

**CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITORS BUREAU
ADVISORY BOARD MEETING
GONZALES MUNICIPAL BUILDING, 820 N ST JOSEPH ST
FRIDAY, NOVEMBER 19, 2021, AT 1:00 P. M.
AGENDA**

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1. Discuss, Consider, and Possible Action on the October 21, 2021, Regular Meeting Minutes.
- 1.2. Discuss, Consider, and Possible Action on the Agreement with the Crystal Theatre.
- 1.3. Discuss, Consider, and Possible Action on renewing T.I.T.A.(Texas Independent Trail) Membership.
- 1.4. Discuss, Consider, and Possible Action Discussion and direction regarding date for a lunch and learn to be January 20 at 11:30 A.M. from the Texas Travel & Tourism Industry. GCVB will have TTIA for a lunch -n- learn on the purpose and correct uses of HOT Funds in the amount of \$1500.
- 1.5. Discuss, Consider, and Possible Action on RFP/Q Wayfinding Signage.

WORKSHOP

None.

STAFF/BOARD REPORTS

- 2.1 J.B. Wells Park: Mrs. Amanda Garza
- 2.2 Chamber Of Commerce & Visitor Center: Mr. Brad Cox
- 2.3 Main Street & Tourism Director: Ms. Liz Reiley:
 - Ads running – measuring the ROI – website
 - Past Events: Barn Sale, Deer Widows, Women Rise Up
 - Upcoming: Battle Rod November 20, District Clean-Up, & Winterfest
- 2.4 Financials
- 2.5 Request For Agenda Items

Set the date and time for the next meeting: December 16, 2021, at 1:00 PM

ADJOURN

I certify that a copy of the November 19, 2021, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 15th day of November, 2021, at 5:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on ____ day of November, 2021 at ____ AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.



Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.