Listing of appointment dates for Tourism Advisory Committee 2014-2015.
3. Marketing Schedule – presented by Loretta Shirley
4. Post Event Report from DVS Productions
5. Gonzales Tourism Committee Special Projects approved by City Council
6. Financial Report to 7/31/15

ANN COVERT, CPM, SECRETARY

APPLICATION

Organization Information

Date: September 2, 2015

Name of Organization: Rusted Gingham

Address: 9528 W. State Hwy 970

City, State, Zip: Cost, TX - 78014

Contact Name: Suzanne Sexton

Contact Phone Number: 830-203-0714

Web Site Address for Event or Sponsoring Entity: rustedingham.com

Is your organization: Non-Profit Private/For Profit ☒

Tax ID #: 32045074625 Entity's Creation Date: 2011

Purpose of your organization: To host an annual Barn Sale that is a premier shopping event one time a year bringing Shoppers & vendors/overnight guests to Gonzales in the fall.

Name of Event or Project: The Barn Sale by RUSTED gingham

Date of Event or Project: Nov 6-7, 2015

Primary Location of Event or Project: J.B. Wells Park Showbarn

Amount Requested: 2499⁰⁰

How will the funds be used? Newspaper ads in a 200 mile radius of Gonzales, live music Friday night (folk, country, christmas, christian) Banner design & Print, Professional Photographer

Primary Purpose of Funded Activity/Facility: To provide a family friendly Unique Shopping experience with quality products in Gonzales.

Percentage of Hotel Tax Support of Related Costs

_____ Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

_____ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for _____ the Funded Event.

_____ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.
100%

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? _____

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? _____

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity? _____

Questions for all Funding Requests:

How many years have you held this Event or Project: 8th Annual

Expected Attendance: 3000 +

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 50-70 +

How many nights will they stay? 2-3

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: Yes - Sleep Inn/Holiday Inn / Belle Oaks

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
	2013	1694 ⁰⁰	
	2014	2000 ⁰⁰	(Allison said they were full)

How will you measure the impact of your event on area hotel activity?

Already 9 rooms are booked as of 9/1. After sale I will check with them again to see how many rooms were used.

Please list other organization, government entities and grants that have offered financial support to your project: ✓

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising ✓ Newspaper ✓ Radio ✓ TV _____

Press Release to Media ✓ Direct Mailing to out of town recipients ✓

Other Blog, Facebook, Instagram

What areas does your advertising and promotion reach?

Focus on Texas with print & radio - Social Media is worldwide

What number of individuals will your proposed marketing reach that are located in another city or county? Several Thousand

(If a permanent facility (e.g. museum, visitor center)

Expected Attendance Monthly/Annually: 3000 + (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____)

- 80 + Vendors have received packets with lodging information as well as both QR codes. Fliers, letters, maps, and Schedules were printed at Reese's Print Shop - for all 80 packets. When vendors check in at the Barn we would like to have Gonzales placards in their vendor bags. Can those be supplied to us for use?

- Schedule of Activities

- We have the Barn Rented Thursday, Friday, Saturday Nov 5, 6, 7.
- vendors start arriving Thursday afternoon and all day Friday. Friday evening we host a Vendor Meet n Greet after the sale with food and drink.
- Gonzales Co Adm Club will run concessions to earn money for their scholarship fund.

2015 Rusted Gingham Marketing Plan

Category

Target Market

Strategy

Medium to Upscale households with incomes between \$28k- \$500k with an emphasis on female decision makers between the ages of 18-80.

Positioning Statement

The best offering of Vintage and Handmade/Upcycled goods in a 75 mile radius in one location for one weekend.

Offering to Customers

80 of the best hand selected vendors from across Texas.

Price Strategy

All price ranges for shoppers of all ages!

Distribution

Unique event only held once a year!

Promotion Strategy

Rusted Gingham has been listed in National publications and on a national list of top vintage venues, every vendor that has a shop or sells elsewhere puts out postcards and fliers promoting the event (supplied by us) list our show on their blog, facebook ,Instagram and twitter pages that reach 100k plus in addition posting cards and fliers in their booths at Texas Antiques Week with reach beyond Texas. Newspaper advertising has been a 200 mile radius of Gonzales and radio advertising has been an 80 mile radius of Gonzales. We are listed on several 'community calendars' of places to shop – these reach huge target markets; gvec review, Texas Country Reporter, San Antonio Express Weekender are a few. We keep our look streamline and similar from year to year for easy recognition of event.

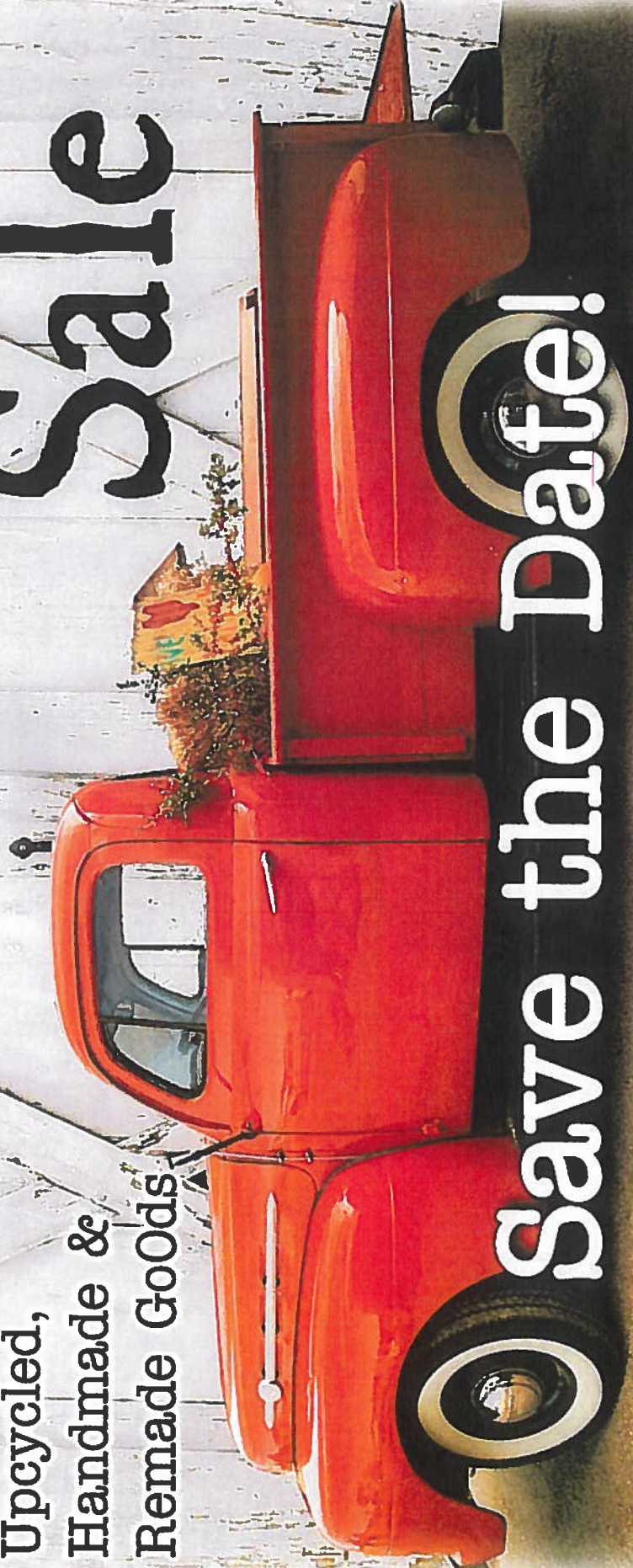
Marketing Research

We know our shoppers well and where they come from. For this reason we are selective on vendors so that they attract the shoppers we want in Gonzales. We continue to bring in new vendors each year while also re-selecting past vendors that have great style.

RUSTED
gingham's

Vintage,
Antiques,
Recycled,
Upcycled,
Handmade &
Remade GoOds

**Barn
Sale**



Save the Date!

November 6th - 7th | JB Wells Park, Gonzales, Texas

APPLICATION

Historia Homes Association Organization Information

Date: 9-2-15

Name of Organization: Historic Homes Association

Address: 623 St. Michael

City, State, Zip: Gonzales TX 78629

Contact Name: Viki Frenzel

Contact Phone Number: 830-857-4102

Web Site Address for Event or Sponsoring Entity: _____

Is your organization: Non-Profit ☒ Private/For Profit _____

Tax ID #: 7406483606 Entity's Creation Date: 1996

Purpose of your organization: Encourage preservation of historic homes and buildings and to promote and beautify Gonzales

Name of Event or Project: Winterfest Historic Homes Tour

Date of Event or Project: December 5th, 2015

Primary Location of Event or Project: Local

Amount Requested: \$1002.15 + \$45 = \$1047.15

How will the funds be used? Brochures and tickets

Primary Purpose of Funded Activity/Facility: To attract visitors to Gonzales

Percentage of Hotel Tax Support of Related Costs

_____ Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

_____ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for _____ the Funded Event.

_____ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? _____

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? _____

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

Questions for all Funding Requests:

How many years have you held this Event or Project: This year is the 20th

Expected Attendance: 500 ~~200~~

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? unknown

How many nights will they stay? _____

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: no

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used

How will you measure the impact of your event on area hotel activity?

Please list other organization, government entities and grants that have offered financial support to your project: None

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising _____ Newspaper _____ Radio _____ TV _____

Press Release to Media _____ Direct Mailing to out of town recipients _____

Other _____

What areas does your advertising and promotion reach?

What number of individuals will your proposed marketing reach that are located in another city or county? _____

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: _____(Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____

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[Events](#)
[Membership](#)
[Marketing](#)
[Careers](#)
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Enter search criteria

TTIA
Life's Better in a State of Travel

Texas Travel Industry Association

Print Page |
 Your Cart |
 Sign In |
 Register

30th Annual Texas Travel Summit

Register
 Tell a Friend

30th Annual Texas Travel Summit

9/20/2015 to 9/22/2015

When: September 20 - 22, 2015
Where: San Antonio, TX
Contact: Jennifer Roush
jenniferr@ttia.org

Registration Information

Online registration is available until 9/20/2015
[Register »](#)

Details

30th Annual Texas Travel SUMMIT

San Antonio ★ September 2015

Educate ★ Innovate ★ Communicate

#txsummit15

September 20-22, 2015
San Antonio, TX

Register By Clicking The Link Above

The **2015 Texas TravelSummit** conference is scheduled on September 20-23 in San Antonio. The conference is the only statewide event in Texas that provides the opportunity for the entire Texas travel and tourism industry to network with other industry leaders and learn about a vast array of industry topics including travel trends, marketing and promotions, best practices, and new products and services to help the industry grow and prosper. The conference is designed to **EDUCATE, INNOVATE, and COMMUNICATE**

- [2015 Meal Packages for Spouses/Significant Others](#)
- [San Antonio Experiential Excursions](#)
- [2015 TTIA Award Recipients](#) - New
- [2015 Keynote Speakers](#)
- [2015 Summit Schedule](#) - as of 9/1/15
- [2015 Sponsorship Opportunities](#) - PDF (updated)
- [Vendor Tables](#)

REGISTRATION RATES

Early Bird Rate, register by August 14, 2015 (Members Only)
 \$350 - first attendee from a TTIA member organization
 \$320 - additional attendees from the same organization

Regular Rates
 \$440 - TTIA members (after August 14, 2015)
 \$700 - Non-members

Log In

Username
 Password
☒ Remember Me

[Forgot your password?](#)
[Haven't registered yet?](#)

TTIA Events

Calendar
9/20/2015 »
9/22/2015
 30th Annual Texas Travel Summit

2/23/2016
 Texas Travel Industry Unity Dinner 2016

6/27/2016 » 7/1/2016
 TTIA Travel & Tourism College 2016

6/26/2017 » 6/30/2017
 TTIA Travel & Tourism College 2017

TTIA News

7/29/2015
 TTIA Legislative Update - HB 1 Line Item Vetoes Called Into Question

7/23/2015
 TTIA Legislative Update - Vetoes Bills, Franchise Tax, and School Start Date

7/10/2015
 TTIA This Week: Congratulations to TTIA Members!

6/24/2015
 TTIA Legislative Update - Wrap Up of the 84th Legislative Session

Day Rate Attendees - Members

Monday only - \$240

Tuesday only - \$240

Day Rate Attendees - NonMembers

Monday only - \$430

Tuesday only - \$430

College Student One-Day Rate - Monday Only

\$60

Vendor Tables - Allied Organizations Only

\$500

Cancellation Policy

Full refund until 5 00pm on August 21, 2015. 50% refund until 5 00pm on September 4, 2015. No refunds after 5 00pm on September 4, 2015. This cancellation policy helps us ensure the most accurate counts possible for the event. For questions regarding the cancellation policy, please contact the TTIA office at 512-328-6842.

HOTEL INFORMATION**Hilton Palacio del Rio - Tuesday Night is Sold Out**

200 South Alamo Street
San Antonio, TX 78205

TTIA Rate: \$159/night + tax (single/double)**Cut-off Deadline:** August 28, 2015 (unless block is sold out prior to this date)

Please note: the Hilton Palacio del Rio is sold out on Tuesday, September 22nd. TTIA is working on securing an overflow hotel.

For reservations, please go online to book your room [here](#) or call Central Reservations at 1-800-HILTONS and ask for the "TTIA" rate.

Note: Attendees staying at the hotel will receive a discount of \$15/day + tax for self parking. Each reservation does require a first night's deposit, refundable up to 72 hours in advance of arrival.

Overflow Hotel - Limited Rooms Available**Marriott Plaza San Antonio**

555 South Alamo Street
San Antonio, TX 78205

TTIA Rate: \$159/night**Cut-off Deadline:** September 5, 2015 (unless block is sold out prior to this date)

Click on the following link to book a room: [Book your group rate for TTIA - Travel Summit](#)

WE THANK OUR SPONSORS**PLATINUM****VISIT HOUSTON****GOLD**the **atkins** group**SILVER**

On Aug 27, 2015, at 2:38 PM, Susie Reisenbigler wrote:

Hi Loretta,

Please consider advertising in the Oct., issue of Houston House & Home magazine. **If you can let me know by September 10, I can also include Tour information in an article in October on home/holiday tours at no additional charge.** Otherwise, the ad deadline for the October is Wed., September 16, 2015.

Our readers will be planning their fall get-aways now and each issue has bonus distribution at events like art festivals, home tours, holiday markets and more. Over the past several years, we have become THE affordable place to advertise events in Texas and into Louisiana. We reach 65,000 affluent homeowners making us a great place to advertise. In addition:

October has bonus distribution at four events—AIA Home Tour, Eastwood Home Tour, Bayou City Art Festival and Bellaire Fall New Home Showcase

The majority of our readers have families and need nearby destinations for family friendly outings

We publish monthly so you get more mileage for your ad investment

Our Editorial is truly informative without ads for dating services, cosmetic surgery or massage services

Our readers keep each issue to use and refer back to - more opportunities to see your ad

Our online edition gets over 75,000 hits each month and we have over 1,000 Likes on Facebook

I can offer these net discounted rates for 2015 (ad design additional \$40-\$75):

Full - \$2085; ½ - \$1110; 1/3 - \$790; ¼ - \$590; 1/6 - \$445; 1/8 - \$345

I hope to work with you to send Houstonian's your way.

Susie Reisenbigler
Associate Publisher
713.523.6523

www.houstonhouseandhome.net

<https://www.facebook.com/houstonhouseandhome>



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ACCOUNT:
DOCUMENTS:

PAGE: 1
2515350 08/31/2015
4

CITY OF GONZALES
HOTEL/MOTEL TAX FUND 30
P O DRAWER 547 4
GONZALES TX 78629 0

PF INT BEARING ACCOUNT 2515350

AVERAGE BALANCE 1,014,943.72
LAST STATEMENT 07/31/15 1,013,062.30
5 CREDITS 30,588.07
3 DEBITS 25,544.42
THIS STATEMENT 08/31/15 1,018,105.95

REF #.....DATE.....AMOUNT REF #.....DATE.....AMOUNT REF #.....DATE.....AMOUNT
08/03 5,858.10 08/21 5,776.26
08/17 12,041.40 08/31 6,752.84

DESCRIPTION DATE AMOUNT
EARNINGS CREDIT ACCT ANALYSIS JULY 2015 ST 08/04 159.47

DESCRIPTION DATE AMOUNT
115927335 CORP INTERNET BANKING TRANSFER TO CHECKING 08/07 10,661.87
38006649
111039542 CORP INTERNET BANKING TRANSFER TO CHECKING 08/14 2,918.68
38006649
114014885 CORP INTERNET BANKING TRANSFER TO CHECKING 08/28 11,963.87
38006649

AVERAGE LEDGER BALANCE: .00 INTEREST EARNED: .00
INTEREST PAID THIS PERIOD: .00 DAYS IN PERIOD:
ANNUAL PERCENTAGE YIELD EARNED: .00%

*** CONTINUED ***



Sage Capital Bank
Financial Wisdom. Texas Roots.

Member
FDIC

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ACCOUNT:

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2515350

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PAGE: 2

08/31/2015

CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

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*****
*                                     | TOTAL FOR | TOTAL *
*                                     | THIS PERIOD | YEAR TO DATE *
*-----|-----|-----|-----|
* TOTAL OVERDRAFT FEES:           |          $.00 |          $.00 *
*-----|-----|-----|-----|
* TOTAL RETURNED ITEM FEES:       |          $.00 |          $.00 *
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- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
08/03	1,018,920.40	08/14	1,005,499.32	08/28	1,011,353.11
08/04	1,019,079.87	08/17	1,017,540.72	08/31	1,018,105.95
08/07	1,008,418.00	08/21	1,023,316.98		

[illegible]

\$5,858.10 8/3/2015

0-14-15

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DEPOSIT
TICKET
TOTAL

REMARKS may refer to deposit slip or other supporting documents

NO OTHER BRANCH VOUCHER

CITY OF BIRMINGHAM
HOTEL/MOTEL TAX FUND
P. O. BOX 8647
GONDALES, TN 37087

Bel -> 12041.40
Bel

SC

 **Sage Capital Bank**
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 12041.40

41449137114 #02515350# 009

USE BOTTOM PORTION FROM THIS DOCUMENT TO COMPLETE 1. Deposit additional funds and 2. Request non-sufficient funds (NSF) fee on payments on the entire document or other financial instrument that has not been

\$12,041.40 8/17/2015

CITY OF GONZALES		SAGE CAPITAL BANK		DEPOSIT TICKET	
MOTEL/TOURISM TAX FUND		Financial Wisdom. Texas Roots.		TOTAL FUND	
#002, 602 647		www.sagecapitalbank.com		RECEIVED BY	
GONZALES, TX 78025				DATE	
1	2	3	4	5	6
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5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2	3	4
5	6	7	8	9	0
1	2	3	4	5	6
7	8	9	0	1	2
3	4	5	6	7	8
9	0	1	2		

\$5,776.26 8/21/2015

[illegible]

\$6,752.84 8/31/2015

FINANCIAL STATEMENT

AS OF: AUGUST 31ST, 2015

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>810-JB WELLS EXPO CENTER</u>						
4-810.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-810.110 TEXAS CAPITAL GRANT FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
4-810.501 COURT SECURITY/TECHNOLOGY/CHI	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 810-JB WELLS EXPO CENTER	0.00	0.00	0.00	0.00	0.00	0.00
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	24,570.50	600,151.98	87.61	0.00	84,848.02
4-811.801 INTEREST INCOME	1,200.00	159.47	1,470.14	122.51	0.00	(270.14)
TOTAL 811-HOTEL/MOTEL	686,200.00	24,729.97	601,622.12	87.67	0.00	84,577.88
<u>813-FORFEITURES</u>						
4-813.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-813.508 FORFEITURE INCOME	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
<u>814-MUNICIPAL COURT</u>						
4-814.100 TRANSFERS FROM GENERAL FUND	9,000.00	0.00	9,865.07	109.61	0.00	(865.07)
4-814.501 MUNICIPAL COURT FEES	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 814-MUNICIPAL COURT	9,000.00	0.00	9,865.07	109.61	0.00	(865.07)
<hr/>						
*** TOTAL REVENUES ***	695,200.00	24,729.97	611,487.19	87.96	0.00	83,712.81

FINANCIAL STATEMENT

AS OF: AUGUST 31ST, 2015

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	2,500.00	0.00	4,758.94	190.36	0.00	(2,258.94)
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	2,500.00	0.00	4,758.94	190.36	0.00	(2,258.94)
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	0.00	135.00	4.50	0.00	2,865.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	1,657.50	14,760.00	67.09	0.00	7,240.00
7-811.412 CHAMBER OF COMMERCE	15,000.00	0.00	15,080.00	100.53	0.00	(80.00)
7-811.413 PIONEER VILLAGE	10,000.00	0.00	10,649.71	106.50	0.00	(649.71)
7-811.414 JB WELLS PARK	10,000.00	0.00	6,500.00	65.00	0.00	3,500.00
7-811.415 MAIN STREET	10,000.00	0.00	10,000.00	100.00	0.00	0.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	544.04	10.88	0.00	4,455.96
TOTAL 4-CONTRACT/OPER SERVICES	75,000.00	1,657.50	57,668.75	76.89	0.00	17,331.25
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	8,666.96	113,466.40	68.77	0.00	51,533.60
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	1,750.00	28,767.97	47.95	0.00	31,232.03
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	11,622.79	96.86	0.00	377.21
7-811.520 MARKETING AND PROMOTIONS	15,000.00	2,579.10	12,041.26	80.28	0.00	2,958.74
7-811.521 SPECIAL PROJECTS	25,000.00	0.00	24,266.28	97.07	0.00	733.72
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	5,392.00	77.03	0.00	1,608.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	35,000.00	0.00	1,531.20	4.37	0.00	33,468.80
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	35.99	0.72	0.00	4,964.01
7-811.528 JB WELLS HOUSE	10,000.00	0.00	6,322.85	63.23	0.00	3,677.15
7-811.529 RIVERSIDE MUSEUM	5,000.00	67.81	1,373.78	27.48	0.00	3,626.22
7-811.530 EXPO CENTER	100,000.00	0.00	100,451.09	100.45	0.00	(451.09)
TOTAL 5-SPECIAL CHARGES EXPENSE	464,000.00	13,063.87	305,271.61	65.79	0.00	158,728.39

9-01-2015 10:59 AM

D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.202

POSTAGE

B E G I N N I N G B A L A N C E

0.00

10/31/14	11/03	B22762	Misc	101415	04654 TO ALLOCATE MONTHLY POSTAGE		JE# 012680		7.26	7.26
					===== OCTOBER ACTIVITY DB:	7.26	CR:	0.00	7.26	
11/20/14	11/20	A66604	CHK: 101774		12590 3RD QTR 2014 PAYMENT	0041	3RD QTR 2014		1,209.96	1,217.22
					===== NOVEMBER ACTIVITY DB:	1,209.96	CR:	0.00	1,209.96	
12/18/14	1/09	A68028	CHK: 102235		12723 POSTAGE	0041	4TH QTR 2014		818.11	2,035.33
					===== DECEMBER ACTIVITY DB:	818.11	CR:	0.00	818.11	
1/30/15	2/02	B23425	Deposit 011515		04818 TO ALLOCATE MONTHLY POSTAGE		JE# 012857		6.72	2,042.05
					===== JANUARY ACTIVITY DB:	6.72	CR:	0.00	6.72	
3/31/15	4/01	B23917	Misc	031515	04925 ALLOCATE MONTHLY POSTAGE		JE# 012973		7.68	2,049.73
					===== MARCH ACTIVITY DB:	7.68	CR:	0.00	7.68	
4/29/15	5/08	A71616	CHK: 103291		13028 POSTAGE	0041	042815		1,802.15	3,851.88
					===== APRIL ACTIVITY DB:	1,802.15	CR:	0.00	1,802.15	
6/30/15	7/01	B24612	Deposit 061515		05121 TO ALLOCATE MONTHLY POSTAGE		JE# 013184		7.68	3,859.56
					===== JUNE ACTIVITY DB:	7.68	CR:	0.00	7.68	
7/08/15	7/10	A73869	CHK: 103904		13177 2ND QTR 2015	0041	2ND QTR 2015		899.38	4,758.94
					===== JULY ACTIVITY DB:	899.38	CR:	0.00	899.38	
					===== ACCOUNT TOTAL DB:	4,758.94	CR:	0.00		

7-811.217

MISCELLANEOUS

B E G I N N I N G B A L A N C E

0.00

7-811.304

OFFICE EQPT & FURNITURE

B E G I N N I N G B A L A N C E

0.00

7-811.401

TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.402

UTILITIES

B E G I N N I N G B A L A N C E

0.00

9-01-2015 10:59 AM

D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.407			TELEPHONE							
			B E G I N N I N G		B A L A N C E					0.00

7-811.408			MEMBERSHIP DUES							
			B E G I N N I N G		B A L A N C E					0.00

10/01/14	10/10	A65395	CHK: 101423	12460	MEMBERSHIP	2877	100114		35.00	35.00
			=====	OCTOBER ACTIVITY	DB:	35.00	CR:	0.00	35.00	

4/09/15	4/10	A70851	CHK: 103037	12950	AFFILIATE DUES	1852	040915		100.00	135.00
			=====	APRIL ACTIVITY	DB:	100.00	CR:	0.00	100.00	

			=====	ACCOUNT TOTAL	DB:	135.00	CR:	0.00		
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7-811.409			SUBSCRIPTIONS							
			B E G I N N I N G		B A L A N C E					0.00

7-811.411			SPECIAL CONTRACTS							
			B E G I N N I N G		B A L A N C E					0.00

10/06/14	12/02	A66816	CHK: 000000	12419	MEETING TOMORROW	2931	10/06/2014		1,500.00	1,500.00
			=====	OCTOBER ACTIVITY	DB:	1,500.00	CR:	0.00	1,500.00	

11/04/14	11/07	A66273	CHK: 101683	12559	LORETTA SHIRLEY DBA ROCK	2895	1116		1,657.50	3,157.50
			=====	NOVEMBER ACTIVITY	DB:	1,657.50	CR:	0.00	1,657.50	

2/02/15	2/06	A68936	CHK: 102512	12782	MARKETING SERVICES	2895	1129		1,657.50	4,815.00
			=====	FEBRUARY ACTIVITY	DB:	1,657.50	CR:	0.00	1,657.50	

3/02/15	3/05	A69702	CHK: 102704	12846	LORETTA SHIRLEY DBA ROCK	2895	1135		1,657.50	6,472.50
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 10/2014		JE# 012957		1,657.50	8,130.00
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 12/2014		JE# 012957		1,657.50	9,787.50
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 01/2015		JE# 012957		1,657.50	11,445.00
			=====	MARCH ACTIVITY	DB:	6,630.00	CR:	0.00	6,630.00	

4/01/15	4/02	A70632	CHK: 102988	12925	MARKETING SERVICES	2895	1138		1,657.50	13,102.50
			=====	APRIL ACTIVITY	DB:	1,657.50	CR:	0.00	1,657.50	

8/01/15	8/07	A75085	CHK: 104249	13256	MARKETING SERVICES	2895	1160		1,657.50	14,760.00
			=====	AUGUST ACTIVITY	DB:	1,657.50	CR:	0.00	1,657.50	

			=====	ACCOUNT TOTAL	DB:	14,760.00	CR:	0.00		
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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.412 CHAMBER OF COMMERCE

B E G I N N I N G B A L A N C E

0.00

11/20/14	11/20	A66604	CHK: 101774	12590	3RD QTR 2014 PAYMENT	0041	3RD QTR 2014		3,750.00	3,750.00
			=====		NOVEMBER ACTIVITY DB:	3,750.00	CR:	0.00	3,750.00	
12/18/14	1/09	A68028	CHK: 102235	12723	4TH QTR 2014 PAYMENT	0041	4TH QTR 2014		3,750.00	7,500.00
			=====		DECEMBER ACTIVITY DB:	3,750.00	CR:	0.00	3,750.00	
4/18/15	5/08	A71838	CHK: 103342	13028	FULL PAGE ADVERTISING	2714	TM71008		11,880.00	19,380.00
4/29/15	5/08	A71616	CHK: 103291	13028	1ST QTR PAYMENT	0041	042815		3,750.00	23,130.00
			=====		APRIL ACTIVITY DB:	15,630.00	CR:	0.00	15,630.00	
5/14/15	5/14	B24262		05038	MISCODED EXPENSES		JE# 013096		11,800.00CR	11,330.00
			=====		MAY ACTIVITY DB:	0.00	CR:	11,800.00CR	11,800.00CR	
7/08/15	7/10	A73869	CHK: 103904	13177	2ND QTR 2015	0041	2ND QTR 2015		3,750.00	15,080.00
			=====		JULY ACTIVITY DB:	3,750.00	CR:	0.00	3,750.00	
			=====		ACCOUNT TOTAL DB:	26,880.00	CR:	11,800.00CR		

7-811.413 PIONEER VILLAGE

B E G I N N I N G B A L A N C E

0.00

10/01/14	10/31	A66027	CHK: 101577	12534	3RD QTR 2014	1027	3RD QTR 2014		3,363.00	3,363.00
			=====		OCTOBER ACTIVITY DB:	3,363.00	CR:	0.00	3,363.00	
12/18/14	1/09	A68078	CHK: 102238	12723	4TH QTR 2014	1027	4TH QTR 2014		2,500.00	5,863.00
			=====		DECEMBER ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
4/01/15	4/02	A70616	CHK: 102973	12925	1ST QTR 2015	1027	1ST QTR 2015		2,500.00	8,363.00
			=====		APRIL ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
7/02/15	7/10	A74026	CHK: 103910	13177	GONZALES PIONEER VILLAGE	1027	070215		2,286.71	10,649.71
			=====		JULY ACTIVITY DB:	2,286.71	CR:	0.00	2,286.71	
			=====		ACCOUNT TOTAL DB:	10,649.71	CR:	0.00		

7-811.414 JB WELLS PARK

B E G I N N I N G B A L A N C E

0.00

6/11/15	6/12	A73181	CHK: 103698	13103	TENT FOR RODEO	3345	06-010856		6,500.00	6,500.00
			=====		JUNE ACTIVITY DB:	6,500.00	CR:	0.00	6,500.00	
			=====		ACCOUNT TOTAL DB:	6,500.00	CR:	0.00		

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D E T A I L L I S T I N G

PAGE: 4

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====

7-811.415			MAIN STREET							
			B E G I N N I N G B A L A N C E							
										0.00
12/11/14	12/11	A67352	CHK: 102060	12640	ANNUAL FIREWORKS DISPLAY	2992	07/04/2015		5,000.00	5,000.00
			=====		DECEMBER ACTIVITY	DB:	5,000.00	CR: 0.00	5,000.00	
3/12/15	4/02	A70643	CHK: 102960	12925	GIANT DEER AND SANTA	3508	15-3900		5,000.00	10,000.00
			=====		MARCH ACTIVITY	DB:	5,000.00	CR: 0.00	5,000.00	
			=====		ACCOUNT TOTAL	DB:	10,000.00	CR: 0.00		

7-811.416			CRYSTAL THEATRE							
			B E G I N N I N G B A L A N C E							
										0.00

7-811.417			INSURANCE							
			B E G I N N I N G B A L A N C E							
										0.00

7-811.430			TRAVEL & TRAINING							
			B E G I N N I N G B A L A N C E							
										0.00
11/21/14	12/05	A67050	CHK: 101975	12599	REIMBURSEMENT	2895	REIMBURSE		156.68	156.68
			=====		NOVEMBER ACTIVITY	DB:	156.68	CR: 0.00	156.68	
2/19/15	3/27	A70316	CHK: 000000	12742	LUNCHEON MAIN STREET	2931	021915		387.36	544.04
			=====		FEBRUARY ACTIVITY	DB:	387.36	CR: 0.00	387.36	
			=====		ACCOUNT TOTAL	DB:	544.04	CR: 0.00		

7-811.502			ADVERTISING							
			B E G I N N I N G B A L A N C E							
										0.00
10/01/14	10/17	A65662	CHK: 101457	12479	GILBREATH OUTDOOR ADVERT	3341	5747		600.00	600.00
10/07/14	10/17	A65619	CHK: 101485	12479	ADVERTISING	0668	242202		5,461.96	6,061.96
10/15/14	11/07	A66282	CHK: 101668	12559	ADVERTISING	3028	94957		6,250.00	12,311.96
10/16/14	11/07	A66275	CHK: 101626	12559	ADVERTISING	2944	20142033		1,250.00	13,561.96
10/18/14	11/07	A66254	CHK: 101690	12559	ADVERTISING	2714	TM68911		9,503.85	23,065.81
			=====		OCTOBER ACTIVITY	DB:	23,065.81	CR: 0.00	23,065.81	
11/01/14	11/20	A66688	CHK: 101799	12590	TEXAS JOURNEY	3255	40008100		5,686.50	28,752.31
11/03/14	12/05	A67070	CHK: 101937	12599	GILBREATH AND COMPANY	3341	FC 53		9.76	28,762.07
11/06/14	11/07	A66299	CHK: 101662	12559	ADVERTISING	3457	120114		2,500.00	31,262.07
11/06/14	11/14	A66540	CHK: 101748	12582	CONTRACT 37043	3464	37043		2,496.00	33,758.07
11/20/14	11/20	A66685	CHK: 101792	12590	SAN ANTONIO STOCK SHOW &	3116	11/20/14		2,500.00	36,258.07
			=====		NOVEMBER ACTIVITY	DB:	13,192.26	CR: 0.00	13,192.26	

9-01-2015 10:59 AM

D E T A I L L I S T I N G

PAGE: 5

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
1/01/15	1/09	A68071	CHK: 102271	12723	ADVERTISING	0668	244974		470.25	36,728.32
1/28/15	2/06	A68920	CHK: 102517	12782	ADVERTISING	2256	245955		1,656.18	38,384.50
1/29/15	2/06	A68892	CHK: 102519	12782	ADVERTISING	0926	015-23202		3,235.75	41,620.25
			=====	JANUARY ACTIVITY	DB:	5,362.18	CR:	0.00	5,362.18	
2/28/15	3/20	A70067	CHK: 102831	12875	DISCOVER MAGAZINE	0071	022815		3,360.00	44,980.25
			=====	FEBRUARY ACTIVITY	DB:	3,360.00	CR:	0.00	3,360.00	
4/01/15	4/17	A71084	CHK: 103082	12967	4 COLOR OVER 50,000 WEB	3025	246013		2,850.00	47,830.25
4/14/15	4/30	A71537	CHK: 103209	13013	MOBILE APP	2944	20152383		10,000.00	57,830.25
4/15/15	4/30	A71499	CHK: 103248	13013	FULL PAGE DISPLAY	0668	245957		5,461.96	63,292.21
4/27/15	5/08	A71842	CHK: 103283	13028	FULL PAGE COLOR AD	2867	1039		375.00	63,667.21
			=====	APRIL ACTIVITY	DB:	18,686.96	CR:	0.00	18,686.96	
5/01/15	5/15	A72228	CHK: 103451	13040	WEB DISPLAY, BANNER	2404	244979		375.00	64,042.21
5/01/15	5/15	A72229	CHK: 103451	13040	E-NEWS SPOTLIGHT, WEB DI	2404	244981		1,250.00	65,292.21
5/01/15	5/15	A72253	CHK: 103446	13040	ADVERTISING	3255	40008294		6,980.00	72,272.21
5/08/15	6/30	A73618	CHK: 000000	13030	ADVERTISING	2931	W571514271		107.17	72,379.38
5/14/15	5/14	B24262		05038	MISCODED EXPENSES		JE# 013096		11,800.00	84,179.38
5/20/15	6/04	A72819	CHK: 103556	13094	FOLDER DISPLAY	1044	498637		15,891.13	100,070.51
5/21/15	6/04	A72849	CHK: 103605	13094	WEB DISPLAY	2404	248506		1,595.00	101,665.51
5/21/15	6/04	A72850	CHK: 103605	13094	WEB DISPLAY	2404	248507		250.00	101,915.51
5/21/15	6/04	A72851	CHK: 103605	13094	WEB DISPLAY	2404	248508		295.00	102,210.51
			=====	MAY ACTIVITY	DB:	38,543.30	CR:	0.00	38,543.30	
6/15/15	7/31	A74761	CHK: 104142	13221	WEB SITE AUSTIN ADVERTIS	3028	MM101098		300.00	102,510.51
6/18/15	7/10	A74082	CHK: 103903	13177	5 X 10 PROPSALS	2729	061815-89		81.25	102,591.76
6/25/15	7/10	A74083	CHK: 103903	13177	5 X 10 PROPOSALS	2729	062514-80		81.25	102,673.01
			=====	JUNE ACTIVITY	DB:	462.50	CR:	0.00	462.50	
7/15/15	8/07	A75013	CHK: 104260	13256	ADVERTISING	0668	244975		470.25	103,143.26
7/30/15	8/14	A75407	CHK: 104375	13286	TEXAS DEPT OF TRANSPORTA	3024	245956		1,656.18	104,799.44
			=====	JULY ACTIVITY	DB:	2,126.43	CR:	0.00	2,126.43	
8/03/15	8/28	A75787	CHK: 104464	13316	SKYSCRAPER BANNER	2404	244980		375.00	105,174.44
8/12/15	8/28	A75800	CHK: 104459	13316	ADVERTISING FULL PAGE DI	3024	245958		5,461.96	110,636.40
8/18/15	8/28	A75790	CHK: 104461	13316	BILLBOARD ADVERTISING	2714	TT72264		2,830.00	113,466.40
			=====	AUGUST ACTIVITY	DB:	8,666.96	CR:	0.00	8,666.96	
			=====	ACCOUNT TOTAL	DB:	113,466.40	CR:	0.00		

7-811.503

ELECTRICAL LINE EXPENSE

B E G I N N I N G B A L A N C E

0.00

7-811.504

SIGNAGE & BANNERS

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D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
B E G I N N I N G B A L A N C E										0.00
10/21/14	10/24	A65830	CHK: 101526	12515	BILL BOARD ADVERTISING	2532	64984		625.00	625.00
			=====	OCTOBER ACTIVITY	DB:	625.00	CR:	0.00	625.00	
11/20/14	12/05	A67047	CHK: 101952	12599	OUTDOOR ADVERTISING	2532	64985		625.00	1,250.00
			=====	NOVEMBER ACTIVITY	DB:	625.00	CR:	0.00	625.00	
12/01/14	12/11	A67359	CHK: 102036	12640	GILBREATH AND COMPANY	3341	5651		600.00	1,850.00
12/01/14	12/11	A67360	CHK: 102036	12640	GILBREATH AND COMPANY	3341	5860		600.00	2,450.00
12/03/14	1/02	A67925	CHK: 102171	12675	GILBREATH AND COMPANY	3341	FC65		8.88	2,458.88
12/18/14	1/02	A67912	CHK: 102186	12675	JOHN GANNON, INC.	2532	64986		625.00	3,083.88
			=====	DECEMBER ACTIVITY	DB:	1,833.88	CR:	0.00	1,833.88	
1/01/15	1/09	A68139	CHK: 102231	12723	BILLBOARD ADVERTISING	3341	5907		600.00	3,683.88
1/20/15	1/23	A68578	CHK: 102380	12746	BILLBOARD ADVERTISING	2532	64987		625.00	4,308.88
			=====	JANUARY ACTIVITY	DB:	1,225.00	CR:	0.00	1,225.00	
2/01/15	2/06	A68949	CHK: 102486	12782	ADVERTISING BILLBOARD	3341	5959		600.00	4,908.88
2/19/15	2/26	A69499	CHK: 102641	12827	BILLBOARD ADVERTISING	2532	64988		625.00	5,533.88
			=====	FEBRUARY ACTIVITY	DB:	1,225.00	CR:	0.00	1,225.00	
3/01/15	3/27	A70458	CHK: 102911	12906	OUTDOOR ADVERTISING	3341	6011		1,350.00	6,883.88
3/01/15	3/27	A70459	CHK: 102911	12906	OUTDOOR ADVERTISING	3341	6012		600.00	7,483.88
3/19/15	3/27	A70447	CHK: 102917	12906	OUTDOOR ADVERTISING	2532	64989		625.00	8,108.88
			=====	MARCH ACTIVITY	DB:	2,575.00	CR:	0.00	2,575.00	
4/01/15	4/02	A70639	CHK: 102969	12925	OUTDOOR ADVERTISING	3341	6068		272.61	8,381.49
4/01/15	4/17	A71066	CHK: 103125	12967	4 COLOR MED RECTANGLE BA	2404	244977		495.00	8,876.49
4/01/15	4/17	A71067	CHK: 103125	12967	4 COLOR E NEWS EXL BANNE	2404	244982		700.00	9,576.49
4/01/15	5/15	A72254	CHK: 103392	13040	OUTDOOR ADVERTISING	3341	6067		675.00	10,251.49
4/14/15	4/17	A71025	CHK: 103090	12996	BANNERS	2995	0090085 1/2		2,000.00	12,251.49
4/20/15	4/22	A71180	CHK: 103187	13009		3081	2554		1,858.00	14,109.49
			=====	APRIL ACTIVITY	DB:	6,000.61	CR:	0.00	6,000.61	
5/01/15	5/08	A71843	CHK: 103332	13028	MARKETING SERVICES	2895	1143		1,657.50	15,766.99
5/01/15	5/15	A72255	CHK: 103392	13040	OUTDOOR ADVERTISING	3341	6125		675.00	16,441.99
5/01/15	5/15	A72256	CHK: 103392	13040	OUTDOOR ADVERTISING	3341	6126		425.00	16,866.99
5/04/15	5/15	A72257	CHK: 103392	13040	OVERDUE CHARGE	3341	FC193		10.98	16,877.97
5/05/15	5/15	A72231	CHK: 103408	13040	BILLBOARD ADVERTISING	2532	69713		675.00	17,552.97
5/21/15	5/28	A72640	CHK: 103536	13077	OUTDOOR ADVERTISING	2532	69714		650.00	18,202.97
			=====	MAY ACTIVITY	DB:	4,093.48	CR:	0.00	4,093.48	
6/01/15	6/04	A72857	CHK: 103596	13094	MARKETING SERVICES	2861	1148		1,657.50	19,860.47
6/01/15	6/04	A72866	CHK: 103567	13094	OUTDOOR ADVERTISING	3341	6180		675.00	20,535.47
6/01/15	6/04	A72867	CHK: 103567	13094	OUTDOOR ADVERTISING	3341	6181		425.00	20,960.47
6/04/15	6/09	A72959	VOID: 103596	13119	REVERSE VOIDED CHECK	2861	1148		1,657.50CR	19,302.97
6/09/15	6/09	A72957	CHK: 103616	13109	MARKETING SERVICES	2895	1148		1,657.50	20,960.47
6/11/15	6/12	A72996	CHK: 103647	13129	BANNERS	2995	0100615-IN		2,000.00	22,960.47

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.504 SIGNAGE & BANNERS * (CONTINUED) *

6/18/15	8/07	A75080	CHK: 104227	13256	OUTDOOR ADVERTISING JULY	2532	69715		650.00	23,610.47
6/29/15	7/10	A74087	CHK: 103948	13177	LORETTA SHIRLEY DBA ROCK	2895	1152		1,657.50	25,267.97
=====				JUNE ACTIVITY	DB:	8,722.50	CR:	1,657.50CR	7,065.00	
7/01/15	7/10	A74100	CHK: 103895	13177	OUTDOOR ADVERTISING	3341	6253		675.00	25,942.97
7/01/15	7/10	A74101	CHK: 103895	13177	OUTDOOR ADVERTISING	3341	6254		425.00	26,367.97
7/21/15	8/07	A75081	CHK: 104227	13256	OUTDOOR ADVERTISING AUGU	2532	69716		650.00	27,017.97
=====				JULY ACTIVITY	DB:	1,750.00	CR:	0.00	1,750.00	
8/01/15	8/14	A75416	CHK: 104314	13286	OUTDOOR ADVERTISING	3341	6316		675.00	27,692.97
8/01/15	8/14	A75417	CHK: 104314	13286	OUTDOOR ADVERTISING	3341	6317		425.00	28,117.97
8/20/15	8/28	A75789	CHK: 104447	13316	BILLBOARD ADVERTISING	2532	69717		650.00	28,767.97
=====				AUGUST ACTIVITY	DB:	1,750.00	CR:	0.00	1,750.00	
=====				ACCOUNT TOTAL	DB:	30,425.47	CR:	1,657.50CR		

7-811.519 PROMOTIONAL ITEMS

B E G I N N I N G B A L A N C E 0.00

11/20/14	11/20	A66690	CHK: 101775	12590	100 IMMORTAL 32 MEDALS	3310	11/20/2014		1,250.00	1,250.00
=====				NOVEMBER ACTIVITY	DB:	1,250.00	CR:	0.00	1,250.00	
12/09/14	1/16	A68250	CHK: 000000	12654	FLAGS IMPORTER	2931	15-58662		1,153.63	2,403.63
12/31/14	2/17	B23541		04850	MISCODED HOTEL/MOTEL EXP		JE# 012892		1,153.00CR	1,250.63
=====				DECEMBER ACTIVITY	DB:	1,153.63	CR:	1,153.00CR	0.63	
2/17/15	2/17	A69030	CHK: 102593	12813	Wood Signage	2955	307091		1,532.88	2,783.51
2/17/15	2/17	A69030	CHK: 102593	12813	Wood Signage	2955	307091		2,956.23	5,739.74
=====				FEBRUARY ACTIVITY	DB:	4,489.11	CR:	0.00	4,489.11	
4/15/15	4/30	A71535	CHK: 103240	13013	CRAFT PAPER BAGS	2819	11879		1,478.64	7,218.38
=====				APRIL ACTIVITY	DB:	1,478.64	CR:	0.00	1,478.64	
5/01/15	5/15	A72241	CHK: 103424	13040	COME & TAKE IT LAPELS	2819	11938		3,978.15	11,196.53
=====				MAY ACTIVITY	DB:	3,978.15	CR:	0.00	3,978.15	
6/01/15	6/12	A73167	CHK: 103693	13103	SHIRTS	2819	12024		426.26	11,622.79
=====				JUNE ACTIVITY	DB:	426.26	CR:	0.00	426.26	
=====				ACCOUNT TOTAL	DB:	12,775.79	CR:	1,153.00CR		

7-811.520 MARKETING AND PROMOTIONS

B E G I N N I N G B A L A N C E 0.00

10/01/14	10/02	A65235	CHK: 101363	12432	MARKETING SERVICES	2895	1110		1,657.50	1,657.50
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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
10/13/14	10/17	A65653	CHK: 101475	12479	12 COME & FRAC IT SHIRTS	2819	11250		144.72	1,802.22
			=====		OCTOBER ACTIVITY DB:	1,802.22	CR:	0.00	1,802.22	
11/01/14	11/20	A66692	CHK: 101770	12590	ADVERTISING	3341	5776		600.00	2,402.22
11/21/14	12/05	A67049	CHK: 101969	12599	COG VISITORS GUIDE	2819	11418		1,952.87	4,355.09
			=====		NOVEMBER ACTIVITY DB:	2,552.87	CR:	0.00	2,552.87	
12/31/14	1/16	B23324		04792	MISCODED EXPENSES		JE# 012831		1,657.50	6,012.59
12/31/14	2/17	B23541		04850	MISCODED HOTEL/MOTEL EXP		JE# 012892		1,153.00	7,165.59
			=====		DECEMBER ACTIVITY DB:	2,810.50	CR:	0.00	2,810.50	
2/23/15	2/26	A69434	CHK: 102654	12827	BROCHURE DRIVING TOUR	0230	139101A		384.99	7,550.58
			=====		FEBRUARY ACTIVITY DB:	384.99	CR:	0.00	384.99	
3/02/15	3/11	A69883	CHK: 102775	12869	PERSONAL IMPRESSIONS	2819	11703		1,952.87	9,503.45
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 10/2014		JE# 012957		1,657.50CR	7,845.95
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 12/2014		JE# 012957		1,657.50CR	6,188.45
			=====		MARCH ACTIVITY DB:	1,952.87	CR:	3,315.00CR	1,362.13CR	
5/06/15	5/15	A72242	CHK: 103424	13040	BAGS, PLATE CHARGE	2819	11958		961.46	7,149.91
			=====		MAY ACTIVITY DB:	961.46	CR:	0.00	961.46	
6/25/15	7/10	A74086	CHK: 103938	13177	VISITORS GUIDES JUNE 201	2819	12105		2,149.75	9,299.66
			=====		JUNE ACTIVITY DB:	2,149.75	CR:	0.00	2,149.75	
7/02/15	8/14	A75386	CHK: 104319	13286	PROPOSALS ADVERTISING	2729	070215-92		162.50	9,462.16
			=====		JULY ACTIVITY DB:	162.50	CR:	0.00	162.50	
8/17/15	8/28	A75793	CHK: 104454	13316	BAGS	2819	12282		2,579.10	12,041.26
			=====		AUGUST ACTIVITY DB:	2,579.10	CR:	0.00	2,579.10	
			=====		ACCOUNT TOTAL DB:	15,356.26	CR:	3,315.00CR		

7-811.521					SPECIAL PROJECTS					
					B E G I N N I N G B A L A N C E					0.00
10/01/14	10/31	A66053	CHK: 101576	12534	3RD QTR 2014	2899	3RD QTR 2014		3,237.37	3,237.37
			=====		OCTOBER ACTIVITY DB:	3,237.37	CR:	0.00	3,237.37	
11/07/14	11/07	A66150	CHK: 101652	12559	PROMOTION OF FESTIVAL AD 0041		REIMBURSE		5,000.00	8,237.37
			=====		NOVEMBER ACTIVITY DB:	5,000.00	CR:	0.00	5,000.00	
12/01/14	12/11	A67349	CHK: 102069	12640	MARKETING SERVICES	2895	1121		1,657.50	9,894.87
12/31/14	1/16	B23324		04792	MISCODED EXPENSES		JE# 012831		1,657.50CR	8,237.37
12/31/14	1/16	A68369	CHK: 102311	12729	3RD QTR 2014	2899	4TH QTR 2014		1,913.23	10,150.60
			=====		DECEMBER ACTIVITY DB:	3,570.73	CR:	1,657.50CR	1,913.23	
1/08/15	1/09	A68121	CHK: 102245	12723	REIMBURSEMENT FOR BROCHU	2956	REIMBURSE 1/8/15		1,500.00	11,650.60

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FUND : 500-RESTRICTED USE FUNDS

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DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
1/12/15	1/09	A68118	CHK: 102262	12723	LORETTA SHIRLEY DBA ROCK	2895	1126		1,657.50	13,308.10
1/30/15	1/30	A68742	CHK: 102452	12771	ADVERTISING FOR RUSTED G	3043	013015DH		2,000.00	15,308.10
			=====	JANUARY ACTIVITY	DB:	5,157.50	CR:	0.00	5,157.50	
2/04/15	2/06	A68929	CHK: 102475	12782	ALL BREED CATTLE SALE	2719	020415		2,500.00	17,808.10
			=====	FEBRUARY ACTIVITY	DB:	2,500.00	CR:	0.00	2,500.00	
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 01/2015		JE# 012957		1,657.50CR	16,150.60
			=====	MARCH ACTIVITY	DB:	0.00	CR:	1,657.50CR	1,657.50CR	
4/06/15	4/17	A71079	CHK: 103097	12967	REIMBURSEMENT	2899	040615		890.20	17,040.80
			=====	APRIL ACTIVITY	DB:	890.20	CR:	0.00	890.20	
7/02/15	7/17	A74346	CHK: 104007	13199	SPECIAL PROJECTS	2899	070215		2,225.48	19,266.28
7/13/15	7/17	A74336	CHK: 103997	13199	PBR GONZALES	2679	07/13/2015		5,000.00	24,266.28
			=====	JULY ACTIVITY	DB:	7,225.48	CR:	0.00	7,225.48	
			=====	ACCOUNT TOTAL	DB:	27,581.28	CR:	3,315.00CR		

7-811.522	INDEPENDENCE RELAY									
	B E G I N N I N G B A L A N C E									0.00
1/10/15	4/10	A70883	CHK: 103042	12950	TEXAS INDEPENDENCE RELAY	3275	01/10/2015		2,500.00	2,500.00
			=====	JANUARY ACTIVITY	DB:	2,500.00	CR:	0.00	2,500.00	
2/12/15	3/05	A69691	CHK: 102697	12846	TENT FOR TEXAS INDEPENDENCE	1726	021215		2,892.00	5,392.00
			=====	FEBRUARY ACTIVITY	DB:	2,892.00	CR:	0.00	2,892.00	
			=====	ACCOUNT TOTAL	DB:	5,392.00	CR:	0.00		

7-811.524	GONZALES CO. JAIL MUSEUM									
	B E G I N N I N G B A L A N C E									0.00

7-811.525	HISTORIC PRESERVATION									
	B E G I N N I N G B A L A N C E									0.00

7-811.526	MEMORIAL MUSEUM									
	B E G I N N I N G B A L A N C E									0.00
6/03/15	6/12	A73072	CHK: 103697	13103	MUSEUM BROCHURE	0230	143354A		1,371.20	1,371.20
6/09/15	6/12	A73076	CHK: 103697	13103	WALKING TOUR BROCHURE	0230	143575A		160.00	1,531.20
			=====	JUNE ACTIVITY	DB:	1,531.20	CR:	0.00	1,531.20	
			=====	ACCOUNT TOTAL	DB:	1,531.20	CR:	0.00		

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
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7-811.527 EGGLESTON HOUSE

B E G I N N I N G B A L A N C E

0.00

10/01/14	10/17	A65588	CHK: 101458	12479	SINGLE FAUCET	0219	00661320			35.99		35.99
			=====		OCTOBER ACTIVITY DB:	35.99	CR:	0.00		35.99		
			=====		ACCOUNT TOTAL DB:	35.99	CR:	0.00				

7-811.528 JB WELLS HOUSE

B E G I N N I N G B A L A N C E

0.00

12/31/14	2/19	A69188	CHK: 102562	12802	1ST QTR 2015 PAYMENT	1130	1ST QTR 2015			1,232.18		1,232.18
			=====		DECEMBER ACTIVITY DB:	1,232.18	CR:	0.00		1,232.18		
3/31/15	4/17	A71054	CHK: 103095	12967	REIMBURSEMENT	1130	033115			3,609.17		4,841.35
			=====		MARCH ACTIVITY DB:	3,609.17	CR:	0.00		3,609.17		
6/30/15	7/17	A74314	CHK: 104003	13199	QUARTERLY	1130	063015			1,481.50		6,322.85
			=====		JUNE ACTIVITY DB:	1,481.50	CR:	0.00		1,481.50		
			=====		ACCOUNT TOTAL DB:	6,322.85	CR:	0.00				

7-811.529 RIVERSIDE MUSEUM

B E G I N N I N G B A L A N C E

0.00

10/11/14	10/24	A65821	CHK: 101520	12515	RIVERSIDE & PD	1816	10/11/14 RIVERSIDE			67.27		67.27
10/22/14	12/05	A66973	CHK: 101962	12599	COVER, SWITCH BOX, COUPL	0294	5812845			247.95		315.22
			=====		OCTOBER ACTIVITY DB:	315.22	CR:	0.00		315.22		
11/11/14	12/05	A67028	CHK: 101947	12599	RIVERSIDE & POLICE DEPT.	1816	11/11/14 RIVER, PD			53.20		368.42
			=====		NOVEMBER ACTIVITY DB:	53.20	CR:	0.00		53.20		
12/05/14	12/19	A67560	CHK: 102142	12661	JOHN D. SCHMIDT	1729	012680			3.50		371.92
12/11/14	12/19	A67575	CHK: 102119	12661	RIVERSIDE & PD FAX	1816	12/11/14 RIVERSIDE			67.23		439.15
			=====		DECEMBER ACTIVITY DB:	70.73	CR:	0.00		70.73		
1/09/15	2/19	A69168	CHK: 102592	12802	ANNUAL RENEWAL	0565	01/09/2015			308.00		747.15
1/11/15	1/23	A68570	CHK: 102378	12746	RIVERSIDE BILLING	1816	01/11/15 RIVERSIDE			67.28		814.43
			=====		JANUARY ACTIVITY DB:	375.28	CR:	0.00		375.28		
2/11/15	2/26	A69482	CHK: 102639	12827	RIVERSIDE & PD FAX	1816	02/11/15 RIVERSIDE			67.27		881.70
			=====		FEBRUARY ACTIVITY DB:	67.27	CR:	0.00		67.27		
3/10/15	3/20	A70095	CHK: 102825	12875	DBL STRIP	0219	00669707			2.29		883.99
3/11/15	3/20	A70165	CHK: 102834	12875	RIVERSIDE & PD PHONE	1816	03/11/15 RIVERSIDE			67.28		951.27
3/30/15	4/10	A70746	CHK: 103063	12950	TIMER	0190	188937			60.44		1,011.71

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
3/31/15	4/10	A70784	CHK: 103024	12950	SCREWS, ROPE CLEAT, NUT	0219	00670848		12.18	1,023.89
			=====	MARCH ACTIVITY	DB:	142.19	CR:	0.00	142.19	
4/01/15	5/08	A71648	CHK: 103349	13028	SNAP HOOK	0148	1503393		5.76	1,029.65
4/11/15	4/24	A71256	CHK: 103177	12994	RIVERSIDE BILLING	1816	04/11/15 RIVERSIDE		67.99	1,097.64
			=====	APRIL ACTIVITY	DB:	73.75	CR:	0.00	73.75	
5/11/15	5/22	A72469	CHK: 103487	13066	RIVERSIDE BILLING	1816	05/11/15 RIVERSIDE		67.76	1,165.40
			=====	MAY ACTIVITY	DB:	67.76	CR:	0.00	67.76	
6/11/15	7/02	A73736	CHK: 103827	13144	RIVERSIDE BILLING	1816	06/11/15 RIVERSIDE		67.76	1,233.16
			=====	JUNE ACTIVITY	DB:	67.76	CR:	0.00	67.76	
7/11/15	7/31	A74722	CHK: 104117	13221	RIVERSIDE BILLING	1816	07/11/15 RIVERSIDE		72.81	1,305.97
			=====	JULY ACTIVITY	DB:	72.81	CR:	0.00	72.81	
8/11/15	8/28	A75777	CHK: 104442	13316	RIVERSIDE BILLING	1816	08/11/15 RIVERSIDE		67.81	1,373.78
			=====	AUGUST ACTIVITY	DB:	67.81	CR:	0.00	67.81	
			=====	ACCOUNT TOTAL	DB:	1,373.78	CR:	0.00		

7-811.530			EXPO CENTER							
B E G I N N I N G B A L A N C E										0.00
1/15/15	1/30	A68709	CHK: 102457	12771	PROJECT 15-0101	1103	15-0101-1		20,558.19	20,558.19
1/15/15	2/06	A68932	CHK: 102488	12782	REVENUE CERTIFICATES	2729	011515-78		21.00	20,579.19
1/22/15	2/06	A68934	CHK: 102488	12782	REVENUE CERTIFICATE	2729	012215-71		62.16	20,641.35
1/29/15	2/06	A68935	CHK: 102488	12782	REVENUE CERTIFICATE	2729	012915-81		62.16	20,703.51
			=====	JANUARY ACTIVITY	DB:	20,703.51	CR:	0.00	20,703.51	
2/12/15	2/26	A69472	CHK: 102667	12827	JB WELLS PARK-NEW EXPO C	1103	15-0101-2		46,526.43	67,229.94
2/27/15	2/27	C23656	RCPT 00728614	06692	TSG ARCHITECTWS 2/27/15				10,279.10CR	56,950.84
			=====	FEBRUARY ACTIVITY	DB:	46,526.43	CR:	10,279.10CR	36,247.33	
3/03/15	3/11	A69851	CHK: 102788	12869	JB WELLS PARK EXPO CENTE	1103	15-0101-3		30,837.29	87,788.13
3/20/15	4/10	A70841	CHK: 103072	12950	ENGINEERING FOR EXPO	1103	15-0101-4		5,122.92	92,911.05
			=====	MARCH ACTIVITY	DB:	35,960.21	CR:	0.00	35,960.21	
4/06/15	4/30	A71545	CHK: 103206	13013	50% OF DESIGN	3515	4345		500.00	93,411.05
			=====	APRIL ACTIVITY	DB:	500.00	CR:	0.00	500.00	
5/11/15	6/04	A72698	CHK: 103610	13094	WATER & DUR ALK	0148	15-08567		10.97	93,422.02
5/11/15	6/30	A73580	CHK: 000000	13030	CABELA'S	2931	004790		167.76	93,589.78
			=====	MAY ACTIVITY	DB:	178.73	CR:	0.00	178.73	
7/14/15	8/07	A74935	CHK: 104236	13256	4 PIPE CAP	0097	1511451-01		16.47	93,606.25
7/15/15	8/07	A75041	CHK: 104263	13256	ARCHITECTURAL/ENGINEERIN	1103	15-0101-6		6,054.92	99,661.17
7/20/15	8/07	A74937	CHK: 104236	13256	PVC 2" CONDUIT SCHEDULE	0097	1513739-00		760.00	100,421.17

9-01-2015 10:59 AM

D E T A I L L I S T I N G

PAGE: 12

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
7/22/15	8/07	A74984	CHK: 104217	13256	LIQUID WRENCH LUBRICANT, 0219		00676867		29.92	100,451.09
			=====	JULY ACTIVITY	DB: 6,861.31	CR:		0.00	6,861.31	
			=====	ACCOUNT TOTAL	DB: 110,730.19	CR:		10,279.10CR		

7-811.610

OFFICE FURNITURE & EQPT

B E G I N N I N G B A L A N C E

0.00

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	399,218.90	31,519.60CR
ENDING BALANCES:	399,218.90	31,519.60CR
TOTAL FUND ENDING BALANCE:	367,699.30	