# GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, September 11, 2014 City Hall at 12:30 P.M.

#### **AGENDA**

- 1. Call to Order, Certification of Quorum.
- 2. Public/Citizens Comments.
- 3. Discuss and Approve minutes of August 21, 2014.
- 4. Discus and Consider Application from Historic Homes Association for funding up to \$1,500.00 for advertising the Winterfest Home Tour.
- 5. Discuss and Approve Billboards.
- 6. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.
- 7. Report on Upcoming Events.
- 8. Financial Report.
- 9. Report from Committee Members and Staff.
- 10. Next regular meeting will be October 9, 2014 at 12:30 p.m.
- 11. Adjourn.

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City
of Gonzales website at www.cityofgonzales.org the gth day of September 2014 at 10.15 a.m.p.m.; and remained posted
continuously for at least 72 hours before the scheduled time of the meeting and was removed
I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and
the Gonzales Cannon. This meeting may be attended by a quorum of City Council members.

Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

# GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, August 14, 2014 City Hall at 12:30 P.M.

#### MINUTES

- Call to Order, Certification of Quorum.
   Chairman Richard Tiller called the meeting to order at 12:30 p.m. and certified a quorum with Alison Guerra-Rodriguez, Ken Morrow, Richard Tiller, Barbara Crozier, Meena Patel, Barbara Friedrich, Tim Patek and Daisy Scheske. Ann Covert and Paul Frenzel were absent. Marketing consultant Loretta Shirley, James McMains and Doug Phelan were also present.
- 2. Public/Citizens Comments. None
- 3. Discuss and Approve minutes of July 10, 2014. Following discussion, Barbara Crozier moved to approve the minutes of July 10, 2014. Alison Guerra-Rodriguez seconded the motion. The motion prevailed by unanimous vote.
- 4. Discuss and Consider application from Gonzales Come & Take it for funding up to \$5,000.00 for advertising. Chamber of Commerce Executive Director Daisy Scheske presented an application for funding up to \$5,000.00 for the Come & Take It Festival. Following discussion, Barbara Crozier moved to recommend to City Council to fund up to \$5,000.00 for advertising to the Come & Take It Committee. Alison Guerra-Rodriguez seconded the motion. The motion prevailed by unanimous vote.
- 5. Discuss and Consider Contract for Advertising and Marketing Services from Rockin' S Marketing and Design.
  Loretta Shirley presented her marketing contract to the Tourism Committee. She stated that there would be one correction on the contract.
  Following discussion, Meena Patel moved to recommend to City Council to approve Rockin' S Marketing and Design Contract for 2014 2015. Alison Guerra-Rodriguez seconded the motion. The motion prevailed by unanimous vote.
- 6. Discuss and Consider adjustments to 2014-2015 Marketing Plan.
  Loretta Shirley presented the following adjustments to the 2014-2015 Marketing Plan:
  Media advertising on Texas Highways.com for Fed. 15, August 15, and Oct 15 for an additional cost of \$1,2410.75; decrease in the Texas Highways May 15 ad for a difference of -\$1,302.04 and increasing the AAA Texas Journey May/June 2015, Sept/Oct 2015, and Nov/Dec 2015 ad from 1/3 page to ½ page ad for a total difference of \$2,578.46.
  Following discussion, Ken Morrow approved the proposed changes of the Marketing plan. Barbara Crozier seconded the motion. The motion prevailed by unanimous vote.
- 7. Discuss and Consider purchasing billboard for local business partnership opportunity.

Loretta Shirley presented a plan to purchase a billboard to partner with local businesses. Discussion was made as to how this could work. Agenda item 7 died for lack of a motion.

- 8. Discuss and Review committee appointments/reappointments to the Tourism Committee. Barbara Friedrich reported that City Council would be appointing/reappointing committee members at the September 5, 2014 City Council Meeting. The committee has two vacancies and Meena Patel, Alison Guerra-Rodriguez, Ken Morrow and Ann Covert would be up for reappointment.
- 9. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.

Loretta Shirley presented the Marketing Report.

10. Report on Upcoming Events.

First Shot Cook-off FM Fly House 100<sup>th</sup> Birthday Party

11. Financial Report.

Committee Reviewed the Financial Report. They requested a comprehensive financial report showing the bank balance.

- 12. Report from Committee Members and Staff.
  None
- 13. Next regular meeting will be September 11, 2014 at 12:30 p.m.
- 14. Adjourn.

No further matters were discussed. The meeting was adjourned by consensus.

Barbara Friedrich, Recording	g Secretary



## **APPLICATION**

Organization Information
Date: August 11, 2014
Name of Organization: Historic Homes Association
Address: 623 St. Michael Street
City, State, Zip: Gonzales TX 78629
Contact Name: Vicki Frenzel
Contact Phone Number: 830-857-4102
Web Site Address for Event or Sponsoring Entity:
Is your organization: Non-Profit Private/For Profit
Tax ID #:-740648360 Entity's Creation Date: 1996
Purpose of your organization: to preserve, promote, and beautify
Gonzales with the emphasis being on historic homes.
Name of Event or Project: Winterfest Home Tour
Date of Event or Project: December 6 4 7
Primary Location of Event or Project: <u>c'ty</u>
Amount Requested: 41500
How will the funds be used? to provide brochures, Plyers and
tickets
Primary Purpose of Funded Activity/Facility: to attract tourists to
Gonzales. Profits are always used to fund a project
benefitting Gonzales.
Percentage of Hotel Tax Support of Related Costs
Note Percentage of Total <b>Event Costs</b> Covered by Hotel Occupancy Tax
Note Percentage of Total Facility Costs Covered by Hotel Occupancy
Tax for the Funded Event.
Note Percentage of <b>Staff Costs</b> Covered by Hotel Occupancy Tax for the
Funded Event.
If staff costs are covered, estimate percentage of time staff spends annually on the
funded event(s) compared to other activities

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:** 

1.	Convention Center or Visitor Information Center: construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both
2.	Registration of Convention Delegates: furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:
3.	Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.
4.	Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry: encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:
5.	Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;
6.	Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.

**Sporting Related Event Funding:** 

	-	ed function/facility: How r	nany individuals are expected to
expected to	be from another ci	ity or county? ted function/facility: Quar	w many of the participants are  ntify how the funded activity will tels within the city or its vicinity?
Questions	for all Funding Re	equests:	
How many	years have your he	ld this Event or Project: _	18
Expected A	Attendance: 50	00-700 average	
			e Gonzales hotels, motels or bed
		90	
		? one or two	
			a hotel and if so, for how many
100ms and	at which hotels	70	
Please list	other years (over	the last three years) that	you have hosted your Event or
Project with	n amount of assista	nce given from HOT and t	he number of hotel rooms used:
City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
How will yo	ou measure the impa	act of your event on area	hotel activity?
Please list	other organization,	government entities and	grants that have offered financial
support to	your project: <u>No ก</u> e	except money sp	sent by homeowners
and v	olunteers (no	n-reimbursed)	
Please che	eck all promotion e	efforts your organization	is coordinating and the amount
-	committed to each r		
		ewspaper <u>√</u> Radio	
			of town recipients
			ro" within 150 miles
vvnat areas	s does your advertis	sing and promotion reach?	(see anove)

What number	of individuals will your proposed marketing reach that are located in
another city or	county?
(If a permanent	facility (e.g.museum, visitor center)
Expected Atten	dance Monthly/Annually: 500-700 (Please note percentage of those
in Attendance t	nat are Staying at Area Hotels/Lodging Facilities: 25 %

. . .

## To the Tourism Committee:

August 11, 2014

The Historic Homes Association requests approval for reimbursements for expenses that will be incurred for the 2014 Winterfest Tour of Homes December 6&7, not to exceed \$1500.

The cost of the brochures advertising this event is not known at this time. The tickets will be approximately \$150 and color flyers used for advertising will be approximately \$100.

Thank you for your consideration,

Vicki Frenzel, President

Vishi Grenzel

Gonzales Historic Homes Association



#### #701 Photo Sheet





#701—I-35 South, 500' South of Hwy. 80, San Marcos

Left hand / North Bound Reader 12' X 40', Lit dusk until midnight Cost: \$1,925.00 net per month

**DEC: 117,000** 

Lat & Long: 29.881872,-97.9239

Term: 12 months

Artwork: One time fee of \$200.00

Vinyl/Installation: One initial photographic vinyl and installation are included

Payment: First, second and last month rental due in advance, plus artwork fee / quarterly



## JGI Billboards #4007 Photo Sheet

#4007--I-35 South, 1,164' South of Hwy. 46, New Braunfels

Left hand, South Bound Reader 14' X 48', Lit dusk until midnight Lat & Long: 29.698414,-98.096465

Cost: \$1,950.00 net Term: 12 months







Terms: 12 months

Artwork: \$200.00 if assistance is needed

Vinyl: Initial vinyl and installation included in the contract

Payment: First, second and last month rental due in advance / quarterly pay after

Available: NOW

Current Ad: JGI For Lease Vinyl

LOCATIONS LISTED ARE NOT RESERVED WITHOUT A SIGNED CONTRACT AND SUBJECT TO AVAILABILITY.



## **JGI Billboards** #4001 Photo Sheet

#4001--3624 I-35 South, 3/10 Mile South of Ruekle Road, Exit 184, New

Braunfels

Left hand, North Bound Reader and Right hand, South Bound Reader 14' X 48', Lit dusk until midnight

Lat & Long: 29.671596,-98.158974

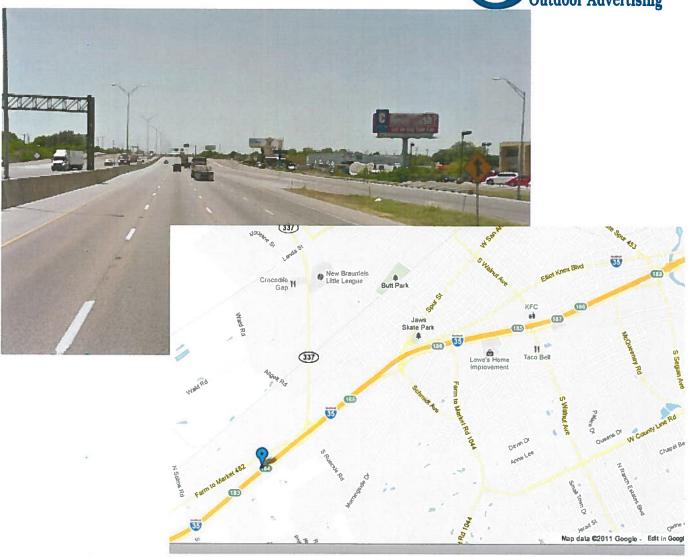
Traffic Count: 109,000 (2 year old TxDot count)

Cost: \$2,200.00 net per month per board

Available: NOW







Terms: 12 months

Artwork: \$200.00 if assistance is needed

Vinyl: Initial vinyl and installation included in the contract

Payment: First and last month rental due in advance / monthly pay Agencies: AOR needs to be on account prior to campaign start date

LOCATIONS LISTED ARE NOT RESERVED WITHOUT A SIGNED CONTRACT AND SUBJECT TO AVAILABILITY.

## 1. Marketing Schedule -

	Med			
TourTexas.com	Rectangle	1-Sep-14	\$495.00	Web
	Exclusive			
TourTexas.com Enewsletter	Banner	15-Oct-14	\$700.00	Web
TourTexas.com Enewsletter	Featured Spot	15-Aug-14	\$1,250.00	Web
Texas Highways	Full Page	1-Sep-14	\$5,461.96	Print
Texas Highways Events				
Calendar	Full Page	Fall 2014	\$1,656.18	Print
		Sep/Oct		
AAA Texas Journey	1/3 Page	14	\$5,686.50	Print
		Nov/Dec		N. State Co.
AAA Texas Journey	1/3 Page	14	\$5,686.50	Print
Texas Monthly	Full Page	1-Sep-14	\$9,504.00	Print
Texas Monthly	Full Page	1-Nov-14	\$9,504.00	Print
TexasMonthly.com	Premium Box	1-Sep-14	\$892.50	Web
Google	Ad Words	1-Nov-13	\$627.41	Web
Southern Living	1/6 Page	1-Nov-14	\$4,151.00	Print

### 2. Marketing Update

- a. Facebook contest for September/October
- b. Do we need to order more Visitor Guides before Come and Take It?
- c. TTIA Travel Summit, Sept 28 Oct 1, Tim and I will attend.
- d. Movie Premier Weekend Event

## 3. Smart Phone App Update

a. App updates in progress, have test build, should go live any day.

## 4. App Stats, Web and Social Media Update - May

**Tour Gonzales App Stats** 

New Downloads	65	Tour Gonzales W	/ebsite
Region	% of Users	Pageviews	New Site

Austin	11.00%
Houston	30.00%
San Antonio	15.00%
DFW	15.00%
Corpus	22.00%

	Setting Up
New Visitors	Analytics

### **Tour Gonzales Facebook**

Likes	
People Saw Posts	

## 5. Other Updates and Info

- a. August Direct leads/brochure requests from ads -
- b. Gonzales Memorial Museum August 2014 Visitors -
- c. Gonzales Memorial Museum 1st Week July 2014 302
- d. Gonzales County Jail Museum August 2014 Visitors 413



P.O. Box 1940, Gonzales, TX 78629

#### **RETURN SERVICE REQUESTED**

CITY OF GONZALES HOTEL/MOTEL TAX FUND **HOLD STATEMENTS GIVE TO ALLEN** 

## August 2014

Reporting Activity 08/01 - 08/29

Page 1 of 4

## Managing Your Accounts

Branch Name

Sage Capital Bank



Phone Number

(830) 672-8585



Mail Address

P.O. Box 1940 Gonzales, TX 78629



Online Access

www.sagecapitalbank.com

## **Summary of Accounts**

**Account Type** PF INT BEARING **Total Current Value**  **Account Number Ending Balance** XXXXXXXX5350

\$694,127.36

\$694,127.36

### **PF INT BEARING - XXXXXXXXX5350**

#### **Account Summary**

Date

Description

08/01/2014

**Beginning Balance** 

\$723,123.87 \$67,107.17 Average Ledger Balance Average Available Balance \$717,005.48 \$717,005.48

1 Debit(s) this period 7 Credit(s) this period

\$38,110.66

08/29/2014 **Ending Balance**  \$694,127.36

**Account Activity** 

ACCOUNT ACTIVITY				
<b>Transaction Date</b>	Description	Debits	Credits	Balance
08/01/2014	Beginning Balance			\$723,123.87
08/01/2014	EARNINGS CREDIT ACCT ANALYSIS JULY ST		\$122.51	\$723,246.38
08/18/2014	DEPOSIT		\$10,787.63	\$734,034.01
08/19/2014	DEPOSIT		\$0.04	\$734,034.05
08/19/2014	DEPOSIT		\$3,284.64	\$737,318.69
08/19/2014	DEPOSIT		\$15,828.51	\$753,147.20
08/22/2014	110029886 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	-\$67,107.17		\$686,040.03
08/28/2014	DEPOSIT		\$159.88	\$686,199.91





## August 2014

Reporting Activity 08/01 - 08/29

Page 3 of 4

## PF INT BEARING - XXXXXXXXX5350 (continued)

#### **Account Activity (continued)**

Transaction Date	Description	Debits	Credits	Balance
08/28/2014	DEPOSIT		\$7,927.45	\$694,127.36
08/29/2014	Ending Balance	and the same of th		\$694,127.36

#### **Daily Balances**

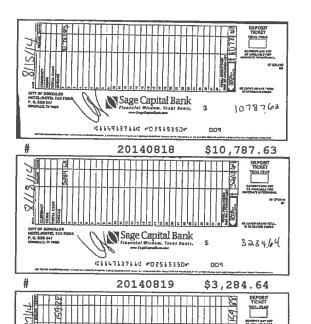
					Daily Balances
Amount	Date	Amount	Date	Amount	Date
\$694,127.36	08/28/2014	\$753,147.20	08/19/2014	\$723,246.38	08/01/2014
		\$686.040.03	08/22/2014	\$734,034.01	08/18/2014

#### Overdraft and Returned Item Fees

	Total for this period	Total year-to-date
Total Overdraft Fees	\$0.00	\$0.00
Total Returned Item Fees	\$0.00	\$0.00

Reporting Activity 08/01 - 08/29

Page 4 of 4



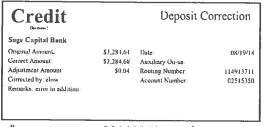
Sage Capital Bank

01149137110 0025153500

20140828

159.88

\$159.88







#### THIS FORM IS PROVIDED TO HELP YOU BALANCE YOUR STATEMENT

#### WITHDRAWALS OUTSTANDING -NOT CHARGED TO ACCOUNT **BEFORE YOU START** PLEASE BE SURE YOU HAVE ENTERED IN YOUR REGISTER ALL No. \$ AUTOMATIC TRANSACTIONS SHOWN ON THE FRONT OF YOUR STATEMENT. YOU SHOULD HAVE ADDED YOU SHOULD HAVE SUB-IF ANY OCCURRED: TRACTED IF ANY OCCURRED: 1. Loan advances. 1. Automatic loan payments. 2. Credit memos. 2. Automatic savings transfers. Service charges. 3. Other automatic deposits. 4. Interest paid. 4. Debit memos. 5. Other automatic deductions and payments. **BALANCE SHOWN** ON THIS STATEMENT ADD **DEPOSITS NOT SHOWN** ON THIS STATEMENT (IF ANY) TOTAL SUBTRACT -WITHDRAWALS OUTSTANDING **BALANCE**

Please examine immediately and report if incorrect. If no reply is received within 60 days the account will be considered correct.

SHOULD AGREE WITH YOUR REGISTER

BALANCE AFTER DEDUCTING SERVICE CHARGE (IF ANY) SHOWN ON THIS STATEMENT.

#### IN CASE OF ERRORS OR QUESTIONS ABOUT YOUR ELECTRONIC TRANSFERS

Telephone or write us at the telephone number or address located on the front of this statement as soon as you can, if you think your statement or receipt is wrong or if you need more information about a transfer on the statement or receipt. We must hear from you no later than 60 days after we sent you the FIRST statement on which the error

Tell us your name and account number (if any).

TOTAL

\$

(2) Describe the error or the transfer you are unsure about, and explain as clearly as you can why you believe there is an error or why you need more information.

(3) Tell us the dollar amount of the suspected error.

We will investigate your complaint and will correct any error promptly. If we take more than 10 business days to do this, we will recredit your account for the amount you think is in error, so that you will have use of the money during the time it takes us to complete our investigation.

YOUR DEMAND DEPOSIT LOAN ACCOUNT SUMMARY OF RIGHTS IS OUTLINED BELOW

This is a summary of your rights; a full statement of your rights and our responsibilities under the Federal Fair Credit Billing Act will be sent to you both upon request and in response to a billing error notice.

Your Demand Deposit Loan Account is operated in conjunction with your Demand Deposit Account. Any charges for your checking account will be made to the Demand Deposit Account and they will be the same charges as are made for Demand Deposit Accounts not operated in conjunction with Demand Deposit Loan Accounts. The following information thus applies only to loans made to you under your Demand Deposit Loan Account line of credit.

### IN CASE OF ERRORS OR QUESTIONS ABOUT YOUR DEMAND DEPOSIT LOAN

If you think your bill is wrong, or if you need more information about a transaction on your bill, write us on a separate sheet at the address located on the front of this bill as soon as possible. We must hear from you no later than 60 days after we sent you the first bill on which the error or problem appeared. You can telephone us, but doing so will not preserve your rights. In your letter, give us the following information:

(1) Your name and account number

(2) The dollar amount of the suspected error.

(3) Describe the error and explain, if you can, why you believe there is an error. If you need more information, describe the item you are unsure about.

You do not have to pay any money in question while we are investigating, but you are still obligated to pay the parts of your bill that are not in question. While we investigate your question, we cannot report you as delinquent or take any action to collect the amount you question.

We figure a portion of the FINANCE CHARGE on your Demand Deposit Loan Account by applying the daily periodic rate(s) to the "Daily Balance" of your account for the billing cycle. To get the "Daily Balance" we take the beginning balance of your account each day, add any new advances, and subtract any payments or credits and unpaid FINANCE CHARGES. This gives us the daily balance.

The minimum periodic payment required is shown on the front of this bill. You may pay off your Demand Deposit Loan Account loan balance at any time, or make voluntary additional payments. Payments shall be applied, first to the unpaid FINANCE CHARGES, and second the principal loan balance outstanding in your Demand Deposit Loan Account. Periodic statements may be sent to you at the end of each billing cycle showing your Demand Deposit Loan Account loan transactions.

Send payments and inquiries to address shown on front of bill.

NOTE: Payments received after close of business shall be deemed received on the following business day for purposes of crediting your account. ANG 3000 (R 6/10)

9-04-2014 11:17 AM DETAIL LISTING PAGE:

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Aug-2014 THRU Aug-2014 DEPT : N/A ACCOUNTS: 1-001.502 THRU 1-001.502

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION====== VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE====

1-001.502 CASH - HOTEL MOTEL TAX

BEGINNING BALANCE 723,123.87

8/01/14 8/07 B22054 Deposit 081405 04478 BANK ACCOUNT INTEREST JE# 012479 122.51 723,246.38 8/15/14 8/15 C22111 DEPOSIT 05856 DAILY CASH POSTING 8/15/2014 10,787.63 734,034.01 8/18/14 8/18 C22123 DEPOSIT 05861 DAILY CASH POSTING 8/18/2014 3,284.68 737,318.69 8/18/14 8/18 C22124 DEPOSIT 05862 DAILY CASH POSTING 8/18/2014 15,828.51 753,147.20 8/22/14 8/22 B22188 Deposit 000000 04508 HOTEL MOTEL REIMBURSEMENT JE# 012520 67,107.17CR 686,040.03 8/27/14 8/27 C22221 DEPOSIT 05905 DAILY CASH POSTING 8/27/2014 7,927.45 693,967.48 8/27/14 8/27 C22222 DEPOSIT 05906 DAILY CASH POSTING 8/27/2014 159.88 694,127.36

======= AUGUST ACTIVITY DB: 38,110.66 CR: 67,107.17CR

\*-\*-\*-\*-\*-\*-\*-\*-\*-000 ERRORS IN THIS REPORT! \*-\*-\*-\*-\*-\*-\*-\*-\*

> \*\* REPORT TOTALS \*\* --- DEBITS ------ CREDITS ---BEGINNING BALANCES: 723,123.87 0.00 REPORTED ACTIVITY: 38,110.66 67,107.17CR ENDING BALANCES: 761,234.53 67,107.17CR

28,996.51CR

C I T Y O F G O N Z A L E S
FINANCIAL STATEMENT
AS OF: AUGUST 31ST, 2014

500-RESTRICTED USE FUNDS

	ANNUAL BUDGET	CURRENT	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET
REVENUE SUMMARY						
810-TEXAS CAPITAL FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
811-HOTEL/MOTEL	420,000.00	38,110.66	636,041.19	151.44	0.00	( 216,041.19)
813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
814-MUNICIPAL COURT	9,000.00	0.00	9,415.28	104.61	0.00	( 415.28)
*** TOTAL REVENUES ***	429,000.00	38,110.66	645,456.47	150.46	0.00	( 216,456.47)
EXPENDITURE SUMMARY						
810-TEXAS CAPITAL FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
811-HOTEL MOTEL	429,000.00	25,392.15	390,207.76	90.96	0.00	38,792.24
813-FORFEITURES	0.00	0.00	9,900.00	0.00	0.00	( 9,900.00)
814-MUNICIPAL COURT	0.00	0.00	4,589.85	0.00	0.00	( 4,589.85)
*** TOTAL EXPENDITURES ***	429,000.00	25,392.15	404,697.61	94.34	0.00	24,302.39
** REVENUES OVER (UNDER) EXPENDITURES *	0.00	12,718.51	240,758.86	0.00	0.00	( 240,758.86)

CITY OF GONZALES
FINANCIAL STATEMENT

AS OF: AUGUST 31ST, 2014

500-RESTRICTED USE FUNDS

REVENUES		ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.		BUDGET BALANCE
810-TEXAS	CAPITAL FUNDS							
4-810.100	TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00		0.00
4-810.110	TEXAS CAPITAL GRANT FUNDS	0.00	0.00	0.00	0.00	0.00		0.00
4-810.501	COURT SECURITY/TECHNOLOGY/CHI	0.00	0.00	0.00	0.00	0.00		0.00
TOTAL 8	110-TEXAS CAPITAL FUNDS	0.00	0.00	0.00	0.00	0.00		0.00
811-HOTEL/	MOTEL							
4-811.109	HOTEL OCCUPANCY TAX	419,250.00	37,988.15	634,726.02	151.40	0.00	(	215,476.02)
4-811.801	INTEREST INCOME	750.00	122.51	1,315.17	175.36	0.00	(	565.17)
TOTAL 8	11-HOTEL/MOTEL	420,000.00	38,110.66	636,041.19	151.44	0.00	(	216,041.19)
813-FORFEI	TURES							
4-813.100	TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00		0.00
4-813.508	FORFEITURE INCOME	0.00	0.00	0.00	0.00	0.00		0.00
TOTAL 8	13-FORFEITURES	0.00	0.00	0.00	0.00	0.00		0.00
814-MUNICI	PAL COURT							
4-814.100	TRANSFERS FROM GENERAL FUND	9,000.00	0.00	9,415.28	104.61	0.00	(	415.28)
4-814.501	MUNICIPAL COURT FEES	0.00	0.00	0.00	0.00	0.00		0.00
TOTAL 8	14-MUNICIPAL COURT	9,000.00	0.00	9,415.28	104.61	0.00	(	415.28)
*** TOTAL	REVENUES ***	429,000.00	38,110.66	645,456.47	150.46	0.00	(	216,456.47)

CITY OF GONZALES PA

FINANCIAL STATEMENT
AS OF: AUGUST 31ST, 2014

500-RESTRICTED USE FUNDS

810-TEXAS CAPITAL FUNDS

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET
4-CONTRACT/OPER SERVICES						
7-810.423 ENGINEERING	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 4-CONTRACT/OPER SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
5-SPECIAL CHARGES EXPENSE						
7-810.502 ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
7-810.503 ELECTRICAL LINES	0.00	0.00	0.00	0.00	0.00	0.00
7-810.504 WATER LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-810.505 WASTEWATER LINES	0.00	0.00	0.00	0.00	0.00	0.00
7-810.510 ENVIRONMENTAL ASSESSMENT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 5-SPECIAL CHARGES EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
6-CAPITAL OUTLAY EXPENSE						
7-810.605 DRAINAGE	0.00	0.00	0.00	0.00	0.00	0.00
7-810.621 SIDEWALKS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 810-TEXAS CAPITAL FUNDS	0.00	0.00	0.00	0.00	0.00	0.00

CITY OF GONZALES

FINANCIAL STATEMENT
AS OF: AUGUST 31ST, 2014

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.		BUDGET BALANCE
2-SUPPLIES EXPENSE							
7-811.202 POSTAGE	1,500.00	0.00	1,405.48	93.70	0.00		94.52
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00		0.00
TOTAL 2-SUPPLIES EXPENSE	1,500.00	0.00	1,405.48	93.70	0.00		94.52
3-MAINT/BLDG-EQUIP-STRUCT							
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00		0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00		0.00
4-CONTRACT/OPER SERVICES							
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00		0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00		0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00		0.00
7-811.408 MEMBERSHIP DUES	2,500.00	0.00	2,975.25	119.01	0.00	(	475.25)
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00		0.00
7-811.411 SPECIAL CONTRACTS	0.00	0.00	898.00	0.00	0.00	(	898.00)
7-811.412 CHAMBER OF COMMERCE	45,000.00	0.00	40,082.82	89.07	0.00		4,917.18
7-811.413 PIONEER VILLAGE	10,000.00	5,000.00	6,637.50	66.38	0.00		3,362.50
7-811.414 JB WELLS PARK	10,000.00	0.00	10,000.00	100.00	0.00		0.00
7-811.415 MAIN STREET	10,000.00	0.00	9,661.91	96.62	0.00		338.09
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00		0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00		0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	47,133.88	942.68	0.00	(	42,133.88)
TOTAL 4-CONTRACT/OPER SERVICES	82,500.00	5,000.00	117,389.36	142.29	0.00	(	34,889.36)
5-SPECIAL CHARGES EXPENSE							
7-811.502 ADVERTISING	140,000.00	16,215.81	117,948.74	84.25	0.00		22,051.26
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	1,363.61	0.00	0.00	(	1,363.61)
7-811.504 SIGNAGE & BANNERS	60,000.00	495.00	1,730.44	2.88	0.00		58,269.56
7-811.519 PROMOTIONAL ITEMS	0.00	0.00	0.00	0.00	0.00		0.00
7-811.520 MARKETING AND PROMOTIONS	25,000.00	3,610.37	37,538.58	150.15	0.00	(	12,538.58)
7-811.521 SPECIAL PROJECTS	40,000.00	0.00	26,171.61	65.43	0.00		13,828.39
7-811.522 EVENTS	0.00	0.00	0.00	0.00	0.00		0.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00		0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00		25,000.00
7-811.526 MEMORIAL MUSEUM	35,000.00	0.00	76,691.84	219.12	0.00	(	41,691.84)
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	80.81	1.62	0.00		4,919.19
7-811.528 JB WELLS HOUSE	10,000.00	0.00	7,836.05	78.36	0.00		2,163.95
7-811.529 RIVERSIDE MUSEUM	5,000.00	70.97	2,051.24	41.02	0.00		2,948.76
7-811.530 EXPO CENTER	0.00	0.00	0.00	0.00	0.00		0.00
TOTAL 5-SPECIAL CHARGES EXPENSE	345,000.00	20,392.15	271,412.92	78.67	0.00		73,587.08

9-04-2014 11:54 AM

C I T Y O F G O N Z A L E S FINANCIAL STATEMENT

AS OF: AUGUST 31ST, 2014

PAGE: 5

500-RESTRICTED USE FUNDS 811-HOTEL MOTEL

	ANNUAL	CURRENT	Y-T-D	* OF	Y-T-D	BUDGET
DEPARTMENT EXPENSES	BUDGET	PERIOD	ACTUAL	BUDGET	ENCUMB.	BALANCE
		<del></del>		<del></del>		
6-CAPITAL OUTLAY EXPENSE						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 811-HOTEL MOTEL	429,000.00	25,392.15	390,207.76	90.96	0.00	38,792.24
	**********		=======================================	202000		

9-04-2014 11:56 AM DETAIL LISTING PAGE:

 FUND
 : 500-RESTRICTED USE FUNDS
 PERIOD TO USE: Oct-2013
 THRU Sep-2014

 DEPT
 : 811
 HOTEL MOTEL
 ACCOUNTS: 7-811.202
 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET======DESCRIPTION====== VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE====

POSTAGE 7-811.202 BEGINNING BALANCE 0.00 12/27/13 12/27 B20197 Misc 121315 04006 ALLOCATE MONTHLY POSTAGE JE# 011790 5.52 5.52 DECEMBER ACTIVITY DB: 5.52 CR: 0.00 5.52 1/29/14 2/24 A57434 CHK: 000000 11670 POSTAGE FEE, ZAPATA, TEX 2931 203 10.20 15.72 1/30/14 4/10 B21096 04256 MISCODED EXPENSE HOTEL/MOTEL JE# 012159 397.22 412.94 ======== JANUARY ACTIVITY DB: 407.42 CR: 407.42 0.00 3/31/14 3/31 B20990 Misc 031415 04227 TO ALLOCATE MONTHLY POSTAGE JE# 012107 11.52 424.46 \*\*\*\*\* MARCH ACTIVITY DB: 11.52 CR: 0.00 11.52 4/17/14 4/17 A59148 CHK: 099653 11941 1ST QTR 2014 PAYMENT 0041 1ST QTR 2014 667.08 1,091.54 ======== APRIL ACTIVITY DB: 667.08 CR: 0.00 667.08 6/30/14 7/01 B21749 Misc 061415 04405 TO ALLOCATE MONTHLY POSTAGE JE# 012392 5.76 1,097.30 ======= JUNE ACTIVITY DB: 5.76 CR: 0.00 5.76 7/23/14 7/24 A62788 CHK: 100680 12192 2ND QTR 2014 0041 2ND QTR 2014 308.18 1.405.48 ======== JULY ACTIVITY DB: 308.18 CR: 0.00 308.18 ======== ACCOUNT TOTAL DB: 1,405.48 CR: 0.00 MISCELLANEOUS BEGINNING BALANCE 0.00 ------7-811.304 OFFICE EQPT & FURNITURE BEGINNING BALANCE 0.00 ..... 7-811.401 TELEPHONE BEGINNING BALANCE 0.00 ------BEGINNING BALANCE 0.00 7-811.407 TELEPHONE

0.00

BEGINNING BALANCE

7-811.408 MEMBERSHIP DUES

9-04-2014 11:56 AM DETAIL LISTING PAGE: FUND : 500-RESTRICTED USE FUNDS PERIOD TO USE: Oct-2013 THRU Sep-2014 : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610 POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION====== VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE==== BEGINNING BALANCE 0.00 1/16/14 1/31 A56678 CHK: 098917 11740 THLA MEMBERSHIP 0926 014-23202 2,665.25 2.665.25 ======== JANUARY ACTIVITY DB: 2,665.25 CR: 0.00 2,665.25 2/01/14 5/08 A59974 CHK: 099909 11993 MEMBERSHIP DUES 0954 11909 310.00 2,975.25 ======== FEBRUARY ACTIVITY DB: 310.00 CR: 310.00 0.00 DB: 2,975.25 CR: ========= ACCOUNT TOTAL 0.00 7-811.409 SUBSCRIPTIONS BEGINNING BALANCE 0.00 7-811.411 SPECIAL CONTRACTS BEGINNING BALANCE 0.00 4/04/14 4/10 A59016 CHK: 099600 11919 1ST QTR 2014 2899 1ST QTR 2014 1,093.90 1,093.90 4/04/14 7/17 B21871 04443 CRYSTAL THEATRE JE# 012437 0.00 1,093.90CR 1,093.90 CR: 1,093.90CR ======== APRIL ACTIVITY DB: 0.00

4/04/14 7/17 B21871 04443 CRYSTAL THEATRE JE# 012437 1,093.90CR 0.00

============ APRIL ACTIVITY DB: 1,093.90 CR: 1,093.90CR 0.00

5/02/14 5/23 A60517 CHK: 100024 12031 CONSULTATIONS CONV/EVENT 2778 000000514107 898.00 898.00

============= MAY ACTIVITY DB: 898.00 CR: 0.00 898.00

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CHAMBER OF COMMERCE

7/23/14 7/24 A62788 CHK: 100680 12192 2ND OTR 2014

======== JULY ACTIVITY DB:

7-811.412

	В	E G I N N I N G B A L A N C E		0.00
	.,	11733 OPERATING EXPENSES 0041	4TH QTR 2013	3,750.00 3,750.00
1/14/14	1/24 A56338 CHK: 098833	11733 RENOVATIONS KITCHEN 0041	4TH QTR 2013	13,832.82 17,582.82
1/30/14	1/31 A56622 CHK: 098891	11740 REIMBURSEMENT FOR TOURIS 0041	REIMBURSE 1-30-14	397.22 17,980.04
1/30/14	4/10 B21096	04256 MISCODED EXPENSE HOTEL/MOTEL	JE# 012159	397.22CR 17,582.82
		JANUARY ACTIVITY DB: 17,980.04	CR: 397.22CR	17,582.82
4/17/14	4/17 A59148 CHK: 099653	11941 1ST QTR 2014 PAYMENT 0041	1ST QTR 2014	3,750.00 21,332.82
4/24/14	4/24 A59329 CHK: 099702	11956 REIMBURSEMENT FOR FLOAT 0041	FLOAT REIMBURSE	15,000.00 36,332.82
	2058200028088	APRIL ACTIVITY DB: 18,750.00	CR: 0.00	18,750.00

======== ACCOUNT TOTAL DB: 40,480.04 CR: 397.22CR

0041 2ND QTR 2014

3,750.00 CR: 0.00

3,750.00

3,750.00

40.082.82

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3 FUND : 500-RESTRICTED USE FUNDS PERIOD TO USE: Oct-2013 THRU Sep-2014 DEPT : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610 POST DATE TRAN # REFERENCE PACKET======DESCRIPTION======= VEND INV/JE # 7-811.413

NOTE =====AMOUNT==== ===BALANCE==== PIONEER VILLAGE BEGINNING BALANCE 0.00 4/11/14 4/17 A59172 CHK: 099655 11941 1ST QTR 2014 1027 1ST QTR 2014 1,637.50 1,637.50 ========= APRIL ACTIVITY DB: 1,637.50 CR: 0.00 1,637.50 8/27/14 8/29 A64063 CHK: 101026 12313 2ND QTR 2014 5,000.00 1027 2ND QTR 2014 6.637.50 ======= AUGUST ACTIVITY DB: 5,000.00 CR: 0.00 5,000.00 ======== ACCOUNT TOTAL DB: 6,637.50 CR: 0.00 7-811.414 JB WELLS PARK BEGINNING BALANCE 0.00 5/20/14 8/14 A63456 CHK: 100885 12266 BASE, AE-P 0181 9401164485 10,000.00 10,000.00 ======== MAY ACTIVITY DB: 10,000.00 CR: 0.00 10,000.00 ======== ACCOUNT TOTAL DB: 10,000.00 CR: 0.00 7-811.415 MAIN STREET BEGINNING BALANCE 0.00 10/17/13 10/31 A53820 CHK: 098017 11524 COLOR BANNER, GROMMET BAN 3081 1862 3,648,50 3.648.50 ======== OCTOBER ACTIVITY DB: 3,648.50 CR: 0.00 3,648.50 11/20/13 11/27 A54745 CHK: 098214 11599 500 FT. C-9 SPOOL, MALE 3292 24954 196.18 3.844.68 ======== NOVEMBER ACTIVITY DB: 196.18 CR: 0.00 196.18 12/15/13 1/03 A55693 CHK: 098614 11652 C9 CLEAR BULB, 130 VOLT, 0952 5876 206.84 4,051.52 12/15/13 1/03 A55694 CHK: 098614 11652 C9 WARM WHITE LED BULBS 0952 5877 610.39 4,661.91 ======== DECEMBER ACTIVITY DB: 817.23 CR: 0.00 817.23 3/13/14 3/20 A58275 CHK: 099395 11853 MR. B FIREWORKS 07/04/14 2992 070114 5,000.00 9,661.91 MARCH ACTIVITY DB: 5,000.00 CR: 0.00 5,000.00

7-811.416 CRYSTAL THEATRE BEGINNING BALANCE 0.00

DB: 9,661.91 CR:

0.00

0.00

7-811.417 INSURANCE

BEGINNING BALANCE

======== ACCOUNT TOTAL

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Sep-2014 DEPT : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION====== VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE====

7 - 8	11.430	TRAVEL & TRA	AINING					
		В	EGINNING BAL	ANCE				0.00
4/07/14	5/16 A60257	CHK: 099935	12008 VENU WORKS HARC	LD HANSON 2428	4832		214.70	214.70
4/08/14	5/29 A60649	CHK: 000000	11897 LUNCH WITH VENU	E WORKS 2931	000059		31.23	245.93
4/08/14		CHK: 000000	11897 DINNER FOR TOUR		040814		318.00	563.93
4/09/14		CHK: 000000	11897 LUNCH W/VENUE W		040914		12.54	576.47
4/16/14	5/29 A60680	CHK: 000000	11897 MEALS AT HEITMI	LLER STEA 2931	3051		47.00	623.47
4/17/14	4/24 A59480	CHK: 099676	11956 TE 4/16-4/17	2923	TE 4/17/14		269.65	893.12
4/17/14	5/29 A60650	CHK: 000000	11897 MEAL AT HUISACH	E GRILL 2931	024624		60.00	953.12
4/21/14	4/24 A59479	CHK: 099676	11956 TE 4/21/2014 -	4/28/2014 2923	4/21/14		100.14	1,053.26
4/21/14	5/29 A60665	CHK: 000000	11897 GRAND HYATT ROO	M FOR ALL 2931	04/23/14		278.52	1,331.78
4/28/14	5/29 A60673	CHK: 000000	11897 EXPO LUNCH	2931	042814		74.00	1,405.78
4/29/14	4/29 A59605	CHK: 099757	11978 TRAVEL EXPENSES	4/30-5/0 2923	TE 4/30-5/03		299.56	1,705.34
4/29/14	4/29 A59606	CHK: 099758	11978 TE 5/1-5/3 SPEN	CER IA 3350	TE 5/1/14		115.00	1,820.34
4/29/14	4/29 A59607	CHK: 099759	11978 TRIP TO ROBSTOW	N & SPENC 0711	TE 5/1-5/3		115.00	1,935.34
4/30/14	5/29 A60674	CHK: 000000	11897 LUNCH/DINNER	2931	043014		73.00	2,008.34
		*******	APRIL ACTIVITY DB:	2,008.34	CR:	0.00	2,008.34	
5 /01 /1 A	C/2C 3C3C22	CT	11065 11111000 0000					
	6/26 A61675		11965 AVIATION FUEL	2931	1000054534A		754.80	2,763.14
5/02/14		CHK: 000000	11965 JET FUEL	2931	109984		889.80	3,652.94
5/03/14		CHK: 000000	11965 FUEL	2931	1000058295A		645.00	4,297.94
	6/26 A61679		11965 AVIATION FUEL	2931	1391090022A		290.00	4,587.94
	6/26 A61700		11965 AVIATION FUEL	2931	HYI-011830		1,027.94	5,615.88
5/05/14		CHK: 099856	11993 TRAVEL TO SAN M		TE 5/1 & 5/3		45.98	5,661.86
	6/26 A61664		11965 SOUTHWEST AIRLI		05/09/2014		1,040.00	6,701.86
5/09/14 5/12/14		CHK: 100776	12221 CONSULTING FEES		05-12387		6,923.87	13,625.73
		CHK: 099934	12008 TE 5/14/14 & 5/		05/12/2014		182.94	13,808.67
, ,	6/26 A61701 6/06 A61001		11965 SOUTHWEST.COM	2931	MKFAMX		50.00	13,858.67
	5/23 A60522		12064 ROOMS FOR VENUE		05/15/2014		261.65	14,120.32
	6/26 A61678		12031 ROUND TRIP TO W 11965 CRACKER BARREL		TE 5/21/2014		195.62	14,315.94
	6/26 A61686		11965 CRACKER BARKEL	· · · · · · · · · · · · · · · · · · ·	1286247		45.27	14,361.21
3/2//14	0/20 A01000	=========			31098 CR:	0.00	110.00 12,462.87	14,471.21
6/05/14	6/19 A61524	CHK: 100340	12101 CONSULTING FEES	FOR EXPO 3379	05-12433		8,281.08	22,752.29
			JUNE ACTIVITY DB:	8,281.08	CR:	0.00	8,281.08	
7/09/14	7/11 A62362	CHK: 100517	12159 RT TO AUSTIN FO	R MEETING 2923	TE 7/9/14		72.89	22,825.18
7/11/14	•	CHK: 100640	12168 VENUWORKS, INC.		05-12479		5,700.00	28,525.18
7/15/14		CHK: 000000	12131 LUNCH EXPO	2931	070914		40.00	28,565.18
	7/22 A62682		12207 TRAVEL EXPENSE		TRAVEL EX. 7/	/25	279.09	28,844.27
	7/22 A62683		12207 TRAVEL EXPENSE		TRAVEL EX. 7-		165.00	29,009.27
	8/08 A63340		12236 TOPOGRAPHIC SUR		000000814013		2,070.00	31,079.27
	8/21 A63720		12131 HILTON HOTELS,		07/28/2014		1,274.61	32,353.88
		CHK: 100927	12266 ARCHITECTURAL/E		14-0301-1		14,780.00	47,133.88
.,,	,		JULY ACTIVITY DB:		CR:	0.00	24,381.59	,233.00
				,		****	,	
		=======================================	ACCOUNT TOTAL DB:	47,133.88	CR:	0.00		

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Sep-2014 : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION====== VEND INV/JE # NOTE =====AMOUNT==== ====BALANCE====

7-811.502	ADVERTISING						
	ВЕ	GINNING BALANCE					0.00
10/01/13 10/11 A53117	CHK: 097807	11476 ADVERISTING	1044	4715070		1,363.61	1,363.61
10/11/13 10/22 A53550	CHK: 097940	11512 TEXAS IND. MEMBERSHIP FR		10/12-08/13		1,000.00	2,363.61
10/18/13 10/31 A53806	CHK: 098041	11524 TEXAS MONTHLY NOV ISSUE		TM64430		9,503.85	11,867.46
10/21/13 11/26 A54539	CHK: 000000	11446 3 OF SOUTHERN LIVING	2931	051841		16.21	11,883.67
10/30/13 11/21 A54396	CHK: 098181	11553 ADVERTISING	3287	1402088		4,151.00	16,034.67
	******	OCTOBER ACTIVITY DB: 16,0	34.67	CR:	0.00	16,034.67	.,
11/01/13 11/08 A54036	CHK: 098106	11542 ADVERTISING	0668	237947		5,461.93	21,496.60
11/01/13 11/08 A54102	CHK: 098107	11542 ADVERTISING NOV/DEC	3255	40007806		5,686.50	27,183.10
11/01/13 11/21 A54301	CHK: 098135	11553 ADVERTISING	1044	472871		1,363.61	28,546.71
11/27/13 12/06 A54946	CHK: 098468	11603 4 COLOR, FULL PAGE DISPI	3024	242203		1,656.18	30,202.89
11/30/13 12/20 A55403	CHK: 098583	11640 TEXAS MONTHLY	2714	IN65096		892.50	31,095.39
	*=========	NOVEMBER ACTIVITY DB: 15,0	60.72	CR:	0.00	15,060.72	
12/01/13 12/06 A54886	CHK: 098419	11603 CC, HOUSTON, AUSTIN, SAT	1044	474014		1,363.61	32,459.00
12/07/13 1/27 A56578	CHK: 000000	11605 GOOGLE ADWORDS	2931	244-069-3222		350.00	32,809.00
12/19/13 12/20 A55239	CHK: 000000	11544 ADVERISTING	2931	4427-7562-859	2	250.00	33,059.00
12/26/13 1/03 A55774	CHK: 098637	11652 GEDC & MAIN STREET ADVER	2729	122613-80		14.56	33,073.56
	===========	DECEMBER ACTIVITY DB: 1,9	78.17	CR:	0.00	1,978.17	
1/02/14 2/07 A56918		11764 ADVERTISE BOARD OPENINGS	2729	010214-77		14.56	33,088.12
1/31/14 2/24 A57429	CHK: 000000	11670 GOOGLE	2931	13114		27.41	33,115.53
1	********	JANUARY ACTIVITY DB:	41.97	CR:	0.00	41.97	
2/01/14 2/07 A56884 (	CTTV . 000040	11764 ADVERTISING FOR FDR DIS	1044	476440		. 252 50	24 482 40
2/07/14 4/24 A59432 (		11956 CERTIFIED FOLDER DISPLAY		476442 13-0080609		1,363.59	34,479.12
2/28/14 3/20 A58176 (		11853 GONZALES INQUIRER	0071	022814		15,413.17 3,950.00	49,892.29 53,842.29
	=======================================	-	26.76	CR:	0.00	20,726.76	33,042.29
		101111111111111111111111111111111111111	20		0.00	20,720.70	
3/18/14 3/20 A58268 (	CHK: 099361	11853 CENTRAL TEXAS ADVERTISIN	2719	031814		2,500.00	56,342.29
3/31/14 4/10 A59019		11919 WEB DISPLAY	3025	242193		2,850.00	59,192.29
3/31/14 4/10 B21095		04255 MISCODED EXPENSE HOTEL/M		JE# 012158		375.00	59,567.29
		MARCH ACTIVITY DB: 5,7	25.00	CR:	0.00	5,725.00	.,
4/02/14 4/10 A59017 (	CHK: 099581	11919 MOBILE APP ADVERTISING	2944	20141681		7,500.00	67,067.29
4/04/14 4/10 A59023 (	CHK: 099595	11919 BILLBOARD ADVERTISING	3341	5483		1,200.00	68,267.29
4/10/14 4/24 A59406 (	CHK: 099741	11956 ADVERTISING	0668	242200		5,461.96	73,729.25
4/10/14 5/02 A59741 (	CHK: 099804	11967 BILLBOARDS ADVERTISING	2532	S-042014		1,250.00	74,979.25
4/18/14 5/02 A59742 0	CHK: 099838	11967 TEXAS MONTHLY	2714	TM66709		11,880.00	86,859.25
4/21/14 5/02 A59752 0	CHK: 099785	11967 FULL PAGE COLOR MAY ISSU	2867	757		375.00	87,234.25
4/24/14 5/29 A60691 0	CHK: 000000	11897 CHALLENGE COINS, LTD	2931	6120836450		606.00	87,840.25
	==========	APRIL ACTIVITY DB: 28,2	72.96	CR:	0.00	28,272.96	
5/01/14 5/02 A59764 0	CHK: 099837	11967 TEXAS JOURNEY	3255	40007946		5,686.50	93,526.75
5/01/14 5/08 A60033 (	CHK: 099875	11993 BILLBOARD ADVERTISING	3341	5519		600.00	94,126.75

9-04-2014 11:56 AM DETAIL LISTING PAGE: 6

 FUND
 : 500-RESTRICTED USE FUNDS
 PERIOD TO USE: Oct-2013
 THRU Sep-2014

 DEPT
 : 811
 HOTEL MOTEL
 ACCOUNTS: 7-811.202
 THRU 7-811.610

DEPT	: 811	HOTEL MOT	EL				ACCOUNTS: 7-81	1.202 THRU 7	-811.610
POST D	ATE TRAN #	REFERENCE	PACKET====DESCF	RIPTION=====	= VEND	INV/JE #	NOTE	====AMOUNT====	====BALANCE====
7-811	.502	ADVERTISING		* ( CONT	'INUED )	*			
5/09/14 5	/16 A60255	CHK: 099995	12008 TOURTEXAS.	СОМ	2404	242197		375.00	94,501.75
		CHK: 100366	12123 ADVERTISIN		0114	245102		480.00	94,981.75
-,,	,				,141.50	CR:	0.00	7,141.50	3.,302.73
								,	
6/01/14 6	/06 A61016	CHK: 100133	12064 ADVERTISIN	IG ON IH 10	3341	5560		600.00	95,581.75
6/05/14 6	/27 A61812	CHK: 100392	12123 BILLBOARD	ADVERTISING	2532	64979		625.00	96,206.75
6/18/14 6	/27 A61809	CHK: 100417	12123 ADVERTISIN	īG	2404	245145		2,140.00	98,346.75
6/30/14 7,	/11 A62263	CHK: 100513	12159 ADVERTISIN	IG .	0114	171865		480.00	98,826.75
			JUNE ACTIVITY	DB: 3	,845.00	CR:	0.00	3,845.00	
7/01/14 7,	/11 A62340	CHK: 100564	12159 ADVERTISIN	IG	2404	242198		1,250.00	100,076.75
7/18/14 8,	/08 A63352	CHK: 100847	12236 4 COLOR FU			242204		1,656.18	101,732.93
		=#055555555	JULY ACTIVITY	DB: 2	,906.18	CR:	0.00	2,906.18	
0/00/00									
		CHK: 100745	12231 BILLBOARD		2532	64981		625.00	102,357.93
		CHK: 100985	12283 FULL PAGE		0668	242201		5,461.96	107,819.89
		CHK: 101058	12313 TEXAS MONT		2714	TM68179		9,503.85	117,323.74
8/19/14 8/	/29 A64106	CHK: 101037	12313 JOHN GANNO		2532	64982	0.00	625.00	117,948.74
			AUGUST ACTIVITY	DB: 16	,215.81	CR:	0.00	16,215.81	
			ACCOUNT TOTAL	DB: 117	,948.74	CR:	0.00		
7-811.	. 503	ELECTRICAL L	INE EXPENSE						
		ВЕ	GINNING	BALANC	E				0.00
1/01/14 1/	/10 A56002	CHK: 098703	11681 CERTIFIED	FOLDER DISPL	AY 1044	475215		1,363.61	1,363.61
			JANUARY ACTIVITY		,363.61		0.00	1,363.61	2,222
					•			,	
			ACCOUNT TOTAL	DB: 1	,363.61	CR:	0.00		
7-811.	.504	SIGNAGE & BA	NNERS						
, ,			GINNING	BALANC	E				0.00
10/01/13 11/	08 A53997	CHK: 098068	11542 FASTENERS,	BOLTS, WASH	ER 0219	00640687	7	10.44	10.44
			OCTOBER ACTIVITY	DB:	10.44	CR:	0.00	10.44	
3/31/14 4/	/10 A59007	CHK: 099632	11919 SKYSCRAPER	BANNER	2404	242196		375.00	385.44
3/31/14 4/	/10 B21095		04255 MISCODED E	XPENSE HOTEL	/MOTEL	JE# 0121	158	375.000	R 10.44
			MARCH ACTIVITY	DB:	375.00	CR:	375.00CR	0.00	
6/19/14 6/	/27 A61813	CHK: 100392	12123 BILLBOARD	ADVERTISING	2532	64980		625.00	635.44
-,, 0/		=======================================		DB:	625.00	CR:	0.00	625.00	
							0.00	023.00	
7/01/14 7/	/11 A62372	CHK: 100529	12159 GILBREATH	OUTDOOR ADVE	RT 3341	5596		600.00	1,235.44
			JULY ACTIVITY	DB:	600.00	CR:	0.00	600.00	•

9-04-2014 11:56 AM DETAIL LISTING PAGE: 7

9-04-2014 11:56	i AM	DETAI	L LIST	ING			PAGE: 7	
FUND : 500-	FUND : 500-RESTRICTED USE FUNDS			PERIOD TO USE: Oct-2013 THRU Sep-2014			Sep-2014	
DEPT : 811			ACCOUNTS: 7-811.202 THRU 7-811.61		-811.610			
POST DATE TRAN #	REFERENCE PACI	ET=====DESCRI	PTION======	= VEND	INV/JE #	NOTE	=====AMOUNT====	====BALANCE====
8/01/14 8/08 A63330	CHK: 100850 122	36 WEB DISPLAY		2404	242195		495.00	1,730.44
	======== AUGU	ST ACTIVITY	DB:	495.00	CR:	0.00	495.00	
	======== ACC	OUNT TOTAL	DB: 2	,105.44	CR:	375.00CR		
7~811.519	PROMOTIONAL ITEMS							
, 011.313		NNING B	A I. A N C I	٠				0.00
	5501	WWING B	ADANCI	_				0.00
7-811.520	MARKETING AND PRO	MOTIONS						
		NNING B	ALANCE	₹.				0.00
	2201			-				0.00
10/01/13 10/11 A53120	CHK: 097800 114	76 9/27/13 MON'	THLY BILLING	3 1071	09/27/13 BILI	Γ.	37.00	37.00
10/08/13 10/11 A53146		76 MARKETING S		2895	1073		1,657.50	1,694.50
10/27/13 11/21 A54302		53 MONTHLY BIL			9/28/13-10/27	7/13	37.00	1,731.50
• •				731.50	CR:	0.00	1,731.50	2,702.00
				,			-,	
11/04/13 11/08 A54089	CHK: 098093 115	42 ENGRAVING C	HARGE LEFT (	OF 2819	9887		125.00	1,856.50
11/11/13 11/21 A54382		53 MARKETING S	ERVICES	2895	1075		1,657.50	3,514.00
	====== NOVE	MBER ACTIVITY	DB: 1.	782.50	CR:	0.00	1,782.50	2,22222
				,			-,	
12/06/13 12/06 A54941	CHK: 098459 116	03 MARKETING S	ERVICES	2895	1078		1,657.50	5,171.50
		MBER ACTIVITY		657.50	CR:	0.00	1,657.50	•,=:=:•
				,		Filtra.	-,	
1/07/14 1/10 A56022	CHK: 098726 116	81 MARKETING S	ERVICES	2895	1082		1,657.50	6,829.00
1/24/14 1/31 A56722	CHK: 098899 117	40 TEXAS INDEP	ENDENCE RELA	AY 3275	01/24/14		2,500.00	9,329.00
		ARY ACTIVITY		157.50	CR:	0.00	4,157.50	.,
			·				•	
2/06/14 2/07 A56937	CHK: 098983 117	64 ROCKIN' S	MARKETING &	D 2895	1084		1,657.50	10,986.50
2/06/14 3/07 A57814	CHK: 099266 118	20 TENT FOR TX	INDEP RELAY	7 1726	020614		2,892.00	13,878.50
2/14/14 3/20 A58271	CHK: 099400 118	53 TOUR GONZALI	ES BROCHURES	2819	10162		2,299.50	16,178.00
	======= FEBF	UARY ACTIVITY	DB: 6,	849.00	CR:	0.00	6,849.00	
3/03/14 3/07 A57849	CHK: 099280 118	20 ROCKIN' S	MARKETING &	D 2895	1086		1,657.50	17,835.50
	====== MARC	H ACTIVITY	DB: 1,	657.50	CR:	0.00	1,657.50	
4/07/14 4/10 A59015	CHK: 099619 119	19 MARKETING S	ERVICES	2895	1091		1,657.50	19,493.00
4/16/14 4/24 A59390	CHK: 099736 119	56 BROCHURE DR	IVING/WALKIN	NG 0230	126261A		521.60	20,014.60
4/23/14 5/02 A59749	CHK: 099818 119	67 COME & TAKE	IT PINS	2819	10409		3,839.08	23,853.68
	======= APRI	L ACTIVITY	DB: 6,	,018.18	CR:	0.00	6,018.18	
5/08/14 5/16 A60279	CHK: 099985 120	08 MARKETING &	PROMOTIONS	2895	1094		1,657.50	25,511.18
- / / /								

2931 W488746524

2895 1096

======== MAY ACTIVITY DB: 2,008.34 CR: 0.00

60.00

183.67

107.17

1,657.50

2,008.34

25,571.18

25,754.85

27,519.52

25,862.02

5/15/14 5/23 A60519 CHK: 100048 12031 FOAM CORE FULL COLOR 2819 10499

5/27/14 6/26 A61705 CHK: 000000 11965 APPLE STORE

6/02/14 6/06 A61008 CHK: 100182 12064 MARKETING SERVICES

5/27/14 6/06 A61005 CHK: 100175 12064 3 TIER COUNTER TOP LIT. 2819 10545

9-	-04-2014 11	:56 AM	DETAIL L	ISTING			PAGE: 8	
FUN	ND : 5	0-RESTRICTED US	E FUNDS		PER	RIOD TO USE:	Oct-2013 THRU	Sep-2014
DEF	PT : 8	HOTEL MO	TEL		ACC	COUNTS: 7-81	1.202 THRU	7-811.610
POST	DATE TRAN	# REFERENCE	PACKET=====DESCRIPTION=	===== VEND	INV/JE #	NOTE	====AMOUNT====	====BALANCE====
6/15/14	7/03 A620	5 CHK: 100477	12132 BROCHURE WALKING	TOUR 0230	127582A		140.00	27,659.52
6/16/14	6/19 A615	05 CHK: 100328	12101 GONZALES PADDING	MAPS 2819	10611		1,071.75	28,731.27
6/16/14	6/19 A615	06 CHK: 100328	12101 VISTOR GUIDE	2819	10612		1,952.87	30,684.14
		*******	JUNE ACTIVITY DB:	4,822.12	CR:	0.00	4,822.12	
7/07/14	7/11 1623	9 CHK: 100557	12159 MARKETING SERVICE	2005	1101		1 (57 00	20 242 14
	•	55 CHK: 100557	12168 DECALS	S 2895 2819	1101 10703		1,657.00	32,341.14
		7 CHK: 000000	12131 DISCOUNTMUGS.COM	2931	1458568		18.75 1,568.32	32,359.89 33,928.21
,, ==, 51	0, 22 1103 11		JULY ACTIVITY DB:	3,244.07	CR:	0.00	3,244.07	33,920.21
			oodi aciiviii bb.	3,244.07	CK:	0.00	3,244.07	
8/11/14	8/01 A630	1 CHK: 100760	12221 MARKETING SERVICE	s 2895	1103		1,657.50	35,585.71
8/27/14	8/29 A639	5 CHK: 101046	12329 BROCHURES	2819	10891		1,952.87	37,538.58
		******	AUGUST ACTIVITY DB:	3,610.37	CR:	0.00	3,610.37	
			ACCOUNT TOTAL DB:	37,538.58	CR:	0.00		
7-811.521 SPECIAL PROJECTS								
7-8	11.521	SPECIAL PROS		NCE				0.00
7-8	11.521		JECTS EGINNING BALA	N C E				0.00
				N C E	9721		963.59	0.00
		B I	EGINNING BALA		9721 CR:	0.00	963.59 963.59	
		B I	E G I N N I N G B A L A	2956		0.00		
10/29/13	10/31 A5383 12/06 A5494	B 1 3 CHK: 098002 9 CHK: 098463	E G I N N I N G B A L A	2956 963.59		0.00		
10/29/13 12/03/13 12/12/13	10/31 A5383 12/06 A5494 12/20 A5526	B 1 3 CHK: 098002 9 CHK: 098463 2 CHK: 098543	11524 BROCHURES OCTOBER ACTIVITY DB:	2956 963.59 BARN S 3043	CR:	0.00	963.59	963.59
10/29/13 12/03/13 12/12/13 12/12/13	10/31 A5383 12/06 A5494 12/20 A5526 12/20 A5543	B 1  3 CHK: 098002  9 CHK: 098463  2 CHK: 098543  1 CHK: 098578	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR	2956 963.59 BARN S 3043 SES 0041 BARN S 3043	CR:	0.00	963.59	963.59 2,658.08
10/29/13 12/03/13 12/12/13 12/12/13	10/31 A5383 12/06 A5494 12/20 A5526 12/20 A5543	B 1 3 CHK: 098002 9 CHK: 098463 2 CHK: 098543	E G I N N I N G B A L A  11524 BROCHURES  OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT	2956 963.59 BARN S 3043 SES 0041 BARN S 3043	CR: 12/03/2013 12/12/13	0.00	963.59 1,694.49 4,516.08	963.59 2,658.08 7,174.16
10/29/13 12/03/13 12/12/13 12/12/13	10/31 A5383 12/06 A5494 12/20 A5526 12/20 A5543	B 1  3 CHK: 098002  9 CHK: 098463  2 CHK: 098543  1 CHK: 098578	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR	2956 963.59 BARN S 3043 SES 0041 BARN S 3043	CR: 12/03/2013 12/12/13 12/12/13	0.00	963.59 1,694.49 4,516.08 29.97	963.59 2,658.08 7,174.16 7,204.13
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13	12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569	B 1 3 CHK: 098002 9 CHK: 098463 2 CHK: 098543 1 CHK: 098578 8 CHK: 098641	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISING EXPENS 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:	0.00	963.59 1,694.49 4,516.08 29.97 2,349.06 8,589.60	963.59 2,658.08 7,174.16 7,204.13 9,553.19
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13	12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569	B 1  3 CHK: 098002	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201	0.00	963.59  1,694.49 4,516.08 29.97 2,349.06 8,589.60	963.59 2,658.08 7,174.16 7,204.13 9,553.19
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13	12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569	B 1  3 CHK: 098002  9 CHK: 098463  2 CHK: 098543  1 CHK: 098578  8 CHK: 098641	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISING EXPENS 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:  11733 APPROVED EXPENSES 11733 4TH QTR 2013 REIME	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201  4TH QTR 201	0.00	963.59  1,694.49  4,516.08  29.97  2,349.06  8,589.60  4,731.92  3,303.50	963.59 2,658.08 7,174.16 7,204.13 9,553.19
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13	12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569	B 1  3 CHK: 098002	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201	0.00	963.59  1,694.49 4,516.08 29.97 2,349.06 8,589.60	963.59 2,658.08 7,174.16 7,204.13 9,553.19
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13 1/14/14 1/14/14	12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569	9 CHK: 098002 9 CHK: 098463 1 CHK: 098543 1 CHK: 098578 8 CHK: 098641	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISING EXPENS 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:  11733 APPROVED EXPENSES 11733 4TH QTR 2013 REIME	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201  4TH QTR 201	0.00	963.59  1,694.49  4,516.08  29.97  2,349.06  8,589.60  4,731.92  3,303.50	963.59 2,658.08 7,174.16 7,204.13 9,553.19
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13 1/14/14 1/14/14	10/31 A5383 12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569 1/24 A5649	9 CHK: 098002 9 CHK: 098463 1 CHK: 098543 1 CHK: 098578 8 CHK: 098641	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:  11733 APPROVED EXPENSES 11733 4TH QTR 2013 REIME JANUARY ACTIVITY DB:	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201  4TH QTR 201  CR:	0.00	963.59  1,694.49  4,516.08  29.97  2,349.06  8,589.60  4,731.92  3,303.50  8,035.42	963.59  2,658.08 7,174.16 7,204.13 9,553.19  14,285.11 17,588.61
10/29/13 12/03/13 12/12/13 12/12/13 12/18/13 1/14/14 1/14/14	10/31 A5383 12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569 1/24 A5649	B 1  3 CHK: 098002	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:  11733 APPROVED EXPENSES 11733 4TH QTR 2013 REIME JANUARY ACTIVITY DB:	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60 3310 BURSEME 2899 8,035.42	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201  4TH QTR 201  CR:  JE# 012437	0.00 3 3 0.00	963.59  1,694.49  4,516.08  29.97  2,349.06  8,589.60  4,731.92  3,303.50  8,035.42  1,093.90	963.59  2,658.08 7,174.16 7,204.13 9,553.19  14,285.11 17,588.61
10/29/13  12/03/13 12/12/13 12/12/13 12/18/13  1/14/14 1/14/14 4/04/14	10/31 A5383 12/06 A5494 12/20 A5526 12/20 A5543 1/03 A5569 1/24 A5649 7/17 B2187	B 1  3 CHK: 098002	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:  11733 APPROVED EXPENSES 11733 4TH QTR 2013 REIME JANUARY ACTIVITY DB:	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60 3310 BURSEME 2899 8,035.42	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201  4TH QTR 201  CR:  JE# 012437	0.00 3 3 0.00	963.59  1,694.49  4,516.08  29.97  2,349.06  8,589.60  4,731.92  3,303.50  8,035.42  1,093.90	963.59  2,658.08 7,174.16 7,204.13 9,553.19  14,285.11 17,588.61
10/29/13  12/03/13 12/12/13 12/12/13 12/18/13  1/14/14 1/14/14  4/04/14	10/31 A5383  12/06 A5494  12/20 A5526  12/20 A5543  1/03 A5569  1/24 A5649  7/17 B2187	B 1  3 CHK: 098002	11524 BROCHURES OCTOBER ACTIVITY DB:  11603 ADVERTISEMENT FOR 11640 ADVERTISING EXPENS 11640 ADVERTISEMENT FOR 11652 RESTORATION/ADVERT DECEMBER ACTIVITY DB:  11733 APPROVED EXPENSES 11733 4TH QTR 2013 REIME JANUARY ACTIVITY DB:  04443 CRYSTAL THEATRE APRIL ACTIVITY DB:	2956 963.59 BARN S 3043 SES 0041 BARN S 3043 FISING 1027 8,589.60 3310 BURSEME 2899 8,035.42	CR:  12/03/2013  12/12/13  12/12/13  121813  CR:  4TH QTR 201  4TH QTR 201  CR:  JE# 012437  CR:	0.00 3 3 0.00	963.59  1,694.49 4,516.08 29.97 2,349.06 8,589.60  4,731.92 3,303.50 8,035.42  1,093.90 1,093.90	963.59  2,658.08 7,174.16 7,204.13 9,553.19  14,285.11 17,588.61

7-811.522 EVENTS

B E G I N N I N G B A L A N C E

======== ACCOUNT TOTAL DB: 26,171.61 CR: 0.00

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======== JULY ACTIVITY DB: 7,489.10 CR: 0.00 7,489.10

0.00

9-04-2014 11:56 AM DETAIL LISTING PAGE:

BEGINNING BALANCE

FUND : 500-RESTRICTED USE FUNDS PERIOD TO USE: Oct-2013 THRU Sep-2014 DEPT : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610 POST DATE TRAN # REFERENCE PACKET======DESCRIPTION======= VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE====

7-811.524 GONZALES CO. JAIL MUSEUM

0.00

-----7-811.525 HISTORIC PRESERVATION

BEGINNING BALANCE 0.00

7-811.526 MEMORIAL MUSEUM BEGINNING BALANCE 0.00 522.50 522.50 ======== OCTOBER ACTIVITY DB: 522.50 CR: 522.50 0.00 11715 MUSEUM RESTORATION 11/21/13 1/17 A56168 CHK: 098794 1103 10-0501-5-A 6,380.00 6,902.50 ======== NOVEMBER ACTIVITY DB: 6,380.00 CR: 0.00 6,380.00 1/13/14 1/24 A56446 CHK: 098859 11733 MUSEUM RESTORATION 2.090.00 8.992.50 1103 10-0501-7 1/28/14 1/31 A56680 CHK: 098923 11740 CONCRETE WORK AT MUSEUM 1046 013014 19,327.50 28,320.00 ======== JANUARY ACTIVITY DB: 21,417.50 CR: 0.00 21,417.50 2/05/14 2/13 A57156 CHK: 099091 11774 CLEANING OUTSIDE OF MUSE 3315 541451309 41,800.00 70,120.00 ======== FEBRUARY ACTIVITY DB: 41,800.00 CR: 0.00 41.800.00 3/18/14 4/03 A58796 CHK: 099536 11896 MID-CONTINENTAL RESTORAT 3315 541451309-B 2.200.00 72,320,00 3/28/14 4/10 A58981 CHK: 099633 11919 GONZ. MUSEUM RESTORATION 1103 10-0501-8 1.800.00 74,120.00 ======= MARCH ACTIVITY DB: 4,000.00 CR: 0.00 4,000.00 4/09/14 5/02 A59670 CHK: 099811 11967 SUPPLIES FOR LITES IN CA 0294 5806054 17.99 74,137.99 4/09/14 5/02 A59671 CHK: 099811 11967 SUPPLIES FOR LITES IN CA 0294 5806056 13.19 74,151.18 4/11/14 5/02 A59773 CHK: 099778 11967 LIGHTS FOR MUSEUM 3352 2824459-01 252.72 74,403.90 4/14/14 5/02 A59771 CHK: 099778 11967 LIGHTS FOR MUSEUM 3352 2824437-00 825.00 75.228.90 4/14/14 5/02 A59772 CHK: 099778 11967 LIGHTS FOR MUSEUM 3352 2824459-00 489.73 75.718.63 4/16/14 5/02 A59653 CHK: 099788 11967 CONDUIT PVC, SWEEP EL 0219 00651219 7.50 75,726.13 4/17/14 5/02 A59655 CHK: 099788 11967 EMT STRAP, BUSHING 0219 00651291 23.30 75,749.43 4/17/14 5/02 A59656 CHK: 099788 11967 LIQUID TITE CONNECTOR 0219 00651338 11.16 75,760.59 4/30/14 6/06 A60990 CHK: 100152 12064 FIXED SPRINKLER SYSTEM 1987 25 931.25 76.691.84 ======== APRIL ACTIVITY DB: 2,571.84 CR: 0.00 2.571.84 ======== ACCOUNT TOTAL DB: 76,691.84 CR: 0.00 7-811.527 EGGLESTON HOUSE BEGINNING BALANCE 0.00

3/21/14 4/03 A58655 CHK: 099506 11896 ROOF SEALANT CLEAR 20.97 0219 00649666 20.97 ======= MARCH ACTIVITY DB: 20.97 CR: 0.00 20.97 6/19/14 6/27 A61724 CHK: 100411 12123 TIMER 0190 00057213 59.84 80.81 59.84 CR: ======== JUNE ACTIVITY DB: 0.00 59.84 ======== ACCOUNT TOTAL DB: 80.81 CR:

0.00

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Sep-2014 : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION====== VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE====

7-811.528	JB WELLS HOUSE				
	BEGINNI	NG BALANCE			0.00
10/02/13 10/11 A53121	CHK: 097816 11476 RECE	EIPTS FROM 4TH OTR 113	0 100313	2,500.00	2,500.00
	====== OCTOBER ACT	TIVITY DB: 2,500.0	O CR: 0.00	2,500.00	·
1/10/14 1/17 A56189	CHK: 098750 11715 THE	DRT ALAMO FUND 279	3 011014	1,027.03	3,527.03
1/10/14 1/24 A56447		EXPENSES 011104 1130		1,027.03	4,554.06
1/17/14 1/22 A56316		ERSE VOIDED CHECK 279	•	1,027.03CR	3,527.03
-, - ,,,	======= JANUARY ACT			1,027.03	3,327.03
4/04/14 4/10 250000	CTIV 000500 11010 PPD			0.045.60	
4/04/14 4/10 A58982				2,947.60	6,474.63
	######################################	/ITY DB: 2,947.60	CR: 0.00	2,947.60	
7/05/14 7/11 A62323	CHK: 100532 12159 2ND	QTR 2014 1130	2ND QTR 2014	1,361.42	7,836.05
	====== JULY ACTIVI	TTY DB: 1,361.42	2 CR: 0.00	1,361.42	
	======= ACCOUNT TOT	"AL DB: 8,863.08	3 CR: 1,027.03CR		
7-811.529	RIVERSIDE MUSEUM				
	BEGINNIN	IG BALANCE			0.00
10/10/13 10/11 A53118	CUV. 007042 11476 01 6	TURB STOPPERS 1040		B35 00	F35 00
10/11/13 10/11 A53118 10/11/13 10/22 A53561				735.00	735.00
10/11/13 10/22 A53561 10/18/13 11/26 A54579		RSIDE DEPT. 10/11/13 1810	•	69.23	804.23
10/10/13 11/20 A545/9	======== OCTOBER ACT	T FIXTURE, EXIT LIGH 293:		69.96	874.19
	OCTOBER ACT	CIVITY DB: 874.19	O CR: 0.00	874.19	
11/11/13 11/21 A54324	CHK: 098157 11553 RIVE	RSIDE INTERNET & PHO 1816	RIVERSIDE 11/11/13	69.21	943.40
11/22/13 11/27 A54702	CHK: 098247 11599 ANNU	JAL INSPECTION 1729	011231	30.00	973.40
	======== NOVEMBER AC	TIVITY DB: 99.2	CR: 0.00	99.21	
12/06/13 12/20 A55317	CHK: 098538 11640 NAIL	S, FLOORING 0219	00644263	17.99	991.39
12/06/13 12/20 A55318	CHK: 098538 11640 FLOC	RING WOOD FILLER 0219	00644275	15.98	1,007.37
12/12/13 12/20 A55373	CHK: 098548 11640 RIVE	RSIDE PHONE & INTERN 1816	RIVERSIDE 12/12/13	69.17	1,076.54
	DECEMBER AC	TIVITY DB: 103.14	CR: 0.00	103.14	
1/11/14 1/24 A56461	CHK: 098840 11733 PIVE	RSIDE PHONE & INTERN 1816	1/11/14 PIVEPSIDE	69.24	1,145.78
1,11,11 1,01 1,01		CIVITY DB: 69.24		69.24	1,145.70
	UMIONI ACI	07.2	. C	07.2%	
2/11/14 2/27 A57579	CHK: 099188 11807 WATE	R DEPT. TV & RIVERSI 1816	2/11/14 RIVERSIDE	69.24	1,215.02
2/23/14 2/13 A57103	CHK: 099100 11774 TERM	INIX RIVERSIDE 0569	4299148	308.00	1,523.02
	======== FEBRUARY AC	TIVITY DB: 377.24	CR: 0.00	377.24	
3/11/14 3/20 A58253	CHK: 099376 11853 INTE	RNET AND PHONE 1810	3/11/14 RIVERSIDE	69.26	1,592.28
3/20/14 5/02 A59652		RESCENT BULB 0219		13.50	1,605.78
	======== MARCH ACTIV			82.76	•

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FUND : 500-RESTRICTED USE FUNDS PERIOD TO USE: Oct-2013 THRU Sep-2014 DEPT : 811 HOTEL MOTEL ACCOUNTS: 7-811.202 THRU 7-811.610 POST DATE TRAN # REFERENCE PACKET======DESCRIPTION======= VEND INV/JE # NOTE =====AMOUNT==== ===BALANCE==== 4/04/14 4/10 A58960 CHK: 099596 11919 BASSAST FOR LIGHT FIXTUR 0219 00650578 75.98 1.681.76 4/11/14 5/02 A59714 CHK: 099799 11967 RIVERSIDE PHONE & INTERN 1816 4/11/14 67.73 1,749.49 ======== APRIL ACTIVITY DB: 143.71 CR: 0.00 143.71 5/11/14 5/23 A60497 CHK: 100037 12031 RIVERSIDE BILLING 1816 05/11/14 RIVERSIDE 67.79 1,817.28 ======== MAY ACTIVITY DB: 67.79 CR: 0.00 67.79 6/11/14 6/19 A61490 CHK: 100311 12101 RIVERSIDE MONTHLY BILLIN 1816 06/11/14 RIVERSIDE 67.73 1.885.01 ======= JUNE ACTIVITY DB: 67.73 CR: 0.00 67.73 7/11/14 7/24 A62869 CHK: 100683 12192 RIVERSIDE PHONE & INTERN 1816 RIVERSIDE 7/11/14 67.76 1,952.77 7/21/14 7/24 A62840 CHK: 100675 12192 BATTERIES FOR FIRE ALARM 0222 231535 27.50 1,980.27 ======== JULY ACTIVITY DB: 95.26 CR: 0.00 95.26 8/11/14 8/22 A63821 CHK: 100963 12283 RIVERSIDE BILLING 70.97 1816 08/11/14 2.051.24 70.97 CR: ======= AUGUST ACTIVITY DB: 0.00 70.97 ======== ACCOUNT TOTAL DB: 2,051.24 CR: 0.00 -----7-811.530 EXPO CENTER BEGINNING BALANCE 0.00 -----7-811.610 OFFICE FURNITURE & EOPT 0.00 BEGINNING BALANCE

\*\* REPORT TOTALS \*\* --- DEBITS --- --- CREDITS --BEGINNING BALANCES: 0.00 0.00
REPORTED ACTIVITY: 393,100.91 2,893.15CR
ENDING BALANCES: 393,100.91 2,893.15CR