



PLEASE DON'T DIE BLACK MEN®©

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## Why Black History Is Important For African American Youth

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Black History is important because it acknowledges and celebrates the unique heritage and culture of African Americans. Additionally, it serves to educate others about the important contributions African Americans have made to the fashion industry. This knowledge can help foster a sense of pride in their heritage, a sense of pride in their ability to make a positive impact in the fashion industry, and be inspired to continue making various contributions to the fashion industry in the future.

According to a recent study, nearly half of all Black Americans are under 30 years old. African American youth between the ages of 5-17 are 18.3% of the black population (41,393,491). Social and educational inequities have been systemic issues due to high rates of poverty. According to the Census Bureau, 22.3% of all Black children under the age of 18 were in poverty in 2022. More than 75% of Black children born between 1985 and 2000 grew up in “high disadvantage” neighborhoods.

In addition to these disparities, a number of other factors are contributing to them, such as systemic racism, a lack of access to education, medical care, and economic inequality. This lack of access to resources has had a long-term effect on these young people, limiting their opportunities to succeed. As a result, they face a higher risk of unemployment and poverty than their peers. To break the cycle of poverty and inequality, we must create meaningful and lasting solutions to address the underlying causes. As a result, they face a higher risk of unemployment and poverty than their peers.

Join Please Don't Die Black Men in sponsoring African American middle and high school students today so that they can be able to attend this amazing event. In every sponsorship package, you can sponsor a different number of middle schoolers and high schoolers depending on your budget. Your generosity can help to create a brighter future for these students, so please join us today.

## PDDBM Sponsorship Level Details

<p><b>Sustainable Fashion Package</b> \$3000</p> <ul style="list-style-type: none"> <li>• Recognition as the sponsor of tickets for 5 middle schoolers and 3 high schoolers to attend the show with a VIP Package*.</li> <li>• Sponsorship seating for 2</li> <li>• Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)</li> <li>• 1/4-page message in the Fashion Show program</li> <li>• On-site recognition at the Fashion Show</li> <li>• Inclusion in press kits and news releases as appropriate</li> </ul>	<p><b>Fast Fashion Package</b> \$4500</p> <ul style="list-style-type: none"> <li>• Recognition as the sponsor of tickets for 6 middle schoolers and 4 high schoolers to attend the show with a VIP Package*.</li> <li>• Sponsorship seating for 2</li> <li>• Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)</li> <li>• 1/4-page message in the Fashion Show program</li> <li>• On-site recognition at the Fashion Show</li> <li>• Inclusion in press kits and news releases as appropriate</li> </ul>
<p><b>Economy Fashion Package</b> \$6000</p> <ul style="list-style-type: none"> <li>• Recognition as the sponsor of tickets for 7 middle schoolers and 5 high schoolers to attend the show with a Silver VIP Package**.</li> <li>• Sponsorship seating for 4</li> <li>• Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)</li> <li>• 1/2-page message in the Fashion Show program</li> <li>• On-site recognition at the Fashion Show</li> <li>• Inclusion in press kits and news releases as appropriate</li> </ul>	<p><b>Ready-to-wear Fashion Package</b> \$7500</p> <ul style="list-style-type: none"> <li>• Recognition as the sponsor of tickets for 8 middle schoolers and 6 high schoolers to attend the show with a Silver VIP Package**.</li> <li>• Sponsorship seating for 4</li> <li>• Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)</li> <li>• 1/2-page message in the Fashion Show program</li> <li>• On-site recognition at the Fashion Show</li> <li>• Inclusion in press kits and news releases as appropriate</li> </ul>
<p><b>Luxury Fashion Package</b> \$9000</p> <ul style="list-style-type: none"> <li>• Recognition as the sponsor of tickets for 9 middle schoolers and 7 high schoolers to attend the show with a Gold VIP Package***.</li> <li>• Sponsorship seating for 6</li> <li>• Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)</li> <li>• Full-page message in the Fashion Show program</li> <li>• Recognition of your generosity by the emcee the night of the Fashion Show</li> <li>• On-site prominent recognition at the Fashion Show</li> <li>• Inclusion in press kits and news releases as appropriate</li> </ul>	<p><b>Haute Couture Fashion Package</b> \$10500</p> <ul style="list-style-type: none"> <li>• Recognition as the sponsor of tickets for 10 middle schoolers and 8 high schoolers to attend the show with a Gold VIP Package***.</li> <li>• Sponsorship seating for 6</li> <li>• Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)</li> <li>• Full-page message in the Fashion Show program</li> <li>• Recognition of your generosity by the emcee the night of the Fashion Show</li> <li>• On-site prominent recognition at the Fashion Show</li> <li>• Inclusion in press kits and news releases as appropriate</li> </ul>

\*VIP Package includes VIP Seating, a customized and designed hoodie, a PDDBM gift basket, and one meal ticket at the event.

\*\*Silver VIP Package includes VIP Seating, a customized and designed hoodie with the minor's name on it, a PDDBM gift basket, an autographed photo of the designer, 5 free raffle tickets, and one meal ticket at the event.

\*\*\*Gold VIP Package includes VIP Seating, a customized and designed hoodie with the minor's name on it, a PDDBM gift basket, an autographed photo of the designer, a VIP Photo Session with the designer, 10 free raffle tickets, a \$100 gift certificate to Traveling Pillar LLC or Urban Intellectuals, and one meal ticket at the event.