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PDDBM Black History Month Fashion Show FAQ

How Will Funding Be Used

PDDBM's Fashion Show commemorates Black History Month, spotlighting African American impact in US fashion since the 1860s. It instills pride and encourages ongoing contributions, yet stark stats reveal systemic challenges for young African Americans—high poverty and educational inequities worsened by systemic racism. This event serves as a beacon toward equity. Requested funding will offer free access to middle and high schoolers, aiming to inspire and educate. Excess revenue supports PDDBM's core programs for youth, fostering skills and empowerment for a brighter, more equitable future.

PDDBM's Programs in 800 Characters

PDDBM offers diverse programs fostering equity and skill development. The Start-to-Finish Short Film Program empowers middle and high schoolers to create and produce short films, earning IMDb credits. It spans a school year, offering a stipend and public film screenings. The Fashion Design Program nurtures creativity, showcasing student designs at PDDBM events. Meanwhile, the Journalism initiative, PROUD magazine, empowers students by teaching marketing, editorial, and photography skills, amplifying their voices while highlighting PDDBM's mission. These programs aim to inspire, empower, and equip the next generation with invaluable skills and opportunities.

PDDBM's Mission in 800 Characters

PDDBM is a non-profit championing equity for African American/Black communities nationwide. They advocate for equal access to resources, quality education, and job opportunities. In Clark County, PDDBM executes diverse educational initiatives, from inclusion training to cultural events empowering African Americans, particularly children of color. They offer scholarships focusing on STEAM programs, fostering advancement. Additionally, PDDBM designs educational games aligned with their mission, educating and uplifting the community.

How will the organization determine it has accomplished the intended purpose of the program/project/event (other than satisfaction surveys)?

PDDBM's success markers go beyond satisfaction surveys. For the Fashion Show, attendance numbers matter, especially if it reflects increased participation of middle and

high schoolers. Their engagement during and after the event, manifested through discussions, follow-up inquiries, or sign-ups for programs, signifies impact.

In the Film Program, IMDb listings and screenings gauge success. Analyzing the films' themes and messages for empowerment and diversity showcases the program's impact. Moreover, tracking alumni involvement or continued interest reveals lasting influence.

For the Fashion and Journalism programs, student participation and creations showcased at events mark success. Assessing their growth in skills, evident in their designs or magazine contributions, acts as a tangible indicator.

An overarching measure lies in long-term impact—tracking alumni achievements, career paths, and community contributions post-program. This could include tracking graduates' college majors, professional fields, or leadership roles, providing a holistic view of the program's influence on their lives.

Inclusivity metrics matter too—diversity among participants and their representation in the showcased work indicate the program's reach and impact across demographics.

Partnering with schools for feedback, observing increased interest or demand for these programs, and assessing how these initiatives align with the nonprofit's mission and the community's needs collectively signify the accomplishment of PDDBM's objectives beyond mere satisfaction surveys.