

2021 King Arthur Baking Company Baking Contest

www.kingarthurbaking.com

Looking for local bakers who have the family's recipes! Showcase your favorite baked goods: cookies, muffins, pies, cakes, breads – you name it!

DATE OF CONTEST: SATURDAY, OCTOBER 30, 2021

ENTRIES ACCEPTED: 8:30 AM - 12:00 PM

JUDGING: 1:00 PM

OPEN TO: Junior/Youth - Ages 8-17

Adults- Ages 18 and up

Exchange Hall at the Coastal Carolina Fair

2021 PRIZES:

Adult Category

1st place: \$30 gift certificate to the Baker's Catalogue / kingarthurflour.com

2nd place: King Arthur Flour Baker's Companion Cookbook

3rd place: King Arthur Baking Company Standard Bread Loaf Pan

Junior /Youth Category

1st place: \$30 gift certificate to the Baker's Catalogue / kingarthurbaking.com2nd place: King Arthur Baker's Companion Cookbook3rd place: King Arthur Flour Standard Bread Loaf Pan

Plus, all winners will receive a gorgeous ribbon

CONTEST RULES

- 1. Entrants are requested to pre-register at <u>www.coastalcarolinafair.org/baking</u> by October 24th to receive King Arthur Baking Company coupons and entry instructions.
- 2. Baked goods entries and their containers will be discarded after judging, due to Covid restrictions. Please do not bring entries in containers that you want back.
- 3. Judging will be based on: Taste (0%, due to Covid restrictions), Creativity (50%), and Texture (50%).
- 4. Entrant MUST use any **King Arthur Flour** and product must be made from scratch. No commercial mixes!
- 5. Entrant must bring the opened bag of King Arthur Flour or submit a UPC label from the flour bag used when he/she brings the prepared entry to the contest at the Fair.
- 6. Directions for preparing the recipe must be clear; measurements should be in leveled cups, tablespoons, teaspoons or fractions thereof; also include pan size, cooking temperature, number of servings and any other pertinent information.
- 7. Use ingredients that are readily available in grocery stores.
- Type or legibly write recipe on an 8 1/2 x 11 sheet of paper with name, address, daytime and evening phone numbers, email address if available, on the <u>back</u> of the page. Entries must be legible and include a phone number or they will be disqualified.
- 9. Recipes will become the property of the Coastal Carolina Fair and King Arthur Flour, which reserves the rights to edit, adapt, copyright, publish and use for publicity, promotion or advertising without compensation.
- 10. Contestants may submit more than one entry, but only one entry per participant can win.
- 11. This contest is for AMATEURS ONLY in the following categories: Juniors-ages 8-17 and Adults- ages 18 and up.
- 12. The Fair committee selects judges; judges' decisions are final.

King Arthur Flour is widely available in local grocery stores. For product information, recipe ideas, and store locations go to: <u>www.kingarthurbaking.com</u>

DAY OF CONTEST

- 1. Entries will be received 9:00 AM 12:00 PM on Saturday, October 30, 2021 in the Exchange Hall.
- 2. Judging will begin at 1:00 PM.
- 3. Prizes will be awarded at 3:00 PM.
- 4. Prepare entries at home and bring to the Fair in any type of disposable covered container. Due to Covid restrictions, no entries or containers will be returned.
- 5. For judging purposes please present enough of your entry for at least three (3) servings.