

2023 BUSINESS OPPORTUNITY GUIDE

LET US HELP YOU:

ENGAGE CUSTOMERS.
REWARD EMPLOYEES.
CELEBRATE CLIENTS.
BUILD YOUR BRAND..

CLAY COUNTY Agricultural FAIR

MARCH 30th - APRIL 9TH, 2023

"A Family A*Fair". SINCE 1987

2023 Theme: Fair is for Everyone



ABOUT US

SPONSOR LEVELS	9-10 & 16-22
SETUP A BOOTH	8
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BRING A GROUP	12-14
HOST AN EVENT	13-14

Since 1987 the Clay County Agricultural Fair has provided Clay County and Northeast Florida with an event that's both fun and educational in a family atmosphere. In fact, the Fair vision says it all "A Family A*Fair".

The Clay County Agricultural Fair is not part of Clay County or State of Florida government and thus receives no tax dollars or other subsidies. We are a private, not-for-profit organization dedicated to enriching our community by promoting education and North Florida agriculture while showcasing and rewarding youth achievement. We accomplish this by producing a first-class eleven day Fair each Spring with quality family entertainment . Over the years we have given back to a long list of other not-for-profits and charities throughout our community.
Your money stays here, and we thank you all for supporting us.

The Clay County Fair is a 501c3 Non-Profit organization. We operate the annual agricultural fair that is held in the spring.





THE CLAY COUNTY FAIR IS A SELF-FUNDED 501(C)3 ASSOCIATION. WE'VE BEEN ABLE TO CONTINUE OUR MISSION OF PROVIDING FAMILY MEMORIES AND EDUCATING THE PUBLIC ABOUT AGRICULTURE BECAUSE OF THE SUPPORT FROM OUR COMMUNITY.

AS ONE OF NORTHEAST FLORIDA'S LARGEST GATHERINGS, OUR FAIR PROVIDES ENORMOUS OPPORTUNITY TO CONNECT DIRECTLY WITH CUSTOMERS, POTENTIAL EMPLOYEES AND PARTNERS THAT CAN HELP YOU REACH YOUR GOALS.

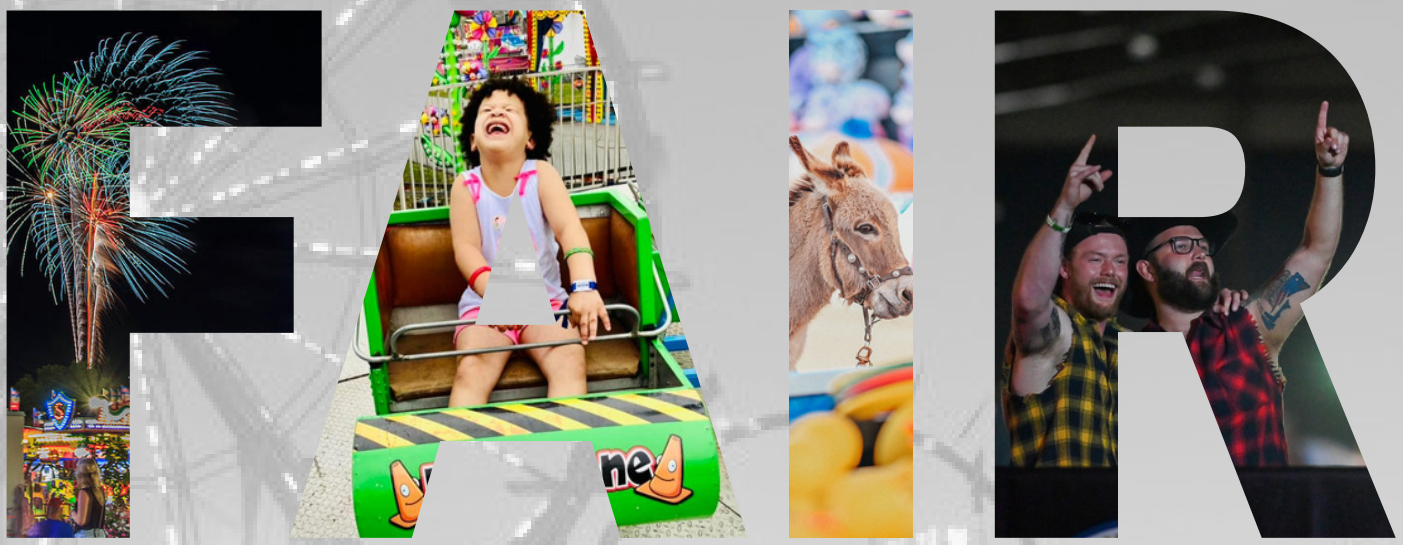


PEOPLE LIKE US!

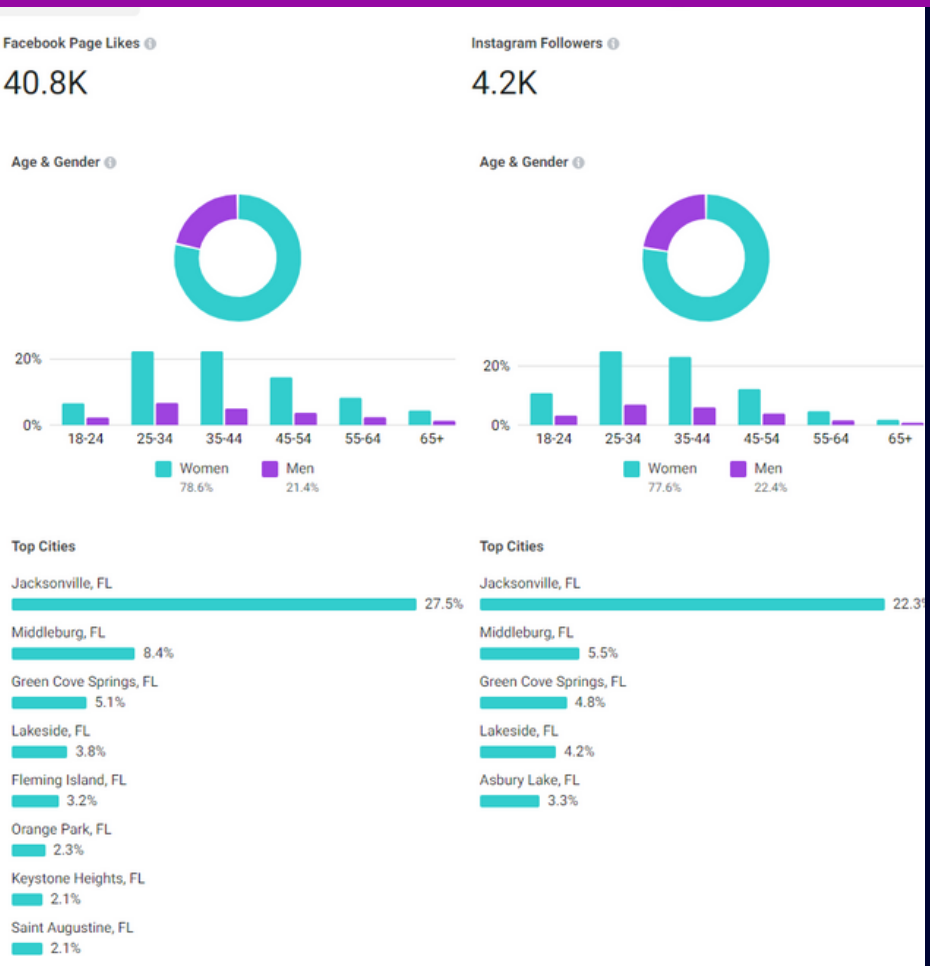
"Totally amazing. I never fail to have an amazing time there! I love, love, love the animals." - Breanna

"Best fair I've been to in a loooong time!" - Joan

"Good food, entertainment, and rides! You MUST check out how we do it in Clay County!" - Rene



CLAY FAIR BY THE NUMBERS



2022 Zip Code Results

47% CAME FROM NORTHEAST FLORIDA COUNTIES

49% ARE CLAY COUNTY RESIDENTS

4% CAME FROM OUT OF STATE AND OTHER FLORIDA COUNTIES

We are social!

43,028 followers!

5,535 followers

New & Growing! 399 followers

1,627 followers

148,000
ATTENDANCE
+18% from 2019

12,000
ARENA ATTENDANCE

100
CORPORATE SPONSORS

99%
SPONSOR RETENTION

35
MEDIA PARTNERS



NOT JUST FERRIS WHEELS & FUNNEL CAKES

FAN FAVORITES:

DISC-CONNECTED K9'S

With 10+ years performing at our fair, Lawrence and his frisbee dogs have become a family tradition at the fair and a must see attraction!

ROSSAIRE'S RACING PIGS

Don't miss the thrilling opportunity to cheer on your favorite pig in their race to win an Oreo treat!

LEW-E'S COMEDY CIRCUS

Amazingly funny show, incredibly creative comedy and unforgettable memories for all ages!

GLASS-BLOWING

Ever wonder how glass sculptures are made? Come check out our Glass-Blowing demos in the EZone.

TEAM T&J

Our favorite Canadian Duo is a must see for kids of all ages. You will leave the show feeling all of the positivity!







CLAY'S STAR SEARCH

Northeast Florida's most talented artists compete for top place on the Community Stage.

COMMUNITY STAGE

Our Community Stage is full of local entertainers each day of the fair! Located in the EZone.

BACK BY POPULAR DEMAND!

DRUMLINE EXHIBIT

Come watch Clay County schools showoff their drumline squad on the Community Stage.

A FAIR TRADITION!

HIGH SCHOOL NIGHT OF COMP

Come watch Clay County High schools compete in ag related contests to be the champion!

AND MORE TO COME!



SOMETHING FOR EVERYONE!

RIDES FOR EVERYONE

We have 42+ amusement rides that are clean, safe and for all levels of thrill seekers.

FOOD FOR EVERYONE

With over 70 food vendors there's certainly something for everyone. We've got everything fried and on a stick!



SHOPPING FOR EVERYONE

Looking for a special unique gift? We can help with that too! From Avon, to Caricature artists we've got a wide variety of items for your shopping pleasure in our Market Place!



ARTS FOR EVERYONE

Lover of the arts? Make sure to support our local artists by viewing their work in our artists building. Photography, painting, and more!



CONCERTS FOR EVERYONE

Schedule will be made public on December 15th but will include:

New Country
Classic Country
Christian
American Rock
Bluegrass

CATTLEMEN'S ARENA

Concerts
Tractor & Truck Pulls
High School Night of Comp

EARLY FLORIDA VILLAGE

Take a step back to the way it used to be and visit over 20 exhibits and original buildings. Our Village also houses our Little Red Barn with baby animals and duck pond!

LIVESTOCK EXHIBITS

Visit our livestock barn and Ag-Town for cows, pigs, chickens, goats ,rabbits and more! Learn all about agriculture.



BOOTH SPACE



GENERATE. TELL. SUPPORT. SELL.

Having a presence during the 11 days of the fair gives you the opportunity to come face to face with future customers. It allows you to GENERATE leads. Allows you to TELL your story. Allows you to attract SUPPORT for your association. Allows you to SELL your product to the 148k+ people that walk through our gates.



ON-SITE OPTIONS:

INDOOR -EXHIBIT BUILDING 2

10X8 AND BASIC ELECTRICITY INCLUDED
HAS TO BE MANNED ALL 11 DAYS

OUTDOOR OPTIONS:

FRONT OF EXHIBIT BUILDINGS

12X12- ELECTRICITY INCLUDED
DOUBLE SPACE COULD BE ACCOMODATED
CAN ARRANGE SPECIFIC DAYS
GREAT FOR TALKING WITH CUSTOMERS



MAIN GATE SPACE

12X12- ELECTRICITY INCLUDED
DOUBLE SPACE COULD BE ACCOMODATED
CAN ARRANGE SPECIFIC DAYS
GREAT FOR HANDING OUT PROMO ITEMS



OTHER AREAS

CONCERT ARENA, SETUP DURING CONCERTS ONLY
LIVESTOCK BARN
EZONE, GOOD FOR FAMILY & KID PRODUCTS
MAIN PARKING LOT, GOOD FOR COMPANY VEHICLES

SPACE IS LIMITED FOR ALL BOOTH OPTIONS



SPONSOR



IT'S FUN TO SPONSOR THE FAIR!

The Clay County Agricultural Fair is the largest event in Clay County and we have many opportunities for you to get involved. We work with all budgets. You can choose from a standard sponsorship package or we can customize a package specifically for your goals.

INVESTMENT LEVEL *EXAMPLES*:

BLUE RIBBON
$15,000+

- NAMING RIGHTS
- DAILY GATE DISCOUNT
- SPECIFIC AREA NAMED AFTER COMPANY
- CONCERT PRESENTING SPONSOR

GRAND CHAMPION
$10,000+

- MAIN EVENT SPONSOR
- OFFICIAL EQUIPMENT SUPPLIER
- COMMUNITY STAGE
- LIVESTOCK AUCTION

PLATINUM
$5,000+

- DAILY SPONSOR
- FAIR GUIDE SPONSOR
- BRANDED CONTEST SPONSOR
- HIGH-DEF SCREEN AD IN ENTERTAINMENT
- TICKET SPONSOR

GOLD BUCKLE
$2,500+

- CONTEST SPONSOR
- SIGNS/AWARENESS NOTIFICATIONS
- CELL PHONE CHARGING STATION
- TAG YOUR TOT STATION

EXAMPLE SPONSOR BENEFITS

- ✓ FAIR TICKETS
- ✓ VIP PARKING
- ✓ CONCERT TICKETS
- ✓ SIGNAGE ON-SITE
- ✓ FAIR SOCIAL MEDIA
- ✓ FAIR WEBSITE
- ✓ BOOTH SPACE
- ✓ SPONSOR ONLY EVENTS

STANDARD LEVEL SPONSORSHIPS BEGIN ON PAGE 15









CUSTOM SPONSOR



2023 SPONSORSHIP OPPORTUNITIES

ITALICS INDICATE SOLD

Buildings & Areas

First Aid Building
Nursing Room
Community Stage
VIP Area
Fan Stands- Concerts
Pit Party- Tractor Pulls
Food Corral in EZone

Main Event Sponsor

Tractor & Truck Pulls
Dirt Sponsor for Pulls
Livestock Auction
High School Night of Competition
Clay County Fair Pageant
Demolition Derby
Silent Disco Goat Party
Concerts

Day Sponsor

Opening Day
Fiesta Family Friday
Clay Ag Day
Clay Health Day
Taste the Fair Day
Our Fair Cares Day
Senior+ Day
Family Day
Student Fair Day
Celebrate Clay Day
Hero Day

Presenting Free Entertainment

Pig Races
Team T&J
Disc-Connected K9s
Glass Blowing Demos
Lew E's Circus
First Friday Fireworks
More to be added

Other Sponsor

Back of Hard Tickets
Print At Home Tickets- Top
Print At Home Tickets- Bottom
Livestock Buyers Dinner Tickets
Cell Phone Charging Station Ad
Social Media Wall During Concerts
Yard Games in Building 3
Misting Tent
Tag Your Tot Booth
Photo Ops/Selfie Stations- various areas
Picnic Project
Photography Category Sponsor
Fair Food Guide
Rain Barrell Contest
Feature Photo Sponsor during fair
Fair Social Countdown Sponsor
Military Spotlight
Veteran/First Responder Flag Series
Home Arts Champion Table
Senior Day Parade
Biggest Fair Fan Designation

Agriculture & Education

Did you know banners?
Ag-Venture Boxes
Ag-Town- Entire
Ag-Town- Feed Store
Ag-Town- Grocery Store
Ag-Town- Library
Ag-Town- School
Ag-Town- Veterinarian
Ag-Town- Town Center
Ag-Town- Post Cards
Ag-Town- Play Area
Director Chair Awards
Wall of Champions Wall
Agri-Bowl
Burger Bash Awards Ceremony
Banner Awards

Contest Sponsor

Rabbit Fashion Show
Youth Tailgating Cookoff
Whip Popping Contest
Youth Tractor Driving Contest
Star Search
Mario Kart & Pacman Tournament
Beard Contest
Mullet Contest

Signage/Awareness Sponsor

Hand Washing Signs
Bathroom Doors

WANTED: BRANDED EXPERIENCES & ENTERTAINMENT

We are open to creating entertaining and educational experiences to engage our fair-goers. We are open to new contests or sponsor competitions and events that showcases your products. We are open to ideas!

EXAMPLES:

Winn-Dixie
Milk Bar

Tire Kingdom
Tire Toss

Bella Burger
Burger Bash

The opportunities for creativity are endless.











CLAY TODAY OFFICIAL FAIR FUN GUIDE

Clay Today's Official Fair Fun Guide

Our fair guide includes stories about the people involved with the fair, new attractions coming to the fair, history articles, schedules and more! We distribute 35,000 copies through the Clay Today newspaper distribution and at our Kick-Off BBQ! Prices include art design.



Inside Cover Front or Back	$1,200
Full Page	$1,000
Half Page	$650
1/4 Page	$300
1/8 Page	$165

CONTACT CLAY TODAY TO SECURE YOUR AD BY FEBRUARY 1ST



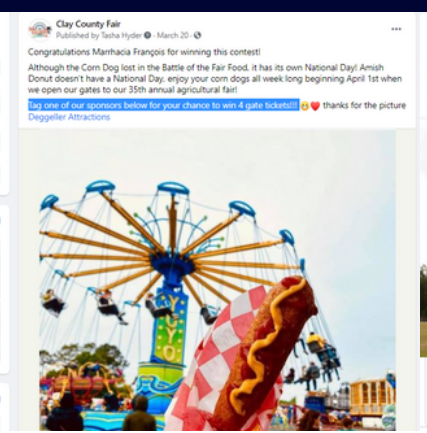


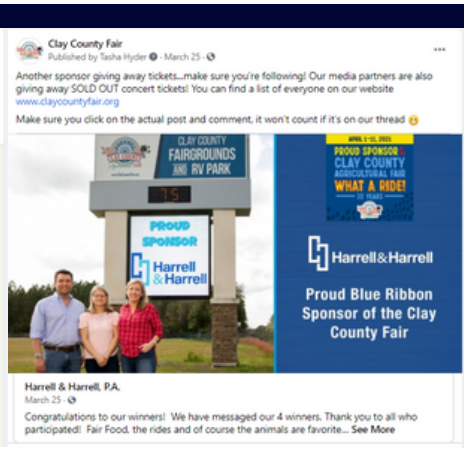
SOCIAL OPPORTUNITIES - WE CAN SEND YOU LIKES!

The Silver Platter $200	Featured post on our FB, Instagram and Twitter accounts about your presence at the fair or an offer related to the fair. Boosted post.	Fair Food Battle $200	Sponsor a round during our popular Fair Food Battle tournament. Your logo will go on the fight ring image and you'll be tagged as a sponsor.
FB or IG Video $300	Featured video post on our FB or IG account about your presence at the fair. Boosted post. You must send us the video.	Product Giveaway $300	Have a product you're wanting to raise awareness for? Let us help you! We will give it away on our social accounts.
Ticket Giveaway $150	Sponsor one of our Ticket Giveaways during our March Madness. Your page will be tagged in the post and we will give our followers instructions to like or comment on your page.	Fair on a Budget $500	**One available.** Our most popular post of the year is our "Fair on the Budget" post. This is on IG & FB.



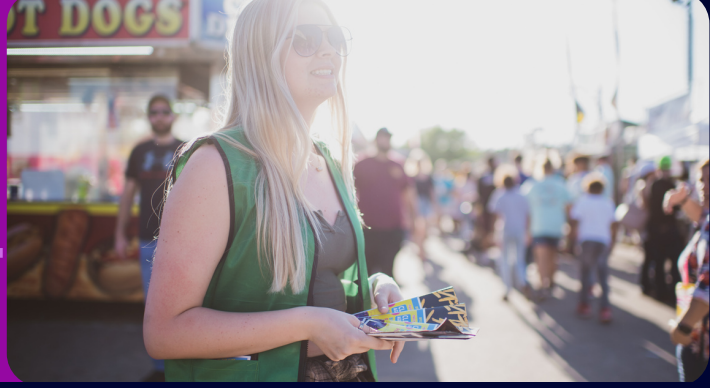








TAKE A VOLUNTEER WORK DAY AT THE FAIR!



TEAM BUILDING AND COMMUNITY SERVICE

Looking for a fun way to give back to your community? Close down the office and come "work" for us! We only have three paid employees at the fair, everyone else is VOLUNTEER! Wear your company shirts while you volunteer with us, make an impact with the 148k people that visit us!

What would we do?

- Gate Ticket Seller
- Gate Ticket Scanner
- Tram Driver
- Guest Services

- Wear company branded shirts!
- Thank you message on our social media!
- Free admission to the fair!
- In need of bilingual volunteers for gate and guest services









GROUPS



BRING YOUR COMPANY OR TEAM TO THE FAIR!

Do you have a group of 10+ wanting to join the fair? Reward employees, clients, members, or teams with an outing at the Clay County Agricultural Fair. Must purchase in advance.

	Gate Price	Advance by March 29th
Adult	$12	$8
Seniors & Children 6-12	$8	$5
Kids 5 & Under	FREE	FREE
Ride Armbands	$12-$30 *opening day is $12*	$17

Gate Group Rate
$5 all ages

Armband Group Rate
$15 any day except Saturday

$25 Saturday (save $5)

Customized packages that include private meeting space, food, ride armbands and concerts available. Contact Chasitie at office@claycountyfair.org for availability and pricing.



An example of what we could do for your event









PARTY IN THE NEST



VIP PARTY FOR YOUR CUSTOMERS OR EMPLOYEES!

One of the best seats in the house! Reward your employees with a night out at the fair or impress your clients with a fun evening out. The Nest is located under the Cattlemen's Arena and features patio furniture, picnic tables, market string lights, high tables and an airconditioned room for catered food. This area gives sponsors a place to invite guests for a more intimate experience with a view of the stage and room to mingle.







- Private Area, your group will be the only people allowed in the area.
- 50 concert tickets. Your guests can stay in the Nest or visit the standing of the arena.
- 50 gate admission tickets. *Additional tickets can be purchased at 1/2 off.*
- Company visibility on our LED jumbotron: "Welcome YOUR COMPANY".
- Banner on the front of The Nest welcoming your group. Visible to the thousands of concert goers.
- Ride armbands for your younger guests can be purchased for $15 for unlimited rides during your day.
- Opportunity to have catered food OR Fair Food Dollars (not in price).

Starting at $3,500

NEST OPPORTUNITITES
opens at 6:30pm

Concert Schedule Released December 15th

BE OUR GUEST!

The Rooter





- Special Invite Only Area
- Sponsors, Members and VIP guests
- Free Snacks, Free Sodas & Water
- Fire Pit and Fans
- Quiet Rocking Chair Area
- Cellphone Charging Area
- Corn Hole
- Great Networking area!
- Special parking available at Fair Office & North Parking Lot
- Quick access to the North Gate

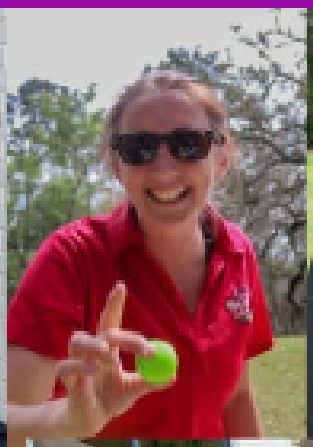
Hours: Open until 7pm * Located inside the North Gate next to Building 3

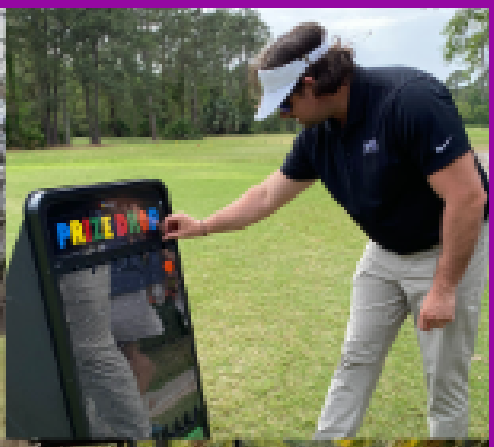












YOU'RE INVITED!

FAIRWAYS & FERRIS WHEELS

A GOLF + DINNER EVENT





TUESDAY, MARCH 14TH

TEE TIME AT 2PM FOR 9-HOLES
DINNER TIME AT 5:00PM
Magnolia Golf & Country Club

INVITE ONLY!

- Only Members & Top Level Sponsors are invited to this event.
- Menu includes: Taco Tuesday Style! (1) beer or wine ticket per guest.
- A live band onsite.
- Great networking event.
- Kick-off fair week with us.
- Awards will be given for best dressed, longest drive, and more.
- Fun golf games will be had.

RSVP by March 1st- only 100 people allowed, RSVP quick!

Call 904-284-1615 or email tasha@claycountyfair.org to reserve your space.

How many people will be joining you?
Will you be playing golf or just dinner?

THANK YOU FOR YOUR SUPPORT!



BECOME A BLUE RIBBON SPONSOR

($15,000 +) $5,000 minimum cash investment + in-kind services

PAYMENT TYPE: Check Cash $_____ In-Kind $_____

Credit Card Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Exclusivity- limited Blue-Ribbon sponsorships available.
- Opportunity to create cross-promotions at sponsor location(s). Ability to request our mascot for ticket drops for special events.
- Opportunity to do sponsor giveaways at select location or the fair entry gate.
- Onsite display booth, if needed. (negotiable)
- Professionally pre-recorded PA advertising used on site. Sponsor to provide script or we can also use radio commercial that is already made. *Due February 1st.* (Minimum 8 per day)
- Name and logo in event guide and daily program.
- Name and logo on fair's website homepage and social media outlets and linked back to yours.
- Opportunity to bring in greeters to staff the fair entry gates with company branded shirts. Must schedule beforehand.
- (2) banners provided by fair- entrance road & main entrance barn side. In-kind sponsors must pay separately.
- Rotating logo on SR 16 LED sign one month prior to the Fair and after Fair.
- One day welcome message for front gate LED sign during fair. Sponsors provide content. *Due March 1st.*
- Ad on front gate LED sign 11 days of the fair, static/video, sponsor to provide. ***(Unless competitor is a daily sponsor)***
- Sign at your location announcing you're a proud sponsor of the fair, Fair provides.
- Invitation to our Kick-Off BBQ on **Tuesday, March 21st at Noon**. (Up to 15 guests)
- Invitation to our "Fairways & Ferris Wheels" Golf + Dinner event at Magnolia Point Golf Club on March 14th
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1, 2023.*
- (5) Sponsor parking passes. (Space subject to availability)
- Up to (250) tickets to the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- Up to (5) ride armbands for the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- 4 VIP tent tickets of your concert of choice. Lineup released December 15th (must request) _____
- 24-hour pre-sale code for concerts, be the first to buy!
- (20) tickets to the Rooter!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

BECOME A GRAND CHAMPION SPONSOR

($10,000-$14,500) $2,500 minimum cash investment + in-kind services



PAYMENT TYPE: Check
Credit Card

Cash $_____ In-Kind $_____
Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Onsite display booth, if needed. Must schedule beforehand. (negotiable)
- Opportunity to create cross-promotions at sponsor location(s). Ability to request our mascot for ticket drops for special events.
- Name and logo in event guide and daily program.
- Opportunity to do sponsor giveaways at pre-determined area or the fair entry gate.
- Name and logo on fair's website homepage and social media outlets linked back to yours.
- Opportunity to bring in greeters to staff the fair entry gates on a scheduled day. Must schedule beforehand.
- Professionally pre-recorded PA advertising Sponsor to provide script or we can also use radio commercial that is already made. *Due February 1st!* (Minimum 6 per day)
- Ad on front gate LED sign on 11 days of the fair (unless competitor is a daily sponsor)
- (2) banners provided by the fair- entrance road & main entrance barn side. In-kind sponsors must pay separately.
- Rotating logo on LED sign two weeks prior to the fair and after fair.
- Sign at your location announcing you're a proud sponsor of the Fair, Fair provides.
- Invitation to our Kick-Off BBQ on Tuesday, **March 21st at Noon**. (Up to 10 guests)
- Invitation to our "Fairways & Ferris Wheels" Golf + Dinner event at Magnolia Point Golf Club on March 14th
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1st, 2023.*
- 5 Sponsor parking passes. (Space subject to availability)
- Up to 200 tickets to the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- 2 reserved seating concert tickets of your concert of choice. (Must request)_____
- A plaque to display in your business, must request: Do you want a plaque? YES OR NO (circle)
- 15 tickets to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

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BECOME A PLATINUM SPONSOR

($5,000-$9,500) $1,500 minimum cash investment + in-kind services



PAYMENT TYPE: Check Cash $_____ In-Kind $_____

Credit Card Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Onsite display booth, if needed. Must be scheduled beforehand. (negotiable)
- Opportunity to create cross-promotions at sponsor location(s) Ability to request our mascot for ticket drops.
- Logo in event guide and daily program.
- Name and logo on fair's website homepage and social media outlets linked back to yours.
- Professionally pre-recorded PA advertising. *Due February 1st.* (minimum 6 per day)
- (1) banner provided by the fair- entrance road OR main entrance barn side. In-kind sponsors must pay separately.
- Rotating logo on LED sign one week prior to the fair and after fair.
- Sign at your location announcing you're a proud sponsor of the fair.
- Invitation to our Kick-Off BBQ on Tuesday, **March 21st at Noon**. (Up to 8 guests)
- Invitation to our "Fairways & Ferris Wheels" Golf + Dinner event at Magnolia Point Golf Club on March 14th
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1st, 2023*.
- 3 Sponsor parking passes. (Space subject to availability)
- Up to 150 tickets to the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- A plaque to display in your business, must request: Do you want a plaque? YES OR NO (circle)
- 10 tickets to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

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BECOME A GOLD BUCKLE SPONSOR

$2,500-$4,500 can be a mix of cash and in-kind

PAYMENT TYPE: Check Cash $_____ In-Kind $_____

Credit Card Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Logo in event guide and daily program.
- Name and logo on fair's website under sponsors and social media outlets linked back to yours.
- 1 banner space at the fair (additional $150 cost for printing of banner)
- Company name mentioned on PA during the fair.
- Rotating logo on screen in lobby of the fair office week before fair.
- Sign at your location announcing you're a proud sponsor of the fair.
- Invitation to our Kick-Off BBQ on Tuesday, **March 21st at Noon**. (Up to 5 guests)
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1st, 2023.*
- Up to 75 tickets to the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- 5 tickets and 2 rooter parking passes to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.



BECOME A SILVER BUCKLE SPONSOR

$1,200-$2,000 can be a mix of cash and in-kind

PAYMENT TYPE: Check Cash $_____ In-Kind $_____
Credit Card Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Logo in event guide and daily program.
- Name and logo on fair's website under sponsors and social media outlets linked back to yours.
- 1 banner space at the fair (additional $150 cost for printing of banner).
- Company name mentioned on PA during the fair.
- Sign at your location announcing you're a proud sponsor of the fair.
- Invitation to our Kick-Off BBQ on Tuesday, **March 21st at Noon**. (Up to 5 guests)
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1st, 2023.*
- Up to 50 tickets to the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- 5 tickets and 2 parking passes to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

COMMUNITY BUSINESS PARTNER

$500-$1,000 cash commitment

PAYMENT TYPE: Check
Credit Card

Cash $_____ In-Kind $_____
Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Name in event guide and daily program.
- Name and logo on fair's website under sponsors and social media outlets linked back to yours.
- 1 banner space at the fair (additional $150 cost for printing of banner)
- Company name on banner displayed at fair.
- Invitation to our Kick-Off BBQ on Tuesday, **March 21st at Noon**. (2 guests)
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1st, 2023.*
- 20 tickets to the 2023 Clay County Agricultural Fair. (Must request quantity) _____
- 2 tickets and 2 parking passes to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

INDIVIDUAL FRIEND OF THE FAIR

$150 per person

PAYMENT TYPE: Check
Credit Card

Cash $_____ In-Kind $_____
Invoice Requested: ___ yes ___ no

Company Name:_____

Contact Person:_____ Phone #_____

Onsite Contact Person:_____Cell Phone #_____

Mailing Address:_____

City / St / Zip:_____Email:_____

Website:_____Facebook:_____

- Name in event guide and daily program.
- Name and logo on fair's website under sponsors.
- Company name on banner displayed at fair.
- Invitation to our Kick-Off BBQ on Tuesday, **March 21st at Noon**. (2 guests)
- Opportunity to purchase additional tickets at 1/2 price & ride bands at $15. *Must purchase by February 1st, 2023.*
- (5) Tickets to the 2023 Clay County Agricultural Fair, quantity is negotiable. (Must request quantity) _____
- 2 tickets and 2 parking passes to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

_____ _____

Sponsor Signature Date Fair Rep. Signature Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

Please Return with Agreement

Sign & Return

Sponsor Expectations

- Abide by all fair rules and if you have a booth during the fair, must follow vendor rules.
- All free giveaways must be pre-approved! List giveaways:_____

_____

_____

- Help advertise for the fair at your business and on social media platforms.
- This is a "Family ⋆A Fair" and we live by this phrase. No foul language. Courtesy and respect to volunteers, guests, authority figures, etc. is expected.
- Greet our guests with a friendly smile and no hassling for sales.
- If you have a booth on site, please keep your area clean and presentable.
- Please, show up on your scheduled time and follow all instructions.
- If someone else in your company is representing you at the Fair, please make sure they have all of the information and we have their contact information.
- If a conflict arises, we will deal with it in a professional manner.

I agree with the above expectations and promise to be a good steward for the Clay County Fair Association.

_____

Sign/Date